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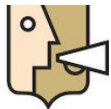
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CONTACT: Pauline Harris
COMPANY NAME: PR-Harris
PHONE NUMBER: 410-336-2948
EMAIL ADDRESS: pauline@spinllc.com

THE VERVE PARTNERSHIP COMPLETES THE NEW HEADQUARTERS FOR MARYLAND'S INNOVATION CENTER *People / Purpose / Place*

Columbia, Maryland – [The Verve Partnership](#), established leaders in providing interior architectural design services, recently completed the new headquarters for the 50,000SF [Howard County Economic Development Association's \(HCEDA\) Maryland Innovation Center \(MIC\)](#). The goal of the MIC is to provide private sector companies the opportunity to solve complex problems with a “vertical stack” of Economic Development.

The MIC is the result of a key element of a strategic plan created by the HCEDA to unleash the power of innovation. As part of county and state-wide initiatives to develop technology, cyber and innovation communities in the Baltimore-Washington corridor, the MIC is designed to grow the business base in Howard County, however is accessible to those in either the Baltimore or Washington, D.C., regions, bringing together business and technology leaders for resource sharing, funding support, training and mentoring.



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“The design of the interior ecosystem is based on community and connections and includes varying spaces to meet such as open and closed huddle rooms, conference/board rooms and a state of the art event space for when the effects of COVID19 are somewhat behind us.” states Kelly Ennis, Founder/Principal of The Verve Partnership. “The MIC has begun developing partnerships with tech councils, chambers and industry associations throughout the region, such as the Maryland Tech Council, TEDCO, StartUp Grind and Startup Maryland, in an effort to break down Maryland’s silos and work towards a collaborative ecosystem so that Maryland can compete for business regionally and nationally”, she further explains.

Additionally, the Center aims to be a resource and home to innovators from around the region and beyond, leveraging strategic assets and partners, further establishing the county as a hub for innovation.

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About the Howard County Economic Development Association’s Maryland Innovation Center:



The Maryland Innovation Center is for serious entrepreneurs. Combining in-house expertise with established technology and business leadership resources, the Center serves as a beacon of innovation to the Baltimore-Washington corridor community and beyond. With a roster of world-class entrepreneurs and partners, the Center’s focus is on giving entrepreneurs what they need to move to the next level.

About The Verve Partnership:



The Verve Partnership is an interior architecture / design + strategy firm located in Baltimore, Maryland. Using high-level collaboration by studying people and places, the firm is steeped in brand with an examination of unique cultures – starting from the “inside-out”. Brand is an external reflection of an internal culture.



PR-Harris - 1700 Union Avenue Suite A1 • Baltimore, MD 21211 • O: 410-336-2948 • www.pr-harris.com