

The background of the slide is a black and white photograph of a diverse group of people, mostly women, sitting in an audience and clapping. They are all smiling and looking towards the right side of the frame. The image is semi-transparent, allowing the text to be overlaid clearly.

# Quick Hit: Member Directory, Navigator, and Knowledge Finder

**CLAIRE DANIEL GORDON**

DIRECTOR OF MEMBER ENGAGEMENT

2020 ULI BALTIMORE TRENDS CONFERENCE

# Members told us what matters, **and we listened.**



**MEMBER DIRECTORY**  
[members.uli.org](https://members.uli.org)

Connect with members  
around the world



**NAVIGATOR**  
[navigator.uli.org](https://navigator.uli.org)

Find ULI opportunities to  
lead and volunteer



**KNOWLEDGE FINDER**  
[knowledge.uli.org](https://knowledge.uli.org)

Explore our latest research  
and best practices

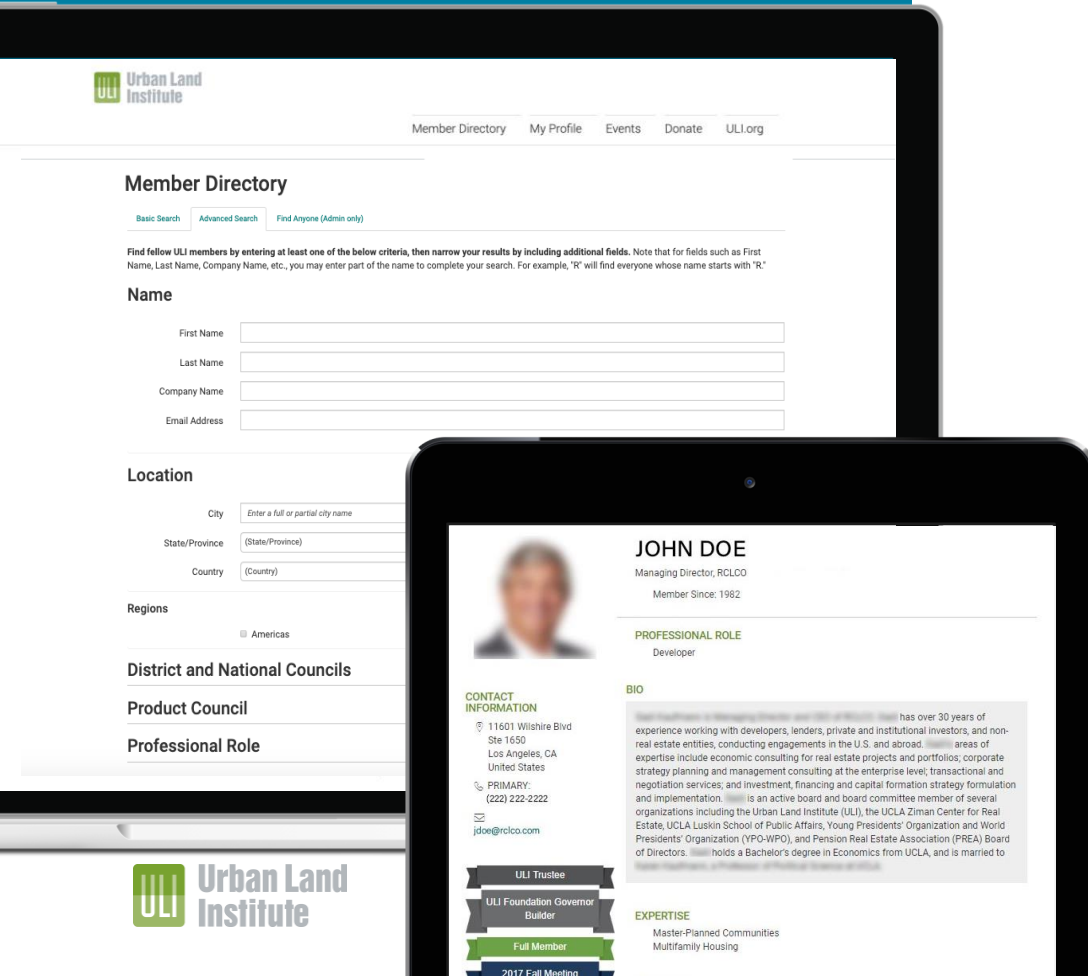


## CONNECT WITH MEMBERS AROUND THE WORLD

# Member Directory

**members.uli.org**

- Connect with the member network of over 45,000 real estate professionals around the world
- Update your member profile to showcase your professional experience
- Use Advanced Search to find members by professional role, location, expertise, and more



I'm working on a mixed-use development project in Baltimore...

## How can ULI help me in the work I do?

### MEMBER USE CASE



### MEMBER DIRECTORY

Connect with over 45,000 real estate professionals including

**397** members that are **developers** with **mixed-use expertise**

**399** Urban Development / Mixed-Use Product Council members

**590** ULI Baltimore members, **80** of which are Developers

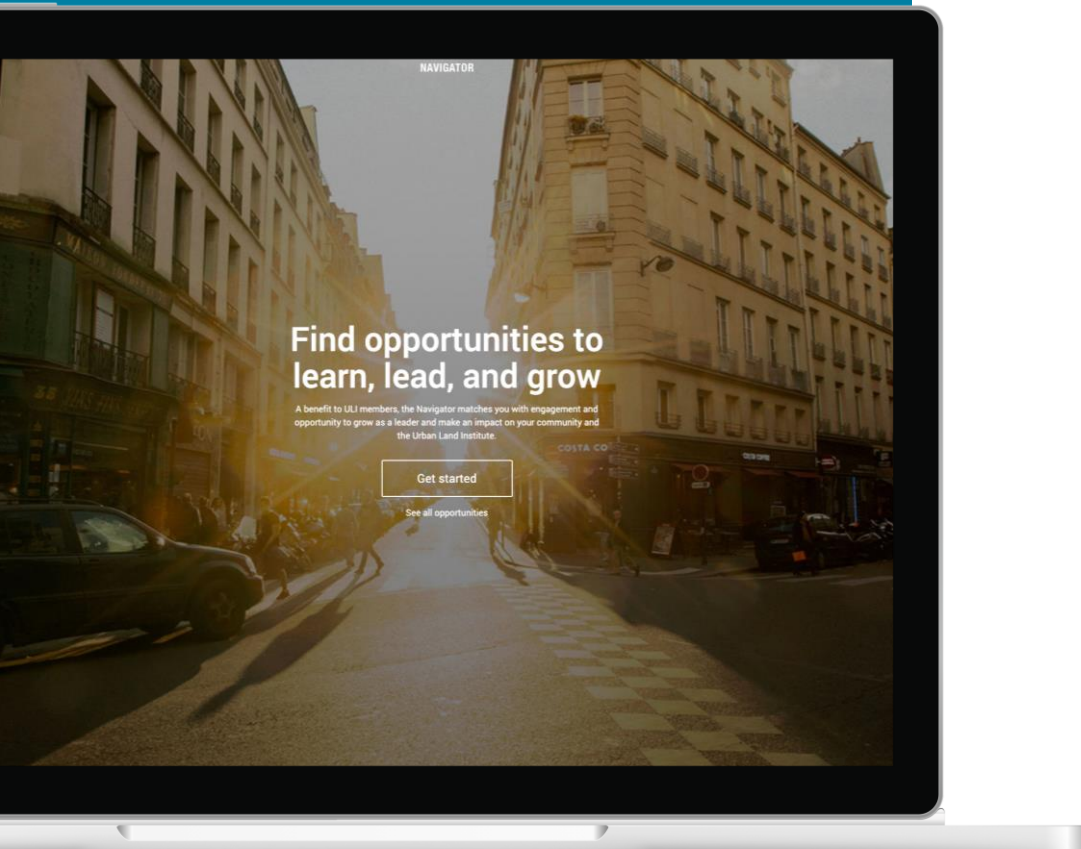


**FIND ULI  
OPPORTUNITIES TO  
LEAD OR VOLUNTEER**

# Navigator

[navigator.uli.org](https://navigator.uli.org)

- Search over 500 opportunities to get involved across the organization
- Find relevant opportunities based on interests, career stage, preferred location, and time available
- Gain visibility as a leader and give back to the industry
- Connect to the right person at ULI who can help you get more involved





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## How can ULI help me in the work I do?

### MEMBER USE CASE



### NAVIGATOR

Submit an inquiry to exchange best practices and get further engaged with industry experts

Get more engaged with **17 local ULI Baltimore opportunities**

Provide expertise through **speaking events** and **contributing to *Urban Land* magazine**

Get involved with other ULI programs such as **Advisory Services Program** or **Americas Product Councils**

# Navigator Feedback



“ I heard for years about the benefits of participating on an Advisory Services Panel but didn't know how to be invited. Thanks to Navigator, I was invited to my first panel. It was one of the most effective ways I've found to increase my participation and the value I get from ULI. I am now doing my second ASP as a direct result of Navigator. ”

**Christine Richman**

Former Chair and Governance Chair of ULI Utah





# KNOWLEDGE FINDER

The **all-new Knowledge Finder** aims to be the **global resource** of **real estate development & financing trends and best practices**, delivering information that is actionable, improves decision making and outcomes, and **helps you succeed.**

**Anytime. Anywhere.**



# NEW FEATURES



All-new platform  
powered by AI and  
Machine learning



Ability to search  
and view videos



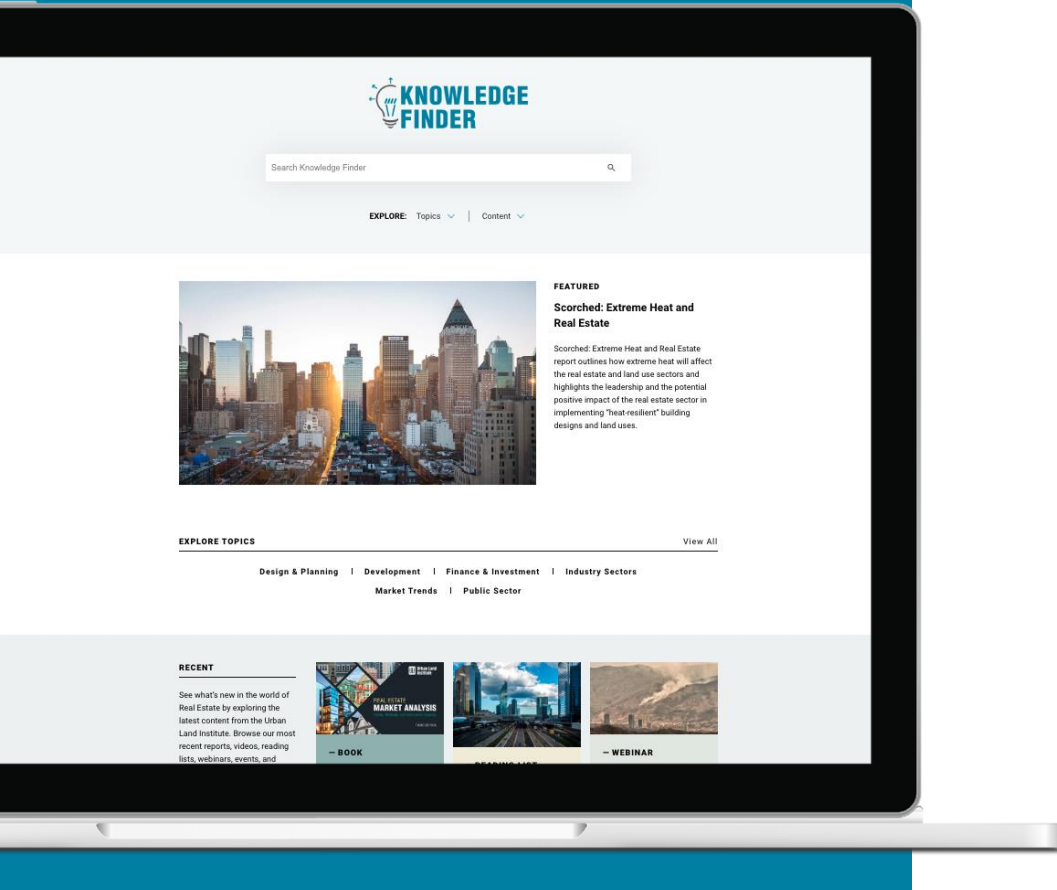
Ability to search  
documents / PDFs



## EXPLORE ULI'S LATEST RESEARCH & BEST PRACTICES



knowledge.uli.org



- Search across thousands of pieces of content in an ever-expanding library
- Enjoy complete access to ULI Case Studies, *Emerging Trends in Real Estate®*, as well as reports from across the organization
- Unlock valuable programming from ULI events held globally year-round
- Explore all-new content types, including ULI Reading Lists, webinars, videos, and ULI Books