



Lisa Gordon, CPA

**President & CEO, Atlanta Habitat for Humanity
District Council Chair, ULI Atlanta**

Lisa Y. Gordon, CPA, is President and Chief Executive Officer of Atlanta Habitat for Humanity—one of the top 10 Habitat for Humanity International affiliates in the United States. She is a recognized leader in transformational real estate development efforts creating high-quality public and private legacy projects.

In her role at Atlanta Habitat, Lisa focuses on quality affordable housing, creating community spaces and neighborhood revitalization. Because of her visionary leadership, Atlanta Habitat is focused on increasing homeownership, investing in targeted neighborhoods, and building the organization's capacity to preserve quality affordable housing options in metro Atlanta. The organization recently completed a \$15.5 million capital campaign and launched a \$25 million subdivision with a development partner. Gordon has quadrupled the number of families served in four years and has a goal to serve over 1,000 additional families in five years.

Lisa was a leader in urban redevelopment and before joining Atlanta Habitat. She served as Vice President and Chief Operating Officer for the Atlanta BeltLine, Inc., one of the largest, most wide-ranging urban redevelopment programs in the United States. Under Lisa's direction, the BeltLine opened four parks, developed 11.9 miles of hiking and permanent trails, completed the design of more than 50 percent of the trails and transit system, and created a multi-year strategic plan. She has also served as a cabinet member in former Atlanta Mayor Shirley Franklin's administration, City Manager of East Point, GA and Assistant City Manager of Austin, Texas. Before these roles, she worked in county government for 10 years.

Lisa earned an undergraduate degree from Georgetown University and holds a Master of Public Administration degree from the Maxwell School at Syracuse University and a Master of Accounting degree from Nova Southeast University. She has been a licensed Certified Public Accountant in Florida since 1999 and has extensive experience with audit committees, organizational assessment, and fiscal review engagements.

Lisa serves as the District Council Chair of Urban Land Institute Atlanta and is a national ULI Americas Executive Committee member. She is a Co-Chair of the national ULI Diversity Equity and Inclusion Council and a Board Advisor for the Terwilliger Center for Housing. Additionally, she is Chair of the U.S. Council Advocacy Committee for Habitat for Humanity International. Lisa is a fellow of the National Academy of Public Administration and serves as Expert Adviser for national studies and work commissioned by the U.S. Congress. She is a member of The Maxwell School Advisory Board, International Women's Forum, Leadership Atlanta, and Commercial Real Estate Women (CREW). Lisa has received numerous awards and recognized for her leadership as one of Atlanta Magazine's Top 500 Leaders in 2019-2020, Atlanta Business Chronicle 2018 Women Who Mean Business, The YWCA of Greater Atlanta 2017 Academy of Women Achievers, and Bisnow magazine's Top 40 most influential women in commercial real estate in 2014. She is a national speaker and a published author that includes op-eds in the Atlanta Journal-Constitution.