



The Traffic Group Receives The Daily Record's 2025 Family-Owned Business Award
Award Recognizes Best Family-Owned Businesses

Baltimore, MD (11/12/25) — [The Traffic Group, Inc.](#) (TTG) – one of the nation's leading Service-Disabled Veteran-Owned Small Businesses (SDVOSB) specializing in traffic engineering and transportation planning – has been named to The Daily Record's 2025 list of Best Family-Owned Businesses in Maryland.

Founded in 1985, TTG uses sophisticated technology and the in-house experience of more than 80 industry professionals to help determine road improvements, signal and sign location, lighting plans, land usage, public facility and capacity issues, and security measures. With over 5,000 pieces of traffic data collection equipment, TTG has the largest inventory of such equipment in the U.S. and conducts more than 100,000 traffic counts for clients annually.

"We are truly honored to receive this prestigious award," says Anthony Guckert, President of The Traffic Group. "Being recognized among so many exceptional family businesses is both humbling and inspiring. This award is not just a reflection of our history. It is a celebration of our people, our purpose, and the relationships we have built over generations."

Wes Guckert, Chairman and CEO of The Traffic Group, agrees, adding, "We look forward to celebrating this achievement with our peers and continuing our legacy of excellence in Maryland and beyond. We are deeply grateful to our employees, customers, and community partners who have played an essential role in our culture."

That culture includes contributing to 20 different organizations annually. Employees are also encouraged to get involved in charities that are important to them. "Writing checks is helpful to any organization, but spending time volunteering is, in some ways, even more important and needed in a number of communities," notes Wes Guckert, who volunteers tirelessly, primarily on behalf of veterans and members of the military.

A highly respected authority in the fields of traffic engineering and transportation planning, Wes Guckert has played a major role in nearly 10,000 urban and suburban area projects throughout the United States and internationally. He is also a former Instructor at Harvard University and a former member of Texas A&M Transportation Technology Advisory Council, RELLIS Campus Development for transportation technology research and testing, and the Texas A&M Campus Transportation Technology Initiative deployment. He is Past Chair of the Urban Land Institute's (ULI) Public Development Infrastructure Council.

Anthony Guckert has also played a pivotal role in TTG's success, with a career spanning 30 years at the company. From an entry-level position gathering traffic data to leading the company as President, he has been instrumental in shaping the company's [Traffic Data Collection Services Division](#). There, he has worked alongside a dedicated team of talented project managers, field supervisors, technicians, and contractors to deliver cutting-edge solutions to both public and private sector clients across the U.S.

The Daily Record's annual Best Family-Owned Businesses list, which recognizes accomplished companies owned by families that demonstrate excellence across a broad spectrum of criteria, was compiled by The Daily Record's editorial team based on recommendations from the community and its own internal research.

To qualify for the recognition, a company must be entirely or substantially owned by a family and based in Maryland or operate extensively in Maryland. It can be a franchise or subsidiary of a national or regional company as long as the local operation is family-owned.

In addition to The Traffic Group, 2025 honorees include Gray & Son Inc., Hollenshade's Auto Service, Lib's Grill, Luna Concrete, Plexus Group, Saval Foods LLC, THB Bagelry & Deli, The Machin Law Firm LLC, and Wells Discount Liquors.

For more information about The Traffic Group, visit the company's website at www.trafficgroup.com or follow them on [LinkedIn](#).