



FIRESIDE CHAT SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS

	PRESENTING SPONSOR \$10,000	LEAD EVENT SPONSOR \$7,000	EVENT SPONSOR \$3,500
Speaking remarks	3 Minutes	2 Minutes	N/A
Sponsor recognition on badges	✓	✓	✓
Complimentary passes	15 Passes	8 Passes	4 Passes
Reserved seating	For sponsors and guests	✓	✓
Sponsor marketing opportunity	Set up banners and distribute materials	Distribute materials	Distribute materials
Logo on the ULI Toronto event webpage and printed materials	✓	✓	✓
Logo on all promotional material for event, including distribution to 12,000+ email list	✓	✓	✓
Invitation to focus group to help define programming	✓	✓	✓
Featured on Social Media (75,000+ impressions per month)	✓	✓	✓

Please return completed pledge form to toronto@uli.org

FIRESIDE CHAT SPONSORSHIP PLEDGE FORM

Company/Organization:

Phone:

Contact Name:

Email Address:

Mailing Address:

Twitter Handle:

☐

Presenting Sponsor

☐

Lead Event Sponsor

☐

Event Sponsor

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