



Hiring communication and advocacy professionals:

Account Executive

Adeo Advocacy is a woman-owned and led communication and creative agency in Baltimore powered by a team of talented communicators, writers, organizers, digital strategists, designers and political operatives. We are looking for innovative, driven and quick-witted people to join our team.

We Move People.

Adeo is where public relations become human. We set ourselves apart by putting the power of connection first, linking client goals to the needs of communities, consumers, decision-makers and voters. Capturing and calculating the nuance of individual behaviors, intentions and values, we engage trusted messengers and leverage proven vehicles to amplify client narratives with the most impact.

Our Work.

Beyond traditional marketing and storytelling, we build integrated and coordinated experiences for clients and the people they need to move that unfold across multiple channels and mediums.

We work across industries and organizations including government, energy, health care, political, retail, real estate and nonprofit issue advocacy to help clients build their brand, engage supporters and connect with consumers. We've secured historic public financing approvals for local infrastructure projects, shifted public dialogue around intensely emotional policy issues, positioned executives as sought-after industry leaders and supported local organizations to inspire their memberships to make meaningful change.

Account Executive Responsibilities:

Account Executives engage with and manage clients and their communication objectives. This includes day-to-day client strategy development and implementation across a broad spectrum of industry, issue, and tactical platforms, including message and narrative development, paid communications, digital strategy, media relations, coalition building, grassroots advocacy, executive thought-leadership and corporate communications. Day-to-day responsibilities include:

- Deliver a high-level of proactive client management and service on multiple accounts.
- Develop and execute layered communication and advocacy campaigns.
- Produce strong written deliverables under tight deadlines.
- Mentor and drive the work of junior staff and interns.
- Guide the development of creative materials that articulate and promote often nuanced client issues, initiatives and programs.
- Contribute creativity, passion and expertise to an entrepreneurial team environment where everyone's voice is heard and valued.
- Maintain a deep understanding of industry topics, issues and news related to client projects.



Qualifications:

- Three to five years of mid- to senior-level corporate, advocacy, legislative, agency or comparable advocacy or strategic communications experience.
- Experience managing multiple projects simultaneously across diverse issues, tactics and platforms.
- Demonstrated track record of successful leadership under pressure.
- Exceptional writing and analytical skills, including the ability to write strategically and creatively under tight deadlines.
- Strong presentation skills.
- Driven, creative and resourceful.
- Unwavering attention to detail.
- Enjoy and thrive in social environments.
- Willing and eager to work evenings and weekends when projects require.

Benefits Include:

- Partial employer-paid health care.
- 401k with employer match.

Next steps:

Please submit a cover letter, resume, salary requirements and references to jobs@adeoadvocacy.com with AE in the subject line.

Adeo is committed to the diversity of our team and partners. We strongly encourage women, people of color and candidates of all gender identity and expression to apply.