

# 2024 ULI WASHINGTON Awards for Excellence

Join the ULI Washington Community for an evening honoring outstanding leadership and projects in our region.

### MAY 7, 2024 | 6:00 - 9:30 PM

The Kogod Courtyard | Smithsonian American Art Museum & National Portrait Gallery

6:00 Doors Open | 6:30 - 7:30 PM Awards Ceremony | 7:30 - 9:30 PM Reception

ULI Washington invites you to the Awards for Excellence - an annual celebration that defines excellence in our region.
Join us to honor four visionary individuals as well as innovative projects that positively shape our landscape and region.
ULI will honor individuals who demonstrate unmatched leadership in four categories: Visionary Leader, Groundbreaker,
Changemaker and Distinguished Service, and recognize projects that demonstrate Excellence in Housing
Development, Affordable Housing Development, Office Development, Mix-Use Development,
Institutional Development, and Sustainability.

## Sponsorship Levels

#### **VISIONARY: \$15,000**

- 10 Reserved Group Seating Tickets per Sponsorship
- 5 Tickets to Advanced Key Supporter Reception with Leadership Awardees\*
- 5 Guest Tickets\*\*
- Includes communal bar table with logo displayed
- Podium recognition and logo presented during awards presentation
- Opportunity to introduce Project Award Category and and Winners\*\*\*
- Logo included on website, email collateral, and social media
- Full page advertisement in Awards Program

#### PLACEMAKER: \$10,000

- 8 Reserved Group Seating Tickets per Sponsorship
- 4 Tickets to Advanced Key Supporter Reception with Leadership Awardees\*
- 3 Guest Tickets\*\*
- Includes half bar table with logo displayed
- Podium recognition and logo presented during awards presentation
- Logo included on website, email collateral, and social media
- Half page advertisement in Awards Program

#### **INFLUENCER: \$7,500**

- 6 Tickets per Sponsorship
- 3 Tickets to Advanced Key Supporter Reception with Leadership Awardees\*
- 1 Guest Ticket\*\*
- Logo included on website, email collateral, and social media
- Quarter page advertisement in Awards Program

#### **MAVERICK: \$5,000**

- 4 Tickets per Sponsorship
- Logo included on website, email collateral, and social media
- Logo listed in Awards Program

## Additional Sponsorship Opportunities

#### CHAMPAGNE WELCOME: \$6,000 1 Available

- 5 Tickets per Sponsorship
- Presented during Cocktail Reception
- · Logo listed in Awards Program
- Quarter page advertisement in Awards Program

#### BAR OR DESSERT: \$2,500 6 Available

- · Logo displayed at bar
- Logo listed in Awards Program

#### PROGRAM AD: \$300-\$1,000 Many Available

- \$1,000 Full Page
- \$600 1/2 Page
- \$300 1/4 Page

\*Key Supporter Reception details to be provided.

\*\*Guest tickets are complimentary invitations granted for ULI Washington guests, at ULI's discretion.

\*\*\*Category to be identified in partnership with ULI Washington.





## Sponsorship Information

Name		Pledge Date
Primary Contact	Marketing Contact	
Name	Name	
Email	Email	
Phone	Phone	
Commitment Level		
☐ Visionary: \$15,000 ☐ Placemaker	: \$10,000 Influencer: \$7,500	Maverick: \$5,000
☐ Champagne Welcome: \$6,000 ☐ Bar or Dessert: \$2,500		
Full Page Program Ad: 1/2 Page Pro \$1,000 \$600	ogram Ad: 1/4 Page Program \$300	Ad:
Layment Information		
Check payable to ULI Washington	Credit Card	Please Bill Me
Name	Expiration Date	Security Code
Signature		