2022-2023 ETKIN SCHOLARS PROGRAM

ULI ETKIN SCHOLARS PROGRAM

- Fosters future leaders in commercial real estate and related fields: planning, urban design, community and economic development, law, construction, historic preservation, architecture, landscape architecture, and more.
- Introduces undergraduate and graduate students to the benefits of the Urban Land Institute (ULI).
- Improves students' understanding of the professional roles and disciplines that contribute to best practice and innovation in real estate and land use globally.
- Connects students to their local ULI District Council for networking and learning.

Program Goals

- 1. Provide support to Etkins Scholars in transitioning to professional careers.
- 2. Offer access to a larger professional network within ULI.
- 3. Expose Etkin Scholars a range of roles and disciplines that make best practices in land use happen.

Scholar Benefits

- 1. Etkin Scholars will have full access to all benefits of ULI Associate Membership in their year of participation in the program.
- 2. Etkin Scholars will be able to join ULI at the student rate for one year after their program year, regardless of their status as a student.
- 3. During their term, Etkin Scholars can access all courses in the <u>Foundations of Real Estate (FoRE)</u> <u>certificate</u> without charge. Students will be able to access the course on-demand throughout the school year.
- 4.1:1 mentorship with an experienced industry professional
- 5. Numerous networking opportunities with ULI BC's extensive network

Scholar Requirements

- 1. Etkin Scholars are expected to devote approximately three hours monthly to online or in-person activities and are expected to attend the District Council Etkin Scholar-specific events.
- 2. Complete a free 30-minute Welcome to ULI an on-demand ULI webinar
- 3. One check-in with your mentor per month (virtual or in-person). Mentees are responsible for organizing the meetings and being prepared with goals and objectives.



The program schedule is below with attendance expected by Etkin Scholars (some events will not require Mentor attendance):

Event
Kick-Off Event
Site Tour
Social Event
Career Night
Panel Discussion
One Under
Wrap-Up Event

*Note that the above is subject to change

Etkin Scholars Expectations

- 1. Set achievable goals (SMART goals) and objectives for the year that your mentor can help you achieve.
- 2. Mentees will be the driver of the relationship, so you will be responsible to plan and organize meeting dates with your mentor.
- 3. Take the initiative to ask for regular feedback. Feedback is critical for personal and professional growth.
- 4. Be respectful of your mentor's time by responding to correspondence promptly and being on time for commitments and meetings.

This program would not be possible without the generosity of Bruce Etkin, a ULI Trustee and member of the ULI Foundation board.

Eligibility and Applying

- Students must be enrolled in a college or university in BC.
- Students ideally (but not necessarily) should be pursuing a career in commercial real estate or related fields, and studying commercial or related fields: finance, architecture, landscape architecture, planning, urban design, etc.
- Students may be in a degree or certificate program and may be enrolled in school full time or part time.

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- All applicants must apply using the ULI Award Submission form (see below).
- ULI District Councils will select students to participate for least a one-year term based on the following:
 - Commitment to the principles of ULI
 - Leadership potential
 - Commitment to and/or advancement of the Institute's diversity, equity, and inclusion goals.
 - Academic standing (optional)
 - Professor recommendation (optional)

Students apply here: <u>https://forms.gle/FQA5DnBeLFKDBtD28</u>

Learn more: https://americas.uli.org/programs/learning/uli-etkin-scholars/

Questions: universities@uli.org

ULI is a global network of professionals in every sector of real estate development and land use, from private enterprise to public service, with a mission to shape the future of the built environment for transformative impact in communities worldwide.

If you have any questions, please contact ULI BC's Etkin Scholars Program Committee:



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