

Quick Hit: Member Directory, Navigator, and Knowledge Finder

CLAIRE DANIEL GORDON DIRECTOR OF MEMBER ENGAGEMENT

2020 ULI BALTIMORE TRENDS CONFERENCE

Members told us what matters, and we listened.







CONNECT WITH MEMBERS AROUND THE WORLD

		Member Directory	My Profile	Events	Donate	ULI.org		
Member Dire	ctory							
Basic Search Advanced S	earch Find Anyone (Admin only)						_	
	entering at least one of the below Name, etc., you may enter part of t							
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Company Name]	
Email Address								
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	Americas		1		OFESSIONAL	ROLE		
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Product Counc	il	CONTACT	TION	BIO				
Professional Role		© 11601 Ste 16 Los Ar United © PRIMA	Wilshire Blvd 50 igeles, CA States IRY: 22-2222	real exp stra neg and orga	has over 30 years experience working with developers, lenders, private and institutional investors, real estate entities, conducting engagements in the U.S. and abroad. expertise include economic consulting for real estate projects and portfolios, co stategy planning and management consulting at the enterprise level; transacti- neoptiation services, and investment. financing and capital formation strategy f and implementation. It is an active board and board committee member of organizations including the Urban and Institute (ULI), the UCLA Ziman Centerf Estate, UCLA Lusin School of Public Affairs, Young Presidents' Organization a Presidents' Organization (YPO-WPO), and Presion Reis Estate Association (PRB of Directors. holds a Bachelor's degree in Economics from UCLA, and is m			

Member Directory members.uli.org

- Connect with the member network of over 45,000 real estate professionals around the world
- Update your member profile to showcase your professional experience
- Use Advanced Search to find members by professional role, location, expertise, and more

I'm working on a mixed-use development project in Baltimore...

How can ULI help me in the work I do?

MEMBER USE CASE



MEMBER DIRECTORY

Connect with over 45,000 real estate professionals including

397 members that are **developers** with **mixed-use expertise**

399 Urban Development / Mixed-Use Product Council members

590 ULI Baltimore members, **80** of which are Developers





FIND ULI OPPORTUNITIES TO LEAD OR VOLUNTEER



Navigator navigator.uli.org

- Search over 500 opportunities to get involved across the organization
- Find relevant opportunities based on interests, career stage, preferred location, and time available
- Gain visibility as a leader and give back to the industry
- Connect to the right person at ULI who can help you get more involved



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How can ULI help me in the work I do?

MEMBER USE CASE



NAVIGATOR

Submit an inquiry to exchange best practices and get further engaged with industry experts

Get more engaged with **17 local ULI** Baltimore opportunities Provide expertise through **speaking events** and **contributing** *to Urban Land* magazine Get involved with other ULI programs such as **Advisory Services Program** or **Americas Product Councils**



Navigator Feedback



I heard for years about the benefits of participating on an Advisory Services Panel but didn't know how to be invited. Thanks to Navigator, I was invited to my first panel. It was one of the most effective ways I've found to increase my participation and the value I get from ULI. I am now doing my second ASP as a direct result of Navigator.

> **Christine Richman** Former Chair and Governance Chair of ULI Utah



KNOWLEDGE FINDER

The **all-new Knowledge Finder** aims to be the global resource of real estate development & financing trends and best practices, delivering information that is actionable, improves decision making and outcomes, and helps you succeed.

Anytime. Anywhere.

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All-new platform powered by AI and Machine learning Ability to search and view videos

VIDEO

Ability to search

A

documents / PDFs



EXPLORE ULI'S LATEST RESEARCH & BEST PRACTICES



KNOWLEDGE FINDER

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- Enjoy complete access to ULI Case Studies, *Emerging Trends in Real Estate*®, as well as reports from across the organization
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- Explore all-new content types, including ULI Reading Lists, webinars, videos, and ULI Books

