



British Columbia

ANNUAL REPORT



2020

Message From Leadership

On behalf of the Urban Land Institute of British Columbia (ULI BC) I am pleased to present our inaugural Annual Report, for the year 2020. The New Year brings an opportunity to reflect while looking forward to what lies ahead. This report allows us to share with you some key insights into ULI BC, including noteworthy statistics, the story of our organization, and where our members found success over the last year. We are very proud of the work we achieved throughout 2020, a year that offered new challenges but also opportunities to work smarter and harder than ever before.

First, I would like to thank our leadership team for their support over the last year. As a team, we never imagined the environment we would soon be thrust into, and we had to adapt quickly. As an organization that prides itself on high quality member and stakeholder events, it was a huge shock when we had to pivot all events online. We knew it was vital that we continue offering the thought leadership and connections that bring value to our members, but through a new digital medium. We are very proud of the opportunities we presented to bring our mission and vision to life through virtual offerings. I am proud to share that in 2020 we offered the highest number of events ever, engaging thousands of members and non-members alike.

Our events ranged from providing timely and thought-provoking content early in the pandemic, where we were able to collaborate with our colleagues in Seattle and Portland, as well as connect with colleagues in ULI Asia and beyond, to serving our local members in a meaningful way. Throughout the year, we were able to continue to engage regional and provincial governments to learn their perspectives on navigating the pandemic. We saw our annual Emerging Trends in Real Estate event grow from a 2-hour panel discussion to a 3+ day virtual conference, co-hosted in collaboration with ULI Northwest.

This past year, ULI BC committees saw tremendous success as well. Our Young Leaders Group maintained its own leadership committee of more than 30 young professionals, while also launching its first student mentorship program. We saw the launch of ULI BC's Women's Leadership Initiative's inaugural 'Recognition in Leadership Award'. ULI BC had an amazing lineup of industry professionals nominated, with former ULI BC Leader Patti Glass of Grosvenor Americas being awarded the recognition.

This past year also saw global social movements that impacted cities and organizations in a tremendous way. Through the Black Lives Matter movement and the call out from society for greater equity and inclusion of Black, Indigenous, and People of Colour, in all facets of public life, ULI BC was prompted to reflect on representation within our own organization and the programming that we offer. In 2021 we will continue to make this a top priority in order to establish a framework for more diverse membership, including those amongst our leadership and our speakers, and through community impact via leadership roundtable discussions and opportunities for members to work directly with public officials.

2020 also brought change to ULI BC Leadership. We said goodbye to our Chair, Sergio Custodio with Fasken, who completed his 3rd term in June. On behalf of ULI BC, I would like to thank Sergio for his many years of service and contribution to the organization. With Sergio as Chair, we saw a continued expansion of our membership, hitting record levels in his final year. I look forward to continuing to work with Sergio as he moves on to an advisory role with ULI BC.

With the departure of Sergio, we proudly introduced a new Chair, Raymond Louie. Raymond joins us after several years of service as City Councillor and Acting Mayor of Vancouver, President of the Federation of Canadian Municipalities, and now COO of Coromandel Properties. I know I speak for our

Message From Leadership

entire ULI BC team in saying that we are very pleased to have Raymond join our organization's leadership team, as he brings new perspectives and ideas to help guide us through this ever evolving environment. While as an organization we continue to navigate these challenging times and offer online programming, we know the true value of ULI is in the connections built amongst members. The opportunity to engage and network across a large, diverse array of industry professionals is what makes membership with ULI so special. We will continue to work hard to provide opportunities to connect while we cannot meet in person.

On behalf of ULI BC, my thanks to all of you who joined us and contributed to the many unique conversations we had this past year. I look forward to seeing what we can accomplish together in 2021.

ULI BC Vice Chair and Interim-Chair (2020),



Duncan Wlodarczyk



The Urban Land Institute is about creating community for those who work in city-building and land use. It's a place to share ideas, learn from colleagues and industry peers, and create a dialogue on how to make our cities better. As someone that has been actively involved in public life for most of my professional career, the opportunity to join ULI BC as its Chair was an easy decision. 2020 and navigating the COVID-19 pandemic brought drastic change to cities and communities around the globe. The pandemic caused everyone to rediscover the importance of community and connecting with others. As we embark on 2021 and navigating the effects of the pandemic and how we adjust to post-pandemic life, I look forward to working with the leadership team at ULI BC to seek ways the local chapter of the organization can help industry professionals find ways to connect once again and continue to learn from one another. I look forward to working with this community in 2021, meeting with our membership (virtually and eventually in person), and finding ways to build meaningful connections.

ULI BC Chair



Raymond Louie



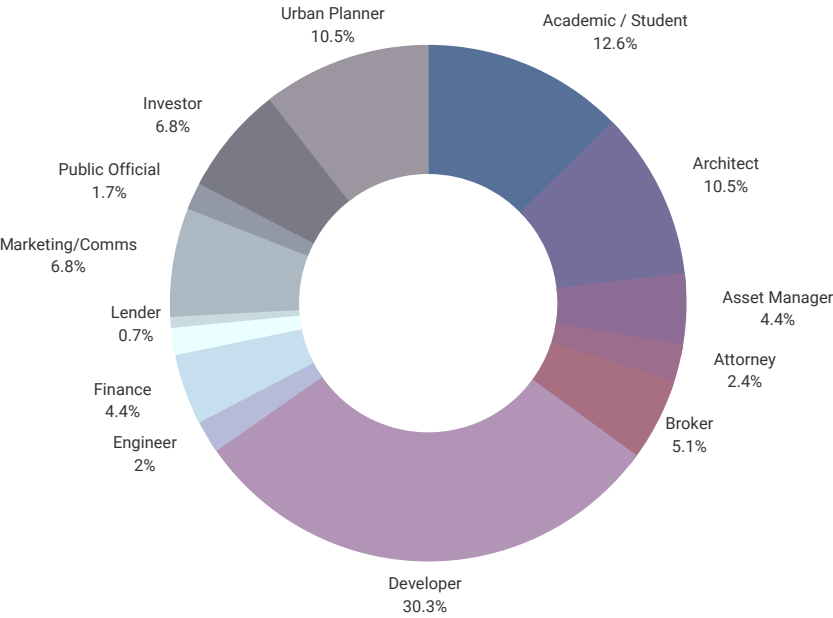
ULI BC At A Glance



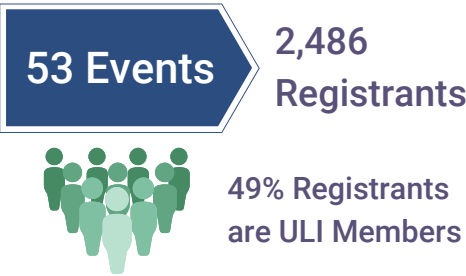
Our mission is to provide the responsible use of land and in creating and sustaining thriving communities worldwide. We provide our members with independent forums for discussion and debate about city building and best practices.

505 Members

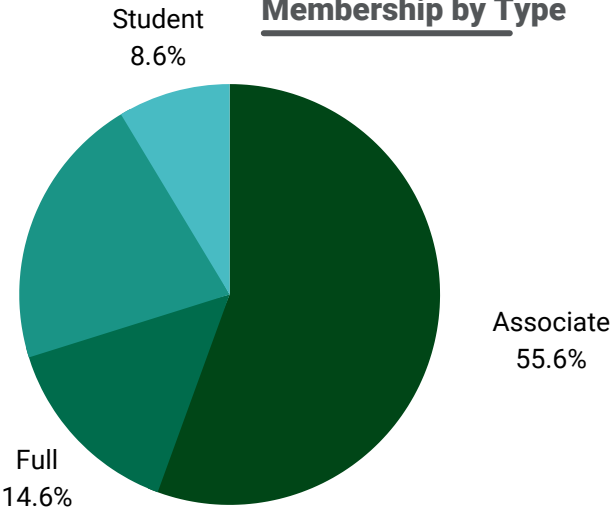
Membership by Sector



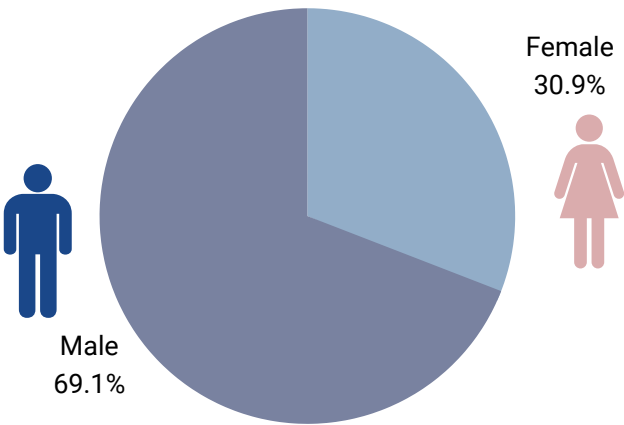
Volunteer Leadership



Membership by Type



Membership by Gender



Membership by Location

Vancouver	72%
Burnaby	3%
New Westminster	3%
Richmond	3%
North Vancouver	2%
Surrey	2%
West Vancouver	2%
Tri-Cities	1%
Fraser Valley	1%
Coastal	1%



Sponsors & Acknowledgements



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A very special thank you to all 2020 ULI BC sponsors!

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To learn more about ULI BC's Sponsorship package for 2021 click [here](#)

Organizational Strength



Meet ULI BC Executive Leadership:



Raymond Louie

Chair

Chief Operating Officer
Coromandel Properties



Duncan Wlodarczak

Vice Chair

Chief of Staff
Onni Group



Wendy Waters

**Chair of Mission
Advancement**

VP, Research Services &
Strategies
GWL Realty Advisors



Suky Cheema

Treasurer

Partner & Regional Leader
BDO Canada LLP



Chad Boorman

**Business Development
Co-Chair**

Chief Financial Officer
Rize Alliance Properties



Michael Burak

**Business Development
Co-Chair**

Senior Development
Manager
Grosvenor Americas



Katie Maslechko

YLG Co-Chair

Senior Development
Manager
Beedie Living



Sean Wheeler

YLG Co-Chair

VP, Co-Investment
Grosvenor Americas



Maxine Jakubke

**Communications Co-
Chair**

Director of Business
Development
Talk Shop Media



Victoria Levy

Communications Co-Chair

Account Manager
Talk Shop Media



Adam Mitchell

NEXT Chair

Director, Asset
Management &
Development
Low Tide Properties



Paige Ritchie

WLI BC Chair

Development Manager
Bosa Properties



Shannon Paterson

Coordinator

ULI BC



Women's Leadership Initiative (WLI BC)



Leadership Building

- Workshops, seminars, or resources to provide knowledge and skills related to career and personal development
- One of WLI BC's successful annual Leadership Building initiatives, is the example of its Certificate Series: three skill building events throughout the year with participants receiving a certificate of completion from WLI if they attend all three
- In 2020, WLI BC held it's Certificate Series virtually, hosting a series of 3 workshops. This included: (1) Government Engagement & Regulatory Approvals; (2) Business Ethics; and (3) Construction Management

Meet WLI BC Leadership:



Paige Ritchie
WLI BC Chair
Development Manager
Bosa Properties



Melanie Wilson
Project Manager
Hemmera Envirochem



Jacqueline Garvin
Assistant Development
Manager
Polygon Homes



Mackenzie Godfrey
Development Manager
Bosa Properties



Judy Farhat
Development Manager
WCPG



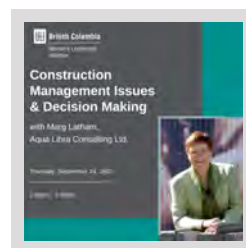
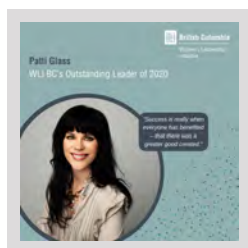
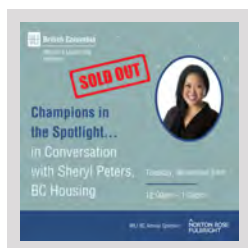
Anna Brayko
Senior Project Officer
BC Housing

Outstanding Leader Award

- Awarding local leaders for their achievements related to our mission
- This initiative officially launched in 2020, of which WLI BC received numerous exceptional nominations, with the winner being Patti Glass of Grosvenor Americas

Champion's Series

- Events profiling prominent and emerging leaders
- This series allows members and non-members to network and discuss curated topics with executive-level industry leaders in an accessible format
- Champions in the Spotlight 'Champions' are provided a platform in which to highlight career achievements and speak with WLI members about industry fluctuations and obstacles to growth



Young Leaders Group (YLG)

Meet YLG BC Leadership:

Mentorship Programs

- Brings together Young Leaders, students, and established professionals in a vibrant and intimate setting, to share knowledge and drive the professional success of the industry's young professionals. YLG hosts two Mentorship events per year and in 2020, launched its Student Mentorship Program where mentors and mentees are matched 1:1



Katie Maslechko
YLG Co-Chair
Senior Development
Manager
Beedie Living



Sean Wheeler
YLG Co-Chair
VP, Co-Investment
Grosvenor Americas

Programming & Socials

- Happy hour with peers from the real estate and land use profession
- Shared insights and local project tours from the visionaries who have shaped our neighbourhoods and communities
- Coffee & Conversations



Andrew Browne
YLG Programming Co-Chair
Development Manager
Starlight Investments



Michael Buchan
YLG Finance
Manager, Development &
Investments
QuadReal

Speaker Series

- Create opportunities for Young Leaders to learn from mid-career professionals and mentors

Professional Development

- Advancing the development of our Young Leaders through leadership and training



Rebecca Chaster
YLG Programming Co-Chair
Development Manager
Darwin Properties

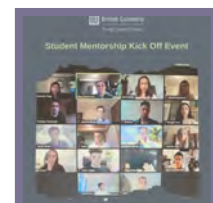
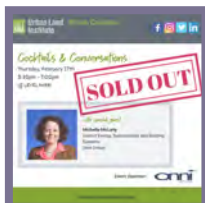


Monika Rau
YLG External Relations
General Manager
Ratio.City

YLG Committee Members

Charlotte Au, **Socials & Happy Hours** | TL Housing Solutions
Scott Bailey, **Finance** | Avison Young
Zoe Brook, **Socials & Happy Hours** | Grosvenor Americas
Alexa Bustamante, **Socials & Happy Hours** | Herman Miller
Kevin Chan, **Speaker Series** | Trident Real Estate Partners
Alex Dembinski, **Student Initiative** | Beedie Living
Robyn Gerry, **Professional Development** | CPA Development Consultants
Giovanni Gunawan, **Mentorship** | Pottinger Bird
Annabelle Hamilton, **Walking Tours** | Mosaic Homes
Jessica Jiang, **Mentorship** | Deloitte

T'Brenn Kelly-Mckinnon, **Walking Tours** | City of Coquitlam
Chris Kuno, **Coffee & Conversations** | Colliers
Randolf Lee, **Coffee & Conversations** | Laurentian Bank
Katrina May, **Professional Development** | Catalyst
Sarah McNeil, **At Large Member** | Rennie
Kerry Minailo, **Walking Tours** | Hungerford Properties
Sasha Somjen, **Speaker Series** | Grosvenor Americas
Amanda Tang, **Student Initiative** | Rize Alliance Properties
Oliver Tennant, **Coffee & Conversations** | Shape Properties
Ryan Turner, **Speaker Series** | Freelance



Events & Virtual Programming



ULI BC: Events & Virtual Programs

Virtual Programs & Socials

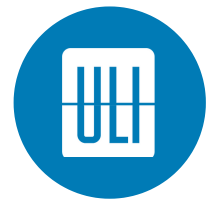
- Virtual programming brought ULI BC the opportunity of cross-collaboration with other District councils. Partnerships were born with the Pacific Northwest in the US and the rest of Canada including ULI Northwest (Seattle & Portland), ULI Toronto, ULI Alberta, and along the entire West Coast with ULI San Francisco, ULI Los Angeles, ULI San Diego/Tijuana and ULI Orange County/Inland Empire
- Collaborations also offered opportunities across Asia Pacific with a virtual event with ULI Mainland China and ULI South Korea
- Virtual events in 2020 included networking, mentorship programs, webinars, happy hours, virtual coffee conversations, seasonal socials, project tours, and more

53 Events

2,486 Registrants



ULI Cascadia Emerging Trends Conference



ULI: Cascadia Disrupted



500+ attendees

ULI BC and ULI Northwest (Seattle & Portland) collaborated to host an international webinar conference November 9th through 13th, 2020 titled "Emerging Trends 2021: Cascadia Disrupted". The conference reached the entire Pacific Northwest and included a total of 19 virtual offerings!

Cascadia Disrupted elevated ULI's annual Emerging Trends in Real Estate event to a regional level. The week-long, virtual conference featured thought leaders in the real estate and built environment industries from Seattle, Portland, and Vancouver, BC. As we neared the end of a chaotic 2020, this event aimed to move the region forward towards a revived, resilient, and equitable future.

The main featured events of the week-long conference were the 'Emerging Trends in Real Estate® 2021 Report' written by PwC and ULI, along with a panel of esteemed industry professionals from each region to elaborate the report's findings at a regional and local level.



Cascadia disrupted		SCHEDULE
MONDAY	4:30 - 5:30	Sponsor + VIP Reception A special welcome to our Emerging Trends supporters and top leadership / by invitation only
	5:30 - 7:00	Attendee Reception + Cascadia Networking Bring your beverage of choice to kick off the week with virtual networking and conversation
TUESDAY	8:00 - 9:00	Best Practices for Transit Oriented Development Review on best 100 practices from transit agencies in the US and Canada
	9:30 - 10:30	Equity in Transportation Mobilizing our Cities Today + Tomorrow Panel focusing on equity in various transportation systems throughout our cities
	12:30 - 1:30	Richard Florida Opportunities + Impacts in COVID Cities This bestselling author discusses opportunities and challenges for creative-class cities, post-pandemic
	1:45 - 2:45	Racial Urban Constructs + Advancing Equity in Cities A critical look at our discipline's history and how we can transform, develop and design inclusive cities
	3:00 - 4:00	Portland's Broadway Corridor Showcase Discussing transformation towards inclusive and equitable development in downtown Portland
WEDNESDAY	4:30 - 5:30	6 Months Later Taking Stock of the COVID Shock With data off-the-charts, where does the economy and housing market stand?
	7:30 - 8:30	Emerging Trends Economic Forecast with PwC Our signature event gains regional insights from our annual Emerging Trends in Real Estate Report
	8:30 - 10:30	View from the Top Local Business Leaders on Trends Top real estate experts weigh in on the ULI Forecast and explore the regional implications
	12:30 - 1:30	Linking Livable Cascadia Leveraging High-Speed Rail A connected future mega-region envisioned by transit authorities and Cascadia's innovation corridor
	2:00 - 3:00	Decoding Future Downtowns Constructively looking at problems to re-imagine our inner cities again
THURSDAY	3:15 - 4:15	Urban Resilience + Future Growth in Downtown Coquitlam, BC Tour and discuss how to balance today's uncertainty with recovery and future growth
	4:30 - 6:00	Personalizing the Trends You, Disrupted! Mid-career leaders from ULI NEXT discuss paths to sanity and success during times of change
	9:00 - 10:30	Seattle's Foyer State of the Waterfront A look at the positive impacts of a rapidly transforming downtown from Alaskan Way to Pike Place
	11:30 - 12:30	Affordable Housing Mini-Series Financing Making it airtight, both housing community and market leaders share the way
	1:00 - 2:00	Affordable Housing Mini-Series Design Showcasing the new mid-to-large scale affordable housing projects and their design in Seattle
FRIDAY	2:15 - 3:15	Portland 106 Halsey Advancing Equity Through Public-Private Partnerships

Research. Dialogue. Solutions.



British Columbia

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