



Connect. Inspire. Lead.

Make a Local Impact



British Columbia

**2026
SPONSORSHIP
PACKAGE**

ABOUT ULI BC

WHERE THE FUTURE IS BUILT

ULI BC was founded in 2006, being a local chapter of the Urban Land Institute (ULI). ULI BC brings together multi-disciplinary professionals with a range of experiences and expertise. We offer non-partisan, unbiased content that lends itself to be the leading organization in the region dedicated to excellence in city building and best practices. Through thought leadership, developing the leaders of tomorrow, leveraging ULI's global network, and being fully engaged in our communities, we are committed to tackling the greatest urban challenges we face as cities, regions, a province, and the country.

ULI BC Sponsorship Committee

Chad Boorman, Co-Chair, Rize
Nolan Moore, Co-Chair, Marcon
Neil Bhonsale, HighView Partners
Chris Kuno, CBRE
Jennifer Law, Vancouver Fraser Port Authority
Jessica Leung, Vancouver Fraser Port Authority
Kit Mar, Manulife Investment Management
Brayden Sander, Pacific Reach



ULI BC the FACTS



45+ volunteer members



450+ members



3,000+ email subscribers; average 145+ e-communications per year



50+ events & initiatives average per year



2,600+ event attendees last year



8,400+ followers across social platforms



245K+ social media impressions



50K+ website visits per year



*Sponsorships make up over 50% of ULI BC's annual budget as a non-profit organization.

ANNUAL SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSORSHIP

Logo + link on ULI BC website

Logo + link on ULI BC home page

Logo + link in ULI BC e-communications
(scaled according to tier level)

Logo on ULI BC introductory slides at marquee events
(average 4 events per year)

Opportunity to distribute materials at ULI BC events

Seat(s) on ULI BC Advisory Board

Dedicated post on ULI BC social media

Dedicated post or case study within ULI BC eblast

Dedicated blog post or case study on ULI BC blog

Associate Membership \$420 CDN value per membership

YL Membership \$216 CDN value per membership

Tickets (Max 4 to be used per event)
average ticket price - \$100 (marquee event) | \$50 (others)

Post on ULI BC Career Page

Project Highlights on social media

Platinum \$8,000	Gold \$5,500	Silver \$3,000
✓	✓	✓
✓		
✓	✓	text only
✓	✓	✓
✓		
1		
✓	✓	
✓	✓	
✓	✓	✓
2	1	
2	2	2
6	4	2
✓	✓	✓
✓	✓	

*See Membership Benefits [here](#).

Value of Incentives

Platinum \$2,200	Gold \$1,500	Silver \$950
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ANNUAL AFFINITY GROUPS SPONSORSHIP OPPORTUNITIES



ANNUAL SPONSORSHIP

- Logo + link on ULI BC website
- Logo + link on Affinity Group's home page
- Logo + link in ULI BC e-communications
(average 4 events per year)
- Logo on ULI BC introductory slides at marquee events
(scaled according to tier level)
- Opportunity to distribute materials at ULI BC events
- Dedicated post on ULI BC social media
- Dedicated post or case study within ULI BC eblast
- Dedicated blog post or case study on ULI BC blog
- Associate Membership \$420 CDN value per membership
- YL Membership \$216 CDN value per membership
- Tickets (Max 4 to be used per event)
average ticket price - \$100 (marquee event) | \$50 (others)
- Post on ULI BC Career Page
- Project Highlights on social media

SOLD OUT

YLG BC \$8,000	WLI BC \$8,000
✓	✓
✓	✓
✓	✓
✓	✓
✓	✓
✓	✓
✓	✓
✓	✓
✓	✓
1	1
3	3
4	4
✓	✓
✓	✓

*See Membership Benefits [here](#).

Value of Incentives

YLG BC \$1,800	WLI BC \$1,800
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EVENT SPONSORSHIP OPPORTUNITIES

Keynote / Marquee Event

\$10,000 Presenting Sponsor
(2 per keynote event)

- 4+ events per year
- 2 tables (8-10 seats at each table)
- Optional Introduction of Keynote / Closing Remarks
- Prominent tiered logo recognition in all marketing and collateral (with hyperlinks where applicable)
- Signage onsite, on or beside stage (2-3)
- Opportunity to display collateral onsite

Keynote / Marquee Event

\$6,000 Supporting Sponsor
(4 per keynote event)

- 4+ events per year
- 1 table (8-10 seats at each table)
- Tiered logo recognition in all marketing collateral (with hyperlinks where applicable)
- Signage onsite, beside stage / in ballroom (1-2)

Keynote / Marquee Event

\$4,000 Venue Sponsor
(1 per keynote event)

- 4+ events per year
- 5 complimentary tickets
- Tiered logo recognition in all marketing collateral (with hyperlinks where applicable)
- Signage onsite near registration table/area (1)

150-200+ attendees

Keynote / Marquee Event

\$2,500 Refreshment Sponsor
(2 per keynote event)

- 4+ events per year
- 3 complimentary tickets
- Tiered logo recognition in all marketing collateral (with hyperlinks where applicable)
- Signage onsite near refreshment table/area (1)

Past Events Include:

- Fireside Chat with Minister Ravi Kahlon
- In Conversation with Premier David Eby
- State of the City Address with Mayor Linda Buchanan
- A Conversation with Mayor Brenda Locke
- Emerging Trends in Real Estate & Cocktail Reception
- Municipal Response Panel re BC Budget
- BC Provincial Election Housing Debate
- Fireside Chat with Minister Christine Boyle



EVENT SPONSORSHIP OPPORTUNITIES

WLI Evenings

- 6+ events per year
- 30+ attendees per event
- held at Vancouver Club
- highlighting industry leaders and their growth trajectory in intimate group setting
- reach out to [ULI BC](#) with interest

COMING SOON

 **British Columbia**
Women's Leadership Initiative

Leadership Series

- 3+ events per year
- 50-100 attendees per event
- curated program of three interconnected educational events per series that support professional development and network building
- reach out to [ULI BC](#) with interest

COMING SOON

Outstanding Leader Gala

- signature Gala honouring exceptional female leaders shaping the industry at Terminal City Club
- inaugural event attended by 120+ industry professionals
- reach out to [ULI BC](#) for 2026 Gala sponsorship package details



EVENT SPONSORSHIP OPPORTUNITIES



Coffee & Conversations

\$3,500

- 8+ events per year
- brand exposure in all e-promotions (eblasts & social media)
- brand exposure on slide show (if available)
- opportunity to share materials at in-person events
- 20-40 attendees per event

Cycle & Run Club

\$1,000 per Club
or One-Off Events

- 10+ events per year
- brand exposure in e-promotions (eblasts & social media)
- support post-ride/run nibbles & beverages
- 5-15 attendees per event

Mentorship

\$10,000 or \$5,000 Co-Sponsors

- 6+ events per year
- 18-22 senior year post-secondary students and graduate students
- potential for collaborative events such as office tours and project showcases
- brand exposure in all e-promotions (eblasts & social media)
- brand exposure on slide show (if available)
- opportunity to share materials at in-person events

Speaker Series

In-Kind and / or \$

- 4+ events per year
- option to host one exclusive event: provide venue, speakers, and catering (in-kind)
- brand exposure in all e-promotions (eblasts & social media)
- brand exposure on slide show (if available)
- opportunity to share materials at in-person events
- 20-30 attendees per event
- **with \$ support, ULI BC holds the right to secure additional sponsorship per event*

EVENT SPONSORSHIP OPPORTUNITIES



Summer / Winter Social

\$3,500 - \$5,000

- 1 each per year
- brand exposure in all e-promotions (eblasts & social media)
- onsite brand exposure (stand up banners / table signage)
- 80-175 attendees per event
- tiered sponsorship based on \$ contribution

Happy Hours

\$1,500

- 2+ events per year
- brand exposure in all e-promotions (eblasts & social media)
- onsite brand exposure (stand up banners / table signage)
- 50-90 attendees per event

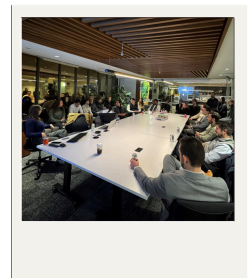
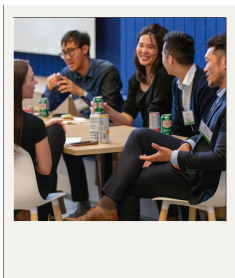
Walking Tours

Event Host
\$500 - \$2,000

- 1 - 4+ events per year
- in-kind sponsorship providing venue space and F&B for attendees
- brand exposure in all communications (emails to attendees & social media)
- brand exposure on slide show (if available)
- opportunity to share materials at in-person events

Cascadia Regional Conference

- 2-day conference held every 3 years in Vancouver, rotating with ULI Seattle & ULI Oregon
- happening in Vancouver in May 2026
- reach out to [ULI BC](#) with interest



EVENT SPONSORSHIP OPPORTUNITIES



BCIT Next

Annual Program Sponsor
\$2,000 (Limited Availability)

- Host One Exclusive Event: provide venue, speakers, and catering (in-kind)
- Year-Round Brand Exposure: logo on all student correspondence
- Direct Material Sharing: opportunity to distribute materials to cohort throughout the year
- Consistent Recognition: acknowledgement at all five in-person events throughout the year

BCIT Next

Event Host
\$500 (5 opportunities)

- Host One Exclusive Event: Provide venue, speakers, and catering (in-kind)
- Direct Engagement: present projects, expertise and career opportunities to 40+ students
- Targeted Brand Exposure: Prominent logo use on all event-specific materials

Learn more about BCIT Next [here](#).



*Check out more photos from ULI BC events [here](#).

THANK YOU TO OUR ANNUAL SPONSORS!

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 POLYGON


REAL ESTATE
Foundation
OF BC

WLI BC


Centurygroup
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 STIRLING
BUSINESS LAW

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British Columbia

ULI BC is grateful for the generous support of our Annual Sponsors. We appreciate that they have chosen to partner with us in representing the industry leaders committed to excellence in city building and best practices through thought leadership.