



Charlotte

2022 ANNUAL SPONSORSHIP PROGRAM



WHO WE ARE

The Urban Land Institute (ULI), founded in 1936, is a nonprofit research and education organization dedicated to providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI has over 45,000 members globally, representing the entire spectrum of land use and development disciplines in private enterprise and public service.

ULI Charlotte is an active District Council with close to 800 members throughout the Piedmont and western North Carolina, serving the Charlotte, Triad, Asheville, and the mountain regions.



“ULI Charlotte creates meaningful impact in our community. Crescent Communities is proud to support ULI as a catalyst for connecting people, sharing knowledge and impacting change.”

Elizabeth McMillan, Crescent Communities

Our mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.



DRIVING FOCUS



Engage in conversations around diversity and inclusion, creating great places and land use practices.



Mentor the next generation of future, aspiring, and present leaders, policy makers and elected officials.



Generate opportunities to connect policy and practices, engage members and the community, and educate to create action.



Cultivate relationships with community partners, public officials and the community.

SHAPING THE FUTURE OF GREAT PLACES

CONNECT PEOPLE



Joining people together to deepen professional relationships within and beyond our membership through networking, mentoring and problem-solving.

SHARE KNOWLEDGE



Deliver cutting-edge content and programing on real estate market and land use trends.

INSTITUTE FOR IMPACT



Lead solutions on the most pressing land use and real estate development challenges and opportunities.

CATALYST



Promote meaningful discussion around catalytic projects and ideas affecting land use to broaden perspectives and create momentum from possibility.

NEUTRAL CONVENER



Convene dialog among public and private sector industry leaders to foster collaboration in an unbiased exchange of ideas.

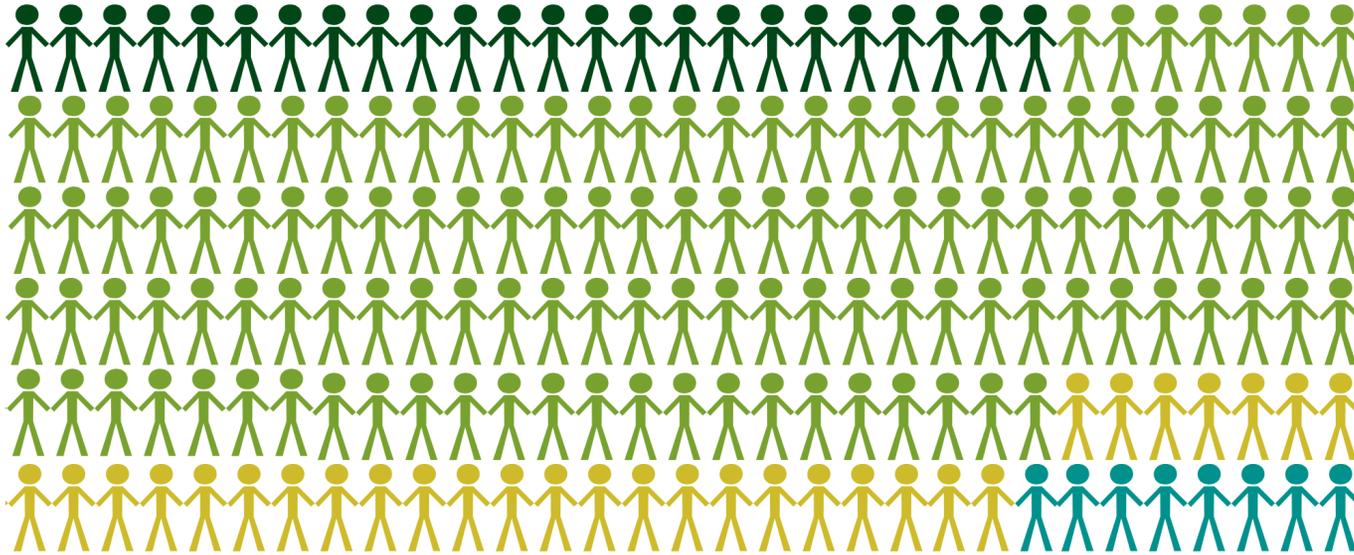
CHANGE AGENT



Be a thought-leader working to improve the way the region grows.

ACCOMPLISHMENTS FROM FY21

762 MEMBERS



FULL =  ASSOCIATE =  YOUNG LEADERS =  STUDENT = 

As part of a global network of more than 45,000 members representing the entire spectrum of land use and development disciplines in private enterprise and public service.



14% members participate in a Local or Regional Council



35 leadership program participants (WLI, YLG and NEXT)



1847 attendees at 39 meetings



55 Annual Sponsors supporting the mission



4 Technical Assistance Panels

IMPACT THROUGH SPONSORSHIP

BENEFIT LEVEL

	Visionary \$10,000	Pioneer \$8,000	Champion \$6,000	Partner \$4,000	Advisor \$3,000	Friend \$1,500
Recognition on the website, newsletter and eblasts/event notices and event PowerPoints	Logo	Logo	Logo	Name	Name	Name
Advisory Board Representative	✓	✓	✓			
Membership Dues	Up to \$1,500	Up to \$1,350	Up to \$1,220	Up to \$500	Up to \$250	
Program Credits (open to any sponsor invite)	Up to \$1000	Up to \$750	Up to \$500	Up to \$375	Up to \$275	
Tax Deductable Gifts	Portions of this program may be designated as a tax deductible donation to the ULI Foundation. Inquire for more information.					✓
Registration for (choice of)						
ULI Fall or Spring* Meeting	2	1				
or						
ULI Carolinas Meeting	6	4	2			



* Spring Meeting attendance is restricted to Full Members Only.

Customized packages can be developed, upon request.

Learn more about ULI Charlotte and the benefits of sponsorship at charlotte.uli.org/sponsorship.