

ULI Washington Future Forum: Housing and Infrastructure for the Regional We Want - Working Agenda

November 30, 2022, 8:00 am-4:00 pm

George Mason University Business School | 3351 Fairfax Dr, Arlington, VA 22201

8:00am - 8:25am	Breakfast and Registration
8:30am - 8:40am	Welcome Remarks
8:40am - 9:30am	Defining The Region We Need This plenary session will “Set the Table” for the day of programming by addressing challenges specific to the intersectionalities of housing, development, and infrastructure in this region at this moment.
9:45am - 11:15am	Conversation in the Fishbowl: Why is it so hard to get anything built in this region?! You are invited to listen and observe a uniquely facilitated conversation with 10-12 industry experts and thought leaders. We will probe the complexities, competing forces, and tensions that stand in the way of achieving success in meeting regional housing, commercial, and infrastructure needs. The intent of this Fishbowl Conversation is to provide a space for industry experts, and practitioners to discuss, probe, and unpack this struggle and to begin to seed actionable solutions, which will be refined later in the Future Forum day.
11:30am - 12:15pm	Rooting Aspirations in Reality: What Comes Next and How Do We Get There? Having just concluded a provocative conversation about regional aspirations and roadblocks, we will hear from four prominent regional change agents. Panelists will have a chance to reflect on their takeaways from the morning’s programming and offer their perspectives on achieving a vision for a thriving future. This panel will then explore opportunities for regional housing development and how the transit system may evolve to support this future while also probing historic successes and lessons learned.
12:15pm - 1:45pm	Lunch and Keynote Address with Peter Calthorpe, HDR Peter Calthorpe’s 30-year urban design practice has helped solidify a global trend towards Sustainable Cities and New Urbanism. In the early 90’s he developed the concept of Transit Oriented Development described in his book <i>The Next American Metropolis: Ecology, Community and the American Dream</i> – an idea that is now the foundation of many regional policies and city plans around the world. Peter has

received many honors and awards, including appointment to the President's Council for Sustainable Development and the UN High Commission on the New Urban Agenda. Peter is one of the founders of the Congress for the New Urbanism and a winner of the Urban Land Institute's Prize for Visionaries in Urban Development. During the Clinton presidency, Peter provided direction for HUD's Empowerment Zones and Consolidated Planning Programs and helped to rebuild some of the country's worst public housing.

2:00pm - 3:00pm

Concurrent Sessions

Housing Drought: How the Region can Turn on the Housing Spigot

This session will explore the following question through a panel and conversation among the group: How can developers and government agencies deliver more market and affordable units by shifting how the ULI Washington community approaches the housing shortage going forward?

Our Region's Rebound: Innovative Responses to the Emerging Post-Pandemic Commercial Market

This session will explore the following question through a panel and conversation among the group: Based on leading/lagging indicators, what are the structural issues in the region's commercial real estate market, and what are the appropriate responses to retain and enhance competitiveness by public and private actors? And what are the indicators?

Full Speed Ahead to Better Bus in the DMV: A Holistic Vision for TOD Bus Investment

This session will explore the following question through a panel and conversation among the group: What will it take for communities and politicians to understand what BRT can do to better connect communities/ serve their goals?

Show Me The [Infrastructure Investment and Jobs Act] Money: How and Where is the Money Being Spent Around the Region

This session will convene experts on the infrastructure bill to present where the opportunities on the bill are for the broader Metropolitan Washington Region and where those dollars are being deployed for the benefit of future capital allocation by public and private land use leaders in the audience.

3:15pm - 4:00pm

Reflection/ Key Takeaways from the Concurrent Sessions

For our final session of the day, Forum attendees will return to the auditorium to hear actionable ideas generated at each session. Participants will be asked to vote on their top three priorities for further study that ULI Washington may undertake as part of its Regional Initiatives body of work.