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LONGEVITY IS THE NORM AT THE TRAFFIC GROUP

Firm Celebrates 35 Years in Business

BALTIMORE, MD (10/21/20) --- At a time when the average worker changes jobs 12 times during his or her career, employees at The Traffic Group in Baltimore County, MD are defying the odds.

A dozen of TTG's 85 employees have been at the veteran-owned traffic engineering and transportation planning firm for more than a decade, led by President & CEO Wes Guckert and Chief Administrative Officer Don Hayes, both with 35 years of service.

Following close behind at 25 years is TTG Executive Vice President Anthony Guckert, and at 20 years each, Vice President Joe Caloggero, Senior Designer Francine Brownley, Assistant Project Manager (Data) Eddie Monday, and Jon Burford, Don Engles, and Gary Kenley, all a Field Technician II.

Then there is Traffic Engineer Fu-Hsiung (Richard) Huang, who has been with TTG for 15 years, and relative newcomers Thomas Thaxter, Data Analyst II and Shonely Williams, Field Technician II, both of whom have been at TTG for 10 years.

"At a time when most workers devote much of their time and energy transitioning from one job to the next, The Traffic Group has been very fortunate to attract – and keep – a team of highly qualified professionals who have worked together to make TTG one of this nation's leading traffic engineering and transportation planning firms for the past 35 years," says the firm's founder, Wes Guckert.

"That high level of consistency and professionalism has enabled TTG to grow exponentially since its founding in 1985, handling more than 9,000 projects in 32 states and 10 foreign countries," Guckert continues.

Under Guckert's watch, TTG has become the largest traffic engineering firm of its kind in the Mid-Atlantic region, as well as one of the largest providers of data collection and traffic monitoring services in the United States.

Guckert has also guided the firm to defy the odds in terms of longevity. While more than half of all small companies close their doors by their fifth year in business, TTG is currently celebrating its 35th anniversary this year.

While Guckert credits TTG's longevity to its dedication to providing clients with a superior product, practical solutions, and unparalleled customer service, he insists that its devotion to family and community is equally important.

"Since 1985, we have worked to create an environment at The Traffic Group that results in community spirit and community involvement, not only by our corporate officers but by all of our individual team members," Guckert explains. "That community spirit involves donations to numerous charities and non-profits, from the Believe in Tomorrow National Children's Foundation to the Carson Scholars Fund to, most recently, the Catch a Lift Fund.

As a Service-Disabled Veteran-Owned Small Business (SDVOSB), The Traffic Group has always made an effort to provide opportunities to those who've served the United States. Currently, The Traffic Group employs 16 veterans with a total combined 111 years of military service.

"Bottom line, we believe it is vitally important to give back to the community for which we provide services," Guckert concludes. "That focus on service is at the heart of all we do."

About The Traffic Group, Inc.

Established in 1985, The Traffic Group, Inc. (TTG) is a Service Disabled Veteran-Owned Small Business (SDVOSB) traffic engineering and transportation planning specialty firm headquartered in Baltimore County, Maryland.

Through use of sophisticated technology and the in-house experience of more than 80 industry professionals, TTG offers services that help determine road improvements, signal and sign location, lighting plans, land usage, public facility and capacity issues, and security measures. With over 4,000 pieces of traffic data collection equipment, The Traffic Group has the largest inventory of such equipment in the U.S. and conducts more than 100,000 counts for clients annually.

For more information about The Traffic Group, visit the company's website at www.trafficgroup.com or follow them on Twitter @TheTrafficGrp.