

FY24 WOMEN'S LEADERSHIP INITIATIVE SPONSORSHIP OPPORTUNITIES



Toronto

SPONSORSHIP BENEFITS	ANNUAL GOLD + WLI SPONSOR (\$12,500 + \$7,500) \$20,000	PREMIER PROGRAM SPONSOR (ONLY WLI) \$10,000	LEAD SPONSOR (EVENT) \$7,000	EVENT SPONSOR (EVENT) \$3,500	SUPPORTING SPONSOR (WEBINAR) \$2,000	LEAD SPONSOR BOOKCLUB (SERIES) \$7,000	EVENT SPONSOR BOOKCLUB (SERIES) \$3,500
ULI Annual Sponsorship Benefits	✓						
Speaking Remarks at panel program	✓	✓	✓			✓	
Lead/host a small discussion group for book club without the books program (Fall 2023)	✓	✓				✓	✓
Complimentary registrations to WLI program events (Social, Book club, International Women’s Day, Reset Symposium, Championship team, City Building Social)	✓	✓	8 Registrations	4 Registrations	8 Registrations	8 Registrations	4 Registrations
Logo recognition on event/webinar powerpoint	✓	✓	✓	✓	✓	Top tier logo	Second tier logo
Opportunity to distribute material/ giveaway at WLI event	✓	✓	✓	✓			
Logo recognition on badges/sponsor ribbon	✓	✓	✓	✓			
Recognition on Twitter, Instagram and LinkedIn (14k Followers, 420K+ impressions)	✓	✓	✓	✓		Top tier logo	Second tier logo
Logo recognition on email blast (12,000+ distribution), and on ULI Toronto website with hyperlink to company website	✓	✓	✓	✓	✓	Top tier logo	Second tier logo
Logo recognition on signage at events	✓	✓	✓	✓			

WLI Book Club without the Books Series

Designed to leverage the power of local small and approachable gatherings, the BCWB is for established and emerging leaders who want to develop great connections with fellow members.



Celebrating the Impact of the Championship Team

WLI Champions are individuals selected for their leadership and skill in real estate development, land use and city-building.

The Championship event celebrates the WLI Champions and welcomes the new inductees



Women, Life, Freedom

Bringing Community together to gain a shared historical understanding of Iran and trace the journey to the growth of Tehronto.

Celebration of Iranian-Canadian Women’s Contribution to Toronto’s Built Environment



WLI Reset: The Newcomers’ Journey in City Building: A Night of Connecting and Storytelling

WLI held an engaging discussion among newcomer professionals, employers and educators to talk about challenges, best practices and opportunities for supporting these professionals to find and succeed in meaningful employment.



Women-Led City Building Mixer

An annual Fall Industry Social, a “Women-Led City Building Mixer” that brings together senior and rising leaders for a unique exchange of ideas and connections.



Thank You To Our Annual Sponsors

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GOLD SPONSORS



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WLI SPONSORSHIP PLEDGE FORM

Please fill out the pledge form below and return to Toronto@uli.org

ANNUAL GOLD + WLI SPONSOR – \$20,000

PREMIER PROGRAM SPONSOR(Only WLI) – \$10,000

LEAD SPONSOR (EVENT) – \$7,000

EVENT SPONSOR (EVENT) - \$3,500

SUPPORTING SPONSOR (WEBINAR) - \$2,000

BOOKCLUB: LEAD SPONSOR (SERIES) – \$7,000

BOOKCLUB: EVENT SPONSOR (SERIES) – \$3,500

Company/Organization:

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Mailing Address:

Twitter /Instagram Handle:

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