

Manager, Communications

You thrive on working with a dynamic, high-octane team. You are as much a Communications enthusiast as you are an explorer and a learner. You seek opportunities to inspire collaboration, share knowledge and push excellence. You will be empowered to have the courage of your convictions, to say what you mean and valued for meaning what you say. You nerd out on finding ways to increase efficiency, to get it right and do it better. You have perspective, you see the details and seek out the why. Anthem is positioned for continuous growth and excited to build on its Industry-leading, record-breaking leadership team and you're keen to hitch your wagon to it. You are enthused, working on a dynamic team that develops and drives an integrated Communications + Brand strategy aligned with Anthem's business plan, internally and externally. Working synergistically with teams across the organization to reinforce Anthem's profile, reputation and relevance in the Industry and the cities we build in. We embrace what makes you unique, and so will the teams you work with.

You are

- Approachable Your door is open.
- Accountable You are responsible to your team and the goal.
- A team player and relationship-focused You leave no one behind and support everyone on your Team. People trust you and enjoy working with you.
- Results-driven You challenge yourself to outperform the competition, so do we.
- A direct communicator You say it in the room, rather than leaving with a head full of contradicting thoughts.
- Supportive You step in and lead by example, you show others no job is too small and encourage them to do the same.
- Easy to understand You can distill complicated information, make it digestible for anyone and mobilize a team forward. You can contextualize information so it is relevant for your intended audience.
- Curious You are an avid learner, you care about the why, and have an inquisitive mind.
- Engaging You understand the discussion leads to a better outcome for our people, our projects and Anthem. You want to jump into the conversation.
- Proactive You don't like to wait to be tapped on the shoulder; you jump in, engage and find
 the tools, seek out the vendors. You care about the performance metrics, the software and
 generally have lots of ideas.
- Experienced, competent, collaborative and analytical You care about presentation and accuracy.
- Aware Self and situational. Your EQ is strong enough for you to identify your blind spots. You
 know how you impact a room and others around you and you're not too proud when you're
 called out on your BS (it happens to all of us from time-to-time).

You will

- Be an important team player on the Communications + Brand team at Anthem, in all business groups, in all markets, for all stakeholders.
- Manage and reinforce how Anthem's story is shared with our stakeholders and community internally and externally.
- Develop and manage Anthem's internal and external corporate communications initiatives in the pursuit of growing the corporate brand, including but not limited to, Giving, Special Events and Celebrations and Media Relations.

- Reinforce Creativity and work from 'Yes.' You welcome diversity of thought and spend the extra time to go deeper to source better solutions.
- Reinforce process and value efficiency If there is a better way to do it, you are empowered to share and institutionalize the knowledge. If it's a pass, you're not going to file a hurt feelings report every time someone disagrees with you.
- Ensure Anthem's brand is appropriately represented, protected and reinforced.
- Source Solutions You don't recycle the problem or articulate what's wrong you endeavour to solve the problem. You don't shy away from addressing challenges or things that aren't working well. You look for the opportunities to reinforce and/or protect Anthem's brand.
- Be proactive Jump in and figure out what you don't know.
- Be the example You will be empowered to be your most authentic self; a positive and professional (without being stuffy) Anthem ambassador.

You have

- Experience in an active real estate market, an asset.
- An Undergraduate Degree in Communications, Marketing or a related field.
- Excellent communications skills, both written and oral.
- A passion to solve problems.
- A desire to have fun at work while doing what you love.
- An appreciation that growth isn't comfortable.
- Excellent time-management, project management and communication skills.
- An empathetic approach. You seek to understand and want the best for your team and others at Anthem.
- Knowledge of Communication, Public Relations and Media strategy.

We have

- A Performance leader that understands and appreciates the value of a strong Brand + Communications.
 - o An organization and a team that understands the same.
- Great People We have a Good Human policy. We protect it and adhere to it. Our People are our Greatest Advantage.
- A competitive compensation program, including an 100% Employer paid Benefits Plan, a substantial Health Care Spending Account, Employee Assistance Program and Educational Assistance Program.
 - o Annual salary reviews and performance bonuses addressed and paid out on time, all the time.
- Unlimited career growth opportunities We grew during Covid In numbers, strength and culture
- A robust Giving Strategy which includes, but isn't limited to, employee volunteer activities, including paid time off to volunteer your time each year, through a range of community initiatives. Anthem Cares.
- Mentorship from the best in the business We have an open door for everyone on our Teams Not just specific to your area of expertise.
 - Anthem Leadership and Performance Leader Training we invest in your professional and personal development. Your long-term development is our long-term investment. We take it seriously.
- You do You 'Dress for Your Day' Policy We embrace diversity and recognize how you dress is an extension of who you are, a small part of your self-expression. We are a motley crew that prides ourselves on our differences and shared values.

Great Space(s) – a conveniently located office, steps away from the Burrard Sky Train station, a
quick walk from Waterfront Station and the West Coast Express – we also offer some WFH
flexibility.

To apply, please visit the Anthem Careers page anthemproperties.com/company/careers

Anthem is a real estate development, investment and management company that strives, solves and evolves to create better spaces and stronger communities. We are Growing Places.

We work hard. We work smart. We work in teams. We challenge the status quo and have fun doing it. We believe in developing our people to maximize their potential. Conversations are candid, conflict is swiftly resolved, and coaching is continuous.

Founded in 1991, Anthem is a team of 500 people driven by creativity, passion and direct communication. Anthem has invested in, developed or managed – alone or in partnership – more than 320 residential, commercial and retail projects across western North America. Our growing residential portfolio includes 20,500 homes that are complete, in design or under construction, from master planned mixed use residential and multifamily, to townhome, rental and single-family communities. We own, co-own, manage or have previously owned over 9 million square feet of retail, industrial and office space. We have developed more than 60 communities across 8,500 acres of land in Alberta, British Columbia and California.

Please, no unsolicited resumes or phone inquiries from agencies. View our <u>Policy on Unsolicited</u> <u>Resumes</u> on our website.

To apply, please visit the <u>Anthem Careers page</u> anthemproperties.com/company/careers