

# FY24/25 ULI CONNECT COMMITTEE SPONSORSHIP OPPORTUNITIES



SPONSORSHIP BENEFITS	ANNUAL GOLD + CONNECT SPONSOR (\$12,500 + \$10,00) \$22,500	ANNUAL ULI CONNECT SPONSOR \$10,000	LEAD SPONSOR (SOCIAL) \$7,500	EVENT SPONSOR (SOCIAL) \$3,500	EVENT SPONSOR (EVENT) \$3,500	LEAD SPONSOR SERIES (Tours or Member Only) \$7,500	EVENT SPONSOR SERIES (Tours or Member Only) \$5,000
ULI Annual Sponsorship Benefits	✓						
Complimentary registrations to ULI Connect Events ( <b>Excluding Socials</b> )	10 Registrations (per year)	8 Registrations (per year)	8 Registrations (to sponsored social)	4 Registrations (to sponsored social)	4 Registrations (to sponsored event)	8 Registrations (to sponsored series)	4 Registrations (to sponsored series)
Reserved Seating at Social			✓				
Speaking Remark Opportunity at Event	✓	✓				✓	
Logo recognition on badges/sponsor ribbon	✓	✓	✓	✗			
Logo recognition on email blast (2,000+ distribution), and on ULI Toronto website with hyperlink to company website	✓	✓	✓	✓	✓	✓	✓
Recognition on LinkedIn, Instagram and X (14k Followers, 420K+ impressions)	✓	✓	✓	✓	✓	✓	✓
Opportunity to distribute material/giveaway at WLI event	✓	✓	✓		✓		✓
Logo recognition on signage at events	✓	✓	✓	✓	✓	✓	✓

## Member Only Tours

The Member Only Tours are a chance for ULI members to be guided through new and groundbreaking spaces and projects.



## Networking Socials

The winter and summer networking socials are an amazing opportunity to meet and network with members of Toronto's real estate and development community.

The socials bring in over 500+ young leaders, students, mid-career, and seniors alike.



## Educational Events

The ULI Connect educational events can take many formats, with the most popular ones being the Student Career event and Chief Planner Bike tour.

The Student Career Event allows students, early career professionals an opportunity to network with industry experts in roundtable-style discussions.

The much-anticipated annual bike tours allow members to spend the morning with the Toronto Chief Planner and other ULI members biking along and hearing about current and upcoming projects in the area.



# Thank You To Our Annual Sponsors

### DIAMOND SPONSORS



### PLATINUM SPONSORS



### GOLD SPONSORS



\*Women's Leadership Initiative (WLI) Annual Sponsor

# ULI CONNECT SPONSORSHIP PLEDGE FORM

Please fill out the pledge form below and return to Toronto@uli.org

**ANNUAL GOLD + CONNECT SPONSOR – \$22,500**

**ANNUAL CONNECT SPONSOR – \$10,000**

**LEAD SPONSOR (SOCIAL) – \$7,500**

**EVENT SPONSOR (SOCIAL) - \$3,500**

**EVENT SPONSOR (EVENT) - \$3,500**

**TOURS OR MEMBER ONLY: LEAD SPONSOR (SERIES) – \$7,500**

**TOURS OR MEMBER ONLY: EVENT SPONSOR (SERIES) – \$3,500**

Company/Organization:

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Phone:

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