

2021 Annual Report



Message From Leadership

On behalf of the Urban Land Institute of British Columbia (ULI BC) I am pleased to present our 2021 Annual Report. We are delighted to share with you some key insights into ULI BC, including noteworthy statistics, the leadership whom make up our organization, and the many initiatives that ULI BC offered to our membership, along with the new initiatives we launched in the last year. We are extremely proud of the work we achieved through another year of the pandemic and are pleased to share the achievements highlighted within this report.

I personally would like to thank our amazing leadership team for their continued support. They continued to offer our members and stakeholders with timely events and quality content. While continuing to offer only online programming throughout 2021, we were pleased with the thought leadership and connections we were able to offer, and we again, and again held a record number of events in the calendar year. Our attendance for these digital mediums remained consistent as well, engaging nearly 3000 members and non-members to our virtual offerings.

ULI BC was pleased to continue to offer collaborations with our colleagues in Seattle and Portland, as well as our colleagues in Canada – hosting events with ULI Alberta and ULI Toronto. We also collaborated with centres of ULI globally, including Building Healthy Places and ULI Greenprint Center for Building Performance. Additionally, ULI BC planned its launch of UrbanPlan for High Schools holding volunteer training for members whom will assist with facilitations and being a mock City Council. See page 11 for more details of this initiative. And to compliment this global platform of UrbanPlan that is unique to ULI, ULI BC was also successful in obtaining a grant that was awarded to a total of five District Councils to begin work to understand historic inequities and racial discrimination in land use, and to craft creative strategies to address the ongoing impacts of these policies on community health and wealth disparities. You can read about our Partnerships for Health Equity Program [here](#).

ULI BC committees continued to achieve tremendous success as well in 2021. Our Young Leaders Group maintained its own leadership committee of more than 20 young professionals, while also successfully being awarded and participating in the Etkin Scholars Program. And our Women's Leadership Initiative held its second 'Recognition in Leadership Award' with a fun, SOLD OUT social to award this recognition to Armin Amrolia.

We would be remiss in not sharing that in 2021, we said goodbye to our Chair, Raymond Louie. Raymond joined us in 2020 after five terms in public office as City Councillor and Acting Mayor of Vancouver, President of the Federation of Canadian Municipalities, and currently in the role of COO of Coromandel Properties. Raymond was instrumental in many of the successes ULI BC achieved in 2021 and we would like to thank him for his support and commitment to our mission.

On behalf of ULI BC, I would like to express my sincere appreciation to all whom joined us and contributed to the many successes and legacies ULI BC was able to achieve in 2021 and I'm excited to see what 2022 has in store for us as we look to offer a combination of continued virtual programming, while also getting back to the popular in-person networking and engagement opportunities.

ULI BC Chair



Duncan Wlodarczak

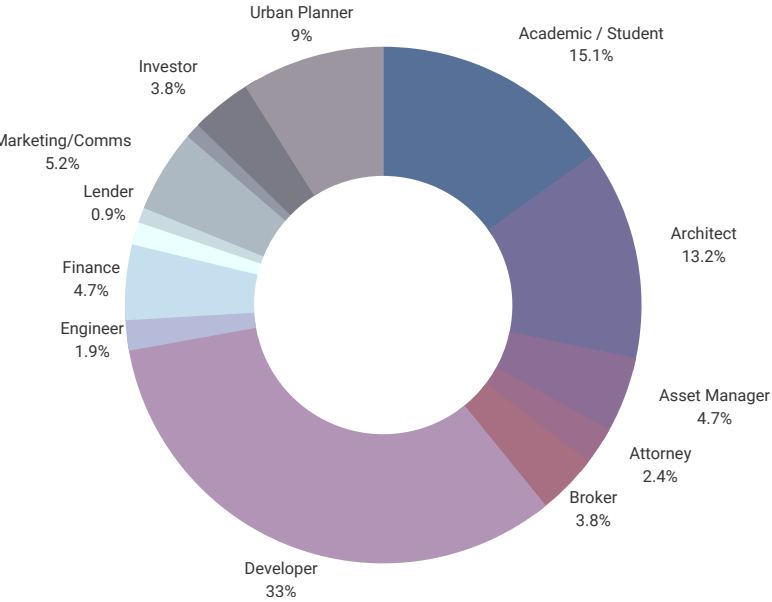


ULI BC At A Glance

The mission of the Urban Land Institute: Shape the future of the built environment for transformative impact in communities worldwide

540
Members

Membership by Sector

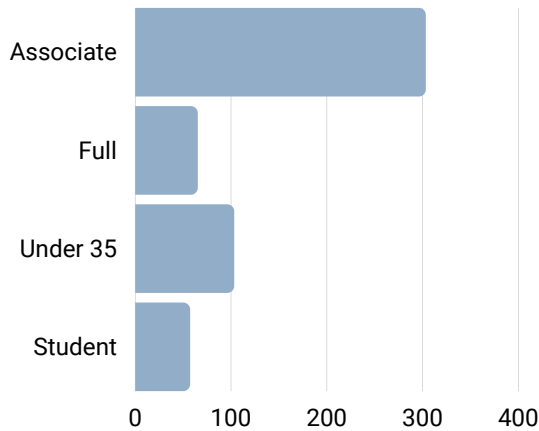


Volunteer Leadership

48 Volunteer Members
54% female | 46% male



Membership by Type



53 Events

2,934+ Registrants

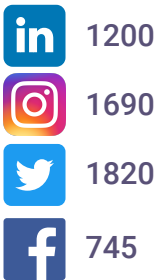


52% Registrants are ULI Members

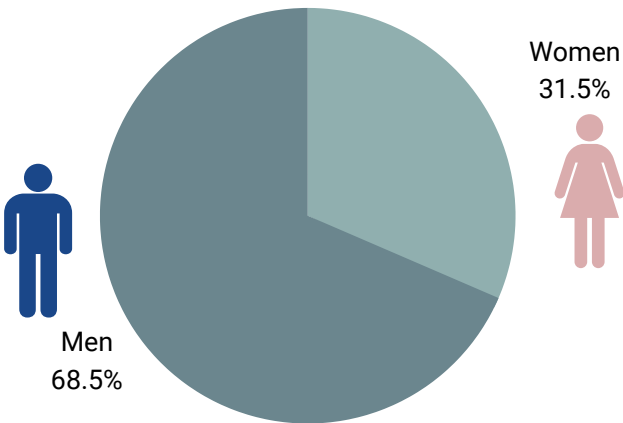


158 E-Communications

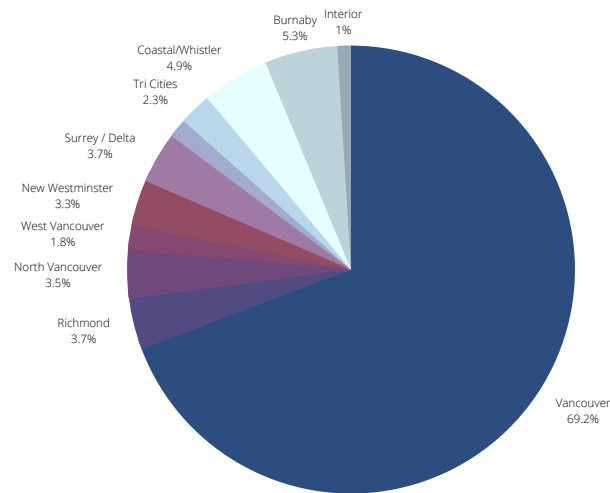
Social Followers



Membership by Gender



Membership by Location



Sponsors & Acknowledgements

PLATINUM

A very special thank you to all 2021 ULI BC sponsors and supporters!

CONCERT®

DIALOG®

GROSVENOR

GOLD

onni[®]
group

view

BC HOUSING

BLG
Borden Ladner Gervais

FASKEN

LOWTIDE
PROPERTIES

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DEVELOPMENTS

real estate
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BRITISH COLUMBIA

STRAND

WLI

YLG

NORTON ROSE
FULBRIGHT

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Crew Vancouver
Grosvenor Americas
Onni Group
Norton Rose Fulbright

To learn more about ULI BC's Sponsorship package for 2022 [click here](#)

Organizational Strength

The 2021 ULI BC Executive Leadership:



Raymond Louie
Outgoing Chair
Chief Operating Officer
Coromandel Properties



Duncan Wlodarczak
Incoming Chair
Chief of Staff
Onni Group



Wendy Waters
Chair of Mission
Advancement
VP, Research Services &
Strategies
GWL Realty Advisors



Suky Cheema
Treasurer
Partner & Regional Leader
BDO Canada LLP



Chad Boorman
Business Development Co-Chair
Chief Financial Officer
Rize Alliance Properties



Michael Burak
Business Development Co-
Chair
Vice President, Development
Grosvenor Americas



Katie Maslechko
Outgoing YLG Co-Chair
Senior Development
Manager
Beedie Living



Sean Wheeler
Outgoing YLG Co-Chair
VP, Co-Investment
Grosvenor Americas



Rebecca Chaster
Incoming YLG Co-Chair
Development Manager
Bosa Properties



Andrew Browne
Incoming YLG Co-Chair
Senior Development Manager
Starlight Investments



Anna Brayko
WLI BC Co-Chair
Senior Project Officer
BC Housing



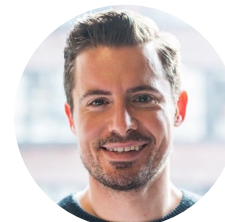
Paige Ritchie
WLI BC Co-Chair
Development Manager
Bosa Properties



Maxine Jakubke
Communications Co-Chair
Principal
PUBLISH



Victoria Levy
Outgoing Communications
Co-Chair
Communications Manager
Tsleil-Waututh Nation



Adam Mitchell
NEXT Chair
Director, Asset Management
& Development
Low Tide Properties



Shannon Paterson
Coordinator
ULI BC

Women's Leadership Initiative (WLI BC)

The Women's Leadership Initiative (WLI) British Columbia is part of a global WLI network supporting and promoting the advancement of women in all disciplines of the real estate industry. WLI BC is sponsored annually by [Norton Rose Fulbright](#).



Leadership Building

- Workshops, seminars, or resources to provide knowledge and skills related to career and personal development
- Included in its Leadership Building initiatives is WLI BC's Certificate Series

Outstanding Leader Award & Fall Social

- Awarding local leaders for their achievements related to our mission
- This initiative officially launched in 2020, and in its second year, WLI BC proudly recognized Armin Amrolia as an Outstanding Leader!
- The WLI BC Leadership Recognition Program is proudly sponsored by [Century Group](#)
- WLI BC held a SOLD OUT Fall Social to recognize our 2021 Outstanding Leader combining it with an opportunity for networking along with the celebration. It was held at Strange Fellows, a local brewery run and owned by women.

Champion's Series

- Events profiling prominent and emerging leaders
- This series allows members and non-members to network and discuss curated topics with executive-level industry leaders in an accessible format
- Champions in the Spotlight 'Champions' are provided a platform in which to highlight career achievements and speak with WLI members about industry trends and market conditions

BCIT Next Program

- The mission of the BCIT Next Program is to provide students studying in areas adjacent to real estate development (architecture, engineering, construction management, interior design, and trades) the opportunity to learn from, and network with, esteemed professionals in Metro Vancouver's real estate industry
- BCIT chose to partner with WLI BC in order to provide their students with the opportunity to tap into WLI BC's vast network of construction and development professionals in Metro Vancouver's real estate industry
- This program is sponsored by [Concert](#)

Innovation Podcast Series

- Launched in 2021, WLI BC hosts conversations taking a closer look at the evolution of innovation and what it means to be innovative in real estate today
- A total of 5 episodes were shared in 2021
- The Innovation Podcast Series is generously supported by [Bosa Properties](#)



Women's Leadership Initiative (WLI BC)

The 2021 WLI BC Leadership:



Paige Ritchie
WLI BC Co-Chair
Development Manager
Bosa Properties



Anna Brayko
WLI BC Co-Chair
Senior Project Officer
BC Housing



Kendall Andison
Junior Development Manager
Community Land Trust



Mette Aube
Leader of Practice Resources
DIALOG



Mahsa Banaei
Associate
Colliers International



Amy Calcutt
Property Negotiator
City of Vancouver



Judy Farhat
Development Manager
WCPG



Jacqueline Garvin
Assistant Development Manager
Polygon Homes



Mackenzie Godfrey
Development Manager
Abstract Development



Lilian Kan
Development Manager
Weststone Group



Jessica Leung
Manager, Investments and
Operations
CIBT Education Group



Winnie Ng
Analyst, Investments
Concert Realty



Karen Ngan
Partner
Clark Wilson



Nitasha Rajora
Director of Development
ETRO Construction



Kaela Schramm
Director of Projects & Planning
M'akola Development



Anna Wynick
Assistant Marketing Manager
Polygon Homes



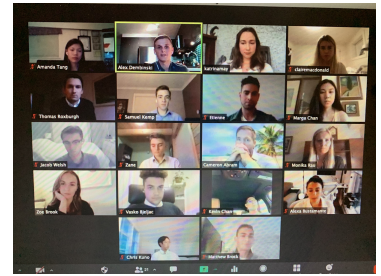
Nicole Yang
Development Manager
Create Urban Development

Young Leaders Group (YLG)

The Young Leaders Group (YLG) is made up of young professionals from the private and public sectors involved in real estate industry. ULI BC YLG offers individuals under the age of 35 a variety of opportunities to become actively involved early in their career to begin building key relationships with industry leaders while assisting ULI BC YLG shape the region's conversation in land use planning and development. YLG is sponsored annually by [QuadReal](#).

Mentorship Programs

- Brings together Young Leaders, students, and established professionals in a vibrant and intimate setting, to share knowledge and drive the professional success of the industry's young professionals.
- YLG held two virtual Mentorship events in 2021 and continued with its 2nd year of its Student Mentorship Program where mentors and mentees are matched 1:1



Programming

- Shared insights and local project tours from the visionaries who have shaped our neighbourhoods and communities
- Coffee & Conversations, held monthly with consistently 30+ attendees at each and generously sponsored by [Onni Group](#)

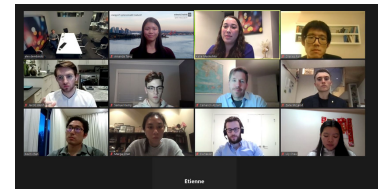


Speaker Series

- Create opportunities for Young Leaders to learn from mid-career professionals and mentors

Professional Development

- Advancing the development of our Young Leaders through leadership and training



Young Leaders Group (YLG)

The 2021 YLG BC Leadership:



Katie Maslechko
YLG Co-Chair (Outgoing)
Senior Development Manager
Beedie Living



Sean Wheeler
YLG Co-Chair (Outgoing)
VP, Co-Investment
Grosvenor Americas



Andrew Browne
YLG Co-Chair (Incoming)
Senior Development Manager
Starlight Investments



Rebecca Chaster
YLG Co-Chair (Incoming)
Development Manager
Bosa Properties



Zoe Brook
YLG Programming
Grosvenor Americas



Michael Buchan
YLG Finance
Manager, Development & Investments
QuadReal



Monika Rau
YLG External Relations
General Manager
Ratio.City

YLG Committee Members

Charlotte Au, Socials & Happy Hours | TL Housing Solutions
Alex Dembinski, Student Initiative | QuadReal
Robyn Gerry, Professional Development | Colliers International Consulting
Giovanni Gunawan, Mentorship | Pottinger Bird
Annabelle Hamilton, Walking Tours | Mosaic Homes
Jessica Jiang, Mentorship | Deloitte
T'Brenn Kelly-Mckinnon, Walking Tours | City of Coquitlam
Chris Kuno, Coffee & Conversations | Colliers

Randolf Lee, Coffee & Conversations | Laurentian Bank
Katrina May, Professional Development | Catalyst Community
Kerry Minailo, Walking Tours | Hungerford Properties
Sasha Somjen, Speaker Series | Grosvenor Americas
Amanda Tang, Student Initiative | Rize Alliance Properties
Oliver Tennant, Coffee & Conversations | Streetside Developments
Ryan Turner, Speaker Series | Freelance

Events & Virtual Programming

Virtual Programs & Initiatives

- Virtual programming continued to bring ULI BC the opportunity of cross-collaboration with other District Councils. Partnerships continued along the Pacific Northwest in the US along with the rest of Canada. We collaborated with ULI Northwest (Seattle & Portland), ULI Toronto, ULI Alberta, and along the entire West Coast with ULI San Francisco, ULI Los Angeles, ULI San Diego/Tijuana and ULI Orange County/Inland Empire
- ULI BC was also successful in working with our ULI National Initiatives and Centres including ULI Greenprint Centre for Building Performance
- Virtual events in 2021 included keynotes, panel discussions, mentorship, webinars, thought leadership, local and provincial public officials, coffee conversations, networking, and more

53 Events

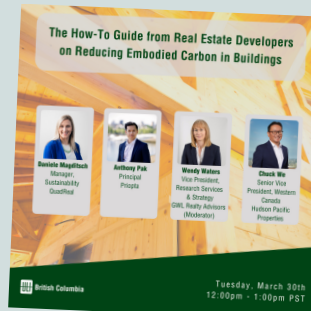
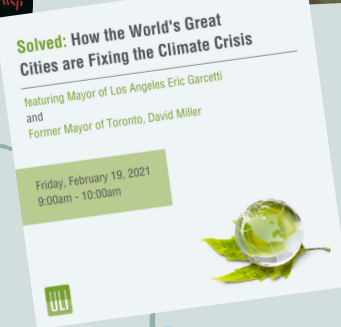


2,934+ Registrants



the next
5,000,000
PEOPLE

CASCADE / DESIGN A SUCCESSFUL REGION



Global Initiatives & Local Outreach

UrbanPlan for High Schools

- UrbanPlan harnesses the power of experiential learning to drive students to more deeply engage in the complex nature of land-use decisions and inspire them to take an active role as engaged citizens to create better communities
- UrbanPlan is an engaging simulation exercise in which participants—high school students, university students, public officials and community members—learn about the market and non-market forces that shape real estate development in our communities. Participants experience the challenging issues, private and public sector roles, complex trade-offs, and fundamental economics in play when proposing realistic land use solutions to vexing growth challenges
- ULI BC launched UrbanPlan for High Schools in the fall of 2021
 - call out for volunteers and one full-day training
 - teacher interviews and confirmation of three teachers / four classes in high schools



Partnership for Health Equity

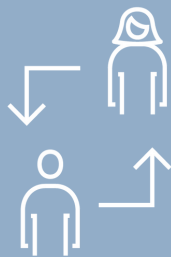
- In August 2021, ULI BC was one of five ULI District Councils in the Americas Region to be selected to begin work to understand historic inequities and racial discrimination in land use, and to craft creative strategies to address the ongoing impacts of these policies on community health and wealth disparities
- ULI BC's goal under the Partnership for Health Equity Program is to break down the systemic barriers to housing for Indigenous, Black and other racialized populations in our Province.
By convening key stakeholders and gathering critical data, we hope to facilitate critical forums and create tools for the local real estate sector that will improve access to safe, affordable housing and promote increased health, wellbeing and long-term social sustainability



Etkin Scholars Program

- The ULI Etkin Scholars Program, made possible by the philanthropic support of Bruce Etkin, introduces college and university students to the resources available through ULI membership and seeks to integrate those students into the ULI path of learning. Through this program, ULI District Councils will identify a cohort of students and provide the students with a welcoming and concrete entrée into ULI knowledge at the local and national level with funding support, free ULI student membership, creative programming, networking, and learning opportunities throughout the academic year of their scholarship. The students supported through this program shall be recognized as Etkin Scholars
- ULI BC was selected as one of five District Councils to participate





CONNECT active, passionate, diverse members through the foremost global network of interdisciplinary professionals



INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing



LEAD in solving community and real estate challenges through applied collective global experience and philanthropic engagement



British Columbia

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