

## ANNUAL ULI WASHINGTON SPONSORSHIPS

These commitments provide general operating revenue to ULI Washington and offer broad identity with the district council.

Our sponsors companies comprise the leading real estate industry companies in the region. Corporate sponsors receive the following benefits for their contributions, in addition to the satisfaction of knowing that 100% of their funds are going

to support ULI's local programs, educational activities, and research.

ULI Washington is able to tailor sponsorship packages to the needs of your company or organization. Please call or email ([washington@uli.org](mailto:washington@uli.org) or 240-497-1919) to discuss sponsorship package options.

BENEFITS	URBAN VISIONARY \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	CONTRIBUTING \$1,500
Exclusive Category recognition as the only sponsor at this level	✓					
Company recognition on all district council email blasts and program announcements	Logo	Logo	Logo	Logo	Name	Name
Company recognition at all district council general events and programs	Logo	Logo	Logo	Logo	Name	Name
Representation on the ULI Washington Advisory Board	✓	✓	✓			
Firm listed on ULI Washington website, with link to company website	✓	✓	✓	Listing only	Listing only	Listing only
Tickets to each of ULI Washington's general events and programs (excluding Award Dinner)	8	6	4	2	1	1
Tickets to the ULI Washington Trends Conference	5	4	3	2	1	
Tickets to each of ULI Washington's Young Leaders Group events and Womens Leadership Initiative programs	5	4	3	2	1	
Contribution to ULI Washington's UrbanPlan Program (included)	\$2,500	\$2,000	\$1,000	\$500	\$250	\$150
DISCOUNTS	10% DISCOUNT ON "BUNDLED" SPONSORSHIPS WITH TRENDS AND ON MULTI-YEAR COMMITMENTS					



# REAL ESTATE TRENDS CONFERENCE



REAL ESTATE TRENDS CONFERENCE

**SAVE THE DATE! | April 30, 2020**

## 2020 ULI WASHINGTON REAL ESTATE TRENDS CONFERENCE

- » On April 30, 2020, ULI Washington will convene its 23rd annual Real Estate Trends Conference. As always, this conference will be a prestigious one-day event that provides an opportunity to connect with an unprecedented number of leaders in the real estate and land use marketplace.
- » The Trends Awards program, now in its third year, will highlight and celebrate the innovative and transformative real estate projects taking place in the region.
- » The support of our Trends sponsors is critically important to insuring the financial success of this event and the Washington district council. Please review the opportunities included in this brochure to discover how you can align your firm with the strength, continuity, and innovation that are the hallmarks of ULI.

ULI WASHINGTON REAL ESTATE →  
**TRENDS**  
**CONFERENCE**

Exhibitor Plus adds company logo recognition on all conference marketing materials and on the day of the Trends conference.

## REAL ESTATE TRENDS CONFERENCE SPONSORSHIP OPPORTUNITIES

The Trends Conference is ULI Washington's flagship program and the region's most prestigious real estate conference and networking event, to be held this year on April 30, 2020.

<b>BENEFITS</b>	<b>PRINCIPAL</b> \$15,000+ (1 available)	<b>LUNCH OR PROGRAM BACK COVER</b> \$10,000	<b>BREAKFAST OR RECEPTION</b> \$7,500	<b>MAJOR SPONSOR OR AWARDS PROGRAM SPONSOR</b> \$5,000	<b>EVENT</b> \$3,000	<b>EXHIBITOR</b> \$2,750	<b>EXHIBITOR PLUS</b> \$3,500
Exclusive sponsor with company logo prominently displayed with event title on all marketing and program materials, and on buffet tables at breaks	✓						
Double display in prominent area	✓						
Recognition at specific event or session		✓	✓	✓			
Company logo on all marketing and program materials		✓	✓	✓	✓		✓
Complimentary registrations to the Trends Conference	6	3	3	2	1	1	1
Advertisement in program	Full page	1/2 page	1/4 page	1/4 page			
One 6' by 10' display space in major traffic corridor and recognition on event boards						✓	✓
<b>DISCOUNTS</b>	<b>10% DISCOUNT ON "BUNDLED" SPONSORSHIPS WITH ANNUAL SPONSORSHIP</b>						

### AWARDS PROGRAM SPONSOR \$5,000 (1 AVAILABLE)

The highly successful Trends Awards were initiated in 2015. In the first four years of the program over 200 unique projects were submitted for consideration, highlighting the best of the development in the Washington region. Sponsorship of this program provides logo recognition for the sponsor on the application, on all marketing materials, and at the Awards ceremony at the Trends conference. For details, contact Rebecca Hertz ([rebecca.hertz@uli.org](mailto:rebecca.hertz@uli.org)).

# TRENDS & ANNUAL SPONSOR COMMITMENT FORM

**YES!** Please sign me up as a sponsor at the following levels:

## ANNUAL ULI WASHINGTON SPONSORSHIP

<input type="checkbox"/>	URBAN VISIONARY	\$25,000 for one year	<input type="checkbox"/>	URBAN VISIONARY	3 years \$22,500 per year
<input type="checkbox"/>	PLATINUM	\$15,000 for one year	<input type="checkbox"/>	PLATINUM	3 years \$13,500 per year
<input type="checkbox"/>	GOLD	\$10,000 for one year	<input type="checkbox"/>	GOLD	3 years \$9,000 per year
<input type="checkbox"/>	SILVER	\$5,000 for one year	<input type="checkbox"/>	SILVER	3 years \$4,500 per year
<input type="checkbox"/>	BRONZE	\$2,500 for one year	<input type="checkbox"/>	BRONZE	3 years \$2,250 per year
<input type="checkbox"/>	CONTRIBUTING	\$1,500 for one year	<input type="checkbox"/>	CONTRIBUTING	3 years \$1,350 per year

## TRENDS CONFERENCE

<input type="checkbox"/>	PRINCIPAL	\$15,000+ (1 available)
<input type="checkbox"/>	LUNCH OR PROGRAM BACK COVER	\$10,000
<input type="checkbox"/>	BREAKFAST OR RECEPTION	\$7,500
<input type="checkbox"/>	MAJOR SPONSOR	\$5,000
<input type="checkbox"/>	EVENT	\$3,000
<input type="checkbox"/>	EXHIBITOR	\$2,750
<input type="checkbox"/>	EXHIBITOR PLUS	\$3,500
<input type="checkbox"/>	AWARDS PROGRAM	\$5,000

## PAYMENT TOTALS

SUB TOTAL: \_\_\_\_\_

BUNDLE DISCOUNT (10%) \_\_\_\_\_

TOTAL: \_\_\_\_\_

**PAYMENT INSTRUCTIONS FOLLOW**

## SPONSOR INFORMATION

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

## PAYMENT

TOTAL \$ \_\_\_\_\_

☐ PLEASE INVOICE ME DIRECTLY:

☐ I WOULD LIKE TO PAY BY CHECK. CHECKS PAYABLE TO:

ULI Washington District Council, 2001 L Street, NW, Washington, DC 20036

☐ I WOULD LIKE TO PAY BY CREDIT CARD:

☐ VISA

☐ MASTER CARD

☐ DISCOVER

CARD NUMBER \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

SIGNATURE \_\_\_\_\_

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

## SUBMISSION DIRECTIONS FOR TRENDS AND ANNUAL SPONSORSHIPS

Please scan this form and email it to [Bria.Burke@uli.org](mailto:Bria.Burke@uli.org).



ULI FEDERAL TAX ID NUMBER: 53-0159845