

FY23 Annual Report

WHERE THE FUTURE IS BUILT



District of Columbia Public Library (DCPL) Southwest Library, ULI Washington's 2023 Project Award Winner for Institutional Development



Greetings from ULI Washington!

We are pleased to present ULI Washington's FY23 Annual Report, which highlights ULI Washington's engagement, education, influence, and impact.

Over the past year, ULI Washington unleashed the tremendous talent of its 2000+ members through convening both formally and informally to educate, share best practices, and advance thought leadership for the purpose of shaping the future of the built environment for transformative impact. Our programs range from convening small mentorship groups to advance the leadership capacity of the next generation, to hosting educational panels on important topics like the future of downtowns, to celebrating and honoring visionary leadership throughout the built environment.

ULI Washington is an intersectional organization that weaves together the expertise of developers, architects, design professionals, financiers, planners, and more to effectuate positive change in the places where we live, work, and play. In all our efforts, we strive to be inclusive, imbuing our endeavors with integrity and meaning as a manner of extending ULI Washington's value proposition throughout the community.

We thank you for your engagement, support, and talent, and we look forward to an incredible year ahead.

Anthony Chang, Chair, ULI Washington
Deb Kerson Bilek, Executive Director,
ULI Washington





Panel discussion, hosted by ULI Washington's Young Leaders Group, on the future of Downtown DC

Engagement

ULI Washington's mission is to shape the future of the built environment for transformative impact in communities. ULI Washington is supported by over 2,000 members who engage through programs to build connections and advance thought leadership in real estate and urban planning.

Quick Stats

- **85+ Programs** engaging members, building connections, and educating **2,000** ULI members in the region
 - 26 Program Committees engaging 611 leaders who plan and execute ULI Washington's annual program of work
- **550+** Young Leaders (ages 25-35), comprising ULI's Young Leaders Group (YLG)
 - 7 YLG program committees of 90 member leaders
 - 70 Members ages 35-50 engaged in our NEXT program
 - **17** Women's Leadership Initiative Circles, engaging 115 members
 - **5 Case Study programs** showcasing innovative projects across the region



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Case Study Program site tour of Walter Reed General Hospital



ULI Washington's 2023 Leadership Institute Graduating Class

Education

Through educational programs that include formal mentorship, classroombased modules for students, experiential learning, educational site tours, thought provoking programs, and executive professional development, ULI supports and cultivates the next generation of diverse leaders.





Quick Stats

- 26 Leadership Institute cohort members who met with 65 regional leaders and participated in 8 site tours over 9 months
- **156** Mentees and **40** mentors in ULI Washington's Mentorship Program
 - **5** Local Product Councils engaging **90** members on relevant topics like housing, innovation and technology, and more
- **246** UrbanPlan students at **4** area high schools and universities
- **129** UrbanPlan volunteer hours donated towards educating the next generation of diverse leaders





Bob Youngentob, ULI Washington's 2023 Trailblazer, addresses an audience of over 400 people about his leadership journey

Influence

ULI Washington celebrates and honors leadership in all aspects – from visionary individuals whose work transforms our communities to innovative projects that shape our neighborhoods. The influence of these people and projects advances ULI's mission of shaping the future of the built environment for transformative impact.

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2023 Leadership Awards

Bob Youngentob EYA Trailblazer

AJ Jackson JBG Smith Groundbreaker

Angie Rodgers Prince George's County Changemaker



2023 Project Awards

The Wray Housing

Carpenter's Shelter & The Bloom at Braddock Affordable Housing

670 & 680 Maine Avenue Office

City Ridge Mixed-Use

Southwest DC Library Institutional

American Geophysical Union Headquarters Sustainability





Regional leaders Randy Clark, Catherine Buell, Bob Buchanan, and Mayor Tony Williams gather with Alisa Rosenberg to discuss the intersection of housing and transportation at ULI Washington's Future Forum

Impact

ULI Washington's impact is as deep as it is broad. Our signature Future Forum engaged over 200 participants in a day-long experiential conference focusing on Housing and Transportation for the Region We Want. In addition to our expansive programming, our Technical Assistance Panel (TAP) Program provides market-driven guidance to area judications facing vexing land use challenges.

Quick Stats



200+ Participants at the Future Forum

- **40+** Speakers at the Future Forum, representing leadership across the Metropolitan Washington Region
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- Technical Assistance Panels, providing strategic advice to communities in Montgomery County, the District of Columbia, and Prince George's County





Advancing Diversity, Equity, Inclusion, and Belonging

ULI Washington's commitment to Diversity, Equity, Inclusion, and Belonging continues to serve as a foundation of our work. Our Pathways to Inclusion Program is designed to broaden ULI's membership and expand professional networks, and has engaged over 145 professionals in its five-year history. Our Diversity, Equity, and Inclusion (DEI) committee sources educational programming and works to integrate best practices in DEI programming, recruitment, and content across ULI's program of work.

Quick Stats



14 Members in the Pathways to Inclusion Cohort, celebrating the program's **5th** year

- 89
- 8 Unique ULI Washington-wide programs dedicated to advancing Diversity, Equity, Inclusion, and Belonging, including educational webinars, tours, and social events
- <u>?</u> 4
 - Professional trainings on Inclusion and Belonging offered for member leaders in partnership with Justice and Sustainability Associates





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WLI members pause to smile during a program focusing on ESG

Organizational Strength

ULI Washington remains deeply grateful to our **ULI Washington Partners,** whose financial investment supports the impact of our work.

\$680,000 Total revenue raised

65+ Companies providing financial support through ULI Washington Partnerships



290 New members in FY23

12,506 Recipients on email list: current

& prospective members

Quick Stats



(self-reported)

Top Industries represented: Developers, Architects/ Designers, Investors/Owners, Corporate Executives, Consultants, and Urban Planners



Case Study Committee members Warees Smith, Ayoub Sarouphim, and Amol Deshpande celebrate at a reception following a Case Study discussion in Washington, DC



Executive Committee

District Council Chair Julie Smith, Bozzuto **Governance Chair** Vice Chair Treasurer **Chair for Mission** Advancement

At-Large Members

Jamie Weinbaum, Horning Brothers Anthony Chang, Stream Realty Partners Sarah Goss O'Rielly, Victory Housing Katie Bucklew, AvalonBay

Diana Shin, Transwestern Elizabeth Cotter, FCP Justin Chapman, Skanska Alyson Bode, Kettler

Governance Committee

Chair Jamie Weinbaum, Horning Brothers Katie Bucklew, AvalonBay Anthony Chang, Stream Realty Partners Yolanda Cole, Hickock Cole Sarah Goss O'Rielly, Victory Housing AJ Jackson, JBG Smith Matt Klein, Akridge Richard Perlmutter, Foulger Pratt Bob Pinkard, Pinkard Group John Slidell, Bozzuto Julie Smith, Bozzuto Tanya Stern, Montgomery County Planning Bob Youngentob, EYA

ULI Washington Staff

Senior Director



Marc Gazda Manager

Director, Meetings and Events

Deborah Bilek **Executive Director**

Heather Hrycyshyn Senior Associate

Gracie Andres Senior Associate

Management Committee



Advisory Board

Hilary Goldfarb, Rockefeller Group Evan Goldman, EYA

Case Study

David Ben-Israel, MGAC Ayoub Sarouphim, Sarouphim Design Group

Corporate Partnership

Roger Winston, Ballard Spahr Beth Resetco, KCCT

DEI

Sonja Ewing, M-NCPPC Parks and Recreation Dept. **Dr. Lutheria Peters**, STRUCTURES110

Full Member Engagement

Sadhvi Subramanian, US Bank Alex Johns, Grosvenor

Housing LPC

Nihar Shah, PERSEUS – TDC Feras Qumseya, Standard Communities

Innovation & Tech LPC

Rohit Anand, Conjunction Lab Adam Levenson, Urban Atlantic

Leadership Awards

Elizabeth Cotter, FCP Genevieve Hanson, Ernst and Young

Leadership Institute

Rachel Sowards, Rodgers Consulting Joyce Tsepas, Aecom Nkosi Yearwood, Montgomery County Planning Dept.

Membership

Steven Palmer, West End Capital Group Michael Mahon, The Liberty Group

NEXT

Zachary Williams, Venable Matt Bruchey, Lerner Carrie McCarthy, Montgomery County Planning

Pathways to Inclusion

Jonathan Bush, FDA Consumer & Public Health Scott Willis, Manna Inc.

Placemaking LPC

Sapna Yathiraj, Boston Properties Ellen McCarthy, The Urban Partnership LLC

Prince George's County LPC

Alisa Rosenberg, Junction Development Sherman Ragland, Tradewinds Realty Partners, LLC

Future Forum

Alisa Rosenberg, Junction Development Shyam Kannan, HDR

Sustainability & Resilience LPC

Ben Kasdan, KTGY Kim Pexton, JBG Smith

TAP

Sukirti Ghosh, RHI Aileen Horn, KGD Architecture Josh Olsen, Monument Realty

UrbanPlan

Brad Cambridge, Beyer Blinder Belle Michelle Chang, Hilco Redevelopment Partners

WLI

Rhea Valfour, Hickok Cole Roberta "Bobby" Bosfield, Linden Property Group Jessie Ponce de Leon, GordonDC

YLG

Christina Peterson, Bohler Caroline Flax Ganz, RCLCO

Advisory Board



Advisory Board Chairs

Hilary Goldfarb, Rockefeller Group Evan Goldman, EYA

Advisory Board Members

Marcel Acosta, National Capital Planning Commission Nina Albert, DC Planning and Economic Development Matt Blocher, CoStar Group Andy Brown, Stanford Properties, LC Katie Bucklew, AvalonBay Samia Byrd, Arlington County Government Jon Carr, Grosvenor Brian Casey, Walker & Dunlop Micheline Castan-Smith, Paradigm Development Company Anthony Chang, Stream Realty Partners Candace Chazen, Fidelity National Insurance Craig Ciekot, JBG Smith Yolanda Cole, Hickok Cole Architects Anita Cozart, DC Office of Planning Brian Cullen, Keane Enterprises Lee Delong, Clark Construction Group Kimberly Driggins, Washington Housing Initiative David Flanagan, Elm Street Development Anthony Fusarelli, Arlington County Government Calvin Gladney, Smart Growth America Daniel Hardwick, Cozen O'Connor Diane Hoskins, Gensler AJ Jackson. JBG Smith KellyAnn Kirkpatrick, Amazon Matt Klein, Akridge Chris Leinberger, Places Platform

James Martinko, CohnReznick David Mayhood, The Mayhood Company Karl Moritz, City of Alexandria Michael Nicolaus, HKS Michael O'Hara, Bohler Sarah O'Rielly, Victory Housing Bob Pinkard. The Pinkard Group Deborah Ratner Salzberg, Uplands Real Estate Partners Angie Rodgers, Office of the Prince George's County Executive Senthil Sankaran, Amazon Shawn Seaman, Hoffman Mark Sharer, Bank of America Kevin Sheehan, Greystar Terry Simon, Clark Construction John Slidell, Bozzuto Julie Smith, Bozzuto Rachel Sowards, Rodgers Consulting Tanya Stern, Montgomery County Government Erin Talkington, RCLCO Yesim Taylor, DC Policy Center Charlotte Troup Leighton, Chicago Title Insurance-National Commercial Services Bryce Turner, BCT Architects Jamie Weinbaum, Horning Evan Weisman. Donohoe Anthony Williams, Federal City Council Zach Williams, Venable Sadhvi Subramanian, US Bank David Winstead, Ballard Spahr LLP Roger Winston, Ballard Spahr LLP Bob Youngentob, EYA



ULI Washington's members tour Foggy Bottom as part of a TAP

Thank You to our 2023 Sponsors

"Early in my professional career I tried to figure out how to "be in the room" or "part of the conversation," and ULI helped me shape my network and relationships. Many of those introductions or casual meetings at various events or discussions have shaped who I am as a professional and allowed me to develop a broad and diverse network....I would not be where I am today, had I not made the investment in my network and the network of ULI. "

> Martine Combal Senior Vice President, JLL | Public Institutions

Interested in supporting ULI Washington through Partnership? Visit our website and read more here.



their additional support of our WLI, DEI, and UrbanPlan mission-driven work





View from 680 Maine Avenue, ULI Washington's 2023 Project Award Winner for Office Development



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