

Charlotte Regional Transportation Planning Organization  
600 E. Fourth Street  
8th Floor  
Charlotte, NC 28202-2853



To: Beyond 77 Key Stakeholders and Regional Representatives  
From: CRTPO and Project Team  
Re: **Innovation & Technology Virtual Workshop**

Dear Sir or Madam,

You have been identified by the project team as an influential person based on your role within and around the Charlotte metropolitan region. So, you may ask, what is Beyond 77 and how can you contribute? Beyond 77 is a new type of regional transportation planning initiative designed to improve mobility for all. Did you know, that approximately 40% of the Charlotte metropolitan region's population lives within just a few miles of Interstate 77, between Statesville, NC and Rock Hill, SC? This study is focused on creating mobility solutions that complement the interstate facility while providing choice and access – hence the name of the study, encouraging all involved to think Beyond 77.

We engaged early on with a few stakeholders, in smaller settings to build some excitement, and we did just that. Over the past several months, the project team has conducted extensive research to understand what local jurisdictions have considered in planning efforts with respect to land and transportation needs. We have identified 12 geographic areas of focus within the study area, and 7 main mobility issues to address when developing new strategies and solutions that will improve mobility for all.

**We invite you to take part in the Innovation & Technology Workshop.** During this workshop, you will have the opportunity to engage with other key stakeholders from the public and private institutions, non-profit groups, large corporations, and even community organizations to *discuss what new mobility solutions and strategies could look like in the future for our region.* We will be discussing innovation as it relates to policy needs, critical programming, technology systems, and specific transportation projects that, when combined, can help to pave the way for a better future of mobility for all.

You can choose which workshop that best fits your schedule (will be facilitated through an online virtual platform, with link provided in a calendar invite, as well as on an agenda):

**Tuesday, September 29, 2020**  
**1 – 4:30 PM**

**Tuesday, October 6, 2020**  
**4 – 7:30 PM**

Further details will be provided as we get closer to the timeframe of the workshop. Should you have any initial questions, please let me or Adam Howell know.

Agustin Rodriguez, PE  
CRTPO Project Manager  
[Agustin.Rodriguez@charlottenc.gov](mailto:Agustin.Rodriguez@charlottenc.gov)

Adam Howell, AICP  
Consulting Team Project Manager  
[Adam.Howell@atkinsglobal.com](mailto:Adam.Howell@atkinsglobal.com)