



2021 CORPORATE PARTNERS

Annual Sponsors and Donors Program



WHO WE ARE

The Urban Land Institute (ULI), founded in 1936, is a nonprofit research and education organization dedicated to providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI has over 45,000 members globally, representing the entire spectrum of land use and development disciplines in private enterprise and public service.

ULI Charlotte is an active District Council with close to 800 members throughout the Piedmont and western North Carolina, serving the Charlotte, Triad, Asheville, and the mountain regions.



"ULI Charlotte creates meaningful impact in our community. Crescent Communities is proud to support ULI as a catalyst for connecting people, sharing knowledge and impacting change."
Elizabeth McMillan, Crescent Communities

Our mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.



DRIVING FOCUS



Engage in conversations
around diversity and inclusion,
creating great places and
land use practices.



Mentor the next generation
of future, aspiring, and present
leaders, policy makers and
elected officials.



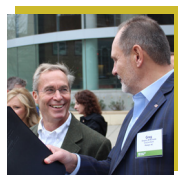
Generate opportunities to
connect policy and practices,
engage members and the
community, and educate to
create action.



Cultivate relationships with
community partners, public
officials and the community.

SHAPING THE FUTURE OF GREAT PLACES

CONNECT PEOPLE



Joining people together
to deepen professional
relationships within and
beyond our membership
through networking,
mentoring and problem-
solving.

SHARE KNOWLEDGE



Deliver cutting-edge
content and programing
on real estate market
and land use trends.

INSTITUTE FOR IMPACT



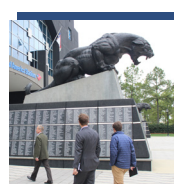
Lead solutions on
the most pressing land
use and real estate
development challenges
and opportunities.

CATALYST



Promote meaningful
discussion around
catalytic projects
and ideas affecting
land use to broaden
perspectives and
create momentum
from possibility.

NEUTRAL CONVENER



Convene dialog
among public and
private sector
industry leaders to
foster collaboration in
an unbiased
exchange of ideas.

CHANGE AGENT



Be a thought-leader
working to improve
the way the region
grows.

IMPACT AS A DONOR

Leveraging the full power of our charitable organizational status, donors make a positive impact with direct donations to ULI Charlotte in support of our work.

BENEFIT LEVEL

Visionary
\$10,000

Pioneer
\$8,000

Champion
\$6,000

Partner
\$4,000

Advisor
\$3,000

Friend
\$1,500

Recognition on ULI Charlotte and ULI Foundation website, and on ULI Charlotte eblasts, newsletter and event PowerPoints

Logo

Logo

Logo

Name

Name

Name

Tax Deductable Gifts



Advisory Board Representative



*Donors are recognized as part of the Corporate Partners Program throughout the year.



IMPACT THROUGH SPONSORSHIP

Sponsorship packages offer local recognition plus benefits such as memberships and event attendance.

BENEFIT LEVEL

Recognition on the website,
newsletter and eblasts/event
notices and event PowerPoints

Visionary \$10,000	Pioneer \$8,000	Champion \$6,000	Partner \$4,000	Advisor \$3,000
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Advisory Board Representative



Membership Dues

Up to \$1,500	Up to \$1,350	Up to \$1,220	Up to \$500	Up to \$250
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Program Credits
(open to any sponsor invite)

Up to \$1000	Up to \$750	Up to \$500	Up to \$375	Up to \$275
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Registration for (choice of)

ULI Fall or Spring* Meeting
or

ULI Carolinas Meeting

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* Spring Meeting attendance is restricted to Full Members Only.

Customized packages can be developed, upon request.

Learn more about ULI Charlotte and the benefits of sponsorship at charlotte.uli.org/sponsorship.

