WHO WE ARE

The Urban Land Institute (ULI), founded in 1936, is a nonprofit research and education organization dedicated to providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI has over 45,000 members globally, representing the entire spectrum of land use and development disciplines in private enterprise and public service.

ULI Charlotte is an active District Council with close to 800 members throughout the Piedmont and western North Carolina, serving the Charlotte, Triad, Asheville, and the mountain regions.

“ULI Charlotte creates meaningful impact in our community. Crescent Communities is proud to support ULI as a catalyst for connecting people, sharing knowledge and impacting change.”

Elizabeth McMillan, Crescent Communities

Our mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.
Engage in conversations around diversity and inclusion, creating great places and land use practices.

Mentor the next generation of future, aspiring, and present leaders, policy makers and elected officials.

Generate opportunities to connect policy and practices, engage members and the community, and educate to create action.

Cultivate relationships with community partners, public officials and the community.

CONNECT PEOPLE
Joining people together to deepen professional relationships within and beyond our membership through networking, mentoring and problem-solving.

SHARE KNOWLEDGE
Deliver cutting-edge content and programing on real estate market and land use trends.

INSTITUTE FOR IMPACT
Lead solutions on the most pressing land use and real estate development challenges and opportunities.

CATALYST
Promote meaningful discussion around catalytic projects and ideas affecting land use to broaden perspectives and create momentum from possibility.

NEUTRAL CONVENER
Convene dialog among public and private sector industry leaders to foster collaboration in an unbiased exchange of ideas.

CHANGE AGENT
Be a thought-leader working to improve the way the region grows.

SHAPING THE FUTURE OF GREAT PLACES
Leveraging the full power of our charitable organizational status, donors make a positive impact with direct donations to ULI Charlotte in support of our work.

**BENEFIT LEVEL**

<table>
<thead>
<tr>
<th>Visionary</th>
<th>Pioneer</th>
<th>Champion</th>
<th>Partner</th>
<th>Advisor</th>
<th>Friend</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000</td>
<td>$8,000</td>
<td>$6,000</td>
<td>$4,000</td>
<td>$3,000</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

- Recognition on ULI Charlotte and ULI Foundation website, and on ULI Charlotte eblasts, newsletter and event PowerPoints
- Tax Deductable Gifts
- Advisory Board Representative

*Donors are recognized as part of the Corporate Partners Program throughout the year.*
Sponsorship packages offer local recognition plus benefits such as memberships and event attendance.

<table>
<thead>
<tr>
<th>BENEFIT LEVEL</th>
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</thead>
<tbody>
<tr>
<td>Recognition on the website, newsletter and eblasts/event notices and event PowerPoints</td>
<td>Logo</td>
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<tr>
<td>Advisory Board Representative</td>
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<tr>
<td>Membership Dues</td>
<td>Up to $1,500</td>
<td>Up to $1,350</td>
<td>Up to $1,220</td>
<td>Up to $500</td>
<td>Up to $250</td>
</tr>
<tr>
<td>Program Credits (open to any sponsor invite)</td>
<td>Up to $1,000</td>
<td>Up to $750</td>
<td>Up to $500</td>
<td>Up to $375</td>
<td>Up to $275</td>
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<tr>
<td>Registration for (choice of)</td>
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<tr>
<td>ULI Fall or Spring* Meeting</td>
<td>2</td>
<td>1</td>
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<tr>
<td>or</td>
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<tr>
<td>ULI Carolinas Meeting</td>
<td>6</td>
<td>4</td>
<td>2</td>
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</table>

* Spring Meeting attendance is restricted to Full Members Only.

Customized packages can be developed, upon request.

Learn more about ULI Charlotte and the benefits of sponsorship at [charlotte.uli.org/sponsorship](http://charlotte.uli.org/sponsorship).