



Charlotte

WLI Champions Profile

Name Katie Maloomian
Title Director of Development
Company Crescent Communities
Discipline Multifamily

Describe a magic moment in your career or life.

Earning a Master of Science in Real Estate from Johns Hopkins University while working full-time with AvalonBay Communities in metro Washington, D.C. has been one of the most challenging, exhausting and rewarding accomplishments of my career.

Describe who or what has been a key influence in your life.

My adoring husband is a key influence in my life. He unwaveringly supports my career ambitions, builds my confidence, and cannily reminds me of the importance of maintaining a healthy work-life balance. He encourages me to push the limits but is also a voice of reason.

What do you see as the next big challenge as an industry?

This is a tough question given the breadth of challenges the industry and nation are currently addressing, nonetheless I am optimistic industry organizations will be faced the challenge of accommodating a long line into the women's restroom, for the first time ever, at a real estate conference.

What is your secret talent?

My secret talent is blowing a conch shell horn.

What is your take on championing others?

Women need to help other women, period. Female leaders need to find ways to make other competent and ambitious women more visible within an organization, to extend opportunities for them to stretch and prove oneself, and to provide honest, critical feedback to help another woman achieve her goals. Championing is an approach that does just that with statistically backed efficacy in propelling qualified women into senior leadership roles.

What is one word that captures you?

Determined