



***The Traffic Group Honored With the Baltimore Business Journal's
2025 Family-Owned Business Award
Award Recognizes Multi-Generational, Family-Owned Businesses***

Baltimore, MD — [The Traffic Group, Inc.](#) (TTG) - one of the nation's leading SDVOSB specializing in traffic engineering and transportation planning - is pleased to announce it has been selected as one of the 20 distinguished recipients of the Baltimore Business Journal's 2025 Family-Owned Business Award.

The goal of the Baltimore Business Journal's Family-Owned Business Award is to honor multi-generational, family-owned businesses headquartered in the Baltimore region. The businesses were chosen for overall excellence, innovation, ethics, and philanthropy. This year's honorees include companies with deep roots in the community, such as Pfefferkorn's Coffee, A.J. Billig & Co. Auctioneers, and Ruck Funeral Homes, each with over a century of service.

"We are truly honored to receive this award," said Anthony Guckert, President of The Traffic Group. "Being recognized among so many exceptional family businesses in Baltimore is both humbling and inspiring. This award is not just a reflection of our history—it's a celebration of our people, our purpose, and the relationships we've built over generations."

"We are deeply grateful to our employees, customers, and community partners who have played an essential role in our culture," says Wes Guckert, Chairman and CEO of The Traffic Group. "We look forward to celebrating this achievement with our peers and continuing our legacy of excellence in the Baltimore region and beyond."

The Traffic Group makes it a point to contribute to 20 different organizations annually and employees are encouraged to get involved in charities that are important to them. Writing checks is helpful to any organization, however, spending time volunteering is more important and needed in respective communities.

Anthony Guckert has played a pivotal role in the company's success, with a career spanning 30 years at The Traffic Group — from an entry-level position gathering traffic data to now leading the company as President. Throughout his tenure, he has been instrumental in shaping the company's [Traffic Data Collection Services Division](#), where he has worked alongside a dedicated team of talented project managers, field supervisors, technicians, and contractors to deliver cutting-edge solutions to both public and private sector clients across the U.S.

While Wes Guckert volunteers tirelessly to benefit community — much of it on behalf of veterans and members of the military - he is also a highly respected authority in the fields of traffic engineering and

transportation planning. He has played a major role in nearly 10,000 urban and suburban area projects throughout the United States and internationally.

He is also a former Instructor at Harvard University and a member of Texas A&M Transportation Technology Advisory Council, RELLIS Campus Development for transportation technology research and testing, and the Texas A&M Campus Transportation Technology Initiative deployment. He is also Past Chair of the Urban Land Institute's (ULI) Public Development Infrastructure Council.

The 2025 honorees will be celebrated at an awards ceremony on Thursday, May 8, at Citron Restaurant and Events in Baltimore County. Profiles of the winning companies will be featured in the Baltimore Business Journal's print and online editions on May 9.

About The Traffic Group, Inc.

Established in 1985, The Traffic Group, Inc. (TTG) is a Service-Disabled Veteran-Owned Small Business (SDVOSB) traffic engineering and transportation planning specialty firm headquartered in Baltimore County, Maryland.

Through use of sophisticated technology and the in-house experience of more than 80 industry professionals, TTG offers services that help determine road improvements, signal and sign location, lighting plans, land usage, public facility and capacity issues, and security measures. With over 4,000 pieces of traffic data collection equipment, The Traffic Group has the largest inventory of such equipment in the U.S. and conducts more than 100,000 counts for clients annually.

For more information about The Traffic Group, visit the company's website at www.trafficgroup.com or follow them on [LinkedIn](#).