



Message from the Chair



Matt Luik
District Council Chair

ULI's mission to "shape the future of the built environment for transformative impact in communities worldwide" is more relevant than ever as we look towards Alberta's recovery.

It is my pleasure to write to you as the new Chair of ULI Alberta. On behalf of all District Council members I would like to thank Will Craig for the vision and leadership that he demonstrated during his term of Chair, and for the support that he continues to provide to the District Council in his new role as Governance Chair.

2021 has the potential to be a transformative year for ULI globally, and the organization has unveiled an updated mission to guide our thoughts and actions.

To achieve this, we will:

- CONNECT active, passionate, diverse members through the foremost global network of interdisciplinary professionals
- INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing
- LEAD in solving community and real estate challenges through applied collective global experience and philanthropic engagement.

2020 was a challenging year for all of us as we endeavoured to adapt to changes, restrictions and obstacles that few of us anticipated ever seeing in our lifetimes. ULI Alberta has adjusted our operations to best deliver value to our members and sponsors in this new environment.

As we enter the third year of ULI Alberta's five-year strategy, I see reasons to be proud of what we have achieved and am optimistic about what is to come; below is an update on the progress we have made under the four pillars of our strategy:

1. Expand our network, thought leadership and outreach

I'm pleased to share that our Research and Education Committee has been renamed as the Outreach Committee to align with other District Councils and to include an expanded mandate incorporating ULI's Advisory Services. In 2020, UrbanPlan continued to flourish under the leadership of our partners at the Haskayne School of Business. The course was once again offered in 2020 and 27 students participated.

2. Grow programs and people

Throughout 2020, ULI Alberta continued to deepen its relationship with partner organizations, members, supporters and sponsors by offering a number of in-person events in the first few months of the year before moving to virtual programs that provided local impact and relevancy to Albertans. I was personally disappointed not be able to connect in-person with many of you at our planned Alberta Real Estate Tour to Denver in June, or at the Fall Meeting in San Francisco but I enjoyed the variety of informative webinars that were offered, along with our affordable housing panel discussion in partnership with Buildex, and the "Battle of Alberta" holiday social which pitted Calgary's best craft beers against those of Edmonton.

ULI Alberta was delighted to continue to work with our annual sponsors in 2020. We look forward to expanding our relationship with all our supporters and partners, to provide increased value, exclusive programming and front-of-the-line opportunities for our members within these organizations.

3. Create local impact by engaging public and private sectors

Despite this challenging year we continue to engage stakeholders and develop partnerships with other relevant organizations that together, help us sustain profound impact across the entire industry. These include Calgary Economic Development, The City of Calgary, The City of Edmonton, the U of C and U of A among others.

Through these partnerships we are continually encouraging collaboration in our industry in the search for innovative solutions. ULI draws from over 80 years of experience and the global expertise of its membership to bring a robust and impartial lens to education on multi-sector problem-solving. In 2021, following in the footsteps of other established councils worldwide, ULI Alberta will be implementing its Advisory Services platform, which will become a resource for local members to help tackle complex land-use issues through a proven process. Please contact our representatives at ULI Alberta to find out more.

Our members are always invited to take advantage of discounts to local events, participation on committees and invite-only workshops, as well as all the services offered by ULI Global that are unique to members, including Navigator and Knowledge Finder.

I encourage you to pass on these benefits, and more to others within your organization and share with your network. For more information, please follow the [link](#) to our member benefits page.

4. Sustain our District Council and provide a solid foundation for future growth

I am pleased to report that due to the successful growth and responsible management of the Alberta District Council over several years, we have been able to hire a Director of Strategy and Business Development to help advance our mission. Jasmine Palardy may be familiar to many of you through her touch points with ULI in the past. She has spent the past ten years connecting Alberta's innovation communities, city builders and developers towards initiatives that activate urban centres. In addition to working with ULI Alberta - Jasmine also leads SAIT's new School for Advanced Digital Technology's downtown campus activation strategy and is a co-founder of 1M.

I am excited to work with Jasmine to form new industry partnerships, strengthen relationships with our sponsors, and accelerate the impact of ULI in Alberta.

It is with immense gratitude, respect and a degree of sorrow that we bid farewell to the following outgoing board members: Amy Vandervelde, Cole Richardson, Joel Armitage, Tom Burr, Jessica Abt, Cody Nelson, Elton Ma, Robert Labonte and Sean Lee. Their leadership and commitment to ULI's success will be sorely missed.

Thank you to all our members and supporters who provided some positive reasons to remember 2020. We look forward to finding new reasons to be proud and inspired in 2021.



Urban Land Institute
Alberta

Commercial Real Estate and COVID-19:
Alberta Market Impacts Webinar

Tuesday, April 28, 2020
9:00-9:30am MST

Impact of COVID-19 on
Commercial Mortgage Lending
and a CECRA Update

Tuesday, May 26, 2020
9:00am - 10:00am MST

marketSHARE

Upwards and Onwards: Rethinking
Real Estate Design and Planning

JOANNA FRANK
PRESIDENT & CEO, CENTER FOR ACTIVE DESIGN

DAVID HART
PRESIDENT & CEO, STEINBERG HART

WILL CRAIG
PRINCIPAL, KASIAN

Urban Land Institute

ONLINE JUNE 17

Urban Land Institute

WHAT'S HAPPENING
AT ULI ALBERTA

Lifescape by Kasian
Presents
Untethered from Place
A four-part conversation series
—
Session #1: Catalytic Partnerships

REGISTER ONLINE | ALBERTA.ULI.ORG/EVENTS

Share f t in

Now!
IMING ONLINE EVENTS

PulseCheck Webinar - Canada Market Update
/ 11:00 am MDT / Free for Members

adian District Councils (Alberta, British Columbia, Ottawa and Toronto) for an
impacts of COVID-19 on Canada's residential and commercial real estate
ts from all four regions will explore the short term and potential long term
al estate industry and beyond. This webinar will feature a brief overview of the
e market.

Emerging Trends
in Real Estate®

Emerging Trends in Real Estate 2020 is an annual keynote and panel discussion held by
It discusses the well-regarded joint publication report by ULI and PwC, Emerging Trends
Estate 2020®. The report offers in-depth reviews of key trends and outlook for the North
markets.

This year ULI Alberta is pleased to welcome back, Andrew Warren, Director of Real Estate
at PwC and Wendy Waters, Vice President, Research Services & Strategy, GWL Real Estate
the keynote. After we hear from our keynotes on the insights provided in the
discussion featuring our esteemed line up of industry experts.

ULI Urban Land Institute Canada

#PulseCheck: Canadian Market Update

ONLINE TALK
MAY 07

marketSHARE

Forced Innovation

TRENT EDWARDS
COO, BROOKFIELD
RESIDENTIAL ALBERTA

ERIC CARLSON
CORE-FOUNDER AND CEO,
ANTHEM PROPERTIES

BILL LOGAR
EXECUTIVE VICE PRESIDENT,
ASSET MANAGEMENT AT
KINGSETT CAPITAL

REGISTER

Urban Land Institute

2020 Management Board



Matt Luik
District Council Chair
WSP - Director, Operations



Will Craig
Governance Chair (Past DC Chair)
Kasian - Principal



Yolanda Lew
Chair of Mission Advancement/Vice Chair
Stantec Consulting Ltd. - Principal Planner and Community Development Sector Lead



Matthew Peron
Treasurer
BDO Calgary - Partner, National Construction Leader



Christina Martin
Co-Chair of Communications
Hines - Assistant Property Manager



Meaghan Albrecht
Co-Chair of Young Leaders Group - Calgary
Stikeman Elliott - Associate Lawyer



Emily Zon
Co-Chair of Young Leaders Group - Edmonton
WSP - Project Manager



Jack Olson
Co-Chair of Programming - Calgary
Calgary Municipal Land Corporation



Angelica DeRose
Co-Chair of Programming - Edmonton
CANTIRO - Assistant Project Manager



Christina Stevens
Co-Chair of Outreach - Calgary
Platform Innovation Centre



David Dale-Johnson
Co-Chair of Outreach - Edmonton
Stan Melton Executive Professor in Real Estate
Alberta School of Business



Michael Witt
Co-Chair of Business Development - Calgary
Stikeman Elliott - Partner



Michael Shankowsky
Co-Chair Business Development - Edmonton
WSP - Director, Land Development

Special Thanks to our Outgoing Board Members!



Amy Vandervelde



Sean Lee



Cody Nelson



Joel Armitage



Robert Labonte



Jessica Abt



Cole Richardson



Elton Ma



Tom Burr

Thank you to all our 2020 Volunteers!

Business Development

Simon Chin
James Grant

Calgary Programs

Gregory Courage
Rose-Mary Damiani
Undine MacLaine
Max Parish
Jordan Tetreau
Carly Zapernick

Communications

Christina Martin
Angelica DeRose

Edmonton Programs

Heather Chisholm
George Dal Bello
Kaelin Koufougianakis
Mike Vivian

Governance

Bavia Bisetty
Ian Gunn

Research & Education

Hayley Wasylcia

Young Leaders Group

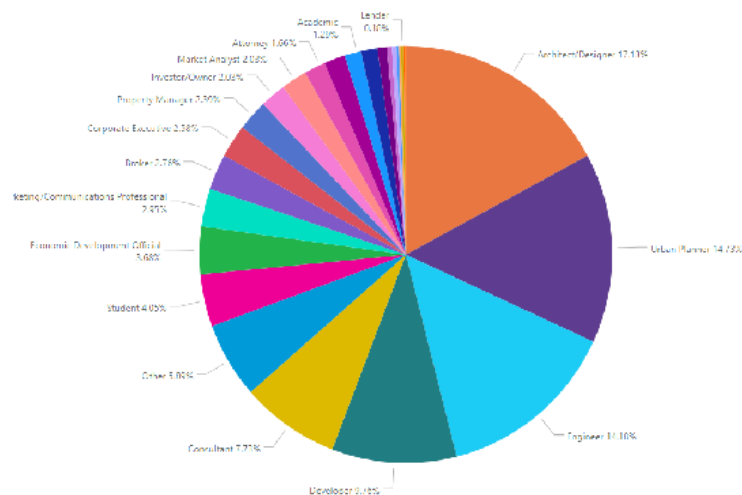
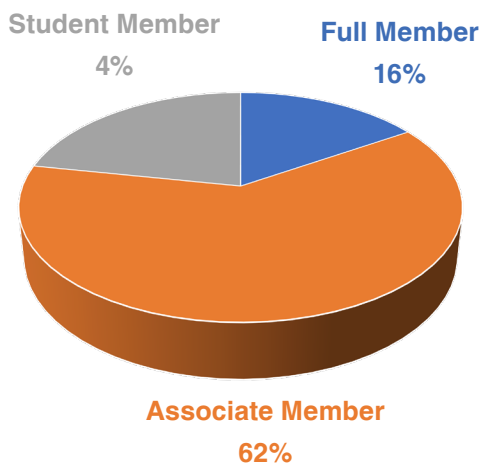
Arshpreet Baidwan
Kyle Bell-Cook
Josh Delannoy
Marc DiManno
Scott McKenna
Cole Richardson
Cathy Wang
Mike Winnitoy
Mike Vivian

Urban Plan

Meaghan Albrecht
Jessica Abt
Jordan Jenkins
Jamal Ramjon
Fabian Neuhaus
Rylan Graham
Doug Leighton
Michael Witt
Jyoti Gondek
Jessica Karpas
Martin Veenhoven
Chris Saunders
Cassandra Caiger

OUR MEMBERSHIP

Membership Type



Gender

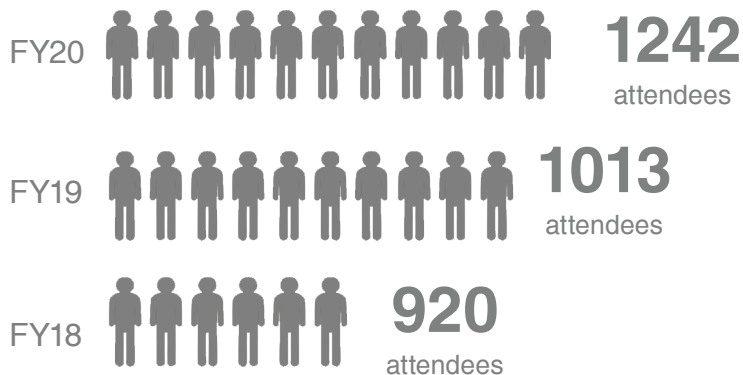


Female
28%



Male
72%

Events & Attendees



Membership Breakdown

EDMONTON

28% of members

CALGARY

72% of members

Total Members: 309

FY20

23
events

FY19

21
events

FY18

18
events

Thank You to Our Generous Sponsors!

FOUNDING SPONSORS



DIAMOND SPONSORS



PLATINUM SPONSOR



GOLD SPONSORS



EVENT SPONSORS

Thank you to those to who co-hosted and sponsored events in 2020, including:

b & a Planning Group	Kasian
Brookfield Residential	pwc
Calgary Economic Development	Stantec
ISL Engineering and Land Services	Stikeman Elliott



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Institute
Alberta**

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