

# Future Forum: Preparing for the Big Pivot - Building Our Future Around the Innovation Economy

January 10, 2024, 8:30 am – 6:00 pm

The Johns Hopkins University Bloomberg Center | 555 Pennsylvania Ave NW, Washington, DC 20001

**8:30am – 9:00am**      **Breakfast and Registration**

**9:00am – 9:15am**      **Welcome and Opening Remarks (Auditorium)**

*Anthony Chang, Stream*  
*KellyAnn Kirkpatrick, Amazon*  
*Shyam Kannan, HDR*

**9:15am – 10:15am**      **Igniting The Spark (Auditorium)**

Join us for an energizing start to the day as we hear from leaders of the region who will set the table for the day's theme: evolution and innovation.

*Shyam Kannan, HDR*  
*Alex Triantis, Johns Hopkins Carey School of Business*  
*Jordan Goldstein, Gensler*

**10:20am – 11:45am**      **Navigating Our Potential (Auditorium)**

Join us as we engage in a candid and dynamic conversation about the state of the Metropolitan Washington Region—specifically through the lens of growth and competitiveness in this moment. We'll critically examine our historical trajectory while referencing other regions for insight. We'll examine obstacles to sustained growth, the risks we'll encounter in the face of inaction, and unique roles that industry and institutions can play to foster regional success.

*Dr. Tracy Hadden Loh, Brookings Metro*  
*Richard Lake, Roadside Development*  
*Tom Murphy, Former Mayor, Pittsburgh*  
*Yesim Sayin, DC Policy Center*

**12:00pm – 1:00pm**      **Lunch (Room 820/822)**

Enjoy your lunch and engage with the other forum attendees in this time intended to encourage connection.

**1:15pm – 2:45pm**      **Concurrent Sessions**

***University Cities: A playbook for realizing the Washington Region's future as a Center for Global Knowledge (Room 256)***

The Metropolitan Washington Region is home to some of the world's leading academic institutions and serves as a center for knowledge development among think tanks, associations, and research institutions. The region's growth and the vibrancy of the urban core will rely on expanding our role as an education hub, founded in creating centers for connection and creativity. This discussion will evaluate the economic advantages for the region and Universities in establishing a global knowledge hub. It will also explore the needs of university end users and seed an action plan between gov't officials, developers, and partners to realize this potential.

*Uwe Brandes, Georgetown University*  
*Jim Chung, The George Washington University*  
*Seydina Fall, Johns Hopkins University*



PANELIST BIOS



WHAT I'M THINKING

*Leslee Sherrill, University of Southern California*  
*Andrew Trueblood, Trueblood.city*

**Cyber, Biotech, and Place: An Ever-Evolving Relationship (Room 258)**

The Metropolitan Washington Region and the defense industry have gone hand in hand for decades, but as the world continues to evolve, so, too has that relationship. We'll be hearing from a panel of experts who are bringing the defense industry into the 21<sup>st</sup> century – with cyber and biotech leading the way – and the impact it will have on our region today and in the future.

*Gary Hall, Cisco*

*Holly Hartell, Arlington County*

*Jamie Jones Miller, Northeastern University – Arlington Campus*

*Brigadier General David “Kumo” Kumashiro, Arqit, Inc.*

*Adam Rashid, CIO, Gate Infrastructure*  
*Evan Regan-Levine, JBG Smith*

**Life in Real Life: The role of great places in a post-pandemic Washington Region (Room 940/944)**

In a post-pandemic era of increased telework and shifts in patterns of transportation and leisure, places that welcome people in – and give them reason to stick around – are more important than ever. Drawing on examples from urban and suburban markets in the Washington region and beyond, this panel will explore how culture, public space, retail, and restaurants weave together to create a tapestry of place. Panelists will unpack the role of placemaking in fostering economic development and community resilience. They'll highlight opportunities in our region and dig into what's needed to overcome hurdles that too often prevent spaces from becoming great *places*.

*Chelsea Allinger, Greater Greater Washington*

*Jason Berry, Knead Hospitality + Design*

*Ian Callender, Suite Nation*

*Sybongile Cook, D.C. Office of the Deputy Mayor for Planning and Economic Development*

*Alison Williams, Of Place*

**3:00pm – 4:15pm**

**So What Happens Now? A Revolving Conversation (Auditorium)**

Forum attendees will be able to reflect with the thought leaders from the previous sessions on their main takeaways from the day. Participants include panelists from afternoon breakout sessions in a moderated discussion.

*Deborah Kerson Bilek, ULI Washington*

*Ian Callender, Suite Nation*

*Bailey Edelson, Buchanan Partners*

*Evan Goldman, EYA*

*Julian Gonsalves, City of Alexandria*

*Dr. Tracy Haddon Loh, Brookings Metro*

*John Means, McKinsey & Company*

*Alicia Wilson, JPMorgan*

*Adam Rashid, Gate Infrastructure*

*Gerren Price, DowntownDC BID*

*Senthil Sankaran, Amazon*

**4:15pm – 4:30pm**

**Closing Remarks (Auditorium)**

*Senthil Sankaran, Amazon*

*Evan Goldman, EYA*

*Josh Olsen, Monument Realty*

*Aileen Horn, KGD Architecture*

*LaToya Thomas, Brick and Story*

*Deborah Kerson Bilek, ULI Washington*

**4:30pm – 6:00pm**

**Reception (Room 822/824)**

A Celebration of 20 years of ULI Washington's Technical Assistance Panel Program