

Anthony Chua



Anthony Chua has more than 25 years' experience in real estate practice, mainly in business development, valuation and investment brokerage roles. He spent his initial 6 years after graduation from the National University of Singapore in 1995 at CBRE playing a consultancy and investment brokerage function. During this time he brokered several deals comprising development sites and income assets. He started his business development role in 2001 with City Developments Limited (a large listed property developer with global presence) to undertake sites and investment acquisition covering Singapore, China, Southeast Asia and Moscow. He structured and negotiated the acquisition / divestment of various types of properties / development sites including large integrated mixed-use projects and transport-oriented developments. As a licensed valuer, he provided regular valuation of the company's portfolio. He moved to an expanded role 11 years later in United Industrial Corporation Limited to head the business development and marketing divisions where he oversees the acquisition, sales and marketing of more than 2,000 residential units and commercial space in Singapore. He also undertook the group's business development activities in London and Shanghai.

In 2014, he joined Keppel Land International (part of the Keppel Corporation conglomerate) to head the business development and asset management function of the Singapore unit. Anthony is also the Key Executive Officer for its asset management unit, RQAM. In 2017, he was appointed to head the company's Corporate Development function overseeing Keppel Land's growth strategies, strategic alliances and M&A initiatives. Some of the growth transformation he was involved with include the company's foray into co-working asset class, senior active housing and digitalisation initiatives.

Presently, he is pursuing business development opportunities for township master-planning and development in SE Asia for Keppel Urban Solutions. This unit aims to bring together the various urban capabilities within Keppel Corporation and harnessing technology to create an efficient, sustainable and vibrant living-working environment.

Given his roles, Anthony takes a keen interest in global economics and socio-geopolitical trends.