



Toronto

**BDP.
Quadrangle**

Four horizontal bars in gold, teal, red, and grey are positioned behind the main title.

Curtner

Urban Leadership Program



PLACEMAKING & PLACEKEEPING

FRIDAY, MARCH 25, 2022



Matt Andrews



Ana Casas



Oliver Hierlihy



Praneti Kulkarni



Derek Luk



Mattson Meere



Introduction

Workshop on Placekeeping



Agenda for the day

1

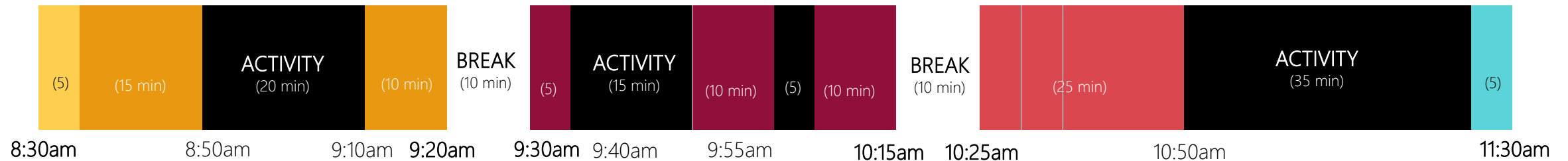
Land Acknowledgement

2

Diversity, Equity and Inclusion Indigenous Placekeeping

3

Engagement

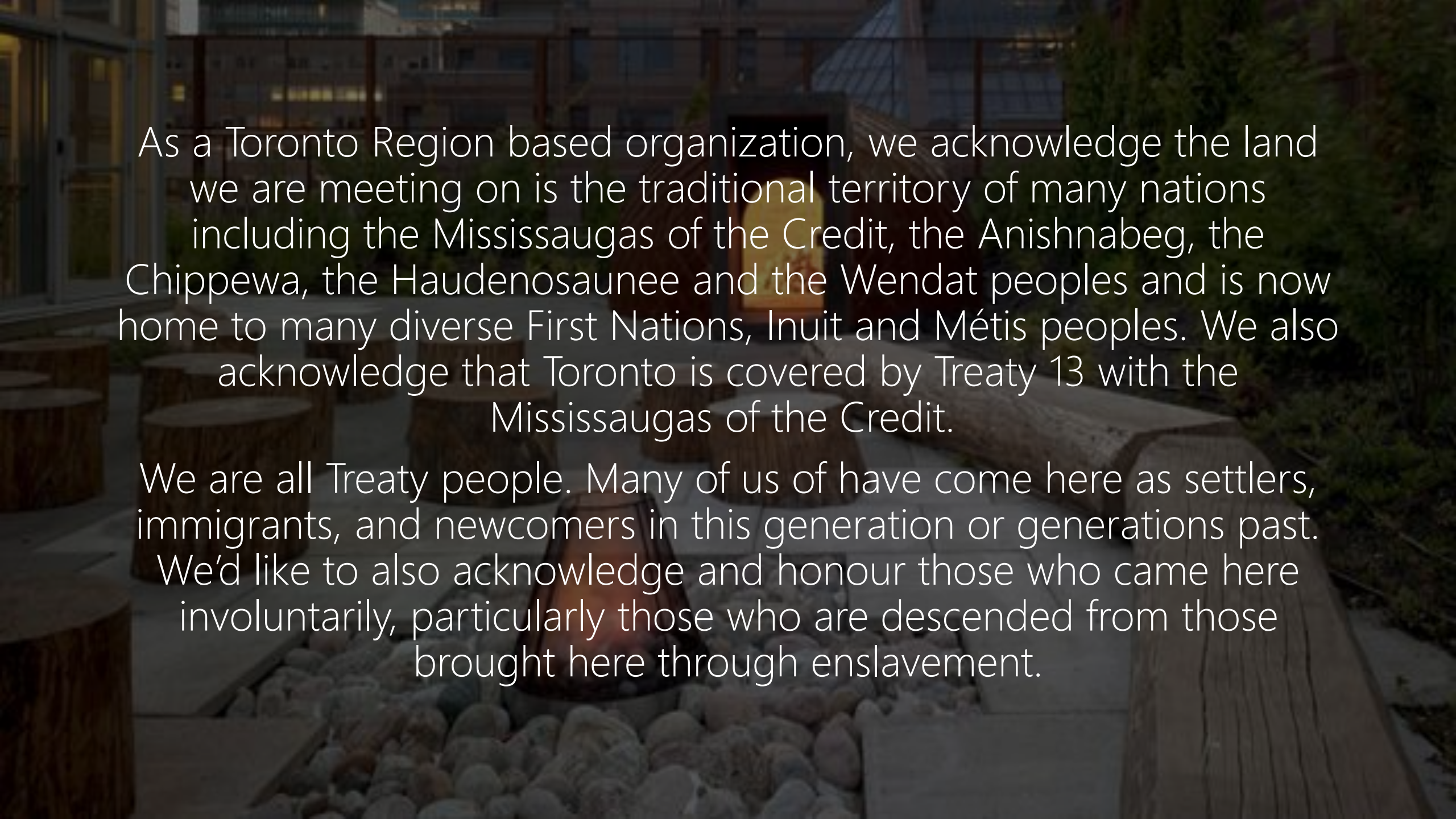


NOTE:

We are not experts

1

Land Acknowledgements



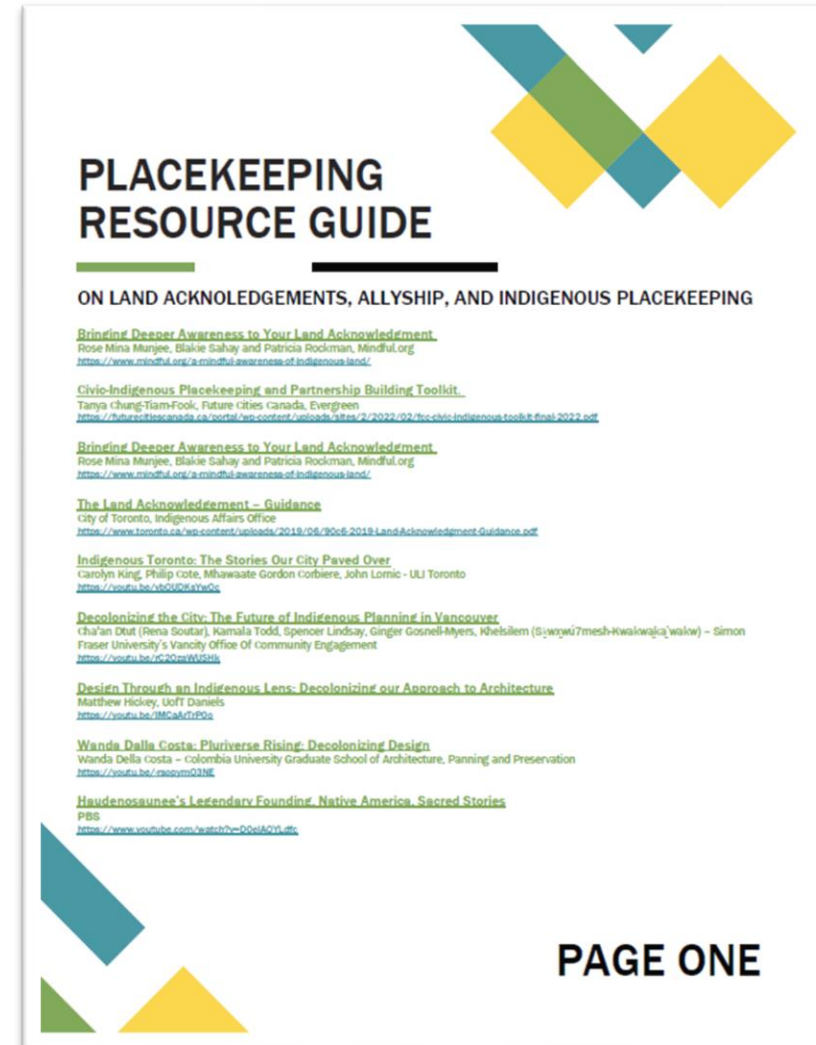
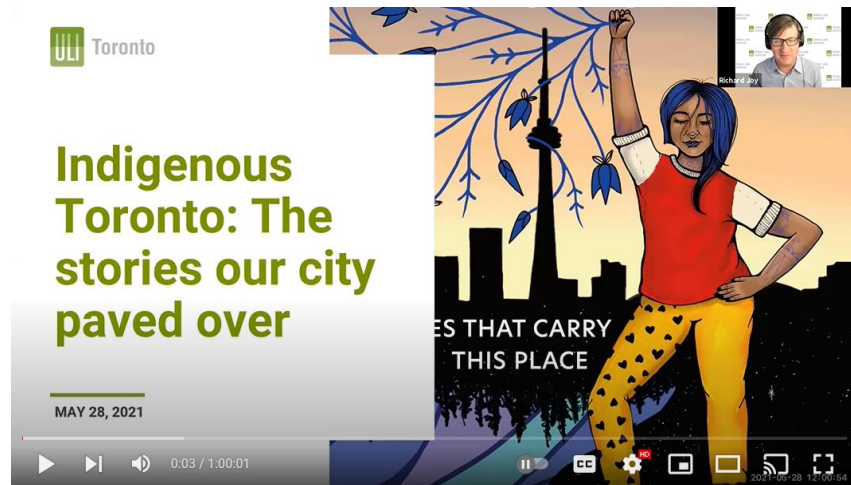
As a Toronto Region based organization, we acknowledge the land we are meeting on is the traditional territory of many nations including the Mississaugas of the Credit, the Anishnabeg, the Chippewa, the Haudenosaunee and the Wendat peoples and is now home to many diverse First Nations, Inuit and Métis peoples. We also acknowledge that Toronto is covered by Treaty 13 with the Mississaugas of the Credit.

We are all Treaty people. Many of us have come here as settlers, immigrants, and newcomers in this generation or generations past. We'd like to also acknowledge and honour those who came here involuntarily, particularly those who are descended from those brought here through enslavement.

"Territorial acknowledgments have become political assertions, encouraging non-Indigenous people to appreciate that they are on Indigenous land, with the hope they act appropriately."

**Bringing Deeper Awareness to
Your Land Acknowledgement
Mindful.org**

Learning Opportunities:



Allyship is about actively engaging in decolonizing processes, promoting social justice, and disrupting oppressive spaces by educating others on the realities and histories of marginalized peoples. Allies support Black, Indigenous and people of colour (BIPOC) by establishing meaningful relationships of trust with racialized communities, ensuring their accountability to those people and communities.

**Civic-Indigenous Placekeeping
and Partnership Building Toolkit
Evergreen and Future Cities**



150 Acts of Reconciliation as a Learning Journey

- 4. Visit your local museum, particularly its section on Indigenous people. If it does not have one, ask the staff why not.
- 8. That fish you are going to catch during this long weekend? Learn the Indigenous word for it and local teachings about it.
- 87. Read about the story of one missing or murdered Indigenous woman in your region.
- 88. Memorize her name and learn about her life.

**What is your intent behind the
land acknowledgement?**

Personal Statements

- Christine Raissis**
- Ossie Airewele**
- Kevin Stolarick**

Self-Reflection Activity

Self-reflection – 5 minutes in silence. Write notes on a sheet of paper. Not to be shared

- *Why am I reciting this land acknowledgment? What is my intention?*
- *Do I have any potential unconscious biases that may be operating?*
- *When do I plan to share this practice, with whom, and how might this have the most significant influence?*
- *What is my current level of knowledge about indigenous peoples, and what they have faced?*

Breakout Activity

Small-Group – 5 minutes in silence answering questions on a sheet of paper – 10 minutes of open discussion about our answers to the questions.

- *What is your personal and family history that brought you to this land?*
- *Were your family or ancestors impacted by colonialism, oppression, structural violence, war or poverty?*
- *How do you use the land? What do you enjoy about the land?*
- *What is the meaning of the land that we are on to you personally?*

Group Reflection - MENTI

Key Learnings

- Land acknowledgements are an act to break the ongoing narrative of colonial ways of viewing and using lands – and affirm action to be taken towards reconciliation.
- A first step that all of us should take towards reconciliation is learning about the Indigenous peoples whose territory we are on, both current and future.
- The act of acknowledging the land is one of the most meaningful and important first steps in Indigenous Placekeeping. The land we live and work on belonged to many nations before colonialization and we all need to consider the land's previous and diverse residents before we attempt placemaking.

**What a land acknowledgement could be
- BDP Quadrangle.**



Break
(10 min)

2

Diversity, Equity, and Inclusion

"In the face of growing conflicts over lands, resources, and economic development, the scope of reconciliation must extend beyond residential schools to encompass all aspects of Aboriginal and non-Aboriginal relations and connections to the land."

Truth and Reconciliation Commission
(TRC) Executive Summary p. 190







Think Differently

By re-examining
engagement and
design practices.



How do you Design for Diversity?



Placekeeping

“Prioritizes **empathy, equity** and **collaboration**, utilizing the current **resources** of a community to help **amplify** the **social, physical** and **cultural** aspects of its public spaces”
(Moveable)





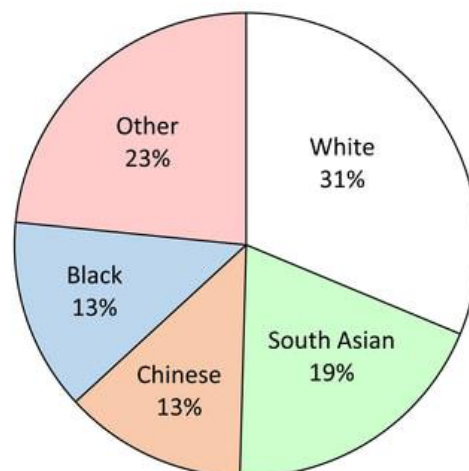
TORONTO



Toronto's Segregated Ethno-Cultural Population, 2016

Low Income Neighbourhoods

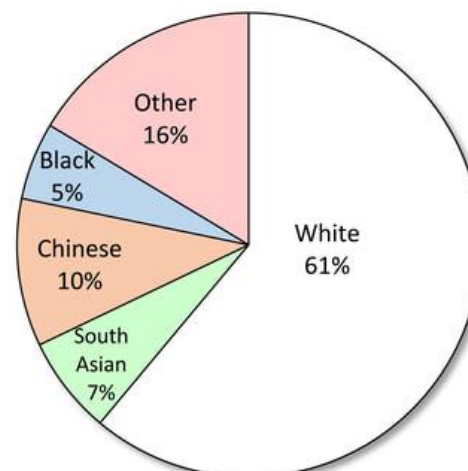
1,368,000 people
48% of census tracts



\$32,000 average income

Middle Income Neighbourhoods

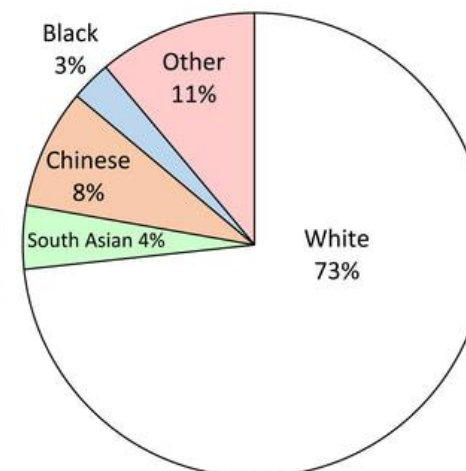
757,000 people
29% of census tracts



\$49,000 average income

High Income Neighbourhoods

568,000 people
23% of census tracts



\$102,000 average income

White Population 1,305,800: **49%** of the City. South Asian 339,000: **13%** of the City. Chinese 299,500: **11%** of the City. Black 239,900: **9%** of the City. Other Visible Minorities 507,600: **19%** of the City.

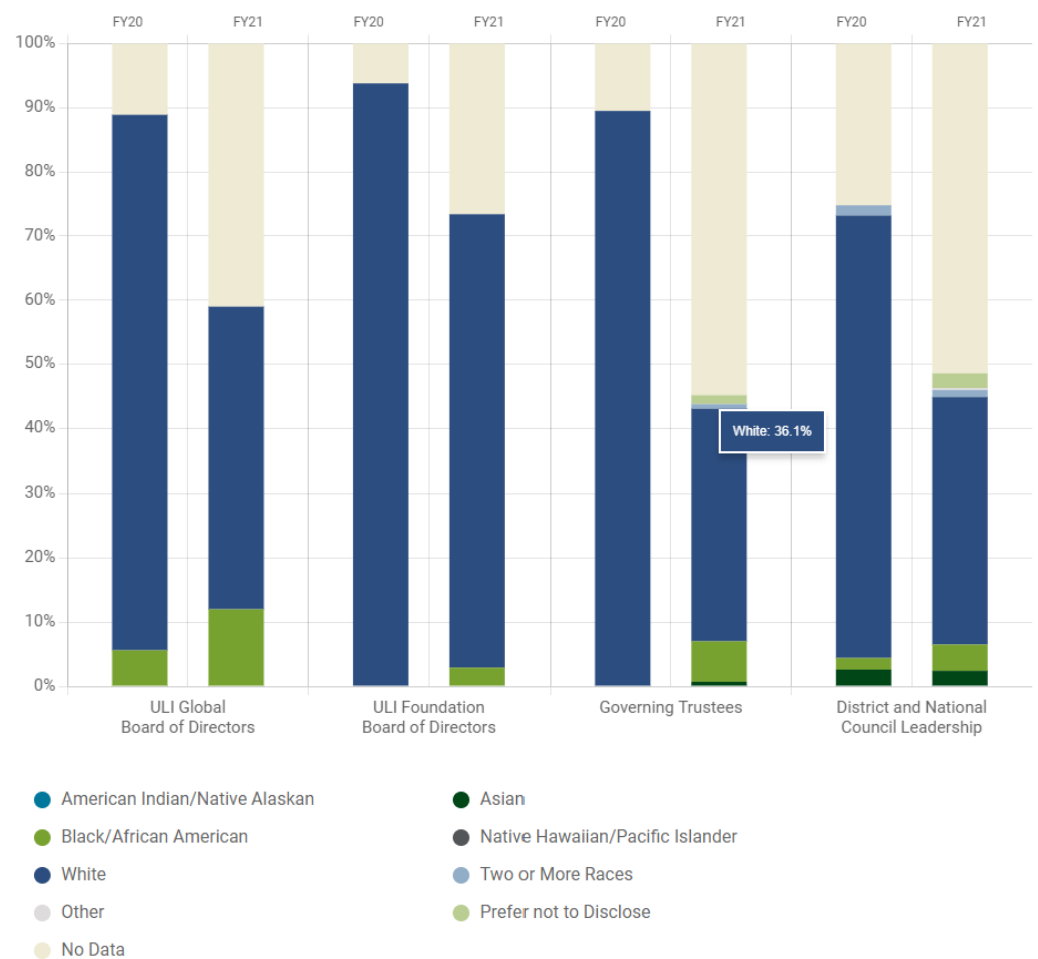
Other Visible minorities include Filipino, Korean, Japanese, Arab, West Asian, Latin American and other non-white groups. Visible minority status is not applicable to the Aboriginal population. **Census tract average individual income** is from all sources, before-tax. **Low income** status refers to census tracts with an average income below 80.0% of the Toronto census metropolitan area (CMA) average income of \$50,479 for 2015. **Middle income** status refers to census tracts with average income 80.0% to 119.9% of the Toronto CMA average income. **High income** status refers to census tracts with average income 120.0% and above the Toronto CMA average income.

**NEIGHBOURHOOD
CHANGE** | Research
Partnership

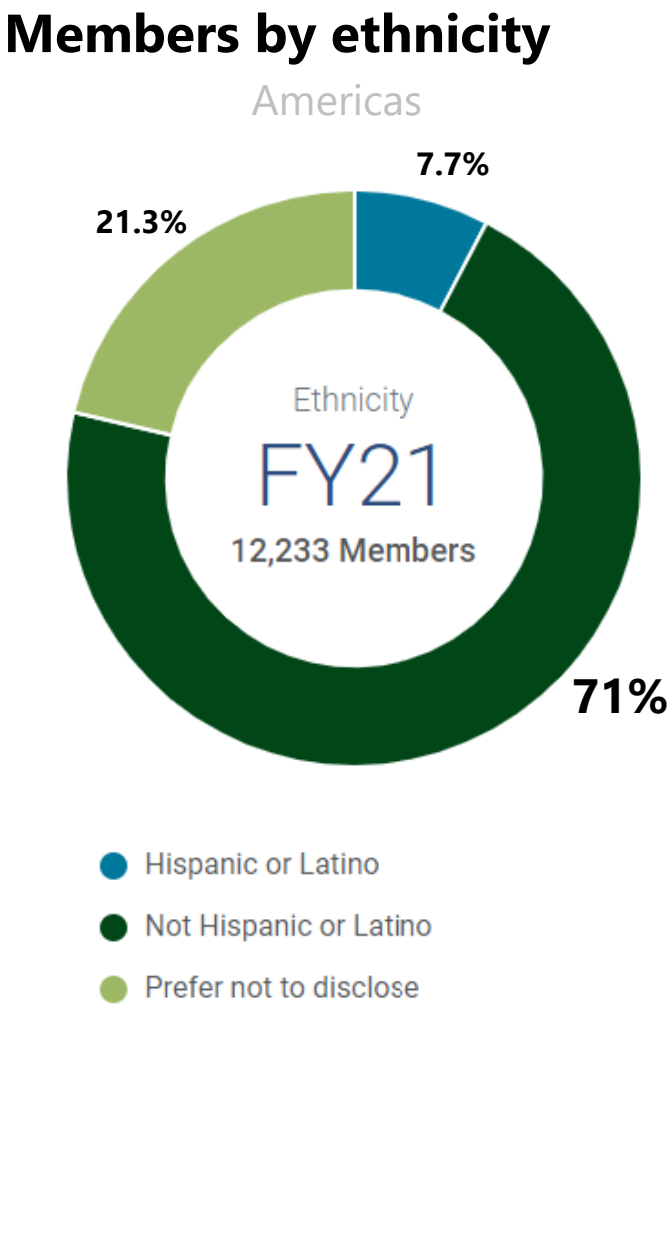
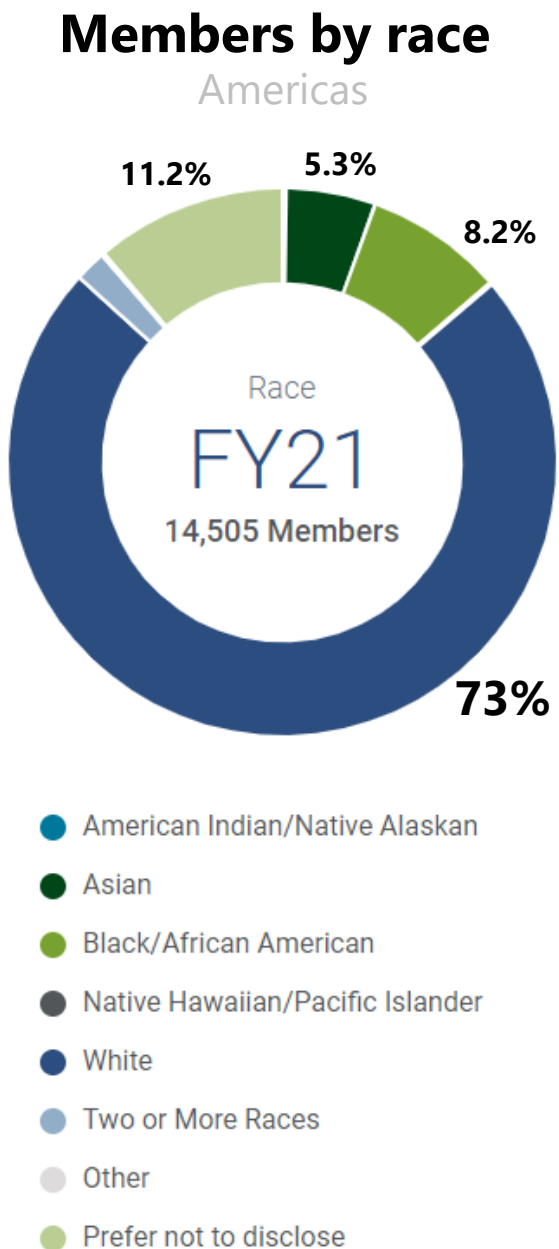
Neighbourhood Change Research Partnership
University of Toronto. February 2018
www.NeighbourhoodChange.ca

Source: Statistics Canada,
Census Profile Series, 2016

ULI STATISTICS



Leadership Positions by Race



Activity!



Problems With Categorization

- People Don't Always Fit Into Categories
- We Are **More Alike** Than We Are Different



ACCEPTANCE

BELONGING
to feel accepted and comfortable despite age, gender, race, sexuality, income

EMPATHY
to recognize and understand the point of view of another, even if different from your own

INCLUSION
the acceptance of difference and the intention to involve diverse opinions, attitudes, and behaviors

RECONCILIATION
the process of bringing together different ideas, facts, points of view to coexist at the same time

RESPECT
a mutually earned and shared honoring of different voices, opinions, behaviors, and cultural expressions

TOLERANCE
the acceptance of difference

TRUST
the confidence earned by the demonstration of fulfilling commitments made among people and institutions

ASPIRATION

CREATIVE INNOVATION
nurturing ingenuity in problem solving and intervention

HAPPINESS
a state of wellbeing that brings about joy, contentment, and/or ease

HOPE
the possibility of fulfillment of a desire, aspiration, outcome, or happiness

INSPIRATION
the result of creative thinking and collaboration that has the potential to produce new and innovative outcomes

DELIGHT
creating places, spaces, and processes that promote happiness and joy

CHOICE

DIVERSITY
an intentional state of mixed people, institutions, and cultural norms

SPONTANEITY
to allow for the unplanned, where individuals or groups can self-create processes, interventions, or activities

DEMOCRACY

CONFLICT
the acceptance of disagreement or opposition in pursuit of necessary change or improvement

DEBATE
providing forums for the discussion of different voices and points of view

PROTEST
the act of objection or disapproval in the form of public demonstration

VOICE
allowing different points of view and cultural norms to help shape decision-making

ENGAGEMENT

COMMUNITY
a group of individuals or collective groups having shared or common interests

COOPERATION
the process by which individuals or collective groups work together to do something

PARTICIPATION
the active engagement of individuals and community members in matters, both formal and informal, affecting wellbeing

TOGETHERNESS
a sense of solidarity within and across populations

FAIRNESS

EQUALITY
the provision of equal or equivalent distribution, status, rights, power, and amenity

EQUITY
the distribution of material and non-material goods in a manner that brings the greatest benefit required to any particular community

MERIT
a good quality, feature, process, or outcome that deserves to be praised and assigned worth or value

TRANSPARENCY
the openness of process, rules, rights, and procedures through the sharing of knowledge and information

IDENTITY

AUTHENTICITY
the recognition and promotion of physical and social characteristics that are genuine to a particular place or culture

BEAUTY
everyone's right to well-made, well-designed environments

CHARACTER
features or attributes used to separate distinguishable qualities of place

PRIDE
a respect and admiration arising from feeling good and confident about some act, space, place, or relationship

SPIRITUALITY
the presence of places and attitudes that support religious expression, practice, and belief

VITALITY
an energetic, integrated community with opportunities for and support of cultural, civic, and economic involvement

MOBILITY

ACCESS
the convenient proximity to, quality of, or connectivity to basic needs, amenities, choices, and decisions

CONNECTIVITY
the physical and social networks that tie places and people together, providing contact and opportunity for social wellbeing

POWER

ACCOUNTABILITY
the acceptance of responsibility by individuals or collective groups to contribute to the creation and maintenance of just conditions for all

AGENCY
enabling the confidence, rights, and status of individuals or groups to act on behalf of their own interests

EMPOWERMENT
to give formal authority or power to a person or collective group by promoting action or influence

REPRESENTATION
a balance of a community's desires, representative of its diversity, are present in the decision making process

RESILIENCE

ADAPTABILITY
the ability to change or be changed in order to fit or work better in some situation or for some purpose

DURABILITY
the ability of all social and spatial systems to remain strong and in good condition over a long period of time

SUSTAINABILITY
the quality of not being harmful to social or spatial wellbeing or depleting resources, and thereby supporting longterm balance

RIGHTS

FREEDOM
the ability to act or speak freely without threat of external restriction

KNOWLEDGE
the ability to gain information or awareness through education and/or experience

OWNERSHIP
the ability to have a stake in the property, process, outcome, and other assets

WELFARE

HEALTHINESS
a state of complete physical, mental, and social wellbeing that supports the absence of disease or infirmity

PROSPERITY
the condition of being successful or thriving in terms of social, economic, civic, cultural, and health indicators

PROTECTION
the state of being kept from harm or loss in social or spatial conditions

SAFETY
an environment that minimizes physical and emotional vulnerability and threats to wellbeing

SECURITY
social and spatial conditions that support the freedom from danger, exclusion, and harm

THE
JUST CITY
LAB #

Activity!

Choose an object from your house that is meaningful to you and can reflect something personal about your identity.



Acceptance

Community

Inclusion

Freedom

Aspiration

Trust

Inspiration

Voice

Belonging

Democracy

Fairness

Delight

Empathy

Pride

Respect

Healthiness

Happiness

Welfare

Engagement

Access

Equity

Identity

Safety

Hope

Knowledge

Choice

Authenticity

Vitality

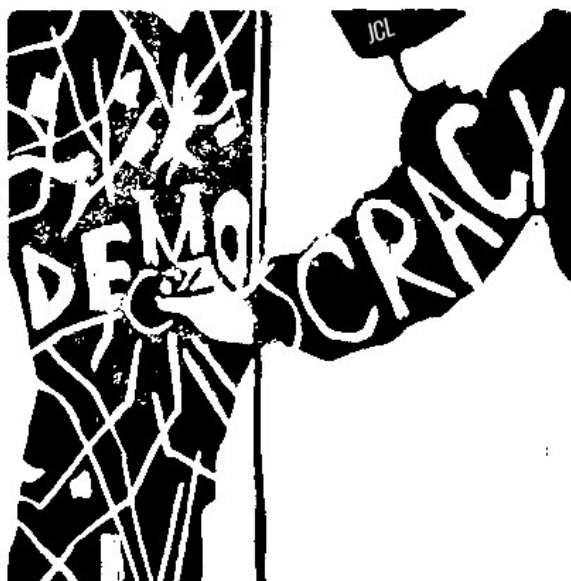
Aren't public spaces an extension of our personal spaces?

Would we design better places
if we put our values first?

THE JUST CITY INDEX

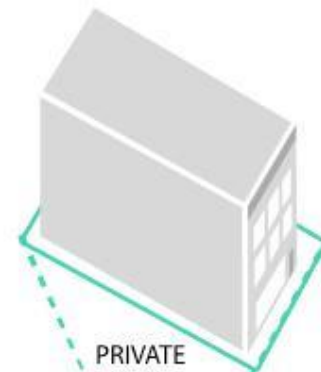
Harvard Graduate School of Design
The Just City Lab for Black in Design
2 0 1 7



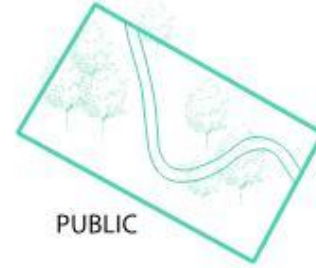


JUST SITES

PUBLIC
RESIDENTIAL
OPEN SPACE
COMMERCIAL
INDUSTRIAL
INSTITUTIONAL
PRIVATE



PRIVATE



PUBLIC

JUST NEIGHBORHOODS

DISTRICTS
COMMUNITIES



JUST CITY

NEIGHBORHOODS
INFRASTRUCTURE
SOCIAL
ECONOMIC
ENVIRONMENTAL
EDUCATION



JUST SYSTEMS



TRANSIT
TRANSPORTATION
WATER
ENERGY
COMMUNICATIONS

What is Justice?



What is urban justice?

What is "Social Justice"?

The morally proper distribution of social benefits and burdens among society's members.

Material Goods	Non - Material Goods
Wealth	Right
Income	Opportunity
Property	Power
	Self-Respect
	Decision-making
	Culture
	Division of Labour

Reflection!

Where did you grow up?

JUST CITY VALUES PRESENT IN MY JOURNEY

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JUST CITY VALUES ABSENT IN MY JOURNEY

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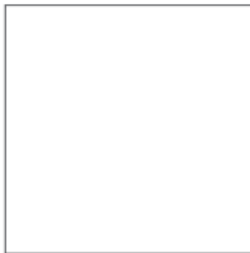
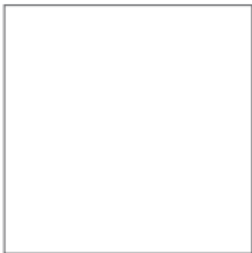
Reflection!

Where did you grow up?

JUST CITY VALUES PRESENT IN MY JOURNEY



JUST CITY VALUES ABSENT IN MY JOURNEY



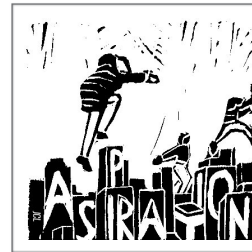
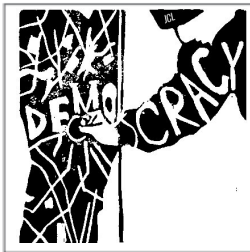
Reflection!

Where did you grow up?

JUST CITY VALUES PRESENT IN MY JOURNEY



JUST CITY VALUES ABSENT IN MY JOURNEY



Indigenous Placekeeping

Indigenous Placekeeping

An **approach to design** based on **land stewardship** that is centered around recognizing the **rights of landscape as a living being** first and **considering our responsibilities to a place now and into the future.**

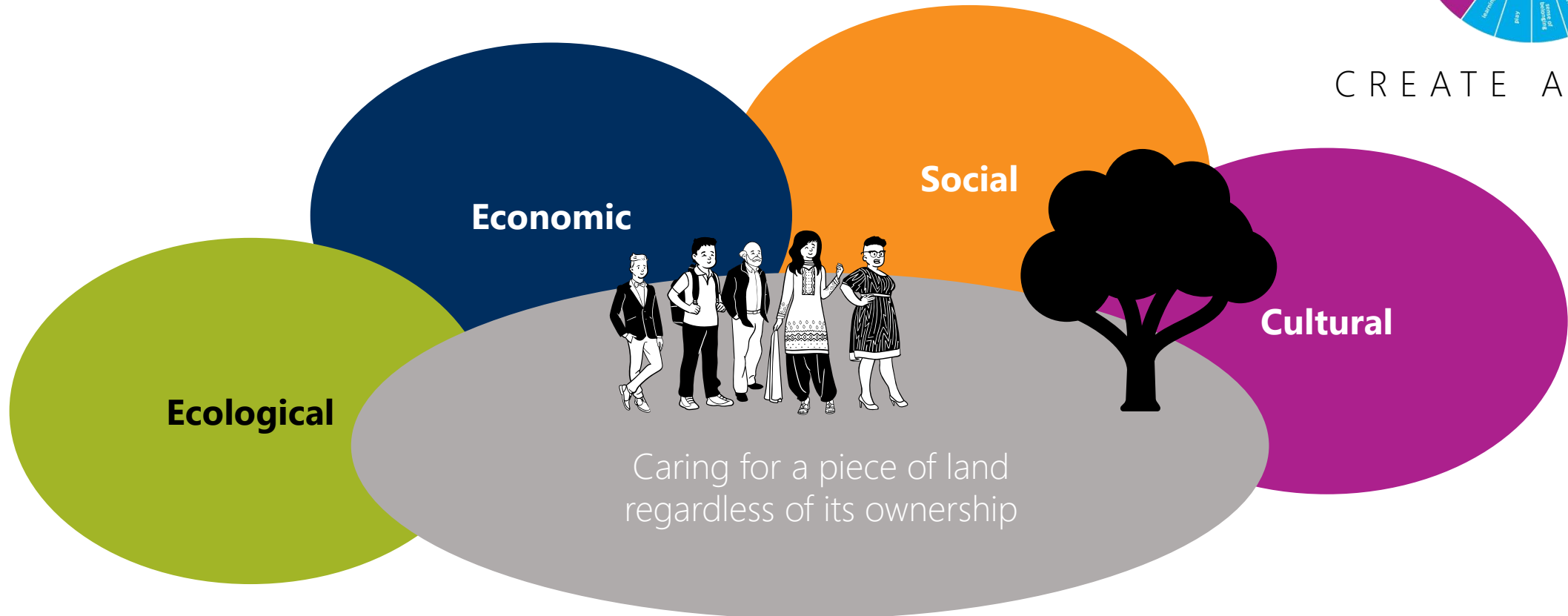
Indigenous Placekeeping thinks **beyond our immediate benefits** and defines a relationship of **reciprocity to all living things and systems** and how they work together. (*City of Toronto*)

Land Stewardship

An **approach to design** based on **land stewardship**.



CREATE A PLACE



Indigenous Placekeeping

An **approach to design** based on **land stewardship** that is centered around **recognizing the rights of landscape as a living being** first and **considering our responsibilities to a place now and into the future.**

Indigenous Placekeeping thinks **beyond our immediate benefits** and defines a relationship of **reciprocity to all living things and systems** and how they work together. (*City of Toronto*)

Inclusivity

VS

Universal Inclusivity



Universal Inclusivity

Recognizing the rights of landscape as a living being

Not just EVERY-ONE

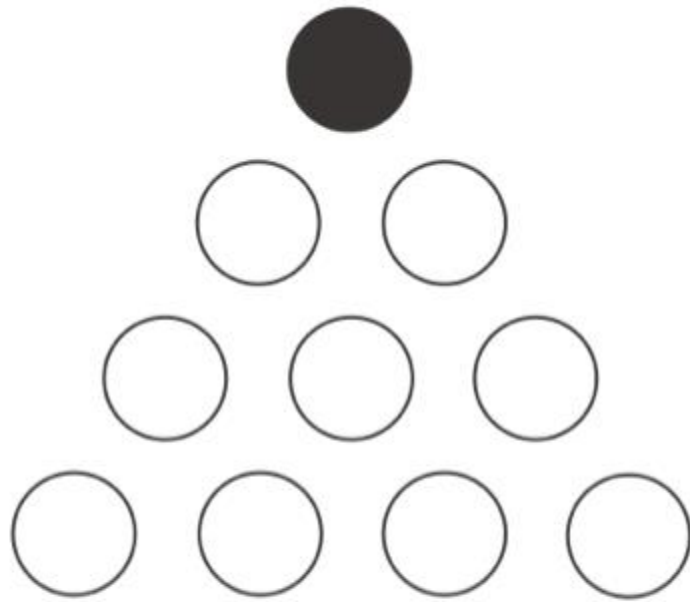


ABOVE THE SYSTEM

but EVERY-THING

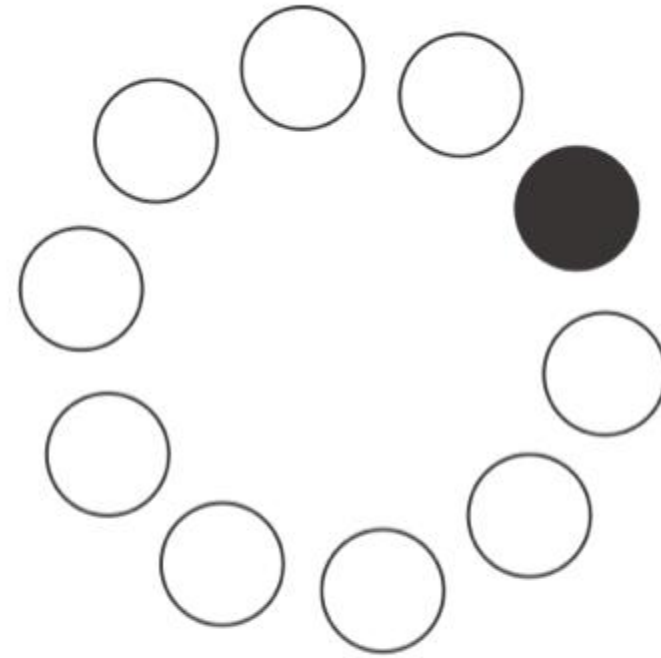


WITHIN THE SYSTEM



Hierarchical

ABOVE THE SYSTEM



Connected

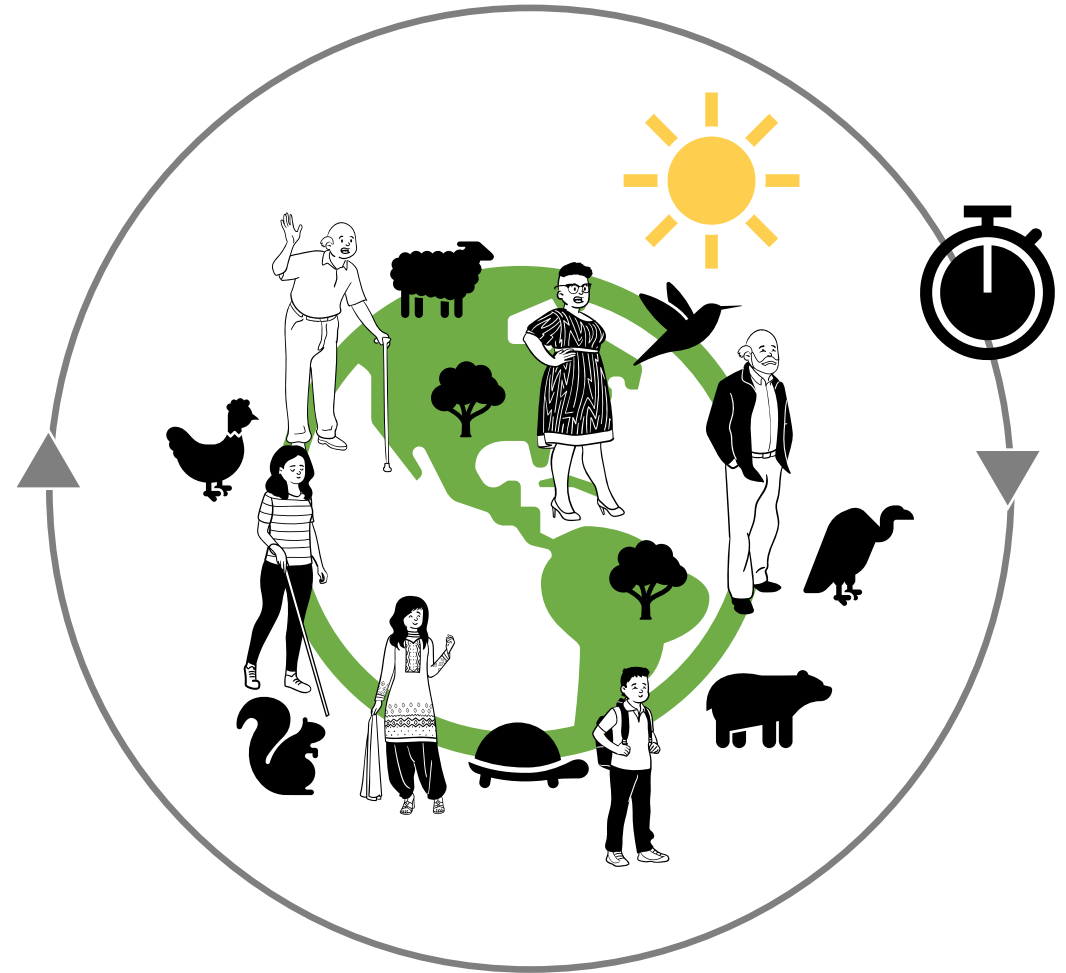
WITHIN THE SYSTEM

Indigenous Placekeeping

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Indigenous Placekeeping thinks **beyond our immediate benefits** and defines a relationship of **reciprocity to all living things and systems** and how they work together. (*City of Toronto*)

A design based on *place-keeping* takes into account the **full lifecycle of site and place**. It's not about signifying an Indigenous presence through token iconography.



SEVENTH GENERATION
LOOKING FORWARD

The Seventh Generation Principle

In our every deliberation, we must consider the impact of our decisions on the next seven generations.

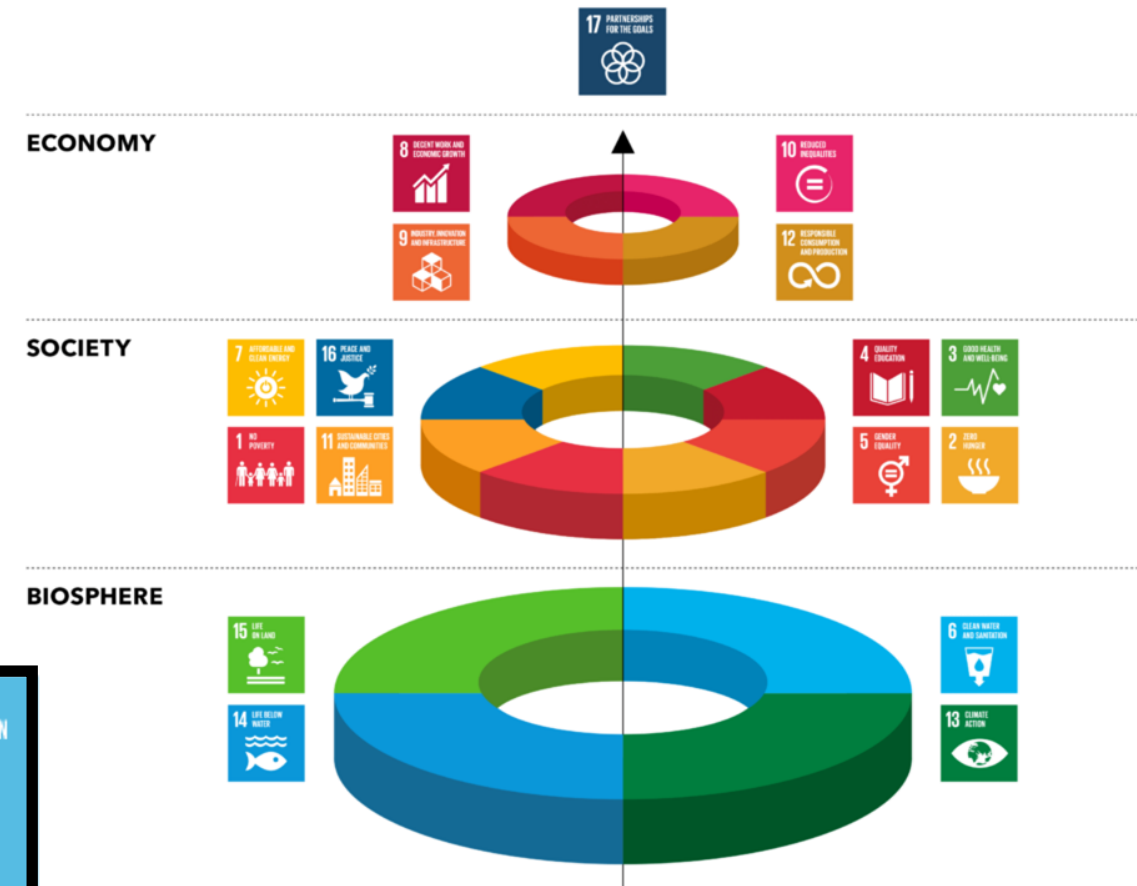
The thickness of your skin shall be seven **spans** which is to **say that** you shall be proof against anger, offensive actions and criticism



ex. 7 generations
Illustration by Audrey Pekala

Sustainability

Means meeting our own needs without compromising the ability of future generations to meet their own needs



The UN 2030 SDGs





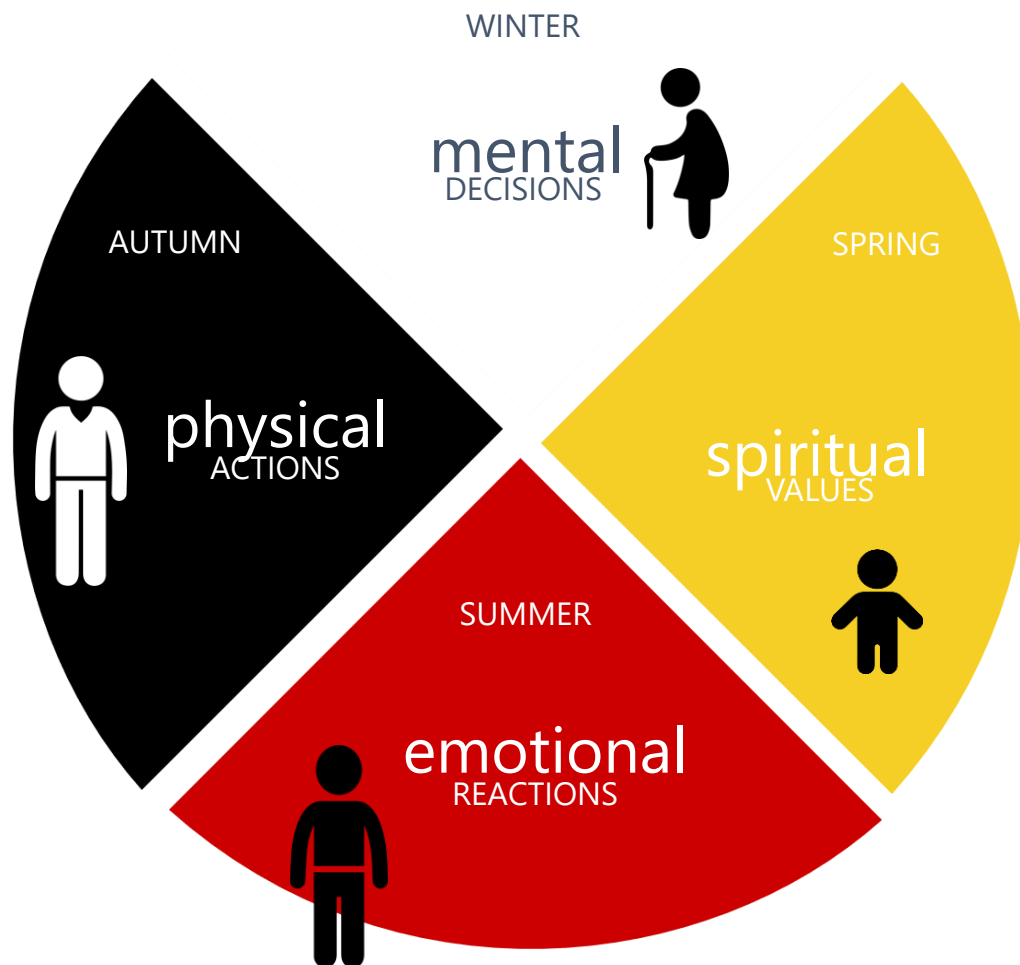
Indigenous Placekeeping Process



The Circle / The Medicine Wheel



The Medicine Wheel

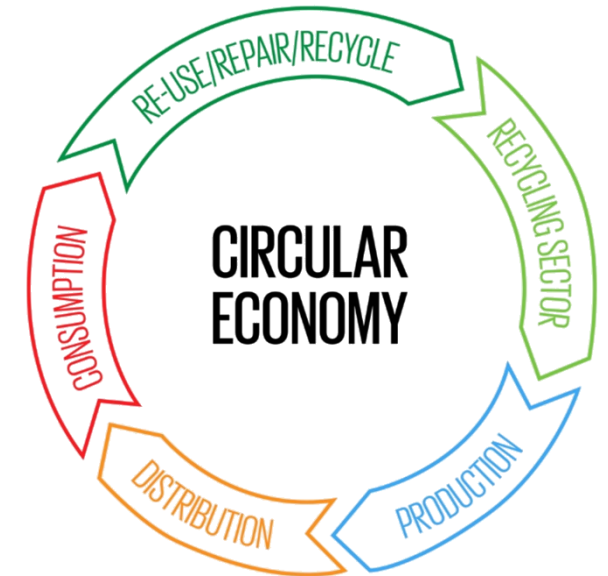
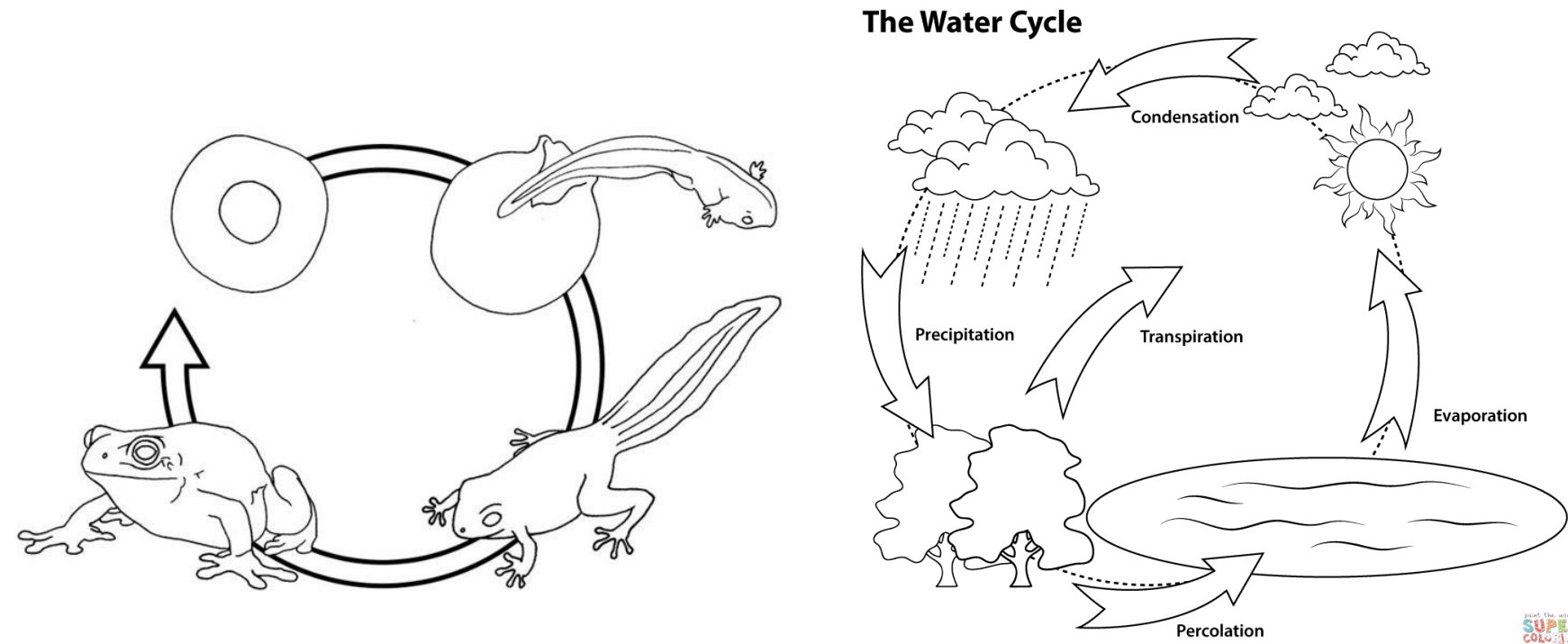


"All parts of the wheel are important and depend on each other in the cycle of life; what affects one affects all, and the world cannot continue with missing parts. For this reason, the Medicine Wheel teaches that harmony, balance and respect for all parts are needed to sustain life"

(Elder Lillian Pitawanakwat, Ojibwe / Potawatami, as cited in Pereda, n.d.)

Systems Thinking

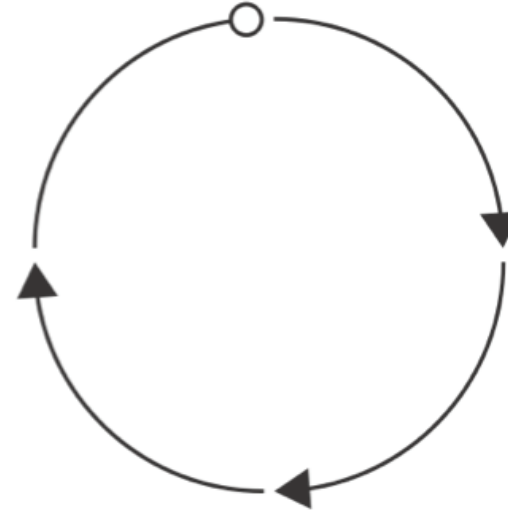
Reality is made up of **CIRCLES**, but we see **STRAIGHT LINES**. Here lies the beginning of our limitations as systems thinkers. - *Peter Senge*



Placemaking Process

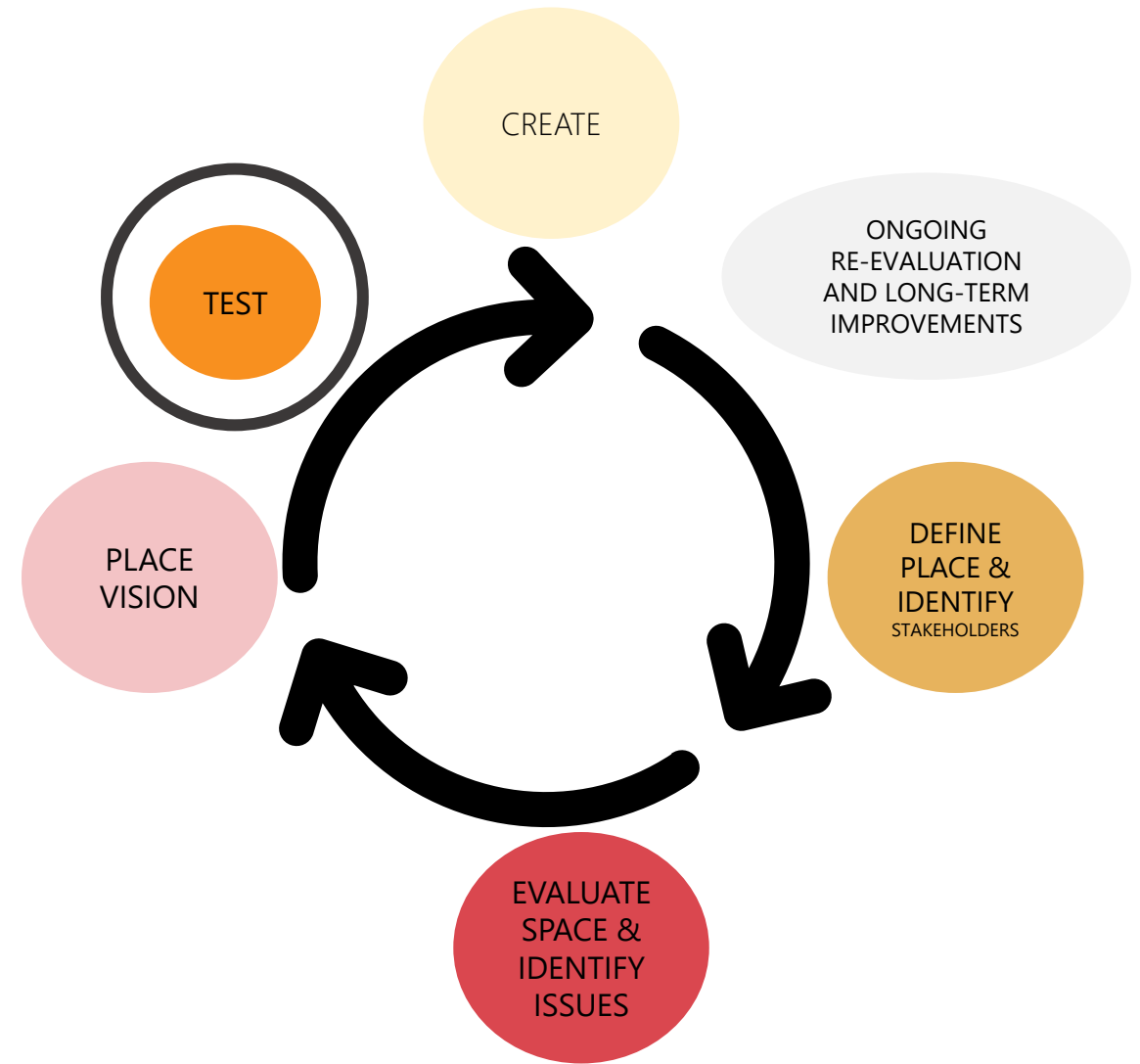
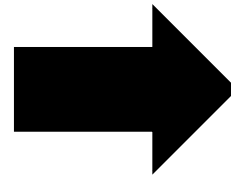
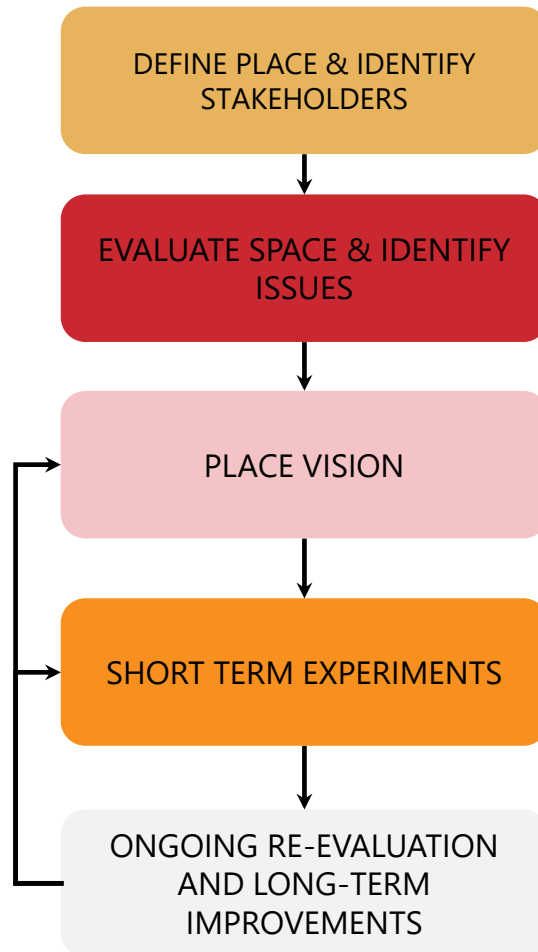


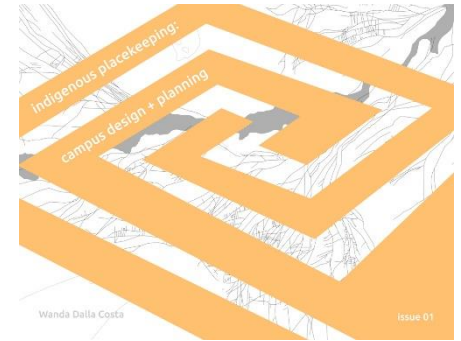
LINEAL
THINKING



CYCLICAL
THINKING

Placemaking Process

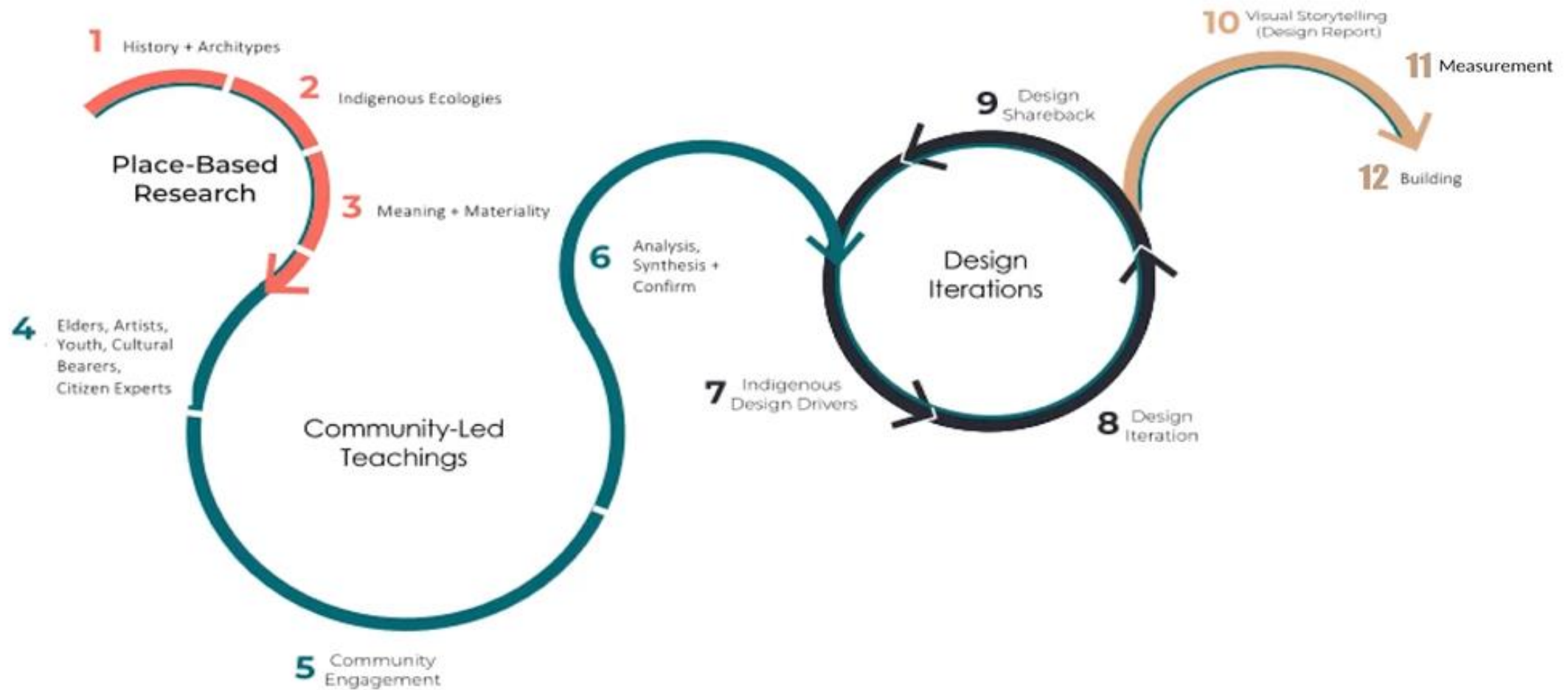




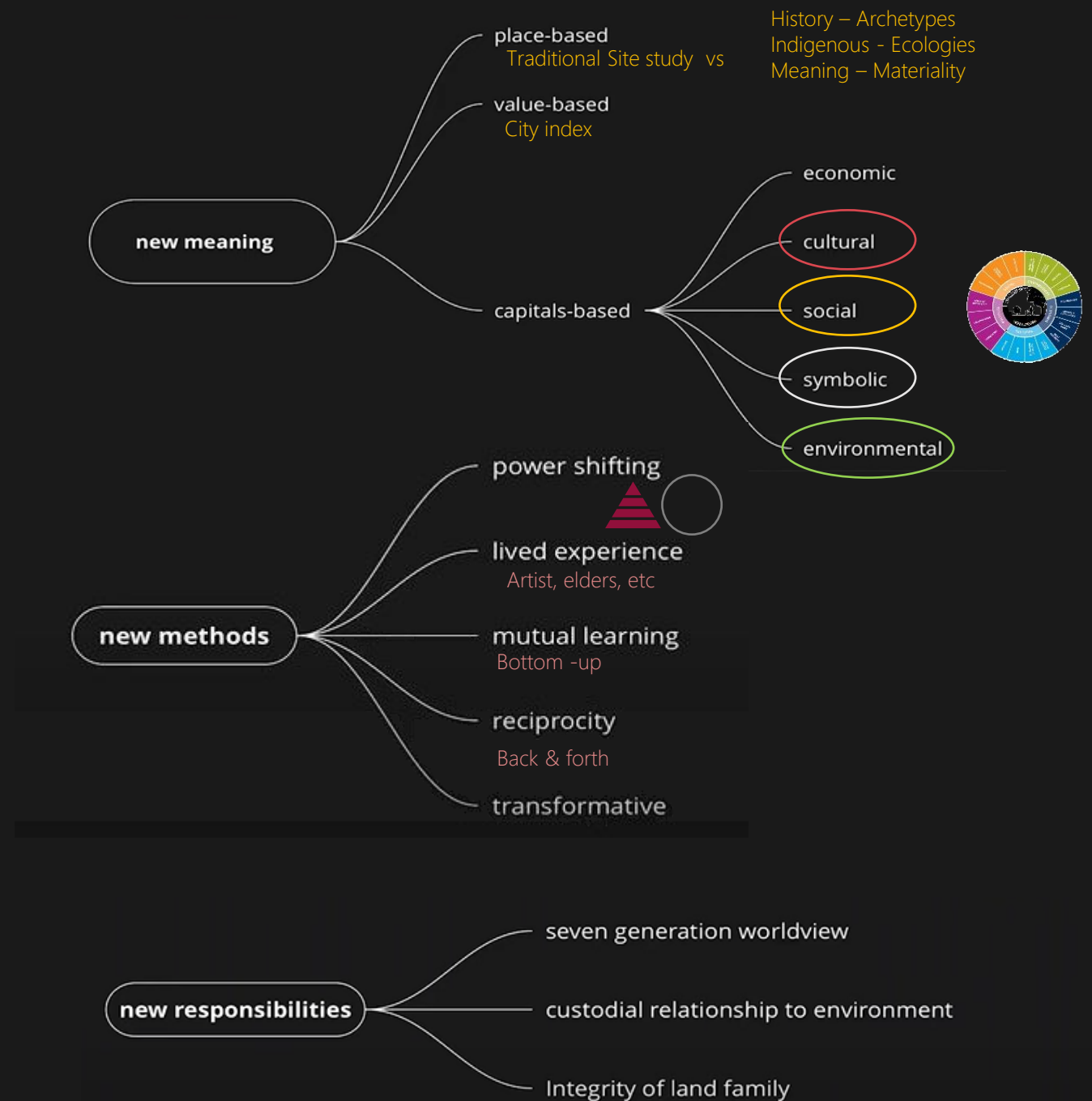
Wanda Dalla Costa

Indigenous Placekeeping

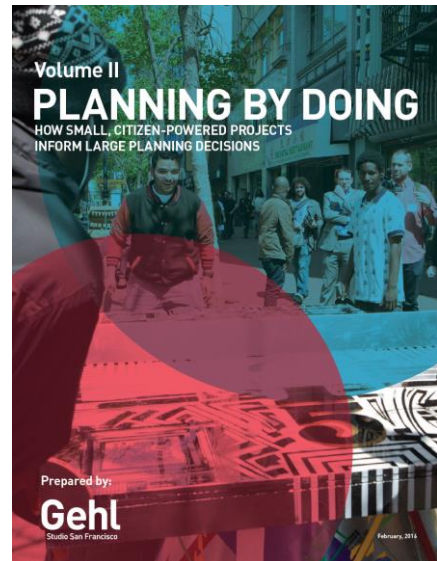
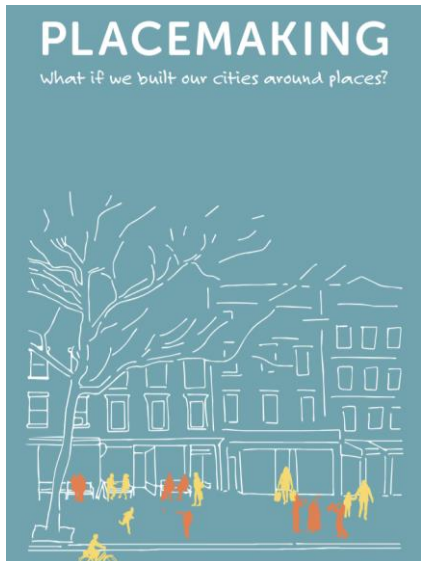
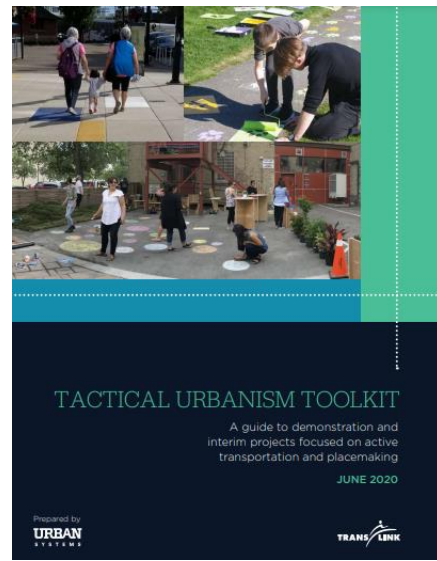
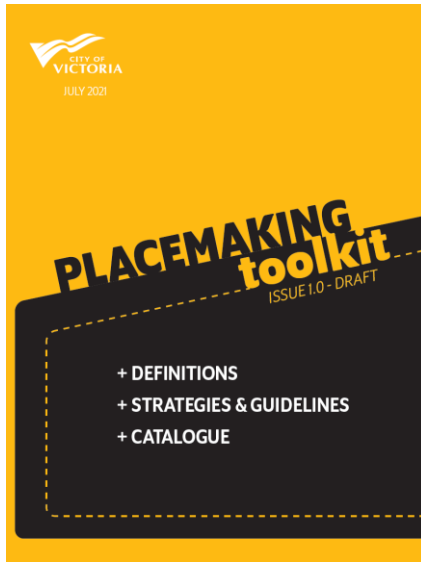
Wanda Dalla Costa



Indigenous Placekeeping



Placemaking vs. Placekeeping



PlaceMaking

Tactical Urbanism / Lighter, Quicker, Cheaper

- The Community is The Expert
- Create a Place, Not a Design

Indigenous Placekeeping

Learnings

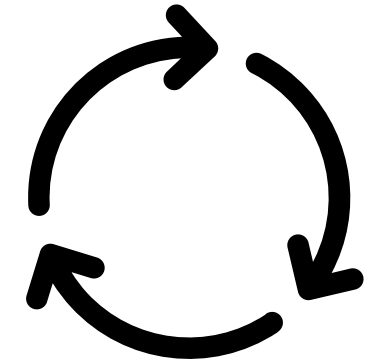
1. Universal Inclusivity :
importance of the land



2. Seven generation Principle:
Time— responsibility



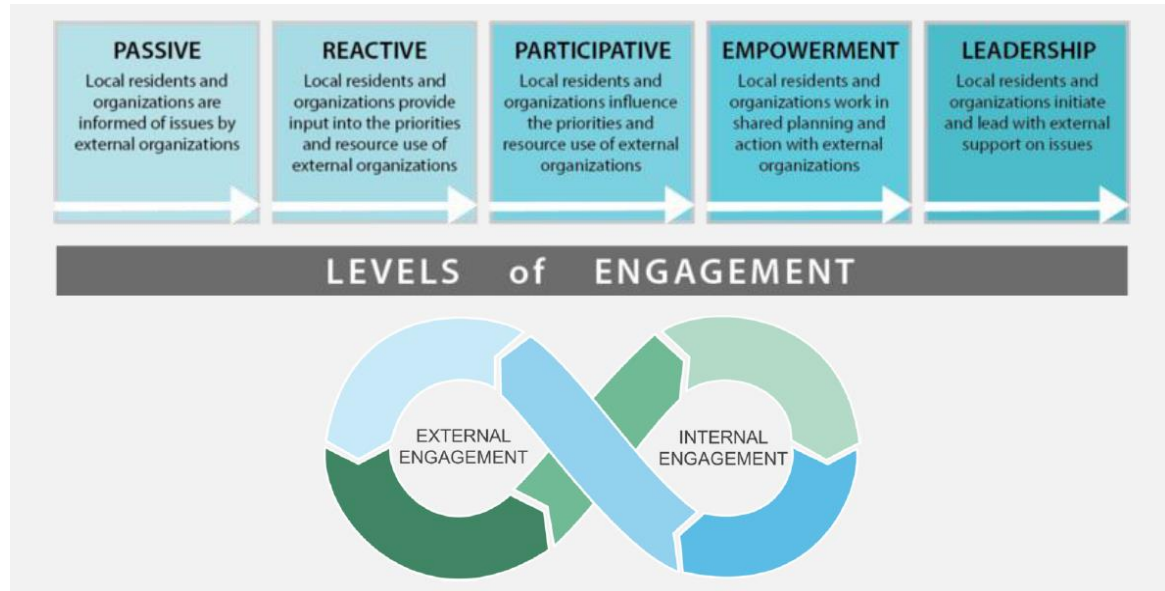
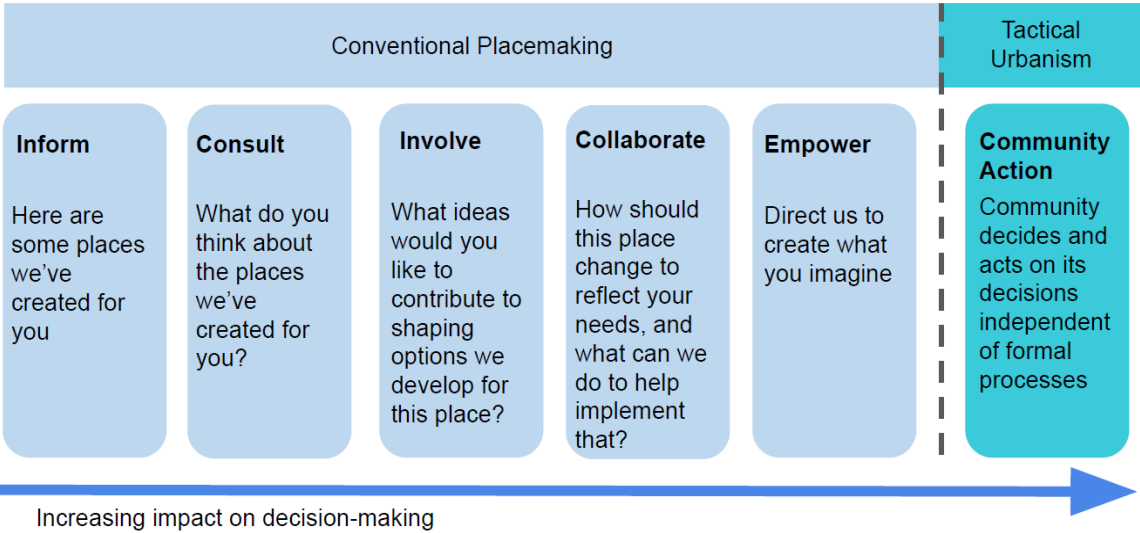
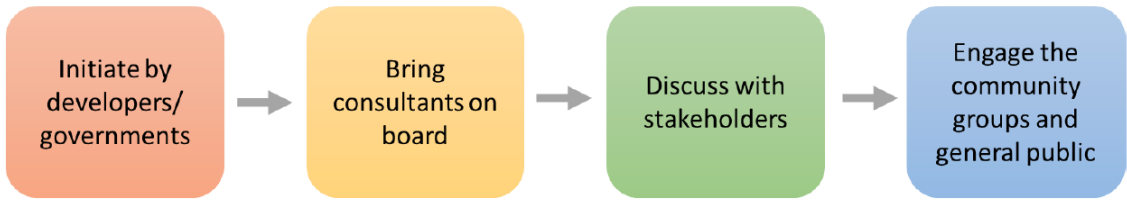
3. Reciprocity : Cycles, Living systems – systems thinking



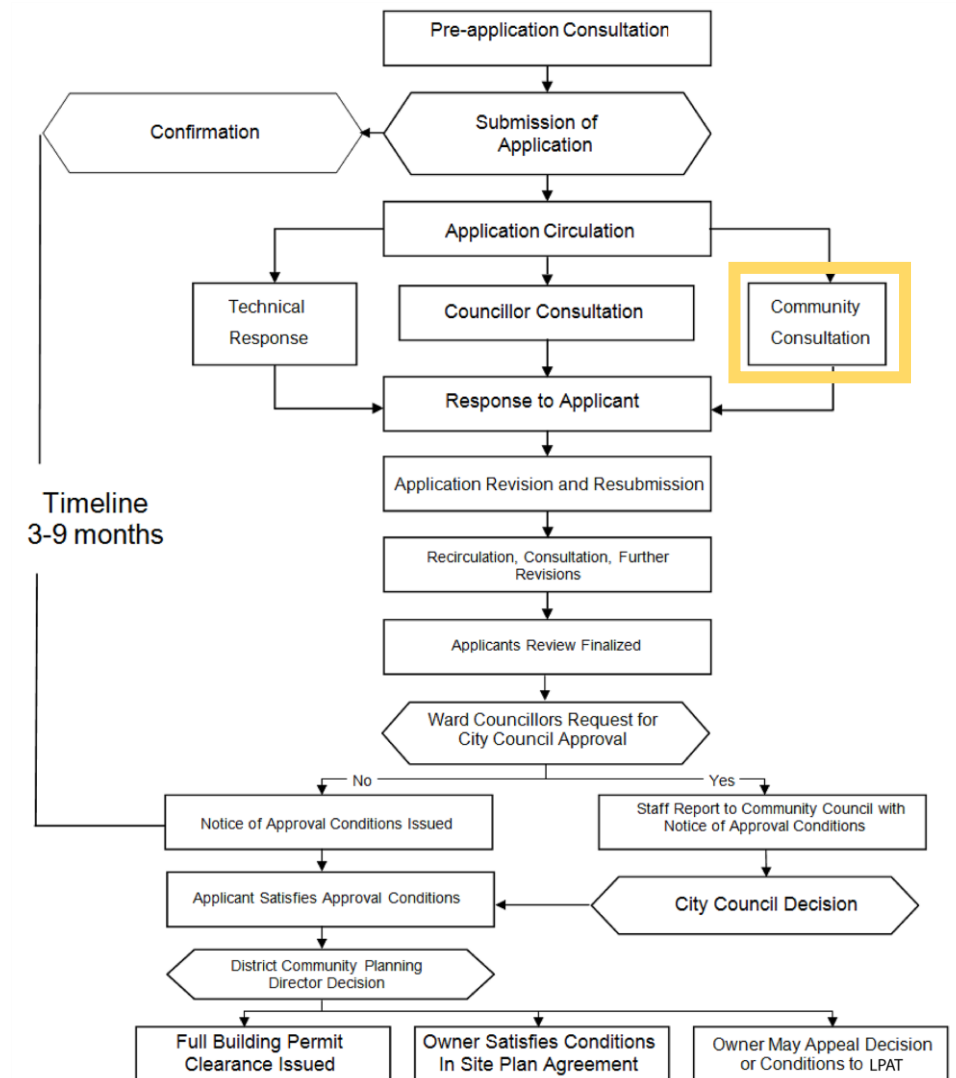
Break
(10 min)

4

Public Engagement



What comes to mind when you think of conventional public consultation?



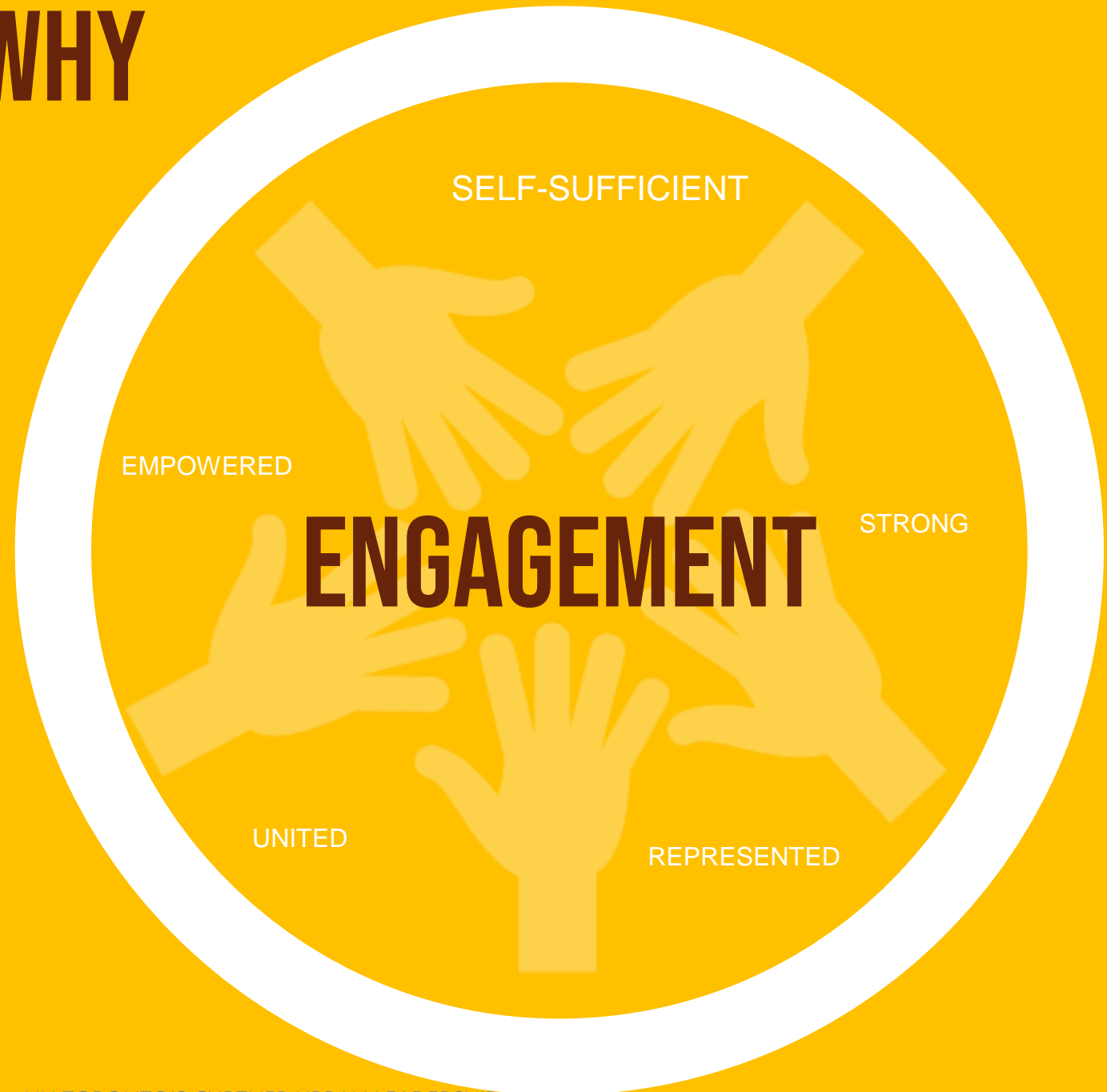
WHY

Community members are **LOCAL EXPERTS** and bring unique knowledge of place to the process.

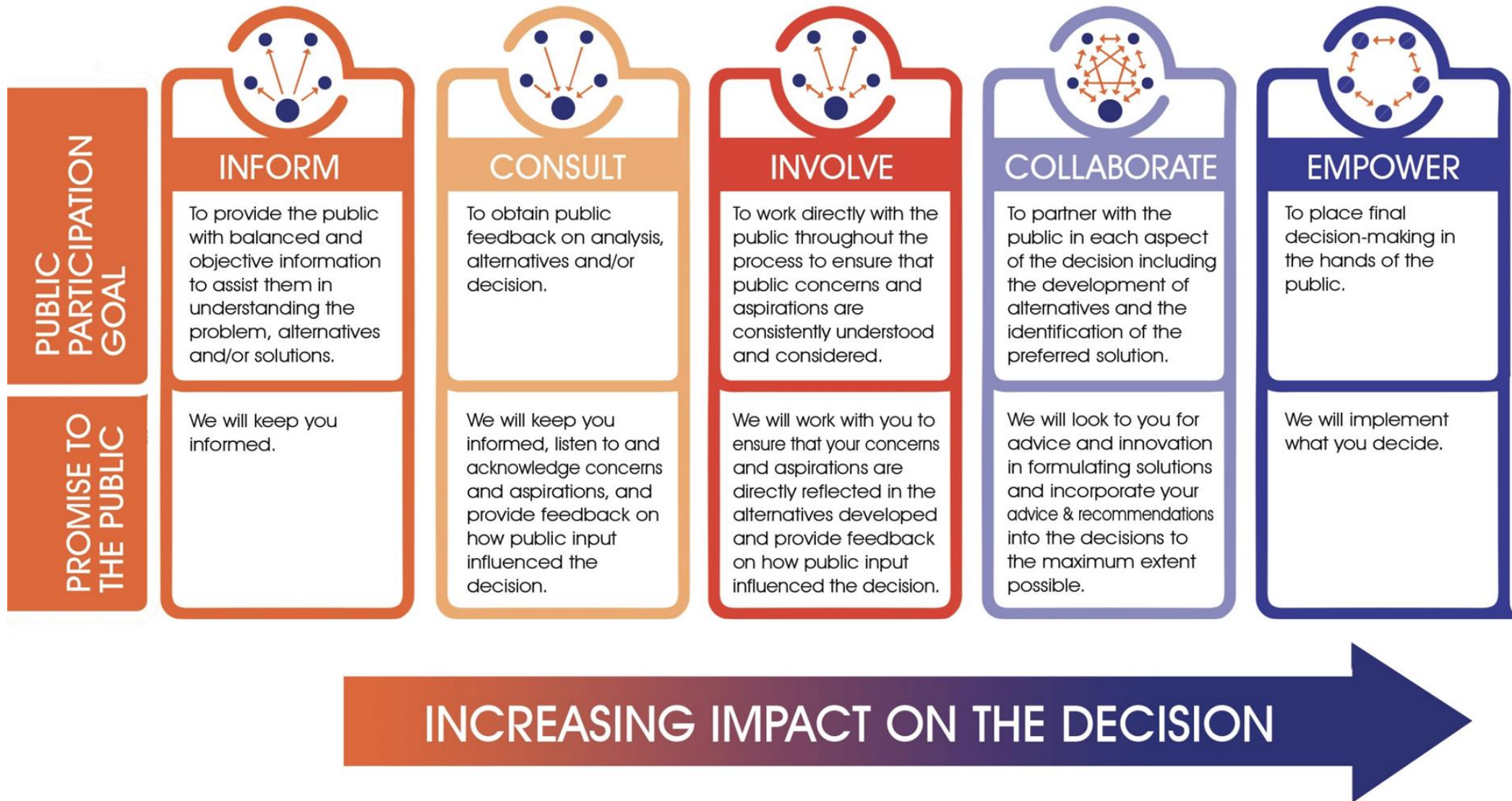
Collaborative processes **BUILD TRUST** and shared understanding.

Leads to more informed decision-making and places that **REFLECT THE COMMUNITY IDENTITY**.

GIVE VOICE to individuals and groups that are not typically heard from.



The Public Participation Spectrum

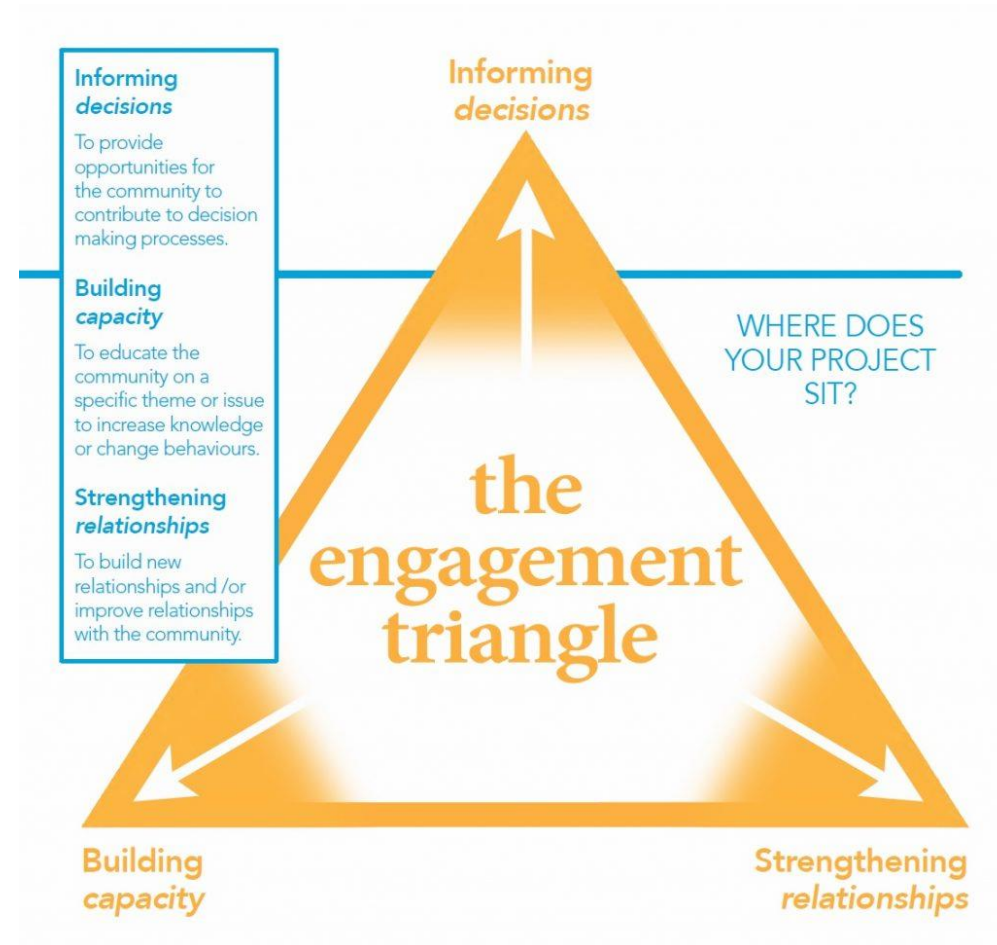


Snapshot of Engagement Techniques

INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
Website – factsheets, documents Email Updates Videos Infographics Social Media Advertising Media Coverage Printouts Presentations Expert Panel Displays/exhibits Site visits Public Meetings	Polls Voting Surveys Interviews Focus Groups Online Forums Online Commenting Social Media Monitoring Workshops Door-to-Door Kitchen Table Talks Open Houses Pop-ups Comment Boxes	Crowdsourcing Ideas Community Mapping Digital Storytelling Design Charrette Mind Mapping Visioning Scenario Testing Citizen Panels Hackathons Participatory Budgeting	Large Group Meetings Document Co-Creation Working Groups	Citizen Committees Citizen Juries Community Indicator Projects Asset-Based Community Development
<div> <div>THIN ENGAGEMENT</div> <div>THICK ENGAGEMENT</div> </div>				

Key Questions for an Engagement Strategy

1. Start with WHY



Key Questions for an Engagement Strategy

1. Start with WHY
2. Identify Who



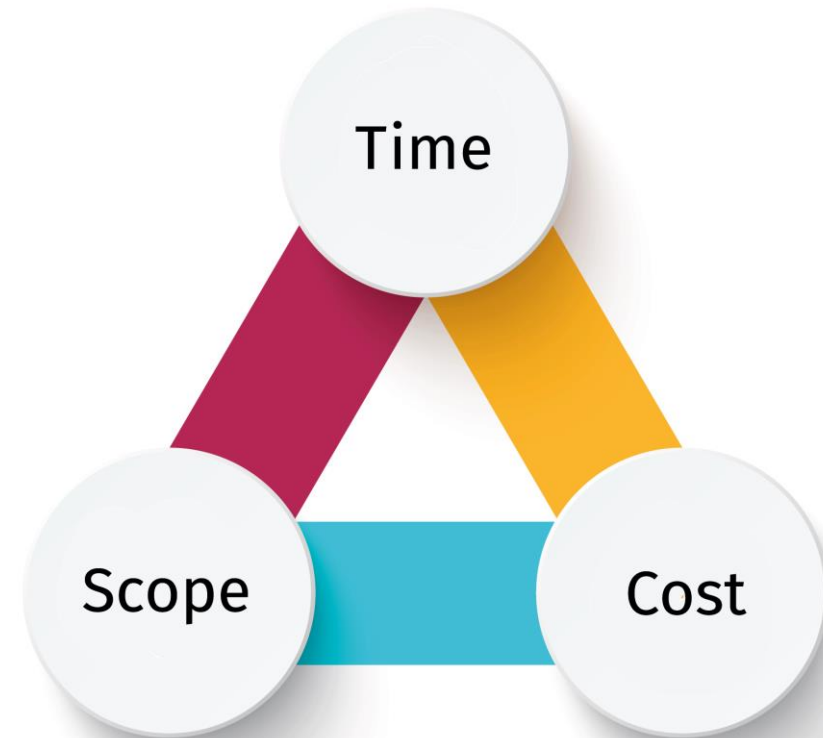
Key Questions for an Engagement Strategy

- 1. Start with WHY
- 2. Identify Who
- 3. Think about How

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Key Questions for an Engagement Strategy

1. Start with Why
2. Identify Who
3. Think about How
4. What resources are needed



Key Questions for an Engagement Strategy

1. Start with WHY
2. Identify Who
3. Think about How
4. What resources are needed
5. When will it happen



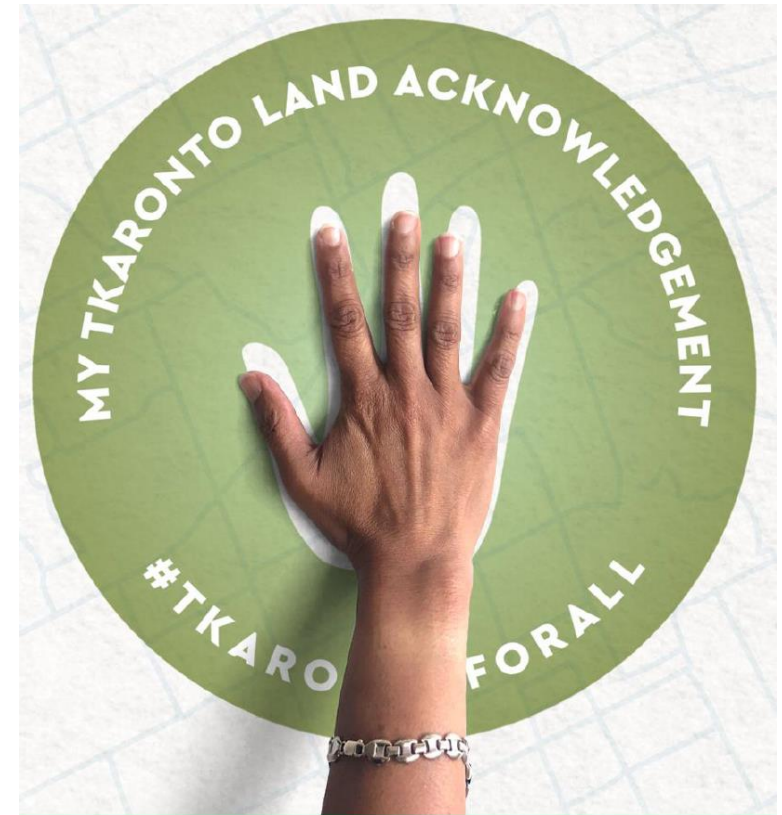
Other Questions Before You Start

1. How are you making the process inclusive and accessible?
2. What decisions have already been made? What is open for discussion?
3. Who is already working on this topic or with this community?
Have previous engagements been done?

Toronto Island Case Study

Toronto Islands

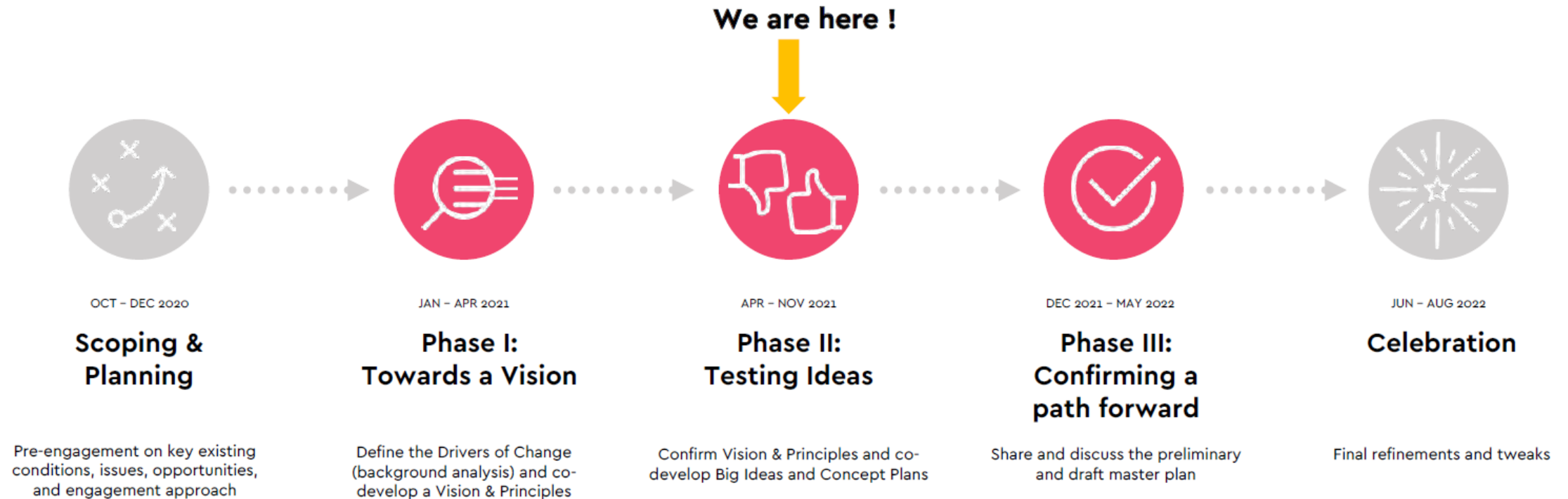
Phase 3: Towards Belonging



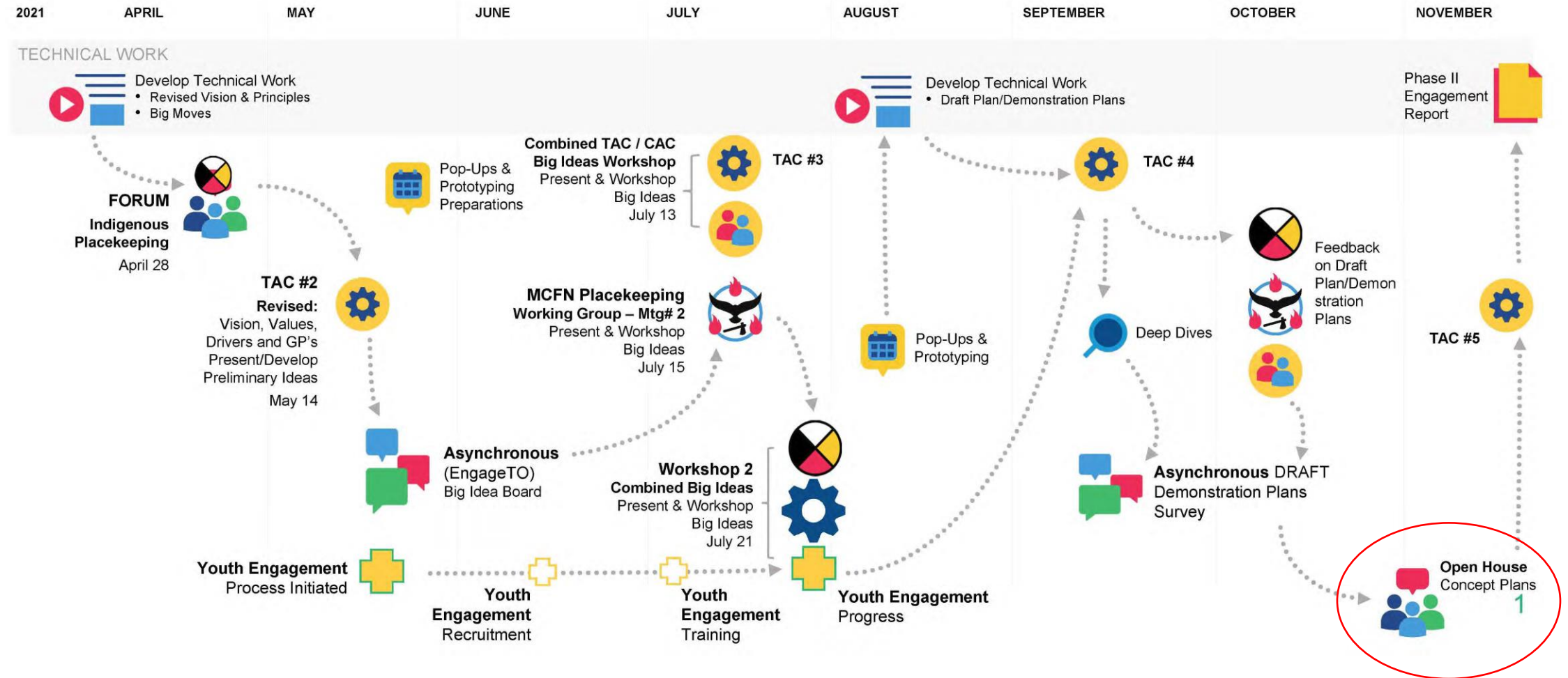
Project Structure and Status

Three phase overview

A three-part process



Project Structure and Status – phase 2



Toronto Islands – Phase 3: Towards Belonging

INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
Website – factsheets, documents Email Updates Videos Infographics <u>Social Media</u> Advertising Media Coverage Printouts Presentations Expert Panel Displays/exhibits Site visits Public Meetings	Polls Voting <u>Surveys</u> <u>Interviews</u> Focus Groups Online Forums <u>Online Commenting</u> <u>Social Media</u> Monitoring Workshops Door-to-Door Kitchen Table Talks Open Houses Pop-ups Comment Boxes	Crowdsourcing Ideas Community Mapping <u>Digital Storytelling</u> Design Charrette Mind Mapping Visioning Scenario Testing Citizen Panels Hackathons Participatory Budgeting	Large Group Meetings Document Co-Creation <u>Working Groups</u>	<u>Citizen Committees</u> Citizen Juries Community Indicator Projects Asset-Based <u>Community Development</u>



Social Media

Interactive
Wayfinding Mapping
Website

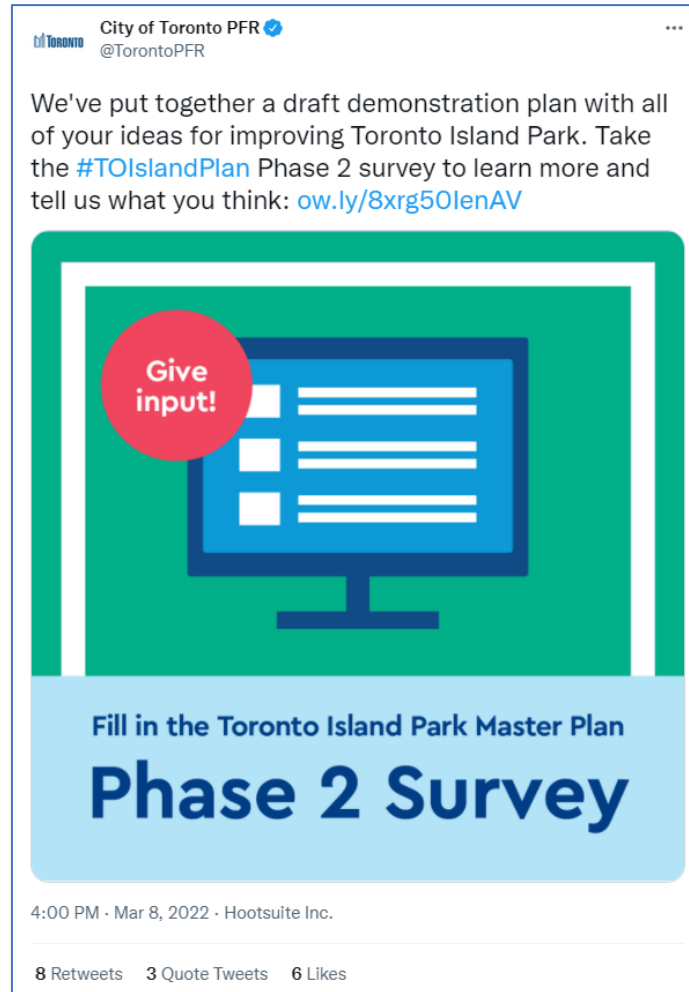
Toronto Islands
Stories + Video

Youth
Ambassadors

Mississauga's of the
Credit/Indigenous
round table

Toronto Islands Public Outreach

Inform



Synchronous "In Person" Events

800+

people engaged - through 22 events

Digital Tools

17,766+

people engaged - through digital tools

Over 3.3 million!

people reached - through paid social media

Toronto Islands Wayfinding



Share your Island Story

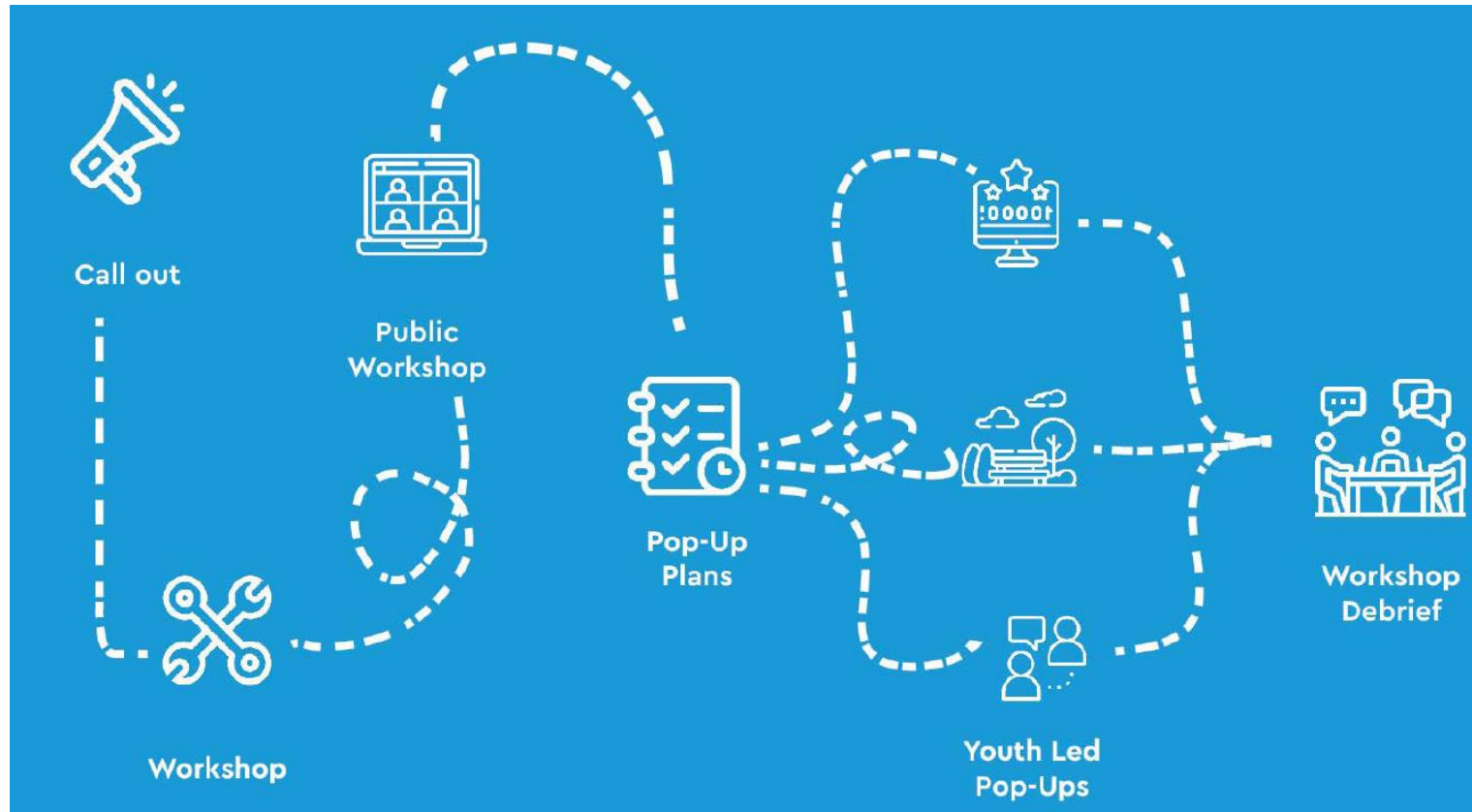
Involve



Toronto Island Stories Video

Involve

Youth Ambassador Pop-Ups



Mississaugas of the Credit First Nation Virtual Walk

Empower

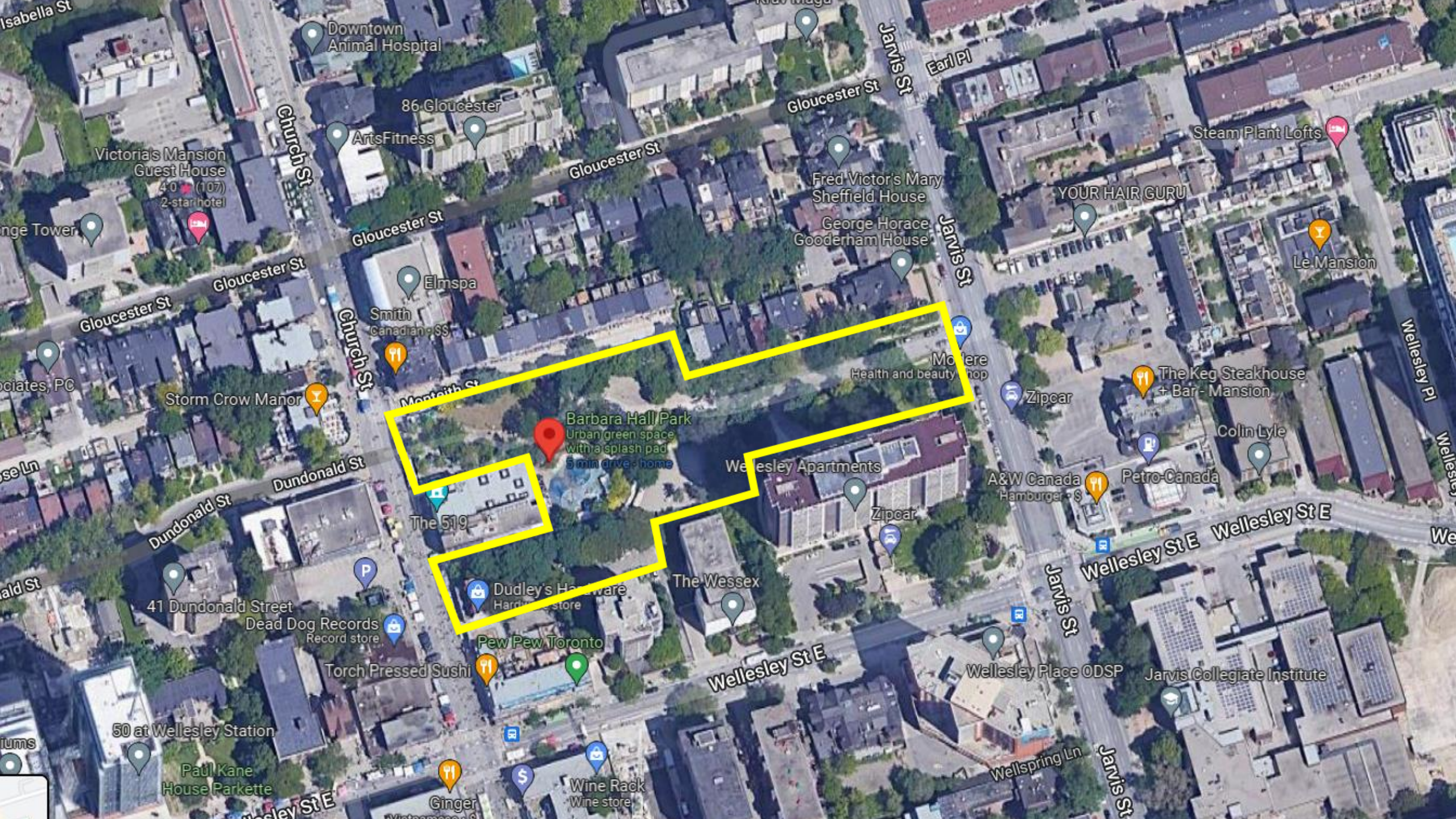


Key Learnings

- Consider the why, who, how, what and when of engagement.
- Engagement can be thin when trying to reach a large number of people to get initial feedback.
- Engagement should be thick when looking to share diverse perspectives and build a shared understanding.
- The goal of any plan should involve Indigenous rights holders and key local community stakeholders because for a while they have felt they did not belong.

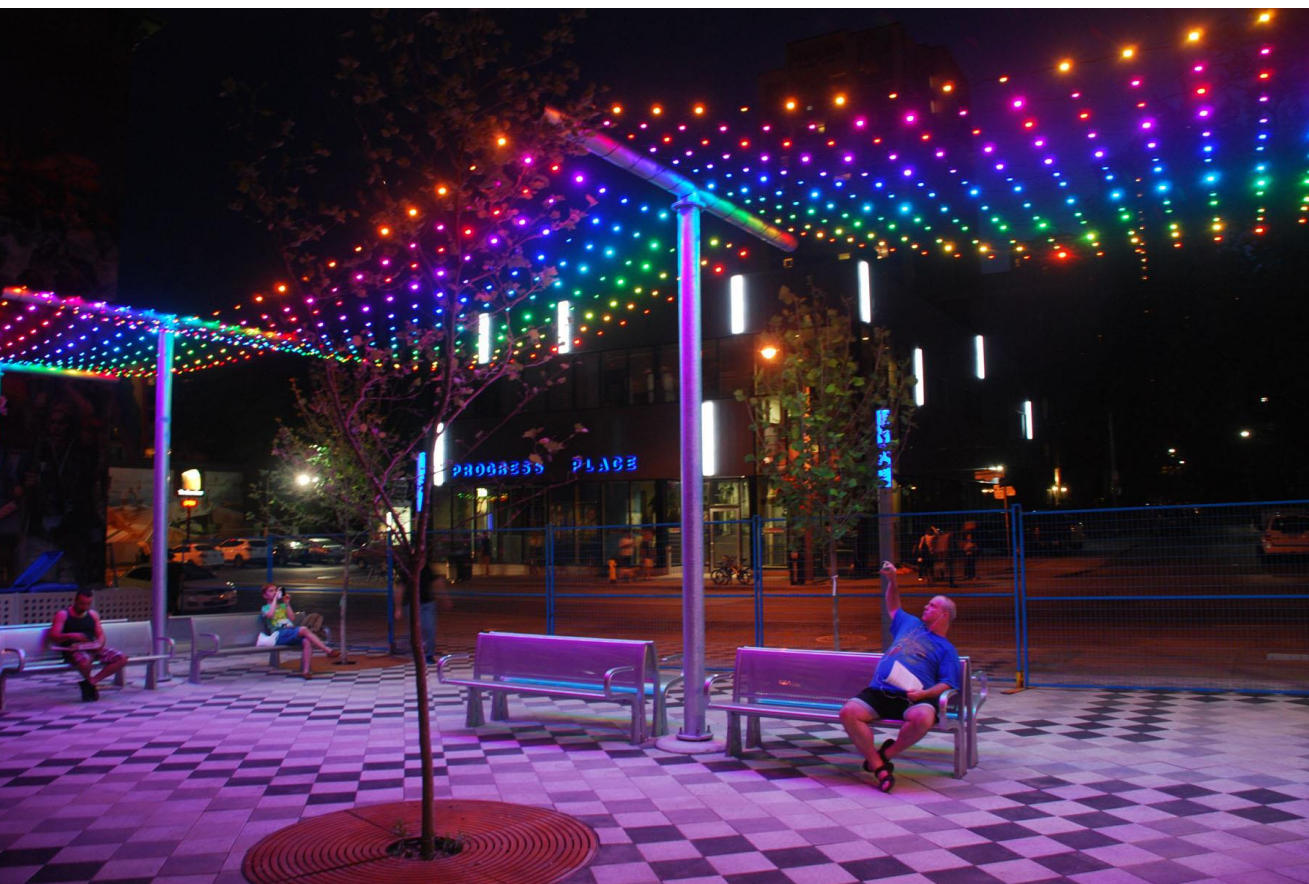
Activity

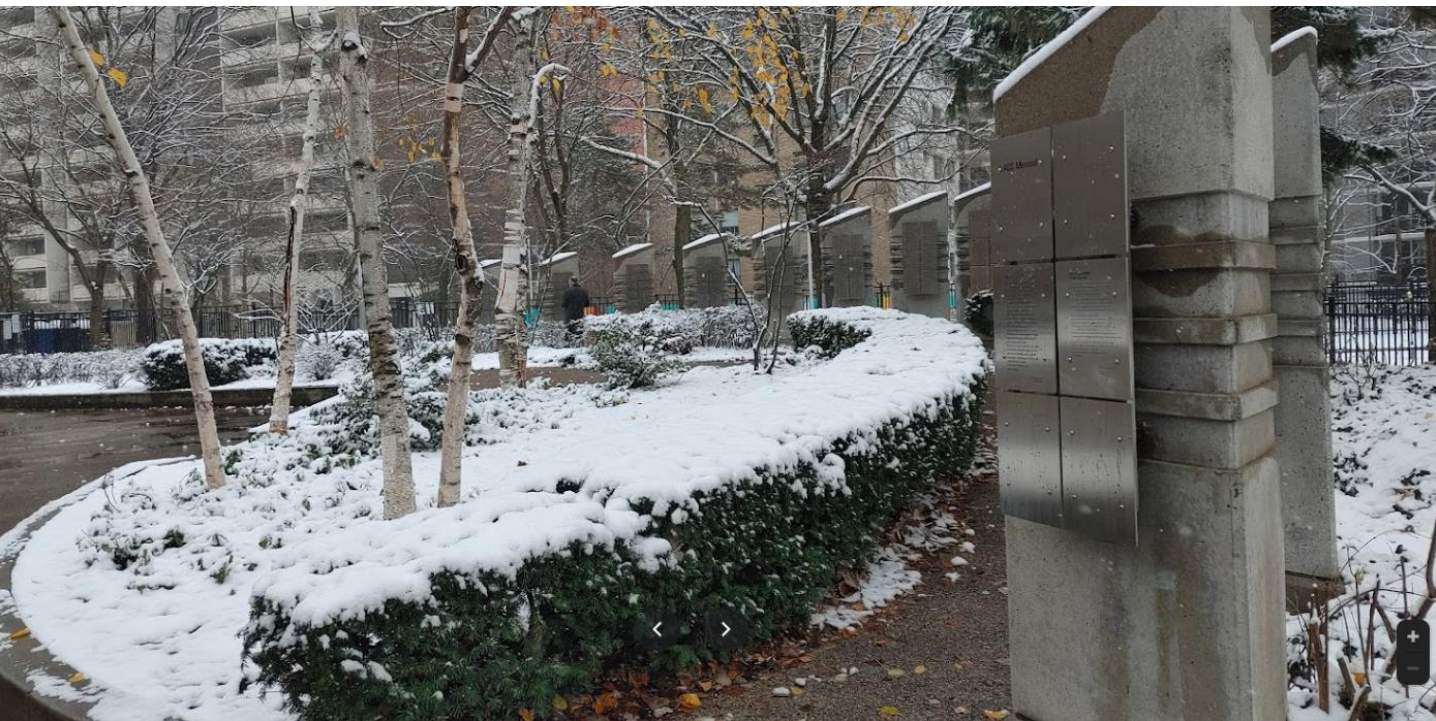
Barbara Hall Park, Toronto











TOOLS

Engagement tools to use in your community

In our workshops and masterclasses, we use a range of tools to guide participants through the Design for the Just City process. Download our tools and tutorials below to start doing it yourself. Your group will **reflect** on conditions of justice and injustice in their cities, **align** on the Just City values most important to their sites, and **generate** value-driven design responses to conditions of injustice.



REFLECT

How does justice or injustice show up in the place where you live or grew up?



ALIGN

How can your values align with others' to create a shared community vision?



GENERATE

What innovative ideas can we develop to realize our values and combat injustice?

Breakout Rooms

In Conclusion