



# Urban Land Institute Alberta

We provide a platform that highlights Alberta on the North American and International stage. We reach our members through local programming, Young Leader events, product tours, out-of-city tours, and the global network of our National Product Councils, reaching members in both Calgary and Edmonton.

## Who We Are

ULI Alberta is the third Canadian District Council of the Urban Land Institute. We carry forward the mission of ULI by serving the public and private sectors with pragmatic land use expertise and education. Our members represent a range of land use and development disciplines, and include developers, builders, investors, designers, public officials, planners, architects, real estate brokers, lawyers, engineers, lenders, academics, and students.

## Why Sponsor ULI



### Sponsorship tailored to reach your network

Each package can be customized to meet your organization's needs, from annual sponsorship opportunities to event-specific packages.



### Thousands of views for your business

ULI Alberta has around **300 Members with over 700 attendees** across **25+ events** annually with a database of over **1,650 industry professionals** including bi-weekly communications sent to them.



### Brand Perception

Website traffic is up to **4,000 views** annually on **desktop devices** and over **3,000 views** annually on **mobile devices**. Your brand will be recognized and viewed up to **50% more** for 2024/25 with the possibility of up to **100,000 brand views** through our communications and social media channels.



### Industry Leadership

An opportunity to be involved with an organization that focuses on engaging in regional issues, creating opportunities for emerging leaders, and driving community stewardship.

## Sponsor Levels

### Diamond \$11,000

- 2 ULI Associate Memberships
- 2 ULI Young Leaders Memberships,
- 4 complimentary tickets to major events with a minimum of 3 events per sponsor term;
- Premium logo placement and exposure
- 3 ULI Design Tour advance registrations

### Platinum \$8,250

- 1 ULI Associate Membership
- 1 ULI Young Leaders Membership
- 2 tickets to major events with a minimum of 3 events per sponsor term;
- Logo placement and exposure
- 2 ULI Design Tour advance registrations

### Gold \$5,500

- 1 ULI Associate Membership
- 1 ULI Young Leaders Membership
- Logo placement and exposure
- 1 ULI Design Tour advance registration

\*Benefits are per sponsor term.





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## Annual Sponsorship Details

ULI ANNUAL SPONSORSHIP BENEFITS	DIAMOND SPONSOR	FUTURE LEADERS BENEFACTOR	PLATINUM SPONSOR	GOLD SPONSOR
Availability	<b>2 Available</b>	<b>2 Available</b>		
Sponsorship Package	\$11,000	\$5,500	\$8,250	\$5,500
Complimentary ULI Associate Membership, valid for one year	2	1	1	1
Complimentary ULI Young Leaders Membership, valid for one year	2	N/A	1	N/A
Complimentary tickets to all major events with a minimum of 3 events per sponsor term	4	1	2	1
Complimentary tickets to private, sponsor only events	2	1	1	1
Logo placement and exposure	Premium	Premium	★	★
Opportunity to host an event highlighting your project and/or current work	★	N/A	★	N/A
Invitation for a company representative to speak at one of our major events as a panelist, moderator or MC	★	N/A	N/A	N/A
Opportunity for one company representative to sit on a ULI Committee	★	★	★	★
Recognition via ULI Alberta social media outlets	★	★	★	★
Student Memberships Sponsored	N/A	35	N/A	N/A
Special Recognition as Future Leaders Benefactor	N/A	★	N/A	N/A

