

The background of the slide is a photograph of four people—two men and two women—shaking hands on a rooftop. They are all wearing lanyards with badges. In the background, a city skyline with various buildings is visible under a clear sky. The image is slightly dimmed to allow the text to stand out.

Make the Most of Your Membership!

SARAH KENNEDY

SENIOR MANAGER, MEMBER EXPERIENCE



OUR MISSION

Shape the future of the built environment for
transformative impact in communities
worldwide

About ULI

- Founded in 1936 by a small group of real estate professionals who gathered to address pressing real estate issues, ULI has grown to a global network of 48,000+ members
 - Members represented in more than 80 countries and more than 70 local District and National Councils
 - Membership breakdown: 84% in the Americas, 10% in Europe, 6% in Asia Pacific
- 501(c)(3) non-bias, non-lobbying organization that provides a platform and safe space for all players within the built environment to network and share knowledge and best practices





Your Membership & Benefits

Associate Member

Since
12/31/2022
Member ID: 1720294
Expiration Date: Dec 31, 2023

Renew Your Membership

Membership Expiration: Dec 31, 2023.

Stay connected to your network of industry leaders. Renew your current membership or select a new membership level.

RENEW TODAY



Dashboard Profile Password Activity Billing Communications

Profile Information

Completing your profile allows us to recommend ULI content—including events, latest global and local reports, and webinars—specifically to your preferred interests.

For ULI members, your profile also creates more opportunities to connect to our diverse member network of interdisciplinary real estate and land use professionals. Please complete these sections to introduce

Jessica Day

Edit

Title: Project Manager
Company: Bank CDA
Professional Role: Investment/Mortgage Banker

MAILING ADDRESS
1234 Main
Chicago, IL 60007
UNITED STATES
Edit

CONTACT INFORMATION
member1@uli.org
(202)624-7000
Edit



UPLOAD YOUR PROFILE PICTURE

Biography

EDIT



Your ULI Dashboard

my.uli.org

From your ULI dashboard, you can:

- **Complete your profile.** Add your biography, areas of interest, demographics, and more.
- **Update your communication preferences.** Ensure you receive the content that is most relevant to you.
- **View your activity.** See your event registrations, committee participation, and ULI Foundation giving summary.
- **Renew your membership.** Easily renew or upgrade your membership.

Benefits of your membership

- Event registration discounts
- Member-only events
- ULI Bookstore and ULI Learning discounts
- Mentorship opportunities
- Local Product Council participation
- Technical Assistance Panels participation
- Custom research from the ULI Librarian
- Complimentary access to Knowledge Finder, Member Directory, and Navigator
- ...and much MORE!





CONNECT WITH
MEMBERS AROUND
THE WORLD

Member Directory

members.uli.org

- Connect with the member network of over 48,000 real estate professionals around the world
- Use Advanced Search to find members by professional role, location, expertise, and more
- Update your member profile to showcase your professional experience
- Indicate your interests to receive personalized content

The screenshot shows the ULI Member Directory search page. At the top, the ULI logo and 'Urban Land Institute' are visible. Below the navigation bar, the 'Member Directory' section is active. It features three search tabs: 'Basic Search', 'Advanced Search', and 'Find Anyone (Admin only)'. A note states: 'Find fellow ULI members by entering at least one of the below criteria, then narrow your results by including additional fields. Note that for fields such as First Name, Last Name, Company Name, etc., you may enter part of the name to complete your search. For example, "R" will find everyone whose name starts with "R."'

Name

First Name

Last Name

Company Name

Email Address

Location

City

State/Province

Country

Regions

☐ Americas ☐ Asia Pacific ☐ Europe, Middle East & Africa

District and National Councils

Product Council

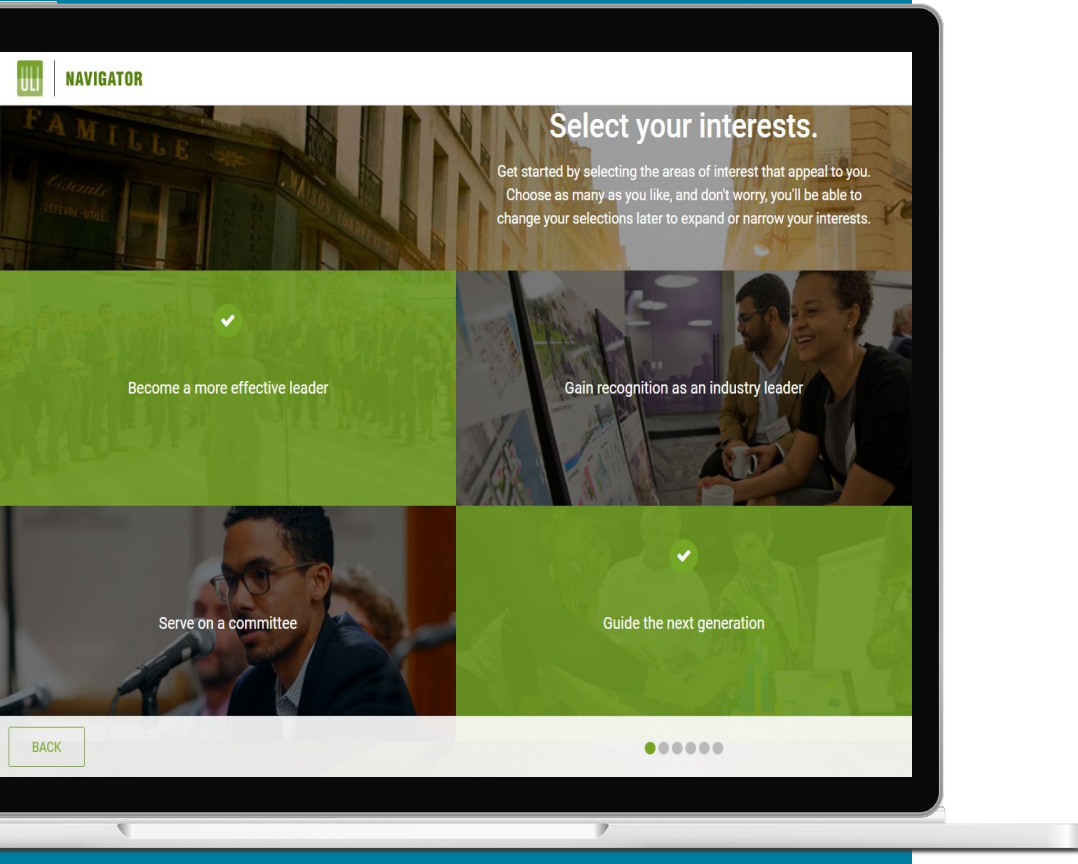
Professional Role



FIND ULI OPPORTUNITIES TO LEAD OR VOLUNTEER

Navigator

navigator.uli.org



- Search over 500 types of opportunities to get involved across the organization
- Find relevant opportunities based on interests, career stage, preferred location, and time available
- Gain visibility as a leader and give back to the industry
- Connect to the right person at ULI who can help you get more involved

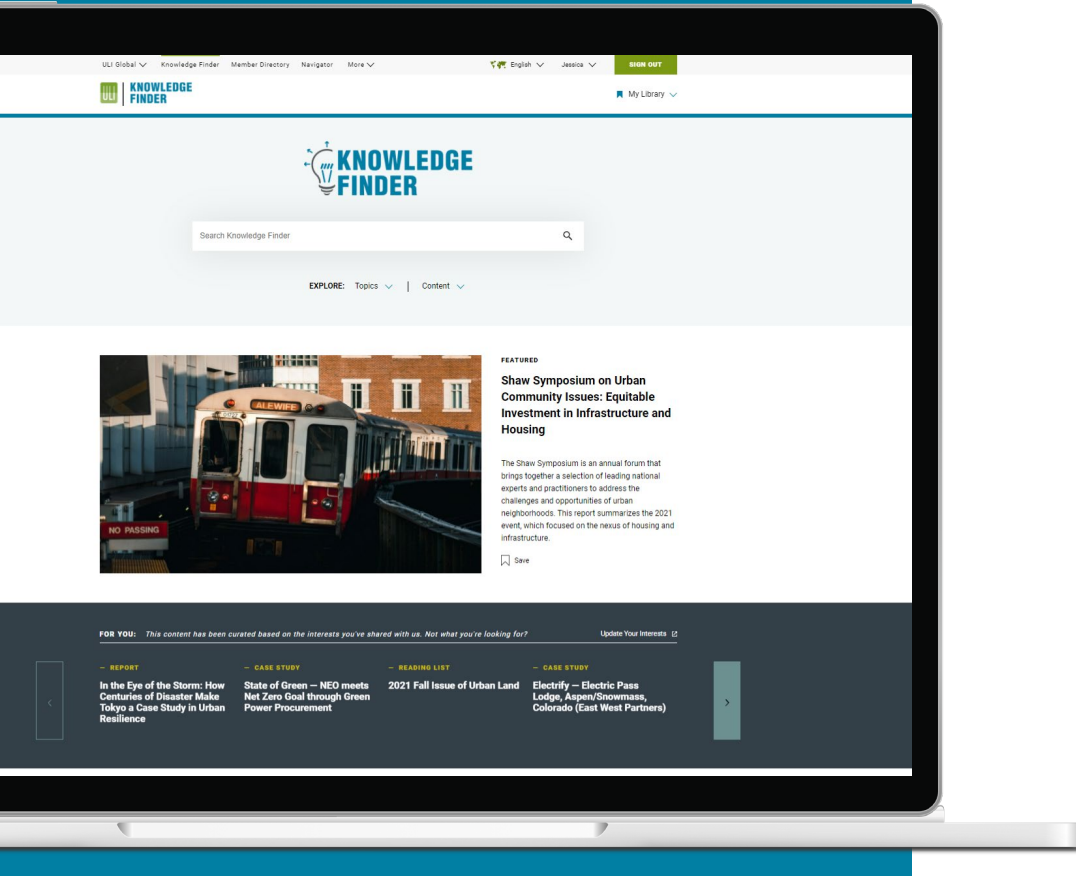


EXPLORE OUR LATEST
RESEARCH AND BEST
PRACTICES

Knowledge Finder

knowledge.uli.org

- Explore 15,000+ pieces of content including ULI books, case studies, courses, events, podcasts, Reading Lists, reports, videos, virtual tours, and webinars
- Leverage the powerful, predictive search engine to discover the most relevant results and explore related content
- Update your interests to see personalized content recommendations
- Search within videos, webinars, and reports by keyword or phrase
- Save the ULI content you are most interested to My Library



Where do you go from here...



Make connections at local events

Continue to check ULI Baltimore's events calendar for in-person or virtual event offerings



Explore your options to get involved

Put your hand to serve on a ULI Baltimore committee, volunteer with a program like UrbanPlan, participate on a Local Product Council, and more



Update your member profile

Make new and lasting connections, and craft how the world of real estate finds and sees you



Benefit from our research

Access 15,000+ pieces of content including reports, webinars, podcasts, virtual tours, and more



Appendix: Helpful Resources

Helpful resources

- [Membership benefits overview](#)
- [Member referral program](#)
- [Upcoming events](#)
- [ULI Learning & Education Courses](#)
- [Knowledge Finder](#)
- [Navigator](#)
- [Member Directory](#)
- [ULI Bookstore](#)
- [*Urban Land* Magazine online](#)
- [Americas Product Councils](#)
- [ULI Forums](#)
- [Your ULI Dashboard](#)
- [ULI Baltimore website](#)
 - [Local Product Council](#)
 - [UrbanPlan](#)
 - [Committees](#)
- [Content Centers & Initiatives](#)
 - [Building Healthy Places Initiative](#)
 - [Center for Real Estate Economics and Capital Markets](#)
 - [Curtis Infrastructure Initiative](#)
 - [Greenprint](#)
 - [Randall Lewis Center for Sustainability](#)
 - [Urban Resilience](#)
 - [Terwilliger Center for Housing](#)

Q&A

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