

Vancouver, B.C.
July 13 - 15, 2023



British Columbia

2023 CASCADIA REGIONAL CONFERENCE

Event Programme

**Exploring Adaptive Reuse
& Land Partnerships in Vancouver**

What's Inside

Conference Agenda | Speaker Profiles | Tour Descriptions

britishcolumbia@uli.org

Suite 1460 - 701 West Georgia Street
Vancouver BC V7Y 1E4

britishcolumbia.uli.org

#Cascadia2023
@ULIBC

Welcome

The 2023 Cascadia Regional Conference is held on the unceded traditional territories of the *x̱wməθkʷəy̓əm* (Musqueam), *Sk̓wx̓wú7mesh* (Squamish), and *səlilwətał* (Tsleil-Waututh) Nations. ULI British Columbia is committed to the process of decolonization, and reconciliation with First Nations and Urban Indigenous communities.

We are pleased to feature speakers from across the Pacific Northwest region, who will share insights on some of the most current topics in real estate. We invite you to contribute to the discussions, challenge opinions, and, most of all, enjoy the event.

Thanks

ULI BC extends its gratitude to the speakers, programme committee members, volunteers, the Young Leaders Group and generous supporters who have made the ULI Cascadia Regional Conference a success.

Sponsors

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About URBAN LAND INSTITUTE

ULI is the oldest and largest network of cross-disciplinary real estate and land use experts in the world. ULI is its members – delivering the mission, shaping the future of the built environment for transformative impact in communities worldwide.



Programme at a Glance

Pre-Conference Events

Thursday, July 13th

19:00 Advance Happy Hour & Networking

[Optional – Limited Capacity]

Stanley Park Brewing Restaurant & Brewpub

8901 Stanley Park Drive, Vancouver

Conference Day One

Friday, July 14th

07:00 Wellness Hour: Yoga with Monika [Optional]

The Improv Centre - Waterfront Patio

1502 Duranleau Street, Vancouver

MORNING SESSION

08:30 Breakfast

The Improv Centre

1502 Duranleau Street, Vancouver

09:15 Squamish Welcome

Ian Campbell, Hereditary Chief Squamish Nation

09:30 Granville Island Speaker Discussions

Indigenous Land, Granville Island 2040, CMHC

Granville Island Coastal Adaptation Planning

10:30 Keynote Speech

Vancouverism by Larry Beasley

11:30 Lunch Session & Market Update with

Rennie Market Intelligence

13:30 Bus Pick-up for Walking Tours 2 & 3

Granville Island Bus Staging Lot

1270-1244 Cartwright St, Vancouver

WALKING TOUR OPTIONS - 13:45-15:30

[Option 1] Señákw, Indigenous Development Partnership - Multi-Phase Masterplan + Molson Coors Brewery History & Interim Use Tour

[Option 2] Bentall Centre, Adaptive Re-Use Success in the Central Business District

505 Burrard St, Vancouver

[Option 3] The Stack, Climate and Economic-Adaptive New Office Construct

1133 Melville Street, Vancouver

17:30 ULI BC Summer Social

745 Thurlow Rooftop

745 Thurlow St, Vancouver

22:00 Day One After Party [Optional]

The Lamplighter Public House

92 Water St, Vancouver

Conference Day Two

Saturday, July 15th

09:00 Bus Pick-up for Walking Tours 1 & 2

Westin Bayshore - Easy Park Parking Lot

451-499 Denman St, Vancouver

WALKING TOUR OPTIONS - 9:30-11:30

[Option 1] Lower Lonsdale Quay Market & Shipyards

Lonsdale Quay Market

123 Carrie Cates Ct, North Vancouver

[Option 2] Cypress Village Masterplanning

3757 Cypress Bowl Rd, West Vancouver

12:00 Lunch & Closing Reception

Tap & Barrel • Shipyards

8 Lonsdale Ave, North Vancouver

14:00 North Vancouver Brewery Tour [Optional]

Lower Lonsdale

Lost your way? Contact Tour Volunteers:

Monika Rau

☎ 778.919.2329

T'Brenn Kelly-McKinnon

☎ 778.386.2005

Speaker Bios

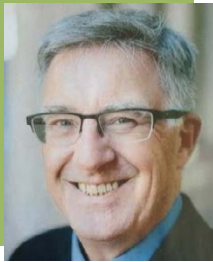


Chief Ian Campbell

Hereditary Chief

Squamish Nation

Chief Ian Campbell is a Hereditary Chief of the Squamish Nation. He served 16 years as an Elected Councillor of the Squamish Nation, and 23 years as a Lead Negotiator for the Intergovernmental Relations Department of the Squamish Nation. He has an MBA from Simon Fraser University, and is an expert in Squamish history and culture. He currently serves on many public and private boards and foundations, and is the proud father of four beautiful children.



Dale McClanaghan

Chair

Granville Island Council

Dale is a Member of Granville Island Council and has been part of the governance of the Island since 2008. Dale has executive experience in the real estate development, cannabis, and mineral exploration sectors. He is also a Board Member of Sanford Housing, a non-profit providing housing for residents living with mental health issues.

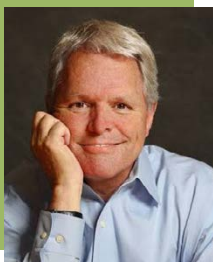


Claire Lee

Planner

Canada Mortgage and Housing Corporation

Claire is an urbanist with an interest in community planning, active transportation, housing, and community design. Claire is currently working on a broad range of projects with CMHC - Granville Island. Claire Studied Geography at the University of Victoria and City/Urban Planning at Queen's University.



Larry Beasley

Owner

Beasley and Associates, Planning Inc.

Larry Beasley is a senior Canadian city planner, urban designer, teacher, and author. He is the Founding Principal of Beasley and Associates, an international planning and development consultancy. For many years, he was the Chief Planner for the City of Vancouver and he has just retired as the 'Distinguished Practice' Professor of Planning at the University of British Columbia. Working in cities around the world, he has completed game-changing assignments in Abu Dhabi, Moscow, Dallas, Scandinavia, Australia, and across Canada.



Ryan Berlin

Vice President, Intelligence & Senior Economist

Rennie

Ryan has spent the past 20 years working with many of British Columbia's most successful organizations in real estate, retail, and finance; dozens of local, regional, and provincial governments; and many crown corporations to help them answer big--and sometimes messy--questions. As the Senior Economist and Director of Intelligence at reddie, Ryan and his group use the latest data procurement, management, and analytical methodologies to cut through the noise and provide insightful market research and analysis to clients.





Sarah Silva

Vice President, Real Estate and Development

Nch'kaŷ Development Corporation

Sarah Silva is the Vice President of Real Estate and Development at Nch'kaŷ Development Corporation and a proud member of the Squamish Nation. Sarah is an established real estate professional and community builder, responsible for identifying and pursuing strategic real estate and development opportunities in alignment with Nch'kaŷ's vision and priorities, ensuring initiatives reflect the highest standards of corporate social responsibility and land stewardship.



Graeme Silvera

Principal

G Silvera & Associates Ltd.

Graeme has worked in the real estate industry for 30 years, in the fields of residential construction, sales and marketing for residential single and multi-family development, commercial real estate brokerage, commercial shopping center development and institutional construction. Graeme is currently engaged with Westbank Corporation to work on the team executing the Señákw project, a historic partnership between Westbank and the Squamish Nation.



Dave Haugen

Senior Director of Leasing

Hudson Pacific Properties

David Haugen has 14 years of experience in the Metro Vancouver commercial real estate market, specializing in leasing office and industrial properties. David joined Los Angeles based Hudson Pacific Properties as Leasing Director in 2019, as Hudson Pacific entered the Vancouver market with its acquisition of Bentall Centre. He is responsible for overseeing leasing functions at Bentall Centre, a 1.45 million sq. ft. office complex. Prior to this, David worked with Canderel from 2016 as Director of Leasing, also within the Bentall Centre.



Andrew Dickson

Director, Office Leasing

Oxford Properties

In his role as Director of Leasing at Oxford Properties, Andrew is responsible for leasing Oxford's office portfolio in downtown Vancouver. Having worked in multiple markets, both in agency and principle roles over the last 10 years, Andrew has a proven track record of navigating the challenges and opportunities that come with market cycles. When not working, he can be found on the ski hill in the winter, the golf course in the summer and traveling as often as possible in between.

Speaker Bios



Taylor Mathiesen

President

Quay North Urban Development

Taylor Mathiesen is the President of Quay North Urban Development. He previously worked at Lonsdale Quay Market as a Property Manager. With a background in business administration from Capilano University, Taylor Mathiesen is steering the company as it enters another phase of growth.



Deborah Le Patourel

Senior Coordinator, Leasing & Construction | Property Services

Quay North Urban Development

Deborah is responsible for outreach and screening for all prospective tenants as well as tracking lease documents for new and existing tenants. She also manages the completion of all new construction and overseeing tenant improvement and repair projects at QNUD properties.



Joost Bakker

Partner, Architect

Dialog

Joost Bakker is a partner, architect, and urban planner in DIALOG's Vancouver studio. A fourth-generation architect, Joost focuses on innovative urban design, mixed-use, institutional, and cultural projects. His passion for enhancing the public realm has led to his involvement in projects across Canada, China, the United States, and Denmark. Within Canada, Joost has contributed to meaningful and memorable public spaces, such as the internationally-recognized Granville Island, and the Governor General award-winning Richmond City Hall.



Magda Kwaterska

Manager, The Shipyards & Waterfront

City of North Vancouver

Magda Kwaterska is a communications professional and is the City of North Vancouver's Manager of The Shipyards & Waterfront. Magda has 10 years of public sector experience connecting community in public spaces through programming, recreation, health & wellness and cultural diversity. Magda is very proud to lead the team that has transformed The Shipyards into a dynamic, world class community serving public space.



Bryce Tupper

Vice President Planning & Development

British Pacific Properties

As VP Planning and Development for British Pacific Properties, Bryce oversees the planning and approvals for Cypress Village and the west areas of Rodgers Creek in the Upper Lands of West Vancouver. He holds a Bachelor and Masters of Engineering from McGill University and has 21 years of work experience. Previous positions in the consulting engineering, planning, and real estate development fields include work with Intrawest, Anthem Properties, and NORR Architects Planners.



Self Guided Tours

Welcome to the self-guided ULI Cascadia walking tour of downtown Vancouver, focusing on architecture, heritage, and development. This tour will take you on a journey through the heart of the city, exploring notable landmarks, historic buildings, and iconic structures that showcase Vancouver's rich architectural history and urban development. As you embark on this tour, you will encounter a diverse range of architectural styles, from Art Deco masterpieces to modernist designs. Each location has its own unique story to tell, representing different periods and influences in Vancouver's development.

1. Canada Place: [Google Maps Link](#)

Address: 999 Canada Pl, Vancouver, BC V6C 3T4

Canada Place is an iconic waterfront landmark that serves as a hub for tourism, conventions, and cruise ship terminals. This distinctive building features sail-shaped roofs and panoramic windows, resembling a ship's design. It is a symbol of Vancouver's connection to the sea and a gateway to the city.

2. Marine Building: [Google Maps Link](#)

Address: 355 Burrard St, Vancouver, BC V6C 2G8

The Marine Building is a stunning example of Art Deco architecture. With its ornate detailing, including intricate terra cotta reliefs and a nautical theme, the building stands out amidst the modern skyline. It was once the tallest building in the British Empire and remains an impressive testament to Vancouver's architectural heritage.

3. Vancouver Art Gallery: [Google Maps Link](#)

Address: 750 Hornby St, Vancouver, BC V6Z 2H7

Housed in a former courthouse, the Vancouver Art Gallery showcases an extensive collection of contemporary and historical art. The building itself is a Neoclassical masterpiece with grand columns and a magnificent rotunda. Visitors can explore exhibitions featuring renowned artists from Canada and around the world.

4. Vancouver House: [Google Maps Link](#)

Address: 1480 Howe Street, Vancouver, BC V6Z 1C4

Vancouver House is a striking architectural landmark and a significant addition to Vancouver's skyline. Designed by renowned architect Bjarke Ingels, this innovative residential tower redefines urban living with its unique design and sustainable features. Located in the Beach District of downtown Vancouver, Vancouver House stands tall at the intersection of Howe Street and Beach Avenue.

5. Fairmont Hotel Vancouver: [Google Maps Link](#)

Address: 601 Smithe St, Vancouver, BC V6B 3L4

The Fairmont Hotel Vancouver is a grand hotel that blends classic elegance with modern amenities. Known as the "Castle in the City," its architectural style reflects a blend of French château and British Columbia's natural surroundings. The hotel has hosted numerous notable guests and has been an iconic part of Vancouver's history since its opening in 1939.

Vancouver Heritage Foundation Walking Tours - Map Guides

VHF has created a series of historic neighbourhood map guides. Available here to download to use on a desktop or mobile device, each map guide provides a walkable route to follow and learn about local history and heritage places:

[Map Guides Link](#)





6. Sinclair Centre: [Google Maps Link](#)

Address: 757 W Hastings St, Vancouver, BC V6C 1A1

The Sinclair Centre is a historic building complex that was once the main post office of Vancouver. It now houses a variety of shops, boutiques, and offices. The architecture showcases a mix of Romanesque Revival and Second Empire styles, with beautiful arches, columns, and ornate detailing.

7. Sun Tower: [Google Maps Link](#)

Address: 128 W Pender St, Vancouver, BC V6B 1R8

Formerly the tallest building in the British Empire, the Sun Tower is an impressive heritage landmark. The building features a distinctive copper dome and Victorian-era architecture. From the top, visitors can enjoy panoramic views of Vancouver's skyline and surrounding mountains.

8. Gastown Steam Clock: [Google Maps Link](#)

Address: 305 Water St, Vancouver, BC V6B 1B8

The Gastown Steam Clock is a charming landmark in Vancouver's oldest neighborhood. This unique clock is powered by steam and emits a whistle every quarter hour. It stands as a tribute to Gastown's history and serves as a popular meeting spot for locals and tourists alike.

9. Dominion Building: [Google Maps Link](#)

Address: 207 W Hastings St, Vancouver, BC V6B 1H7

The Dominion Building is a prominent example of Beaux-Arts architecture in Vancouver. Completed in 1910, it was the tallest commercial building in the city at the time. Its grandeur is characterized by its copper dome, intricate cornices, and decorative detailing.

10. Vancouver Public Library: [Google Maps Link](#)

Address: 350 W Georgia St, Vancouver, BC V6B 6B1

The Central Branch of the Vancouver Public Library is an architectural gem designed by renowned architect Moshe Safdie. The library's distinctive design features a modernist, coliseum-like structure with an open-air central courtyard. It is a cultural hub, housing an extensive collection of books, media, and community spaces.

11. Robson Square: [Google Maps Link](#)

Address: 800 Robson St, Vancouver, BC V6Z 3B7

Robson Square is a vibrant public plaza known for its unique architecture and urban design. The space is characterized by its striking waterfalls, granite stairs, and glass-covered courtyard. It serves as a popular gathering place and hosts various cultural events throughout the year.

12. Olympic Cauldron: [Google Maps Link](#)

Address: 1055 Canada Pl, Vancouver, BC V6C 0C3

The Olympic Cauldron stands as a lasting symbol of the 2010 Winter Olympic Games held in Vancouver. Located at Jack Poole Plaza, it is an architectural masterpiece that represents the spirit and achievements of the athletes who competed in the games.





Granville Island
1502 Duranleau St

Morning Session

Speaker Discussions & QA

Evolution & Future of Granville Island



9:15 - 10:30
Friday, July 14th

Description

Chief Ian Campbell will open the conference with a land acknowledgment and welcome, followed by a series of presentations on Indigenous Land, Granville Island 2040 and Coastal Adaptation Strategies.

Granville Island 2040 is a visionary plan that outlines the future development and sustainability goals for Granville Island, a vibrant cultural and recreational hub located in Vancouver, Canada. The plan, created with extensive community engagement, sets the direction for the island's evolution over the next two decades. Speaker Dale McClanaghan will touch on the history of the island and highlight many of the challenges and opportunities of adaptive reuse on the island.

The main objective of Granville Island 2040 is to preserve and enhance the island's unique character while ensuring its long-term viability as a thriving urban destination. The plan focuses on four key pillars: people, place, planet, and prosperity.

Our Speakers



Chief Ian Campbell
Hereditary Chief
Squamish Nation



Dale McClanaghan
Chair
Granville Island Council



Claire Lee
Planner
Canada Mortgage and
Housing Corporation





Morning Session

Vancouverism Keynote Speech

The story of the urban planning phenomenon called “Vancouverism” and the philosophy and practice behind it.



Granville Island
1502 Duranleau St

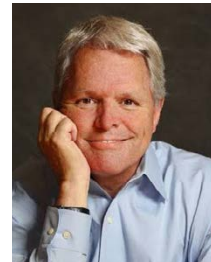


10:30 - 11:30
Friday, July 14th

Description

Until the 1980s, Vancouver was a typical mid-sized North American city. But after the city hosted Expo 86, something extraordinary happened. This otherwise unremarkable urban center was transformed into an inspiring world-class city celebrated for its livability, sustainability, and competitiveness. Larry Beasley will tell his story of the urban planning phenomenon called “Vancouverism” and the philosophy and practice behind it. Telling it from an insider’s perspective, the former chief planner of Vancouver, will trace the principles that inspired Vancouverism and the policy framework developed to implement it.

Our Speaker



Larry Beasley
Owner

*Beasley and Associates,
Planning Inc.*



Lunch Session

RENNIE Market Update

Receive insights, analysis, and perspective from the rennie intelligence team on the Lower Mainland's real estate market.



Granville Island
1502 Duranleau St



12:30 - 13:00
Friday, July 14th

Description

The rennie Market Update provides an overview of some of the key macroeconomic, demographic, and housing-related measures for the coming year, including pre-sale and resale counts, home price and rent forecasts, interest rate and inflation expectations, and jobs and wages projections. We hope you find the predictions, and the explanations behind them, to be useful in whatever context you're applying them.

The rennie intelligence team is comprised of an in-house demographer, senior economist, and market analysts. Together, they empower individuals, organizations, and institutions with data-driven market insight and analysis. Experts in urban land economics, community planning, shifting demographics, and real estate trends, their strategic research supports a comprehensive advisory service offering and forms the basis of frequent reports and public presentations.

Our Speaker



Ryan Berlin
Vice President,
Intelligence & Senior
Economist
rennie



Vancouver

1450 Pennyfarthing Dr

Walking Tour Option 1

Señákw Reconciliation in Action

Canada's Largest Indigenous
Development



13:45 - 15:30

Friday, July 15th

Description

In celebration of the Land and the homecoming of the Squamish Nation on their reclaimed territory, Señákw is envisioned with a re-imagined 'Towers in the Park' approach. Bright, open courtyards, liberated ground plane, rich and vibrant multi-tiered landscape for social spaces, commercial and recreational activity, and artistic interventions that seek to enrich the natural and cultural contexts of the site. Join the Squamish Nation and West Bank properties for an exclusive look at the proposed form of development, that has naturally emerged from a series of urban design, programmatic and aspirational influences that respond to the unique location and historic context of the site.

Inspired by the traditional oral storytelling and values of the Squamish Nation, their deep embrace of Nature – the mountains, forest and water and their craftwork traditions of carving and weaving – was the emergence of two distinct building typologies whose paths seamlessly converge at the foot of the Burrard Street Bridge. The Señákw model is on display at the [Museum of Vancouver in Vanier park](#).

Our Speakers



Sarah Silva

**Vice President, Real
Estate and Development**

*Nch'kay Development
Corporation*



Graeme Silvera

Principal

*G Silvera & Associates
Ltd.*





Vancouver
505 Burrard St

Walking Tour Option 2

Bentall Centre

Adaptive Re-Use Success in the
Central Business District



13:45 - 15:30
Friday, July 14th

Description

Come tour a successful example of adaptive re-use in the heart of Downtown Vancouver, at the iconic Bentall Centre owned by Hudson Pacific Properties.

Hudson Pacific acquires and develops premier creative office and studio properties in tech and media epicenters, including Los Angeles, Silicon Valley, San Francisco, Seattle and Vancouver. It is the largest publicly traded owner of office space in Silicon Valley and one of the largest independent owner/operators of studios in the U.S.

Throughout its history, Hudson Pacific has invested \$1.5 billion in leading development and adaptive reuse projects across its core markets, including Bentall Centre in Downtown Vancouver.

Our Speakers



Dave Haugen
**Senior Director of
Leasing**
*Hudson Pacific
Properties*





Vancouver
1133 Melville St

Walking Tour Option 3

The Stack

Climate-and-Economic-Adaptive New
Office Construction



13:45 - 15:30
Friday, July 14th

Description

Come tour Vancouver's tallest and one of Canada's most sustainable, future-forward office towers. Achieving occupancy in early 2023, the Stack is a 37-storey 550,000 SF AAA office building. It has successfully met the stringent and detailed Canada Green Building Council's Zero Carbon Building Design Standard. The team at Oxford Properties ensured their most recent project created economic and social value through a forward thinking design inclusive of a solar roof, triple pane windows, leading edge rainwater management system, LEED V4 Platinum Core and Shell certification. Designed by the famous James Cheng, the tower's external design showcases a complex twisting stack that looks different from every angle for the viewer and allows for six outdoor decks with views of Vancouver's natural beauty. It comes as no surprise that the tower is nearly fully leased and contains the vanguard of amenities including a fitness facility, rooftop lounge, bike rentals, full end of trip facilities, a landscaped pocket park, multiple conference rooms, car sharing, and destination dining.

Our Speaker



Andrew Dickson
Director, Office Leasing
Oxford Properties



North Vancouver
125 Victory Ship Way

Walking Tour Option 1

Lower Lonsdale Quay Market & Shipyards

The Revitalization and
Redevelopment of the Shipyards
Market through Private Public
Partnership



9:30 - 11:30
Saturday, July 15th

Description

Originating as a carnival-style marketplace which opened for Expo '86 Vancouver, The Quay has developed into a diverse, multi-use community anchor in the Lower Lonsdale area. A unique public-private partnership between the City of Vancouver and Quay North Urban Development revitalized the historic waterfront industrial area into what is now affectionately known as "The Shipyards". With the grand opening in July 2019, the Shipyards quickly became a popular community destination for locals and visitors hosting concerts, plays, farmers markets, buskers and general festivals throughout the summer season.

The development boasts incredible public amenities including a water park and skating rink that complement the commercial tenants, including cafes, restaurants, retail and the beautiful, modern-industrial venue, The Wallace. Join your peers for a leisurely walking tour of one of Metro Vancouver's most iconic mixed-use waterfront developments alongside the original visionaries of the plan including Quay North Urban Development and the City of North Vancouver to learn how this former industrial area emerged as a vibrant community anchor with an award winning public realm.

Our Speakers



Taylor Mathiesen
President
Quay North Urban
Development



Deborah Le Patourel
Senior Coordinator,
Leasing & Construction
| Property
Quay North Urban
Development



Joost Bakker
Partner, Architect
Dialog



Magda Kwaterska
Manager, The Shipyards
& Waterfront
City of North Vancouver



West Vancouver
3757 Cypress Bowl Rd

Walking Tour Option 2

Cypress Pop-Up Village & Master Plan

Cypress Village is a new multifamily, townhouse, and single family home community



9:30 - 11:30
Saturday, July 15th

Description

Envisioned as a vibrant mountainside community, the planned Cypress Village embodies the innovative design and sustainability of the West Coast development ethos. Join us for a walking tour to preview this exciting master-planned community at the Cypress Pop-Up Village – a unique discovery centre that engages local and visitors alike alongside local art, culinary delights, activities and performances, all with panoramic views over Howe Sound.

As part of this tour, the developer behind this village - British Pacific Properties – will share their vision of a vibrant and inclusive neighbourhood in West Vancouver with over 3,700 residential homes across multiple housing typologies anchored by a significant retail and community amenity component. The walking tour will also visit a newly constructed trestle bridge inspired by the majestic wooden structures that supported railways throughout the province and offers scenic views of the city. Bring shoes suitable for a *light* 2 kilometer hike!

Our Speaker



Bryce Tupper
Vice President Planning
& Development
British Pacific Properties

BRITISH PACIFIC PROPERTIES

Upcoming Events

ULI British Columbia offers a variety of in-person and virtual programming. Our upcoming event schedule is constantly changing - visit britishcolumbia.uli.org/events/ to stay up-to-date.

Get Smart: The Business Case for Grid-Interactive, High-Performance Buildings

Jul 12, 2023 | 10:00 AM - 11:00 AM PDT

[Online Webinar - Registration Link](#)

Net Zero for All: A Just Transition for Real Estate

Jul 19, 2023 | 10:00 AM - 11:00 AM PDT

[Online Webinar - Registration Link](#)

ULI BC: Rental Development Financing for Non-profit Organizations: An Intro and How To Get Started

Jul 19, 2023 | 10:00 AM - 11:00 AM PDT

[Online Webinar - Registration Link](#)

Receiving Community: Building Inclusive Places to Mitigate Climate Gentrification-Driven Displacement

Aug 9, 2023 | 9:00 AM - 10:00 AM PDT

[Online Webinar - Registration Link](#)

Building the 15-Minute Community: Leadership Strategies in Real Estate and Infrastructure

Sep 13, 2023 | 10:00 AM - 11:30 AM PDT

[Online Webinar - Registration Link](#)
