



# Urban Land Institute Charlotte

## WLI Champions Profile (2019)

Name Julie Porter

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Title President

Company The Housing Partnership

Discipline Affordable Housing

Describe a Magic Moment in Your Career or Life – It is hard to pick out one magic moment. I think every single time I was given a chance to take on more responsibility, especially for jobs for which I had no or limited experience, I experienced a tremendous sense of gratitude that people would give me a shot.

Describe Who or What has been a Key Influencer in Your Life - When I was a bit younger – around 30 – I had a boss, Kevin Wilson, who was very tough and expected a tremendous amount. He promoted me into a position for which I had zero experience and he basically said “Go do it” without training or help. I learned that taking a chance on someone – giving them the opportunity to succeed - is important and will yield tremendous outcomes and loyalty.

Next Big Challenge as an Industry – For affordable housing, it is increasingly difficult to deliver quality product without having numerous gap resources. We are at the point of needing a broad policy fix or production will stall.

What is Your Secret Talent - Baking

Your Take on Championing Others . . . I constantly worry over who will take on the affordable housing cause as older community development professionals retire. Championing others builds loyalty to our company and the industry.

One Word that Captures You - Impatient