

# BECOME an UrbanPlan VOLUNTEER

## Virtual UrbanPlan Volunteer Training

February 16 - 17  
9:00 am – 1:00 pm



### Who should become an UrbanPlan volunteer?

A professional in the real estate industry who wants to give back to the local community and educate stakeholders about the real estate industry. This training is ideal for both volunteers who are new to **UrbanPlan** and those who have previously participated in-person and want to familiarize themselves with the virtual Urban Plan delivery method.



## What is UrbanPlan?

**UrbanPlan** is an engaging simulation exercise in which participants—high school students, university students, public officials and community members—learn about the market and non-market forces that shape real estate development in our communities. Teams of 4-5 participants respond to a hypothetical RFP, where the municipality is looking to select a development team that best responds to various stakeholder needs.

Participants experience the challenging issues, private and public sector roles, complex trade-offs, and fundamental economics in play when proposing realistic land use solutions to vexing growth challenges. The proposal is presented to and evaluated by a mock City Council panel.

## What does it mean to be a volunteer?

Once trained, you are then qualified to participate in any of the following roles. Opportunities will be announced throughout the year.

**Facilitator Role** - challenging the participants to think critically as they respond to a hypothetical "Request for Proposal" for the redevelopment of a blighted urban area (1-3 hours)

**City Councilperson Role** – evaluating team presentations, asking relevant questions, and giving feedback (1-2 hours)

**Table Advisor** - for other formats of **UrbanPlan** (Lightning Rounds, UP for Neighborhoods and UP for Public Officials) that may run anywhere from a few hours to a full day.

## **I see Legos – is this in person?**

Currently **UrbanPlan** is held virtually on Zoom! Participants have an interactive digital site planner and pro-forma on Excel.

ULI Baltimore is committed to broadening our impact in communities throughout the Baltimore region. **UrbanPlan** allows our volunteers to share their knowledge and expertise with the communities in which we work. At the same time **UrbanPlan** volunteers learn from the experiences and perspectives of those participating in the program.



## **TRAINING is MANDATORY for New Volunteers**

Volunteers must COMMIT to BOTH training sessions to be held on  
February 16th and 17th from 9:00 am-1:00 pm

Please refrain from double booking yourself, as training will be  
INTERACTIVE and PARTICIPATION will be required.

If you are interested in participating in this training please download and fill out the [application](#).

**APPLICATIONS ACCEPTED through JANUARY 26<sup>th</sup> .**

**A registration link will be sent to you after your application is approved.**

### **For more information:**

Contact **UrbanPlan** Co-Chairs

Steve Marker, [smarker@bvsl.net](mailto:smarker@bvsl.net)

Mehr Pastakia, [mpastakia@jp2architects.com](mailto:mpastakia@jp2architects.com)

We appreciate your support and could not continue to grow and support **UrbanPlan** in our communities without you. Thank you.