

# EQUITABLE TOD: BUILDING EQUITY AS PART OF TRANSIT & TOD



A panel moderated by **Taiwo Jaiyeoba**, Assistant City Manager/Director of Planning, City of Charlotte

## LEVERAGING TRANSIT TO BUILD COMMUNITIES A Webinar Series on Transit-oriented Development

Learn from our peer communities on how we can take action now to plan and implement transit that supports thriving communities along the Silver Line Corridor.

Equitable Transit-oriented Development (eTOD) enables all people regardless of income, race, ethnicity, age, gender, or ability to experience the benefits of dense, mixed-use, pedestrian-oriented development near transit. Come and hear a lively panel discussion on how thoughtful eTOD strategies on affordable housing, public health, and strong local businesses can address historical impacts and gaps in communities as well as mitigate for unintended displacements from transit investments. The panel will also cover practical approaches to overcoming institutional challenges related to funding and financing, coalition building, and getting to early eTOD wins.



**MAY 27, 2021; 1:30 TO 3:00 PM EDT**

**Register to attend  
this Webinar**



**DEBBIE FRANK**  
Director of TOD, MARTA (Metropolitan Atlanta Rapid Transit Authority)

Debbie Frank is the Director of Transit Oriented Development at the Metropolitan Atlanta Rapid Transit Authority (MARTA) in Atlanta, GA, managing the planning and implementation of the transit-oriented development program for the Authority. She is a real estate development and urban planning expert with over 20 years of success spearheading planning, development and redevelopment initiatives for both private for-profit and nonprofit organizations as well as the public sector in Alabama, Ohio, Tennessee and Georgia.



**MARK ETHRIDGE**  
Partner, Ascent Real Estate Capital

Mark is a Partner at Ascent Real Estate Capital and leads the company's affordable housing platform, Ascent Housing. Ascent Housing is a leader in naturally-occurring affordable housing (NOAH) preservation and has created 583 affordable housing units since 2019. Most recently, Ascent Housing helped launch the Housing Impact Fund, a \$58mm social impact fund raised to acquire and preserve 1,500 NOAH units in Charlotte by the end of 2022.



**MARTY KOOISTRA**  
Executive Director, Seattle Housing Development Consortium

Marty is recognized for his leadership in community revitalization, poverty alleviation, green building, board development, networks, and strategic alliances domestically and globally. As executive director of HDC, Marty leads our association of diverse organizations in a shared mission to increase access to affordable housing.



**ALISON LORIG**  
Senior Vice President of Development, BRIDGE Housing, Seattle

Alison Lorig joined BRIDGE as Senior Vice President of Development, Pacific Northwest, in April 2016. She oversees the company's real estate development activities in the Pacific Northwest region.