

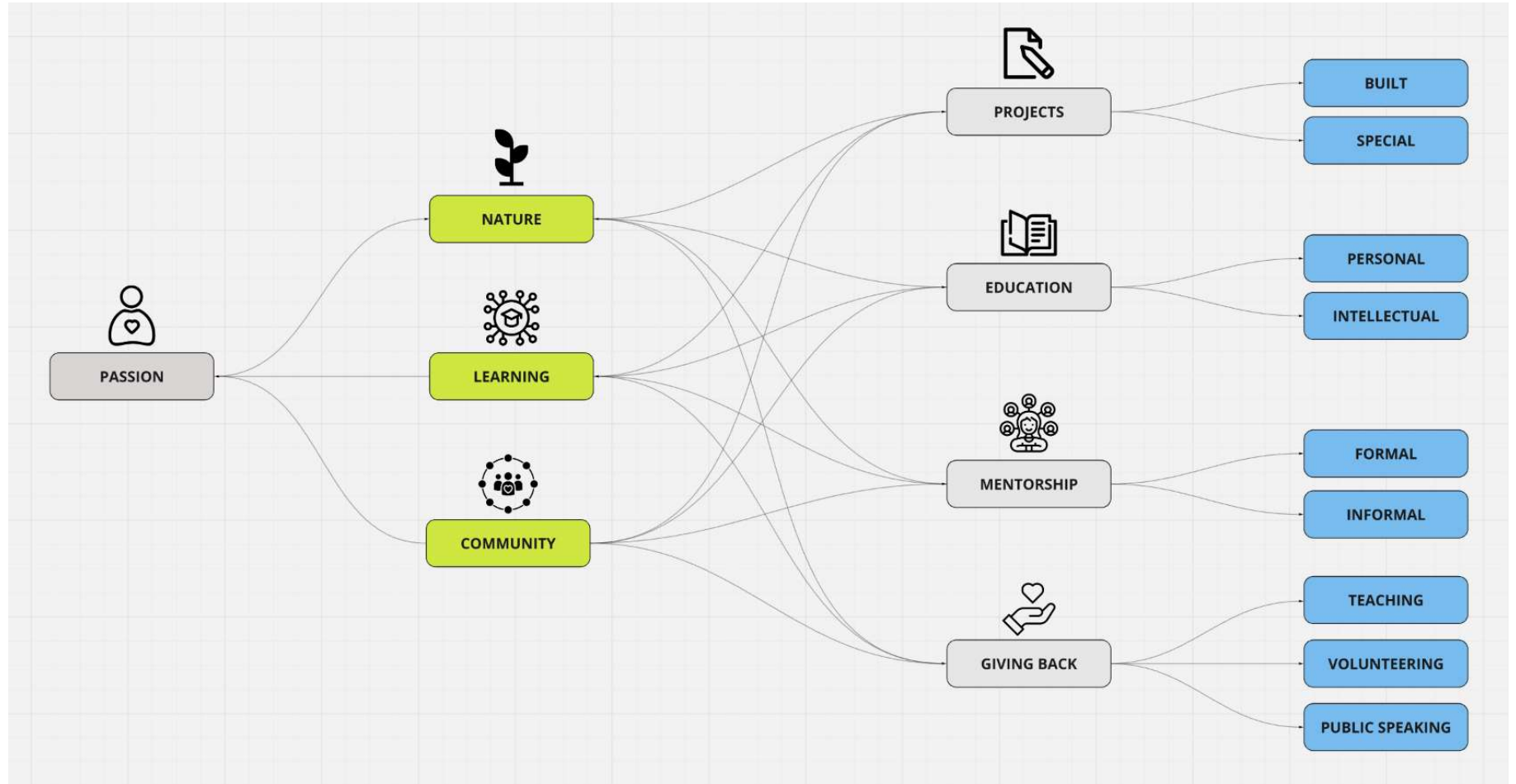
Michelle Xuereb | 22 November 2024

# Innovation

Why? How? What?

**BDP.**  
**Quadrangle**

# What led me to this role?



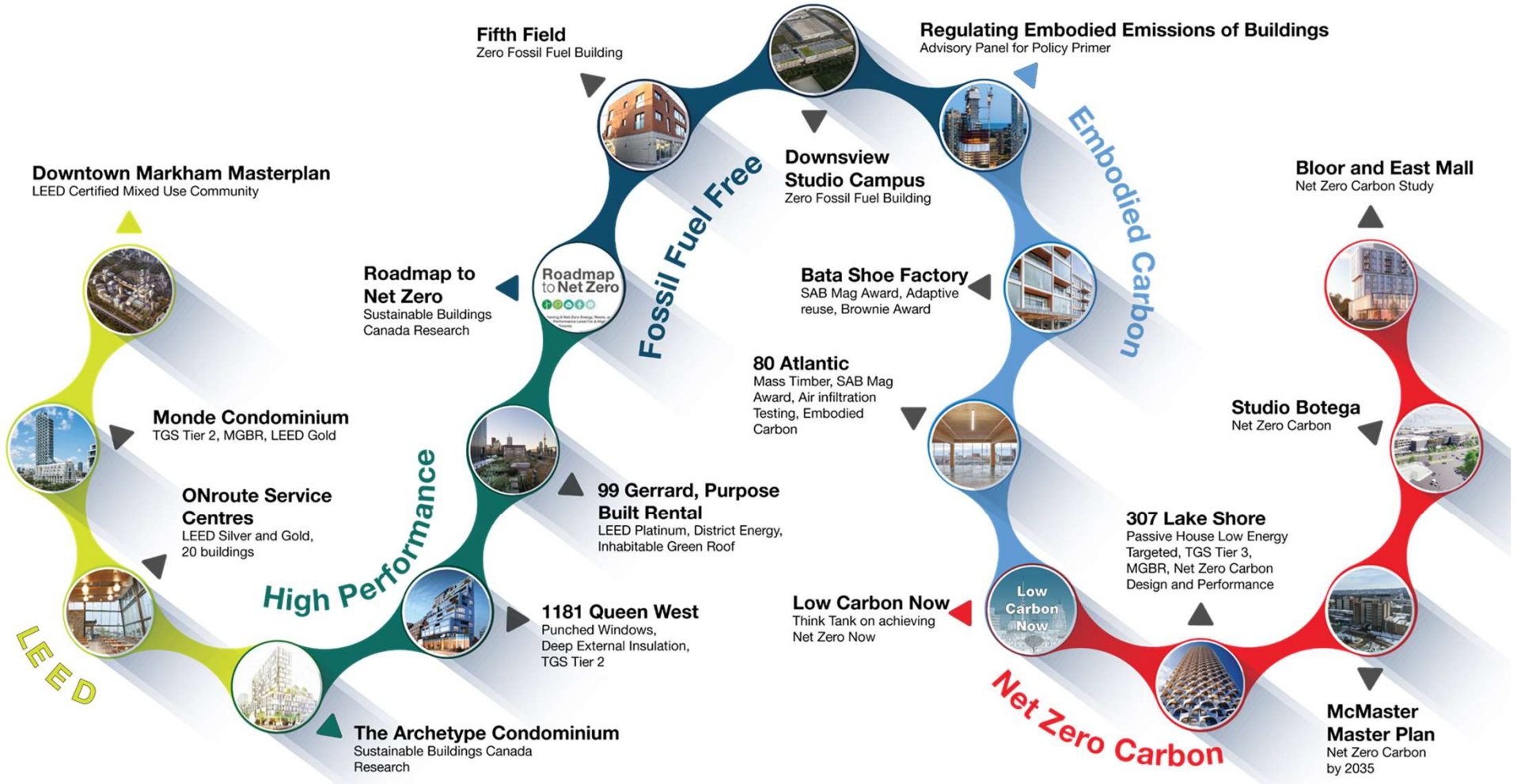
## What led me to this role?



## What led me to this role?



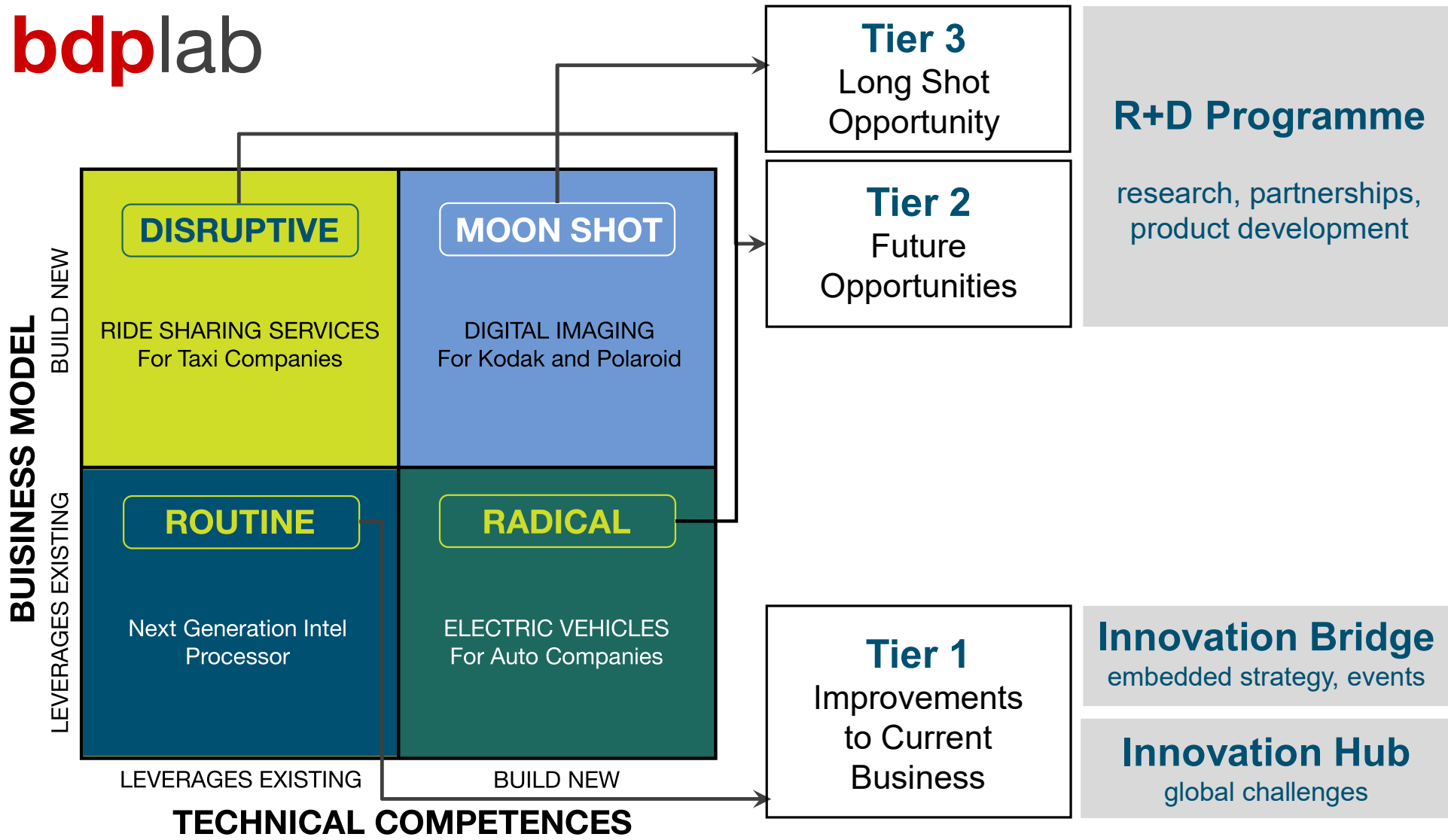
# Research Driving Projects - Projects Driving Research



## Why Innovate?

- Strategic innovation allows us to:
  - accelerate our business strategy
  - drive new insights and value to clients
  - win new work
  - adapt to market shifts
  - enhance skills
  - stay agile
  - harness diverse voices and creativity
  - collaborate, experiment, and learn together





# Innovation Strategy

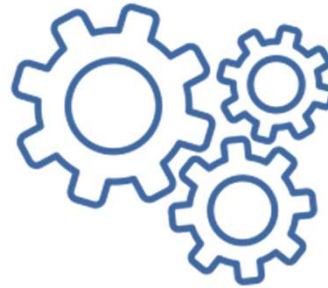
## Four Big Buckets



**Thought Leadership**



**Sustainability**



**Technology**



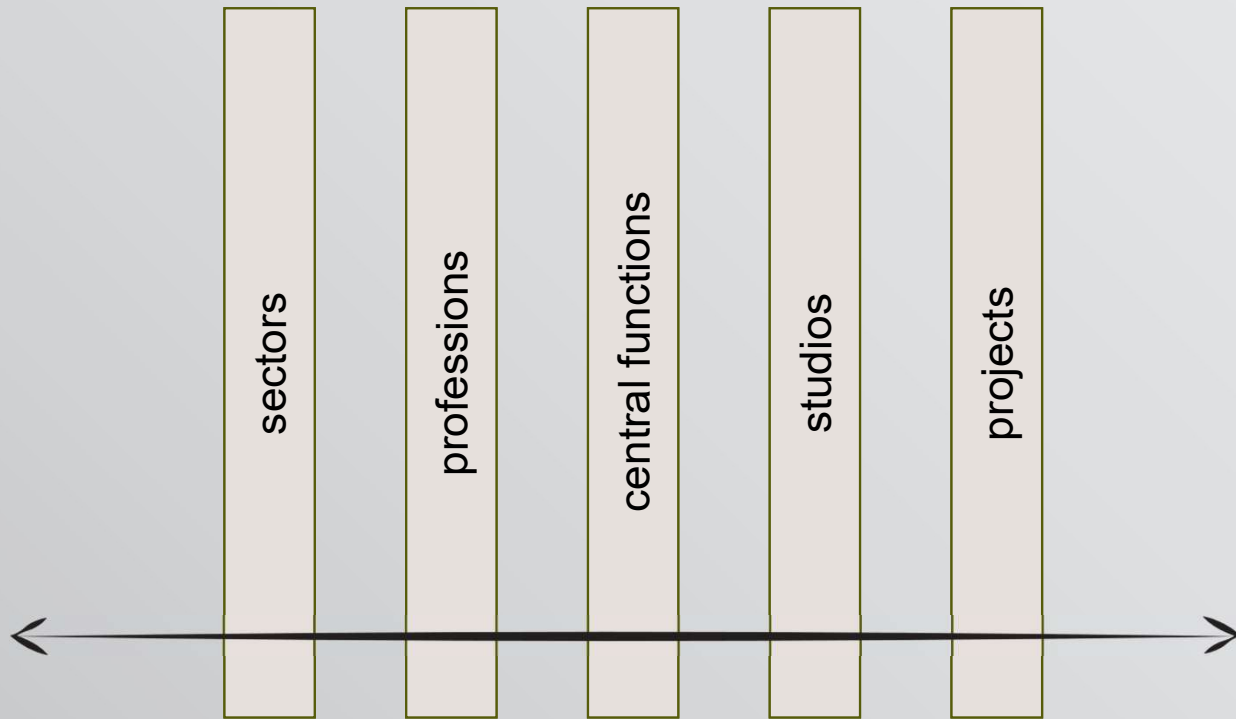
**Research**



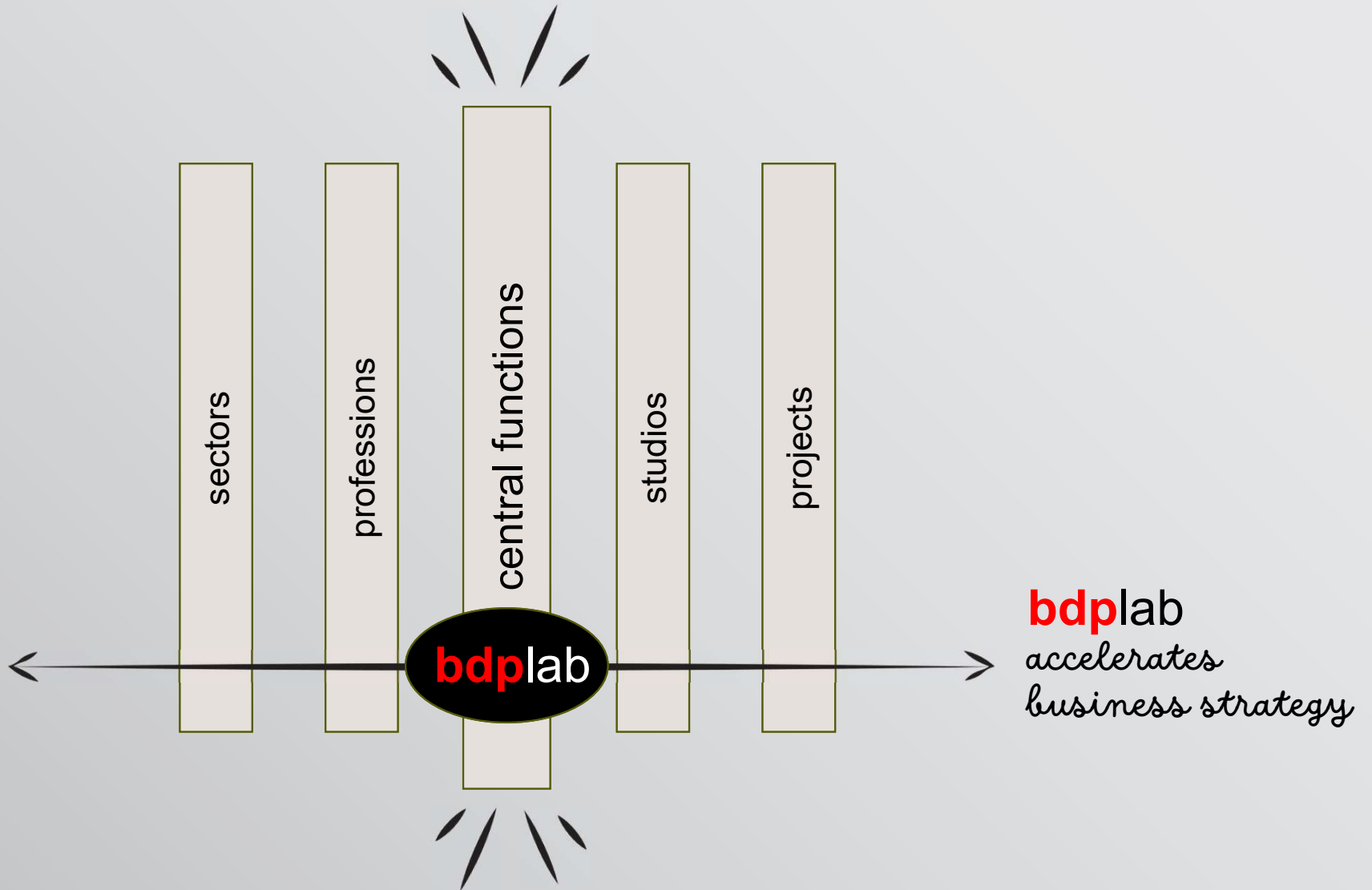
## The Purpose

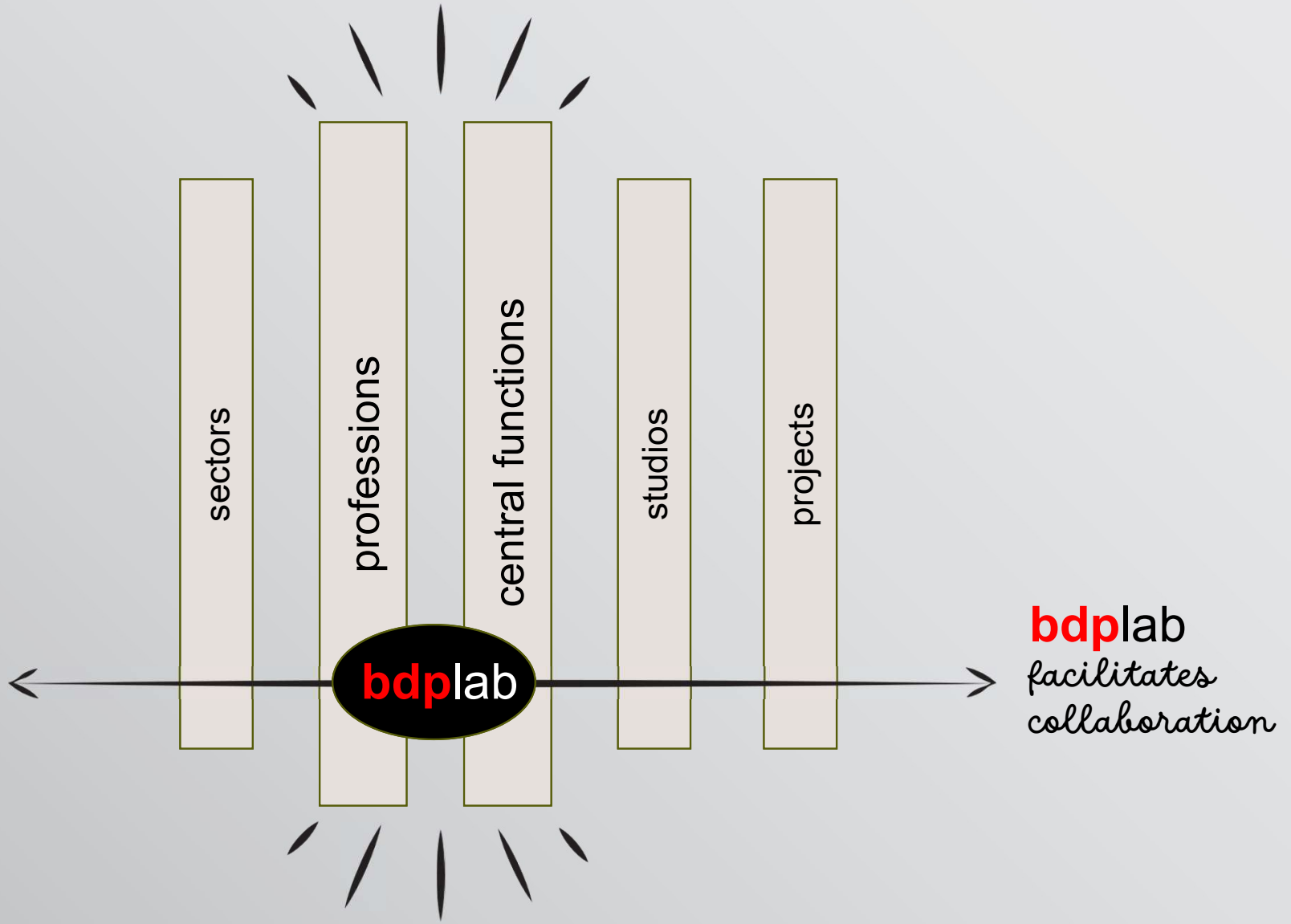
**bdplab**

A vehicle to drive research and development and  
to facilitate a culture of innovation across BDP



**bdplab**  
*supports all  
functions*

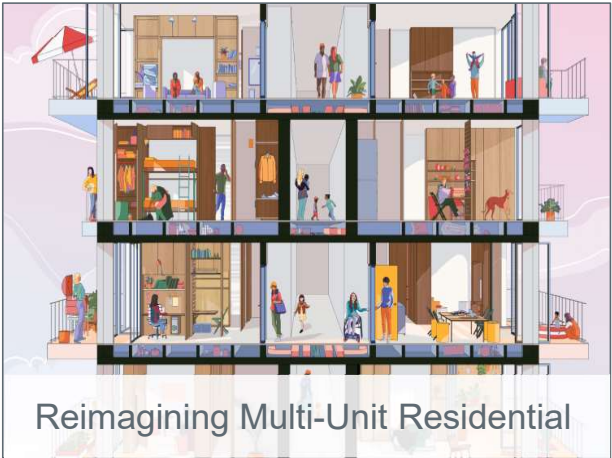
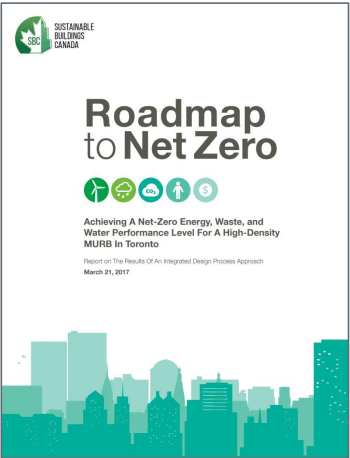
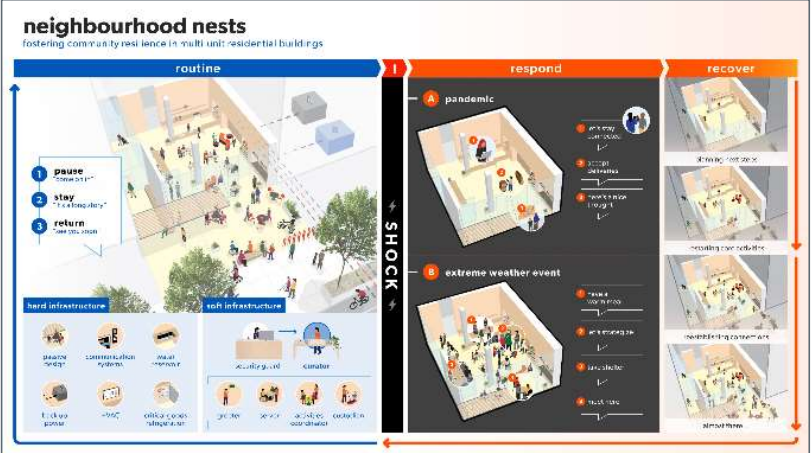
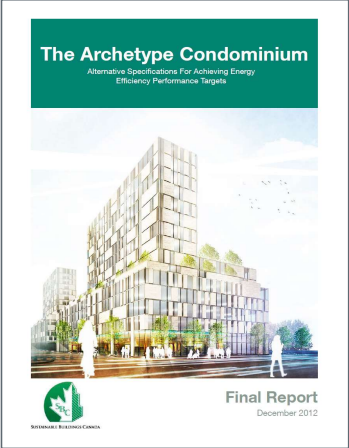




# BDP Quadrangle Raising the Bar through Projects



# BDP Quadrangle Raising the Bar through Research



# MMC /DfMA /OSC /IC - Research

**BDP.**

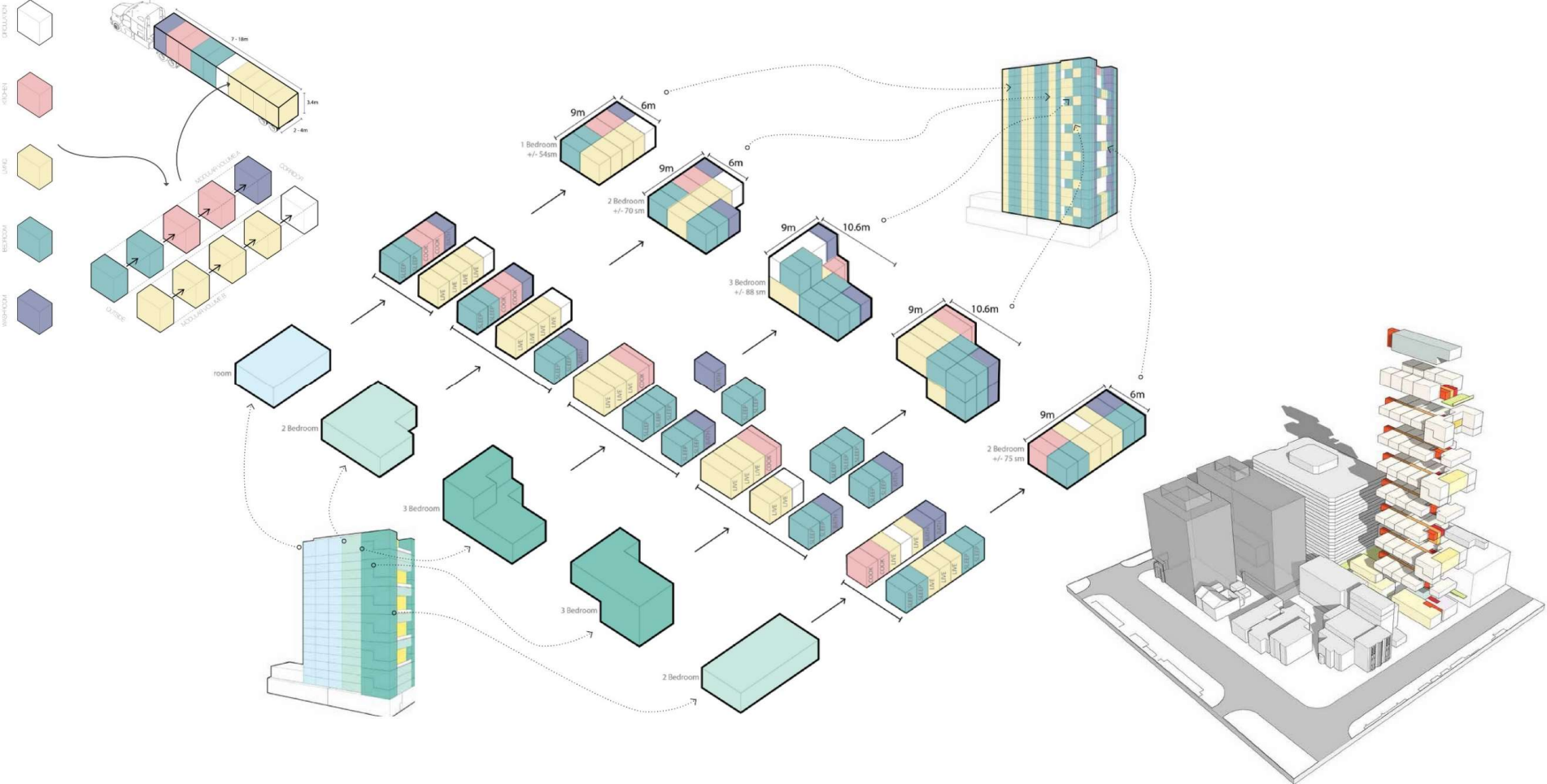


**DfMA**  
Design for Manufacture and Assembly

**Neil Hayward**  
For internal use only – not for external distribution



# MMC /DfMA /OSC /IC – Thought Leadership



# MMC/ DfMA /OSC /IC - CG Tower Pre-glazed Precast Panels

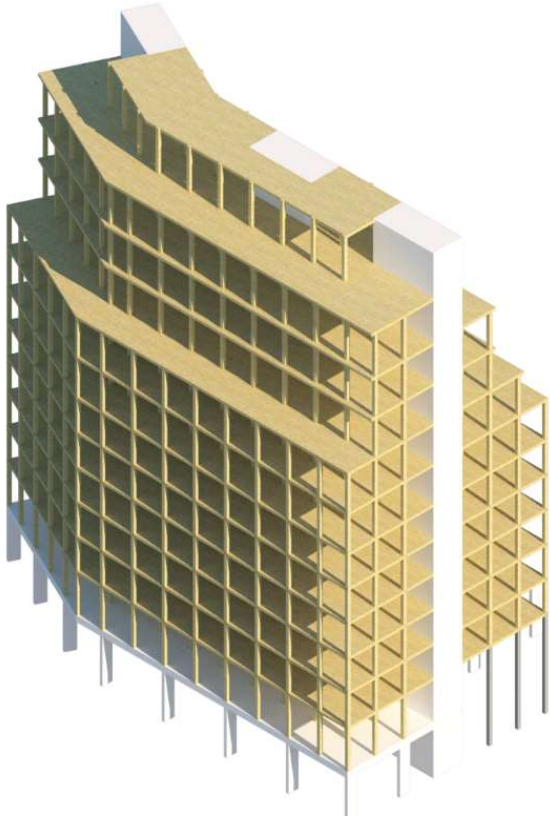






**Applying Modern Methods of Construction at 80 Atlantic**

## MMC /DfMA /OSC /IC – Jane and Bloor 12 Storey Mass Timber





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**Innovation Applied:**  
How do we make the UK's  
innovation districts successful?



Michelle Xuereb



Vicky Casey



Eve Roodhouse



Deb Hetherington



Michelle Xuereb

**Thank you**

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**BDP.  
Quadrangle**