



*Connect. Inspire. Lead.*

# Make a Local Impact



**British Columbia**

**2026  
SPONSORSHIP  
PACKAGE**

# ABOUT ULI BC

## WHERE THE FUTURE IS BUILT

ULI BC was founded in 2006, being a local chapter of the Urban Land Institute (ULI). ULI BC brings together multi-disciplinary professionals with a range of experiences and expertise. We offer non-partisan, unbiased content that lends itself to be the leading organization in the region dedicated to excellence in city building and best practices. Through thought leadership, developing the leaders of tomorrow, leveraging ULI's global network, and being fully engaged in our communities, we are committed to tackling the greatest urban challenges we face as cities, regions, a province, and the country.

## ULI BC Sponsorship Committee

Chad Boorman, Co-Chair, Rize  
Nolan Moore, Co-Chair, Marcon  
Neil Bhonsale, HighView Partners  
Chris Kuno, CBRE  
Jennifer Law, Vancouver Fraser Port Authority  
Jessica Leung, Vancouver Fraser Port Authority  
Kit Mar, Manulife Investment Management  
Brayden Sander, Pacific Reach



## ULI BC the FACTS



45+ volunteer members



450+ members



3,000+ email subscribers; average 145+ e-communications per year



50+ events & initiatives average per year



2,600+ event attendees last year



8,400+ followers across social platforms



245K+ social media impressions



50K+ website visits per year



\*Sponsorships make up over 50% of ULI BC's annual budget as a non-profit organization.

# ANNUAL SPONSORSHIP OPPORTUNITIES

## ANNUAL SPONSORSHIP

- Logo + link on ULI BC website
- Logo + link on ULI BC home page
- Logo + link in ULI BC e-communications  
(scaled according to tier level)
- Logo on ULI BC introductory slides at marquee events  
(average 4 events per year)
- Opportunity to distribute materials at ULI BC events
- Seat(s) on ULI BC Advisory Board
- Dedicated post on ULI BC social media
- Dedicated post or case study within ULI BC eblast
- Dedicated blog post or case study on ULI BC blog
- Associate Membership \$420 CDN value per membership
- YL Membership \$216 CDN value per membership
- Tickets (Max 4 to be used per event)  
average ticket price - \$100 (marquee event) | \$50 (others)
- Post on ULI BC Career Page
- Project Highlights on social media

	Platinum \$8,000	Gold \$5,500	Silver \$3,000
Logo + link on ULI BC website	✓	✓	✓
Logo + link on ULI BC home page	✓		
Logo + link in ULI BC e-communications (scaled according to tier level)	✓	✓	text only
Logo on ULI BC introductory slides at marquee events (average 4 events per year)	✓	✓	✓
Opportunity to distribute materials at ULI BC events	✓		
Seat(s) on ULI BC Advisory Board	1		
Dedicated post on ULI BC social media	✓	✓	
Dedicated post or case study within ULI BC eblast	✓	✓	
Dedicated blog post or case study on ULI BC blog	✓	✓	✓
Associate Membership \$420 CDN value per membership	2	1	
YL Membership \$216 CDN value per membership	2	2	2
Tickets (Max 4 to be used per event) average ticket price - \$100 (marquee event)   \$50 (others)	6	4	2
Post on ULI BC Career Page	✓	✓	✓
Project Highlights on social media	✓	✓	

\*See Membership Benefits [here](#).

## Value of Incentives

	Platinum \$2,200	Gold \$1,500	Silver \$950
--	---------------------	-----------------	-----------------



# ANNUAL AFFINITY GROUPS SPONSORSHIP OPPORTUNITIES



## ANNUAL SPONSORSHIP

- Logo + link on ULI BC website
- Logo + link on Affinity Group's home page
- Logo + link in ULI BC e-communications (average 4 events per year)
- Logo on ULI BC introductory slides at marquee events (scaled according to tier level)
- Opportunity to distribute materials at ULI BC events
- Dedicated post on ULI BC social media
- Dedicated post or case study within ULI BC eblast
- Dedicated blog post or case study on ULI BC blog
- Associate Membership \$420 CDN value per membership
- YL Membership \$216 CDN value per membership
- Tickets (Max 4 to be used per event) average ticket price - \$100 (marquee event) | \$50 (others)
- Post on ULI BC Career Page
- Project Highlights on social media

**SOLD OUT**

YLG BC \$8,000	WLI BC \$8,000
✓	✓
✓	✓
✓	✓
✓	✓
✓	✓
✓	✓
✓	✓
✓	✓
✓	✓
1	1
3	3
4	4
✓	✓
✓	✓

\*See Membership Benefits [here](#).

## Value of Incentives

YLG BC \$1,800	WLI BC \$1,800
-------------------	-------------------



# EVENT SPONSORSHIP OPPORTUNITIES

## Keynote / Marquee Event

\$10,000 Presenting Sponsor  
(2 per keynote event)

- 4+ events per year
- 2 tables (8-10 seats at each table)
- Optional Introduction of Keynote / Closing Remarks
- Prominent tiered logo recognition in all marketing and collateral (with hyperlinks where applicable)
- Signage onsite, on or beside stage (2-3)
- Opportunity to display collateral onsite

## Keynote / Marquee Event

\$6,000 Supporting Sponsor  
(4 per keynote event)

- 4+ events per year
- 1 table (8-10 seats at each table)
- Tiered logo recognition in all marketing collateral (with hyperlinks where applicable)
- Signage onsite, beside stage / in ballroom (1-2)

## Keynote / Marquee Event

\$4,000 Venue Sponsor  
(1 per keynote event)

- 4+ events per year
- 5 complimentary tickets
- Tiered logo recognition in all marketing collateral (with hyperlinks where applicable)
- Signage onsite near registration table/area (1)

150-200+ attendees

## Keynote / Marquee Event

\$2,500 Refreshment Sponsor  
(2 per keynote event)

- 4+ events per year
- 3 complimentary tickets
- Tiered logo recognition in all marketing collateral (with hyperlinks where applicable)
- Signage onsite near refreshment table/area (1)

## Past Events Include:

- Fireside Chat with Minister Ravi Kahlon
- In Conversation with Premier David Eby
- State of the City Address with Mayor Linda Buchanan
- A Conversation with Mayor Brenda Locke
- Emerging Trends in Real Estate & Cocktail Reception
- Municipal Response Panel re BC Budget
- BC Provincial Election Housing Debate
- Fireside Chat with Minister Christine Boyle



# EVENT SPONSORSHIP OPPORTUNITIES

## WLI Evenings

- 6+ events per year
- 30+ attendees per event
- held at Vancouver Club
- highlighting industry leaders and their growth trajectory in intimate group setting
- reach out to [ULI BC](#) with interest

COMING SOON

**ULI** British Columbia  
Women's Leadership Initiative

## Leadership Series

- 3+ events per year
- 50-100 attendees per event
- curated program of three interconnected educational events per series that support professional development and network building
- reach out to [ULI BC](#) with interest

COMING SOON

## Outstanding Leader Gala

- signature Gala honouring exceptional female leaders shaping the industry at Terminal City Club
- inaugural event attended by 120+ industry professionals
- reach out to [ULI BC](#) for 2026 Gala sponsorship package details



# EVENT SPONSORSHIP OPPORTUNITIES



## Coffee & Conversations

\$3,500

- 8+ events per year
- brand exposure in all e-promotions (eblasts & social media)
- brand exposure on slide show (if available)
- opportunity to share materials at in-person events
- 20-40 attendees per event

## Cycle & Run Club

\$1,000 per Club  
or One-Off Events

- 10+ events per year
- brand exposure in e-promotions (eblasts & social media)
- support post-ride/run nibbles & beverages
- 5-15 attendees per event

## Mentorship

\$10,000 or \$5,000 Co-Sponsors

- 6+ events per year
- 18-22 senior year post-secondary students and graduate students
- potential for collaborative events such as office tours and project showcases
- brand exposure in all e-promotions (eblasts & social media)
- brand exposure on slide show (if available)
- opportunity to share materials at in-person events

## Speaker Series

In-Kind and / or \$

- 4+ events per year
- option to host one exclusive event: provide venue, speakers, and catering (in-kind)
- brand exposure in all e-promotions (eblasts & social media)
- brand exposure on slide show (if available)
- opportunity to share materials at in-person events
- 20-30 attendees per event
- *\*with \$ support, ULI BC holds the right to secure additional sponsorship per event*

# EVENT SPONSORSHIP OPPORTUNITIES



## Summer / Winter Social

\$3,500 - \$5,000

- 1 each per year
- brand exposure in all e-promotions (eblasts & social media)
- onsite brand exposure (stand up banners / table signage)
- 80-175 attendees per event
- tiered sponsorship based on \$ contribution

## Happy Hours

\$1,500

- 2+ events per year
- brand exposure in all e-promotions (eblasts & social media)
- onsite brand exposure (stand up banners / table signage)
- 50-90 attendees per event

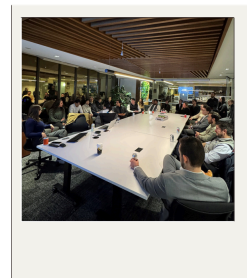
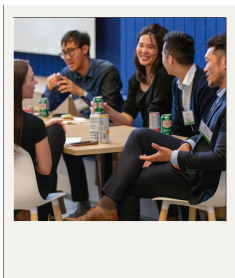
## Walking Tours

Event Host  
\$500 - \$2,000

- 1 - 4+ events per year
- in-kind sponsorship providing venue space and F&B for attendees
- brand exposure in all communications (emails to attendees & social media)
- brand exposure on slide show (if available)
- opportunity to share materials at in-person events

## Cascadia Regional Conference

- 2-day conference held every 3 years in Vancouver, rotating with ULI Seattle & ULI Oregon
- happening in Vancouver in May 2026
- reach out to [ULI BC](#) with interest



# EVENT SPONSORSHIP OPPORTUNITIES



## BCIT Next

Annual Program Sponsor  
\$2,000 (Limited Availability)

- Host One Exclusive Event: provide venue, speakers, and catering (in-kind)
- Year-Round Brand Exposure: logo on all student correspondence
- Direct Material Sharing: opportunity to distribute materials to cohort throughout the year
- Consistent Recognition: acknowledgement at all five in-person events throughout the year

## BCIT Next

Event Host  
\$500 (5 opportunities)

- Host One Exclusive Event: Provide venue, speakers, and catering (in-kind)
- Direct Engagement: present projects, expertise and career opportunities to 40+ students
- Targeted Brand Exposure: Prominent logo use on all event-specific materials

Learn more about BCIT Next [here](#).

\*Check out more photos from ULI BC events [here](#).

# THANK YOU TO OUR ANNUAL SPONSORS!

## PLATINUM

CONCERT<sup>®</sup>  
PROPERTIES

  
GROSVENOR

MLA  
CANADA

onni<sup>®</sup>  
group

## GOLD

BDO

DIALOG<sup>®</sup>

LOWTIDE

PCI  
DEVELOPMENTS  
PCI-GROUP.COM

 POLYGON

  
REAL ESTATE  
Foundation  
OF BC

## WLI BC

  
Centurygroup  
LEADING BY DESIGN

## YLG BC

 PGL  
ENVIRONMENTAL CONSULTANTS

## SILVER

Anthem 

 HighView Partners  
people who perform

  
ITC  
Quality Counts

mccarthy  
tetrauit

## IN-KIND

 STIRLING  
BUSINESS LAW

## PRINT

AG Dominion Blue



British Columbia

ULI BC is grateful for the generous support of our Annual Sponsors. We appreciate that they have chosen to partner with us in representing the industry leaders committed to excellence in city building and best practices through thought leadership.