Message from the Chair

ULI Alberta renews its commitment to members to be at the forefront of industry leadership, education and local impact.

Now, entering year two of our five-year strategy, we are measuring our progress and are delighted to report we are making significant headway.

Expand our network, thought leadership and outreach

Throughout 2019, ULI Alberta deepened its relationship with partner organizations, members, supporters and sponsors, offering an array of programs that provided local impact and relevancy to Albertans. We continue in our mission to become the most engaged industry association in Alberta and complement our marquee events with some of the industry’s best offerings for young professionals.

Our Young Leader’s program did not disappoint with several exciting initiatives, kicking off the year with SODO Residences Tour and Social, Women Leading Transformation and Change YW Hub Project Tour & Social, Summer Social, Meet and Greet Mixer, a sold-out Culture & Entertainment District Lunch & Learn and Walking Tour.

The Urban Plan program continued to flourish under the leadership of our partners at the Haskayne School of Business, twice being offered in 2019 both in January and September with a total of 43 students participating. ULI Alberta’s outreach to students in both the U of C and U of A will continue to grow in 2020 as we look to build on these highly successful initiatives.

Create local impact by engaging public and private sectors

We continue to engage stakeholders and develop partnerships with other relevant organizations that, together, help us sustain profound ripple effects across the entire industry. These include including Calgary Economic Development, The City of Calgary, The City of Edmonton, the U of C and the U of A among others.

Through these partnerships, and others we are continually, encouraging collaboration in our industry in the search for innovative solutions. ULI draws from over 80 years of experience and the global expertise of its membership to bring a robust and impartial lens to education on multi-sector problem-solving. In 2020, following in the footsteps of other established councils worldwide, ULI Alberta will be implementing its Advisory Services platform, which will become a resource for local members to help tackle complex, land-use issues through a proven process. Please contact our representatives at ULI Alberta to find out more.

Our members are always invited to take advantage of discounts to local events, participation on committees and invite-only workshops, as well as all the services offered by ULI that are unique to members, including Navigator and Knowledge Finder.

I encourage you to pass on these benefits and more to others within your organization and to share with your network. For more information, please follow the link to our member benefits page.

Sustain our District Council and provide a solid foundation for future growth

In light of challenging market conditions, the importance of balancing short-term priorities with a view to growth in the long term is an area that ULI Alberta pays close attention to. In order to serve our membership in the provision of sustainable, industry leadership, we believe it is our duty to ensure longevity of the organization, both in terms of its ongoing management and in planning for the future. Therefore, ULI Alberta takes an ambitious yet highly responsible view on its long-term growth picture.

I am pleased to report healthy, positive annual cash flows and increases to reserves on a year-to-year basis which will allow us to continue to build our mandate and key initiatives. In the coming months, we look forward to expanding our capacity and support for our District Council through a province-wide resource plan and a member-driven organizational structure, allowing us to serve in the areas of the industry that matter the most to our local membership.

It is with immense gratitude, respect and a degree of sorrow that we bid farewell to the following outgoing board members. Chelsey Jersak, formerly Director, Edmonton committee; Mark Hall, formerly Co-Chair Programming. Chelsey and Mark, your leadership in your respective roles over the past few years, along with a can-do, got stuck in approach and commitment to ULI’s success in Edmonton, will be sorely missed.

Thank you to all our members and supporters who have helped make 2019 a year to remember. We look forward to achieving new milestones in 2020 and to all that can be accomplished through close collaboration with you all.

Will Craig, Kasian
ULI Alberta, District Council Chair

Now, entering year two of our five-year strategy, we are measuring our progress and are delighted to report we are making significant headway.
Grow programs and people

ULI Alberta offers access to content that is ahead of the curve and provides unique opportunities to connect across the entire industry spectrum. Our marquee programs draw from the strength and depth of ULI members, locally, nationally and internationally, fusing these perspectives, in an effort to advance the dialogue.

Our Emerging Trends in Real Estate 2019 events in Calgary and Edmonton invited guest speakers Andy Warren, Des Moines, Iowa and Wendy Waters, Vancouver to complement a panel of local industry disruptors, for superb, annual kick off events. In the spring, ULI Alberta invited Katharine Burgess from ULI’s national Urban Resilience unit, along with Toronto’s Craig Applegath to provide insights on what action ULI is taking globally to partner with municipalities to tackle looming threats linked to climate. The Fall Fireside Chat with Mayor Karl Dean of Nashville and CED’s Mary Moran, coupled with ULI Alberta’s full day symposium, which was exclusive to ULI members, hit all the high notes for an intended, impact-filled day. Denver’s Jim Chrisman joined a local panel in Edmonton to shed light on public/private initiatives that capitalize on smart decisions that play out for the long-term.

Edmonton also hosted a sold-out Ice District Tour, Oliver Exchange Tour, Innovative, Imaginative and Inclusive Parks: A Panel of Diverse Perspectives on the Urban Warehouse Park.

ULI Alberta was delighted to welcome five new annual sponsors in 2019. We look forward to expanding our relationship with all our supporters and partners, to provide increased value, exclusive programming and front-of-the-line opportunities for our members within these organizations.
Thank you to all our 2019 Volunteers!

Business Development
Simon Chin
James Grant
Michael Shankowsky

Calgary Programs
Gregory Courage
Rose-Mary Damiani
Undine Maclaine
Max Parish
Jordan Tetreau
Carly Zapernick

Communications
Christina Martin
Angelica Leal

Edmonton Programs
Heather Chisholm
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Kaelin Koufogiannakis
Sean Lee
Mike Vivian

Governance
Amy Vanderwelde
Bavia Bisetty
Ian Gunn

Research & Education
Hayley Wasylycia

Young Leaders Group
Arshpreet Baidwan
Kyle Bell-Cook
Josh Delannoy
Marc DiManno
Christina Martin
Scott McKenna
Cody Nelson
Cole Richardson

Special Thanks to our Outgoing Board Members!

Mark Hall

Chelsey Jersak
**Membership Breakdown**

- **Edmonton**: 27% of members
- **Calgary**: 73% of members

**Gender**

- Female: 28%
- Male: 72%

**Events & Attendees**

- **FY17**: 876 attendees
- **FY18**: 920 attendees
- **FY19**: 1013 attendees

**Membership Type**

- **Full Member**: 15%
- **Student Member**: 4%
- **Associate Member**: 81%
Thank You to Our Generous Sponsors!

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