



Urban Land Institute Charlotte

WLI Champions Profile (2019)

Name Debra D. Campbell

Title City Manager

Company City of Asheville

Discipline Click or tap here to enter text.

Describe a Magic Moment in Your Career or Life

Being chosen as the Asheville City Manager

Describe Who or What has been a Key Influencer in Your Life My older sister Shirley Rick's raised and taught me the value of empathy, charity and hard work.

Next Big Challenge as an Industry Figuring out our role in addressing the issues of economic mobility.

What is Your Secret Talent Baby Whisperer. I can put any baby to sleep in less than 30 minutes if they are sleepy.

Your Take on Championing Others . . . Mentoring or Championing others is a must especially for women.

We have to support one another and share lessons learned from the female perspective. We need to share that female attributes (i.e nurturing) are just as valuable in leadership positions as other attributes associated with males.

One Word that Captures You Caring