

Nancy Miyahira is an urban place management leader specializing in arts and culture programming and marketing. She spent 15 years as Vice President of Marketing for the Georgetown Business Improvement District, and in 2025 transitioned to the BID's partner nonprofit, Georgetown Heritage, where she is building the neighborhood's first-ever Arts Program as Director of Arts and Culture Programs.

Nancy led the BID's first major public art placemaking initiative in 2014, launching Georgetown GLOW, Washington, DC's only free outdoor light art exhibition. Through the program, she worked with more than 80 local, national, and international artists to activate over 20 public and private sites throughout Georgetown.

In June 2024, she spearheaded Georgetown's first-ever Fête de la Musique (World Music Day), partnering with the Embassy of France to present 40+ musical acts across 25 locations in the neighborhood for this global event. Throughout her career, Nancy has facilitated arts partnerships with local organizations and events, producing creative activations in outdoor public spaces as well as within vacant storefronts and buildings. In 2024, she also served as Interim Placemaking Director for the Tysons Community Alliance and formed her creative placemaking practice, Third Space Creative.

Prior to her work with the Georgetown BID, Nancy held roles in retail marketing and commercial real estate with Nordstrom, The Mills (acquired by Simon Property Group), Gensler, and Duke Realty Corporation (acquired by Prologis). Originally from Honolulu, Hawai'i, Nancy is a resident of Washington, DC. She serves on the board of Hamiltonian Artists and has been a member of the Hirshhorn Collector's Council and the Public Art Advisory Committee for Art at Amtrak. She remains active in the International Downtown Association and ArtTable.