



Efficiency & Resource Optimization

How can we connect people to
activate underutilized lands?

What is the problem?

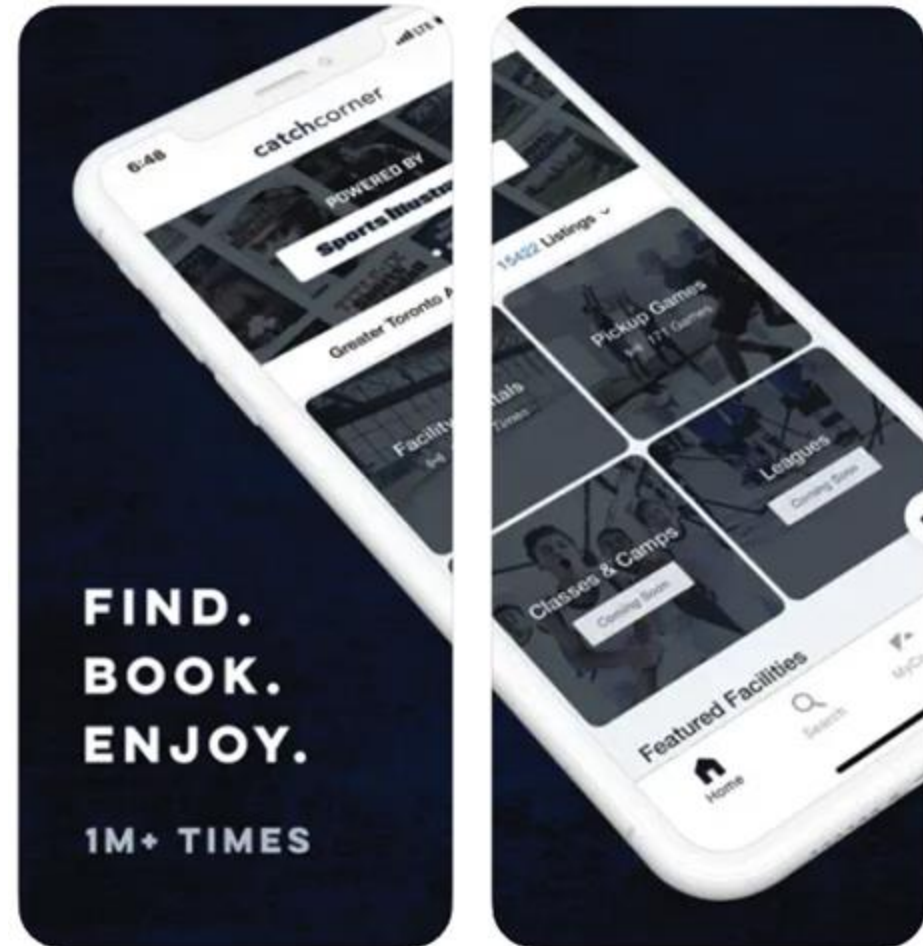
- 📍 Many privately-owned lands remain vacant or underutilized, creating gaps in the urban fabric and missed opportunities for community benefit

Why does it exist?

- 📍 Development cycle is unpredictable & dependent on market conditions
- 📍 Lack of guidance and consistent process
- 📍 Community organizations do not have a method to contact landowners and assess available 'meanwhile' sites at scale

“market study”

📍 Catch Corner
Sports venue booking platform



“market study”

- 📍 **Open Doors**
Connecting landlord struggling to find tenants for empty properties with community groups who need the space





LandrTM

Interactive Platform for Meanwhile-Use

Full platform for connectivity and facilitation

- 📍 Connecting interested parties to sort through viable land uses (ex. Coffee truck, farmers market, community gardens, pop-up shops, promotional events, circus, etc.)
- 📍 Linking various community groups for collaboration
- 📍 For developers to see market trends/public preference
- 📍 For media exposure/marketing





FILTERS

Site Size

<70m²

>2,000m²

Environmental Restrictions

Owner Restrictions

Available Timeframe

3 Months

5 Years

Applicable Financial Incentive programs

Preferred Community Uses

Zoning By-Law

Residential

Residential Apartment

Open Space

Utility and Transportation

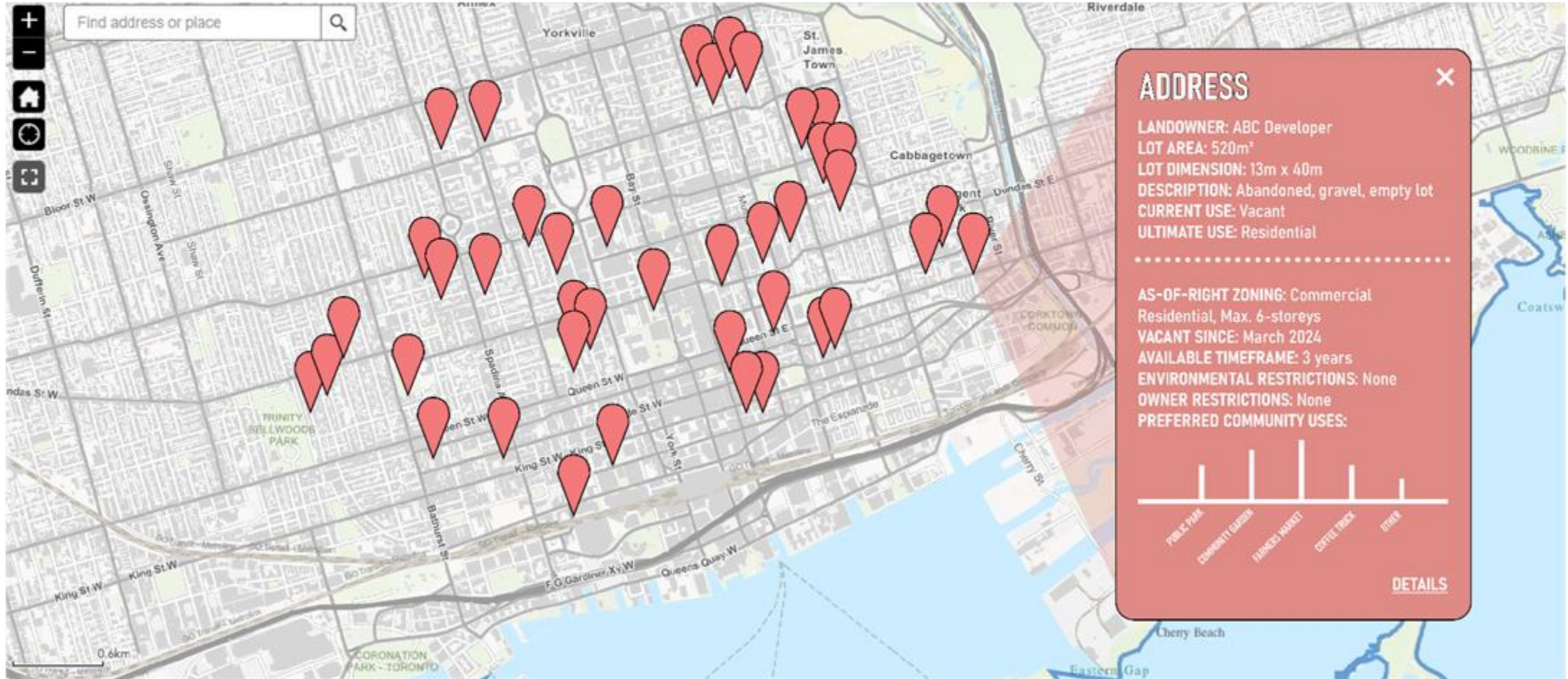
Commercial

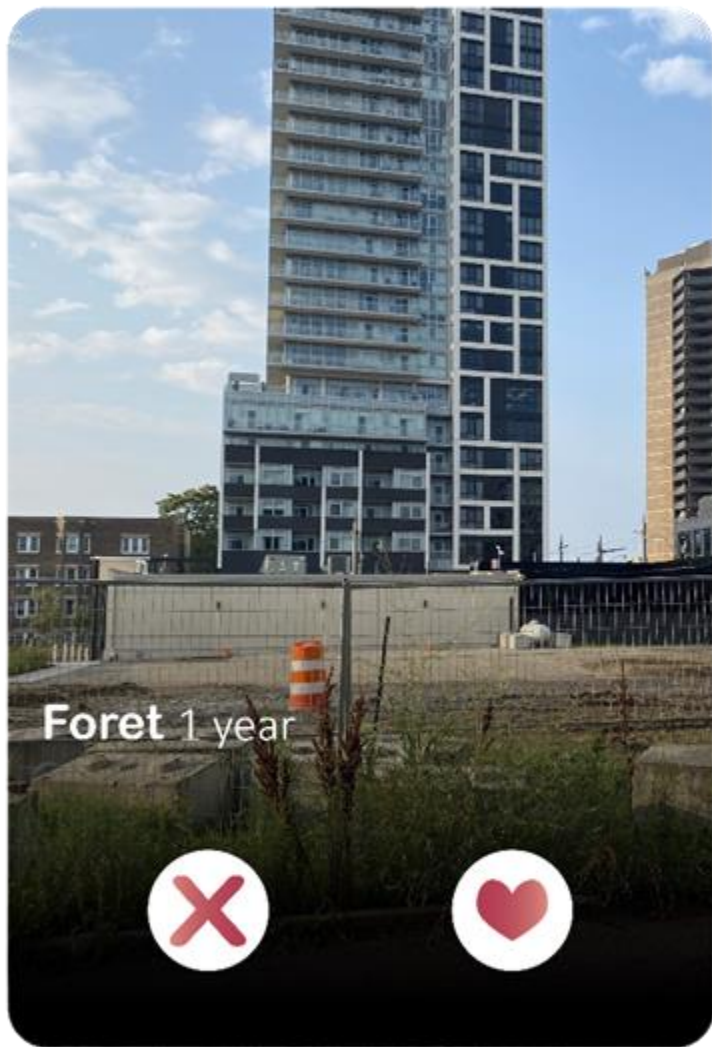
Commercial Residential

Commercial Residential Employment

Employment Industrial

Institutional





Foret 1 year

LANDOWNER: ABC Developer

LOT AREA: 520m²

LOT DIMENSION: 13m x 40m

DESCRIPTION: Abandoned, gravel, empty lot

CURRENT USE: Vacant

ULTIMATE USE: Residential

AS-OF-RIGHT ZONING: Commercial Residential,
Max. 6-storeys

VACANT SINCE: March 2024





Landowners

- Derive value from vacant land
- Corporate social responsibility
- Marketing and exposure
- Partnerships



Space Users

- Cost and timing efficiency
- Recommend uses to meet the brief
- Connect directly with landowners



City

- Activate community spaces
- Streamline process that reduce approval timelines
- Plug the gap for much needed open space

Thank you!

Team 4 - Efficiency & Resource Optimization

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