

Maggie O'Neill is a creative visionary, artist and entrepreneur with over 20 years of experience shaping the cultural and design landscape of Washington, D.C. She **co-founded SWATCHROOM in 2013**, leading the creation of immersive environments for over 80 restaurants, nightclubs, hotels, and commercial spaces. Today, she is committed to **designing spaces and creating experiences through art that foster engagement, connection and civic engagement**

Maggie's **signature pop-impressionist artwork** is collected across the U.S. and internationally, and she collaborates with brands, cultural institutions, and communities to create impactful public art, murals, and immersive experiences. Maggie's portfolio includes major projects such as the **renovation of the historic Willard Hotel**, international collaborations in Morocco, and a wide range of commercial and hospitality spaces. She has been recognized with the **2024 Mayor's Arts Award for Excellence in the Visual Arts**, and serves as a **Commissioner for the D.C. Commission on the Arts and Humanities**, and has been featured in **The New York Times, Forbes, The Washington Post, Modern Luxury, ABC, and NBC**. Maggie continues to lead with bold creativity, bridging the worlds of **design, activism, and cultural impact**—one vibrant space at a time

Maggie's latest endeavor as an activist and founder of the *Vote For Your Daughter* campaign, the arts nonprofit *Our Daughter's Futures Fund*, and the FOREVER FEARLESS exhibition reflects her commitment to civic engagement and social change. Both organizations leverage the power of art and artist networks with a grassroots approach inspiring action and raising awareness to educate American voters on critical issues that directly impact women and girls.

