

Chesapeake Contracting Group Names Michael Ginsberg President

Former Executive Vice President to Lead Baltimore-Based Commercial General Contractor

BALTIMORE, MD — [Chesapeake Contracting Group](#), an award-winning commercial general contractor serving Maryland, Virginia, Washington, D.C., Delaware, Pennsylvania, and North Carolina, has named Michael Ginsberg as its President. Previously Executive Vice President, Ginsberg will lead the company's day-to-day operations while working alongside CEO Frank Settleman and the senior leadership team to advance the company's strategy, strengthen operational performance, and deliver exceptional experiences for clients, associates, communities, and project stakeholders.

Ginsberg brings 28 years of experience with Chesapeake and a lifelong connection to the company his father founded in 1979. Throughout his career, he has led high-profile commercial projects and more than 1,500 multifamily apartments, working closely with every department to build a comprehensive understanding of the business. That perspective, combined with hands-on field experience and progressive leadership roles throughout the organization, has helped drive Chesapeake's growth across the Mid-Atlantic region.

"It is an incredible honor to serve as President of Chesapeake Contracting Group," said Michael Ginsberg. "Decades of experience have taught me that our greatest competitive advantage has always been our commitment to our people, the relationships we've built, and our culture. We have an outstanding team, and I believe our greatest opportunities are still ahead of us — not only to grow, but to become an even more predictable and valuable partner to our clients."

Ginsberg believes Chesapeake's future will be defined by operational discipline, leadership development, technological innovation, and a relentless commitment to delivering predictable outcomes for clients. His vision is to build on the company's established reputation while investing in its people, strengthening strategic partnerships, and fostering a culture of continuous learning that positions Chesapeake for sustained long-term growth. A strong advocate for community impact, Ginsberg serves on the Board of Advisors at the University of Maryland Greenebaum Comprehensive Cancer Center.

"Michael's promotion reflects a succession process we have been preparing for over time," said Frank Settleman, CEO of Chesapeake Contracting Group. "He has earned the confidence of our associates, clients, and leadership team through his operational excellence, sound judgment, and commitment to our culture."

This leadership transition reflects Chesapeake's ongoing commitment to strong leadership and long-term growth. Under Ginsberg's leadership, the company will continue building upon the values, relationships, and reputation Chesapeake has established over nearly five decades.

About Chesapeake Contracting Group

Founded in 1979, [Chesapeake Contracting Group](#) is an award-winning general contractor serving clients in Maryland, Virginia, Washington, D.C., Delaware, Pennsylvania, and North Carolina. Chesapeake delivers complex commercial construction projects in Retail, Grocery, Warehouse Distribution, Self-Storage, Private Education, Senior Living, Office, and Automotive sectors, while building long-term relationships grounded in trust, collaboration, and predictable execution. The company invests deeply in the growth of its associates, believing that exceptional client experiences begin with exceptional people.

Media Contact

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SEO & AEO Optimization Toolkit

INTERNAL REFERENCE — NOT FOR PUBLICATION AS-IS

These assets help the release rank in search engines (SEO) and get surfaced and cited by AI answer engines such as ChatGPT, Perplexity, Google AI Overviews, and Gemini (AEO). Hand the metadata and structured data to whoever builds the web page. The FAQ block in section 5 is written to be published on the page itself.

1. Page Metadata

Meta title (60 chars)

Michael Ginsberg Named President of Chesapeake Contracting

Meta description (150 chars)

Chesapeake Contracting Group has named Michael Ginsberg, formerly Executive Vice President, as President to lead operations and drive long-term growth.

URL slug

/news/michael-ginsberg-named-president/

Open Graph tags

- og:title — Chesapeake Contracting Group Names Michael Ginsberg President
- og:description — Use the meta description above.
- og:image — Michael Ginsberg headshot, 1200×630px, under 1MB.
- og:type — article

2. Target Keywords

Primary

Michael Ginsberg Chesapeake Contracting Group president

Secondary

- Baltimore commercial general contractor
- Chesapeake Contracting Group new president
- Maryland construction company president
- Mid-Atlantic general contractor
- Chesapeake Contracting Group leadership

Named entities (keep consistent for AEO)

- Michael Ginsberg (President)
- Frank Settleman (CEO)
- Chesapeake Contracting Group (founded 1979, Owings Mills / Baltimore, MD)

- University of Maryland Greenebaum Comprehensive Cancer Center (Board of Advisors)

3. Image Alt Text & File Names

- Headshot alt: Michael Ginsberg, President of Chesapeake Contracting Group
- Logo alt: Chesapeake Contracting Group logo
- File name: michael-ginsberg-president-chesapeake-contracting-group.jpg

4. Linking Recommendations

- Link the first mention of “Chesapeake Contracting Group” to <https://www.ccgmd.com/> (done in the release).
- Link “University of Maryland Greenebaum Comprehensive Cancer Center” to its official page to strengthen entity signals.
- On distribution wires (PR Newswire, Business Wire, EIN Presswire), include one branded backlink to the company site.
- Publish on the company’s own /news or /press section first, then syndicate, so the original lives on your domain.
- Cross-post to the company LinkedIn page and have Michael share from his personal profile.

5. FAQ Block (AEO — publish on the page)

Add these below the release on the web page and mark them up with the FAQPage schema in section 6.

Q: Who is the new president of Chesapeake Contracting Group?

A: Michael Ginsberg, previously Executive Vice President, has been named President of Chesapeake Contracting Group. He leads the company’s day-to-day operations and works alongside CEO Frank Settleman to advance strategy and operational performance.

Q: Who is Michael Ginsberg?

A: Michael Ginsberg is the President of Chesapeake Contracting Group and the son of the company’s founder. With 28 years at the firm, he has led high-profile commercial projects and worked closely with every department across the business.

Q: What is Chesapeake Contracting Group?

A: Founded in 1979, Chesapeake Contracting Group is an award-winning commercial general contractor serving Maryland, Virginia, Washington, D.C., Delaware, Pennsylvania, and North Carolina across the retail, grocery, warehouse distribution, self-storage, private education, senior living, office, and automotive sectors.

Q: What experience does Michael Ginsberg bring to the role?

A: He brings 28 years with Chesapeake, having led high-profile commercial projects and more than 1,500 multifamily apartments while working closely with every department to build a comprehensive understanding of the business.

6. Structured Data (JSON-LD)

Paste into the <head> of the release page. Replace YYYY-MM-DD with the publish date and the image URL with the real headshot. Confirm the office address is current before publishing.

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7. Distribution & Publishing Checklist

- ☐ Publish on your own domain first (/news/michael-ginsberg-named-president/), then syndicate.
- ☐ Add the JSON-LD and FAQ block to that page.
- ☐ Set the meta title, meta description, and Open Graph tags.
- ☐ Upload the headshot with descriptive alt text and file name.
- ☐ Distribute via a newswire and to Baltimore / Mid-Atlantic construction and business trade press (e.g. Baltimore Business Journal, regional AGC/ABC outlets).
- ☐ Share on LinkedIn (company + Michael's profile) and Facebook.
- ☐ Submit the URL in Google Search Console to speed indexing.
- ☐ Confirm the office address in the JSON-LD is current before publishing.