

2023 ANNUAL SPONSORSHIP

WHO WE ARE

The **Urban Land Institute (ULI)**, founded in 1936, is a nonprofit research and education organization dedicated to providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI has over 45,000 members globally, representing the entire spectrum of land use and development disciplines in private enterprise and public service.

ULI Charlotte is an active District Council with close to 800 members throughout the Piedmont and western North Carolina, serving the Charlotte, Triad, Asheville, and the mountain regions.



Charlotte

WHERE THE FUTURE IS BUILT



“ULI Charlotte creates meaningful impact in our community. Crescent Communities is proud to support ULI as a catalyst for connecting people, sharing knowledge and impacting change.”

Elizabeth McMillan, Crescent Communities

Our mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.



DRIVING FOCUS



Engage in conversations
around diversity and inclusion,
creating great places and
land use practices.



Mentor the next generation
of future, aspiring, and
present leaders, policy makers
and elected officials.



Generate opportunities to
connect policy and practices,
engage members and the
community, and educate to
create action.



Cultivate relationships
with community partners,
public officials and the
community.

SHAPING THE FUTURE OF GREAT PLACES

CONNECT PEOPLE



Joining people together to
deepen professional
relationships within and
beyond our membership
through networking,
mentoring and problem-
solving.

SHARE KNOWLEDGE



Deliver cutting-edge
content and programing
on real estate market
and land use trends.

INSTITUTE FOR IMPACT



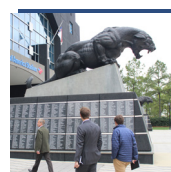
Lead solutions on
the most pressing land
use and real estate
development challenges
and opportunities.

CATALYST



Promote meaningful
discussion around
catalytic projects and
ideas affecting land use to
broaden perspectives and
create momentum
from possibility.

NEUTRAL CONVENER



Convene dialog among
public and private sector
industry leaders to foster
collaboration in an
unbiased exchange of
ideas.

CHANGE AGENT



Be a thought-leader
working to improve
the way the region
grows.

ACCOMPLISHMENTS FROM FY22

749 MEMBERS



FULL =  ASSOCIATE =  YOUNG LEADERS =  STUDENT = 

As part of a global network of more than 45,000 members representing the entire spectrum of land use and development disciplines in private enterprise and public service.



16% members participate in
a Local or Regional Council



36 leadership program
participants (WLI, YLG and NEXT)



1796 attendees
at 39 meetings



53 Annual Sponsors
supporting the mission

IMPACT THROUGH SPONSORSHIP

BENEFIT LEVEL

Recognition on the website, newsletter and eblasts/event notices and event PowerPoints

Advisory Board Representative

Membership Dues*

Charlotte Program Credits
(open to any sponsor invite)

Registration for the
ULI Carolinas Meeting

	Visionary \$10,000	Pioneer \$8,000	Champion \$6,000	Partner \$4,000	Advisor \$3,000	Friend \$1,500
	Logo	Logo	Logo	Name	Name	Name
	✓	✓	✓			
	Up to \$1,330	Up to \$1,080	Up to \$804	Up to \$540	Up to \$264	
	Up to \$1000	Up to \$750	Up to \$500	Up to \$375	Up to \$275	
	6	4	2			

**ULI membership dues = Full \$1330 | Associate \$540 | Young Leader \$264
Customized packages can be developed upon request.*

Learn more about ULI Charlotte and the benefits of sponsorship at charlotte.uli.org/sponsorship.

