



Toronto

## FY23 SPONSORSHIP OPPORTUNITIES



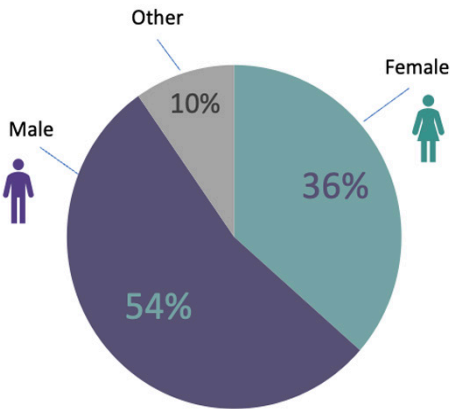


# ULI Toronto by the Numbers

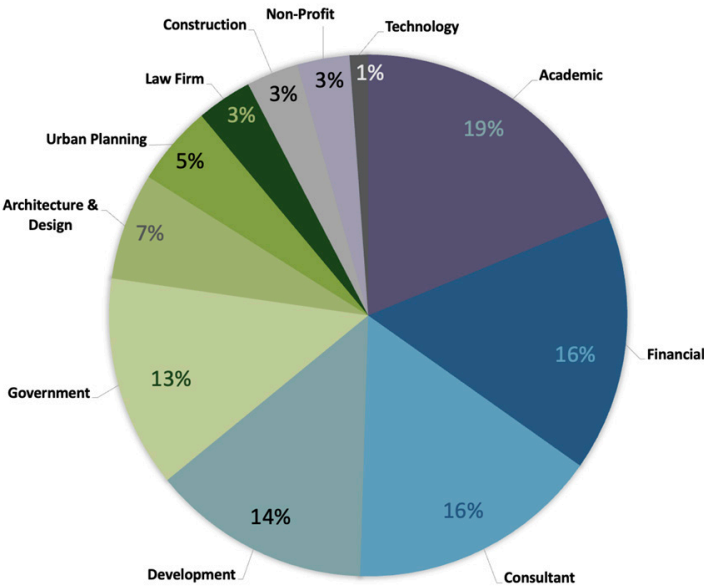
Membership



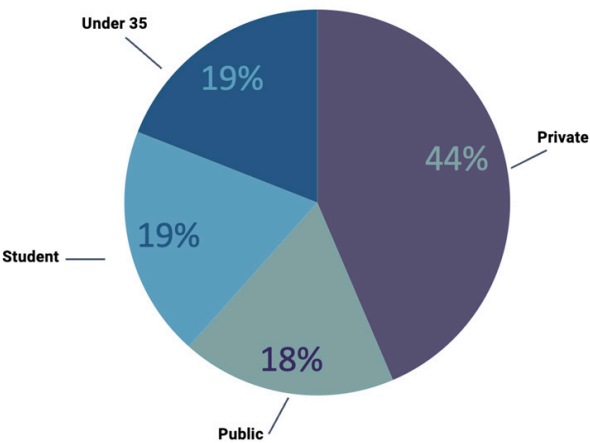
Membership by Gender



Membership by Profession



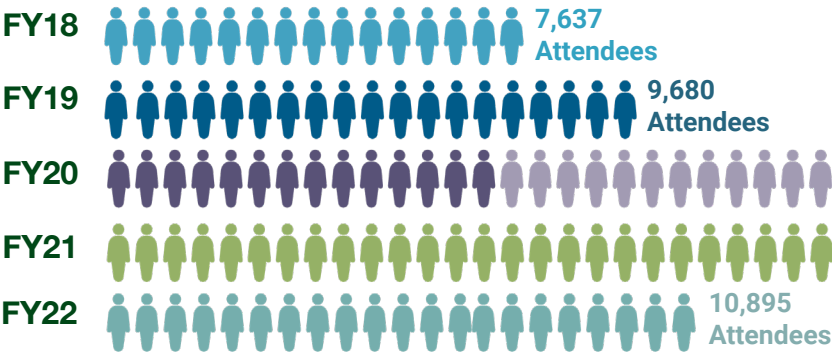
Membership Type



Top District Councils by Membership



Event Attendance



SPONSORSHIP BENEFITS	DIAMOND \$35,000	PLATINUM \$25,000	GOLD \$12,500
Priority membership to ULI Toronto Committees	✓	✓	✓
Advertise job openings on ULI Toronto website	✓	✓	✓
Complimentary Memberships	2 Full 2 Associate 2 Under 35	2 Associate 2 Under 35	2 Associate
Complimentary registrations to ULI Toronto in-person and virtual events (6 Signature* + 4 Women's Leadership Initiative*)	12 Registrations	8 Registrations	4 Registrations
Annual Trends table registration with priority location	✓	50% Discounted table rate	
Complimentary registrations to all additional webinars	12 Registrations	8 Registrations	4 Registrations
Complimentary event sponsorship	✓	✓	
Featured sponsor of Diversity, Equity, Inclusion & Reconciliation Programs	✓		
Logo on closeout slide of all webinars	✓		
Invitation to Corporate Partners Reception	✓	✓	✓
Invitation to join ULI Advisory Board	✓	✓	
Logo in monthly webinar roundup (12,000+ distribution list)	✓	✓	✓
Logo recognition on digital signage at 6 signature events (~300 attendees) or webinars	✓	✓	✓
Logo on ULI Toronto website with hyperlink to company website	✓	✓	✓
Recognition on Twitter, Instagram and LinkedIn (14k Followers, 420K+ impressions)	✓	✓	✓
Priority registration to Curtner Urban Leadership, UrbanPlan, and Mentorship, and Annual Trends program	✓	✓	✓
Choice of 2 exclusive, customizable upgrades: Host a Members-Only Tour, Host a Roundtable, Host a Member Event, Participate on a Panel, Introduce ULI Toronto program	✓	✓	
Lunch and Learn presentation to your organization and staff on ways to get engaged	✓	✓	✓
20% discount on multi-year commitments	\$25,000 3-year	\$20,000 3-year	\$10,000 3-year

Please contact [toronto@uli.org](mailto:toronto@uli.org) to sponsor or for more information.

# Thank You To Our Annual Sponsors

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## WLI SPONSORS

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## Truth and Reconciliation

ULI Toronto is committed to advancing a deeper understanding of our region's Indigenous history and the opportunities to embrace Indigenous values in the advancement of our global mission.



## UrbanPlan

UrbanPlan has been operating in ULI Toronto for over three years in more than nine local high schools.

The classroom curriculum provides high school students with a hands-on experience in developing realistic land use solutions to real estate challenges and provides them with an understanding of how residents can engage in the development their city.

## Curtner Urban Leadership

An annual curriculum-based program designed to immerse mid-career professionals from different disciplines in Toronto city building to create positive change in our city. Led by former City of Toronto Chief Planner Paul Bedford, participants have an opportunity to provide leadership on a critical Toronto issue over the course of 8 months.



## Diversity, Equity, Inclusion, and Reconciliation

The Pathways to Inclusion initiative was created by ULI to increase the participation of equity-seeking communities who are currently underrepresented in the real estate development, land use, and city-building fields. The Pathways to Inclusion Program is supported by the Diversity, Equity, Inclusion, and Reconciliation council.

## Digital Content & Connection

By leveraging the power of the ULI network, our community can foster industry resilience and endure together during these uncertain times. In the current environment, we are committed to providing timely, practical guidance; best practices; and global insights.

