

2025 WOMEN'S LEADERSHIP INITIATIVE SPONSORSHIP OPPORTUNITIES



SPONSORSHIP BENEFITS	ANNUAL GOLD + WLI SPONSOR (\$12,500 + \$7,500) \$20,000	PREMIER PROGRAM SPONSOR (ONLY WLI) \$10,000	LEAD SPONSOR (EVENT) \$7,000	EVENT SPONSOR (EVENT) \$3,500	LEAD SPONSOR BOOKCLUB (SERIES) \$7,000	EVENT SPONSOR BOOKCLUB (SERIES) \$3,500
ULI Annual Sponsorship Benefits	✓					
Speaking Remarks at panel program	✓	✓	✓		✓	
Lead/host a small discussion group for book club without the books program	✓	✓			✓	✓
Complimentary registrations to WLI program events (Social, Book club, International Women’s Day, Reset Symposium, Championship team, City Building Social)	✓	✓	8 Registrations	4 Registrations	8 Registrations	4 Registrations
Logo recognition on event/webinar powerpoint	✓	✓	✓	✓	Top tier logo	Second tier logo
Opportunity to distribute material/ giveaway at WLI event	✓	✓	✓	✓		
Logo recognition on badges/sponsor ribbon	✓	✓	✓	✓		
Recognition on Instagram (3.8k Followers, post engagement of 2k) and LinkedIn (8k Followers, 7k post reactions)	✓	✓	✓	✓	Top tier logo	Second tier logo
Logo recognition: - 5 email blasts (16,000+ distribution) - Website w/ links to company website(13,000 views)	✓	✓	✓	✓	Top tier logo	Second tier logo
Logo recognition on signage at events	✓	✓	✓	✓		

WLI Book Club without the Books Series
 September to May 2025 | Various Locations

Designed to leverage the power of local small and approachable gatherings, the BCWB is for established and emerging leaders who want to develop great connections with fellow members.

FY25: 53 guests | [Attendee List](#) | [Photo Gallery](#)



Celebrating the Impact of the Championship Team
 June 26th, 2024 | McCarthy Tetrault

WLI Champions are individuals selected for their leadership and skill in real estate development, land use and city-building.

FY24: 167 guests | [Attendee List](#) | [Photo Gallery](#)

Shaping the Future: Leaders in City Building
 March 18th, 2025 | Tory's LLP

Hear from a panel of experts who have helped shape city-building as they discuss the power of collaboration, allyship, and actionable strategies to support and advance women.

FY25: 143 guests | [Attendee List](#) | [Photo Gallery](#)



WLI Reset: Creating an Inclusive Culture in City Building
 May 9th, 2024 | BDP Quadrangle

WLI has curated an evening to highlight the experiences of those marginalized within our community - both newcomer professionals and those with disabilities - and the lessons city builders can learn.

FY24: 154 guests | [Attendee List](#) | [Photo Gallery](#)

Women-Led City Building Mixer
 November 26th, 2025 | DIALOG

An annual Fall Industry Social, a "Women-Led City Building Mixer" that brings together senior and rising leaders for a unique exchange of ideas and connections.

FY25: 188 guests | [Attendee List](#) | [Photo Gallery](#)



Thank You To Our Annual Sponsors

DIAMOND SPONSORS



PLATINUM SPONSORS



GOLD SPONSORS



*Women's Leadership Initiative (WLI) Annual Sponsor

WLI SPONSORSHIP PLEDGE FORM

Please fill out the pledge form below and return to Toronto@uli.org

ANNUAL GOLD + WLI SPONSOR – \$20,000

PREMIER PROGRAM SPONSOR(Only WLI) – \$10,000

LEAD SPONSOR (EVENT) – \$7,000

EVENT SPONSOR (EVENT) - \$3,500

BOOKCLUB (SERIES): LEAD SPONSOR – \$7,000

BOOKCLUB (SERIES): EVENT SPONSOR – \$3,500

Company/Organization:

Phone:

Contact Name:

Email Address:

Mailing Address:

Twitter /Instagram Handle:

SIGNATURE:
