ULI British Columbia

JOIN OUR SPONSORSHIP COMMITTEE

Support ULI BC's mission and programming in the region by helping cultivate, maintain, and grow sponsorship relationships that provide financial and strategic support for the District Council's initiatives, events, and member engagement activities.

Key Responsibilities include, but are not limited to:

- Serve as an integral member of ULI BC's Sponsorship Committee and as an ambassador for ULI BC within the real estate and land use industry.
- Assist with sponsor outreach, relationship-building, and stewardship activities.
- Identify and introduce potential sponsors and strategic partners through your professional network.
- Contribute to the development and execution of annual sponsorship goals and strategies.
- Attend committee meetings and actively participate in discussions and initiatives.
- Support sponsor engagement at ULI BC events and programs.
- Collaborate with ULI BC staff and fellow committee members to ensure sponsors receive value, recognition, and a rewarding, positive experience.
- Share industry intelligence and market insights that may support sponsorship opportunities and partnerships.

Time Commitment

- Attend regular committee meetings (generally monthly or bi-monthly).
- Participate in sponsorship outreach and engagement efforts throughout the year.
- Support key ULI BC events and sponsor-related activities as available and required.

Benefits of Volunteering

- Expand your professional network by building relationships with industry leaders, sponsors, and ULI members across not just BC, but North America.
- Increase your visibility within the real estate, land use, and development community.
- Develop skills in business development, relationship management, partnership cultivation, and strategic engagement.
- Gain insight into ULI BC's programs, priorities, and leadership opportunities.
- Contribute to the growth and success of a non-profit, member-led organization dedicated to shaping the future of communities.
- Build meaningful connections while giving back to the industry and supporting ULI BC's mission.

Ideal Candidate

- Has an established or growing network within real estate, development, planning, design, finance, construction, or related sectors.
- Is enthusiastic about relationship-building and community engagement.
- Is interested in participating and gaining leadership experience in a volunteer capacity alongside industry peers.
- Values opportunities to expand their professional network, build meaningful industry connections, and contribute to the growth of the real estate community.
- Is committed to supporting ULI's mission and advancing impactful programming and thought leadership in BC.

Interested in volunteering with ULI BC's Sponsorship Committee?
Complete this brief expression of interest form.