



Georgetown Park and Key Bridge:
photo by Sam Kittner for Georgetown BID

ULI WASHINGTON

PARTNERSHIP BROCHURE

FISCAL YEAR 2023



Washington



THE POWER OF PARTNERSHIPS

ULI Washington's Partners provide support and leadership to the programs, professional development, and relationship-building that our members need to stay at the top of their field. One-third of ULI Washington's revenue is generated through ULI Washington partnerships, and 100% of partner funding supports local initiatives and impact.



ULI Washington is a magnet for great real estate professionals and provides an excellent forum to discuss important industry trends and share cutting edge ideas. It provides a compelling opportunity for my colleagues and me to expand our real estate knowledge, including gaining critical insights on ongoing real estate challenges and opportunities in the region. Ballard Spahr has been a Corporate Partner of ULI Washington for many years because we recognize the importance of supporting the vital efforts and the mission of ULI.

- Roger D. Winston, DMV Real Estate Team Leader, Ballard Spahr LLP

2023 Annual ULI Washington Partnership Benefits Jan – Dec 2023

	URBAN VISIONARY \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000
BRANDING & CORPORATE VISIBILITY					
Company recognition on emails	Logo	Logo	Logo	Logo	Listing
Company logo/listing on ULI Washington website	Logo	Logo	Logo	Logo	Listing
Recognition in annual publications	Logo	Logo	Logo	Listing	Listing
Company recognition at ULI Washington events & programs	●	●	●	●	●
Advertise job openings in weekly roundup email to ULI members	●	●	●	●	●
Partner spotlight feature in monthly newsletter	●	●	●	●	●
EVENTS & PROFESSIONAL DEVELOPMENT					
General event tickets per event (excluding signature programs)	8	5	3	1	
Tickets to ULI Washington's Regional Forum	5	3	2		
INDUSTRY LEADERSHIP & NETWORKING					
Invitation to partner-only events	●	●	●	●	●
Advisory Board membership	2 Memberships	1 Membership	1 Membership		
Leadership insights opportunity	●	●	●		
Plan event/introduce speaker	●	●	●		

To learn more about ULI Washington's Impact and Influence, Member Engagement and Programs, and Organizational Strength, view our FY22 Annual Report.

ADDITIONAL WAYS TO PARTNER AND SUPPORT ULI WASHINGTON INITIATIVES

Impact Partnerships provide additional support for specific programs and initiatives under ULI Washington's program of work. Impact Partnerships are available in four core program areas, outlined below. **Partnership contributions are cumulative and can increase your annual ULI Washington Partnership level and benefits.** For more information, visit [ULI Washington's Impact Partners Page](#).



DEI Impact partners provided support for Training on Inclusion and Belonging for ULI Washington's member leaders.



ULI Washington members gather in Falls Church at a Technical Assistance Panel (TAP) focusing on the city's Eastern Gateway.



Women's Leadership Institute Market Exchange to Richmond, VA.



ULI Washington UrbanPlan volunteers pose with the winning team at the 2022 REEX Summer Program at Howard University.

Womens Leadership Initiative Impact Partner Benefits Jan – Dec 2023

	CHAMPION \$7,500	SUPPORTER \$5,000	FRIEND \$3,000
BRANDING AND CORPORATE VISIBILITY			
Company recognition on emails, website	Logo	Logo	Logo
Recognition in annual publications	Logo	Logo	Logo
Featured sponsor of WLI events including: Circles, Annual Luncheon, Market Exchange	Logo	Logo	
Opportunity to provide branded items to Circles groups	●	●	
EVENTS & PROFESSIONAL DEVELOPMENT			
Tickets to WLI events, including annual luncheon	4	2	1
Program participant in WLI Circles Program	4	2	
Program participant in WLI Market Exchange	1		
INDUSTRY LEADERSHIP AND NETWORKING			
Leadership Insights opportunity	●	●	
Plan event/introduce speaker	●	●	

Diversity, Equity, and Inclusion
Impact Partner Benefits Jan – Dec 2023

	CHAMPION \$7,500	SUPPORTER \$5,000	FRIEND \$3,000
BRANDING AND CORPORATE VISIBILITY			
Company recognition on emails, website	Logo	Logo	Logo
Recognition in annual publications	Logo	Logo	Logo
Featured sponsor of DEI Programming for members	Logo	Logo	Logo
Featured sponsor of DEI training for ULI member leaders	Logo	Logo	
Featured sponsor of Pathways to Inclusion Program	Logo		
NETWORKING & PROFESSIONAL DEVELOPMENT			
Opportunity to participate in national ULI DEI Exchange	●	●	●
Opportunity to participate in Pathways to Inclusion cohort experiences	●	●	
INDUSTRY LEADERSHIP			
Leadership Insights opportunity	●	●	●
Plan event/introduce speaker	●	●	
Opportunity to moderate a DEI event	●		

UrbanPlan
Impact Partner Benefits Jan – Dec 2023

	CHAMPION \$7,500	SUPPORTER \$5,000	FRIEND \$3,000
BRANDING AND CORPORATE VISIBILITY			
Recognition on UrbanPlan emails/website/social media	Logo	Logo	Logo
Recognition at UrbanPlan workshops	Logo	Logo	Logo
Recognition in annual publications	Logo	Logo	Logo
Recognition on UrbanPlan Student Handbook and materials	Logo	Logo	
EVENTS & PROFESSIONAL DEVELOPMENT			
Exclusive in-person UrbanPlan Volunteer Workshop or Lightning Round	8	3	1
Financial support for UrbanPlan community workshops	●	●	
INDUSTRY LEADERSHIP & NETWORKING			
Introductory remarks at any in-person ULI Washington volunteer trainings/workshops	●		

Technical Assistance Panels
Impact Partner Benefits Jan – Dec 2023

	CHAMPION \$7,500	SUPPORTER \$5,000	FRIEND \$3,000
BRANDING AND CORPORATE VISIBILITY			
Recognition on TAP emails website/social media	Logo	Logo	Logo
Recognition on TAP presentations and final reports	Logo	Logo	Logo
EVENTS & PROFESSIONAL DEVELOPMENT			
Opportunity to serve on the TAP Committee (which oversees the TAP Program)	2	1	
Opportunity to attend final TAP presentation	●	●	
Opportunity to serve as a TAP advisor on a specific challenge	●		
INDUSTRY LEADERSHIP & NETWORKING			
Opportunity to identify and scope challenge problems	●	●	
Opportunity to source and identify a TAP for the District Council	●		

URBAN VISIONARY



PLATINUM



GOLD



SILVER



BRONZE

ARENT FOX LLP
ARGO DEVELOPMENT COMPANY
BEAN KINNEY & KORMAN
BROOKFIELD PROPERTIES
BUCHANAN PARTNERS, LLC
BUVERMO INVESTMENTS, INC.
CITYLINE PARTNERS LLC
COAKLEY WILLIAMS
CONSTRUCTION COOPER CARRY
DAVIS CARTER SCOTT

ECS MID-ATLANTIC
GABLES RESIDENTIAL
HARKINS BUILDERS, INC.
HICKOK COLE
KEANE ENTERPRISES INC.
LERCH, EARLY & BREWER
MAYHOOD COMPANY
PARADIGM COMPANIES
PINKARD GROUP
PWC

SELZER GURVITCH RABIN
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STANFORD PROPERTIES, LLC
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Join the region's leading real estate companies as ULI Washington Partners.

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