



Toronto

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FY22 SPONSORSHIP  
OPPORTUNITIES

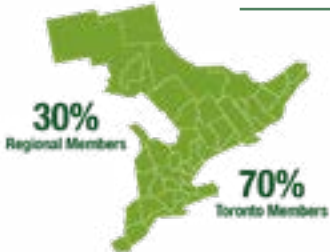


# ULI Toronto by the Numbers

Membership



Membership by Geography



Membership by Profession



Membership Type



Membership by Gender



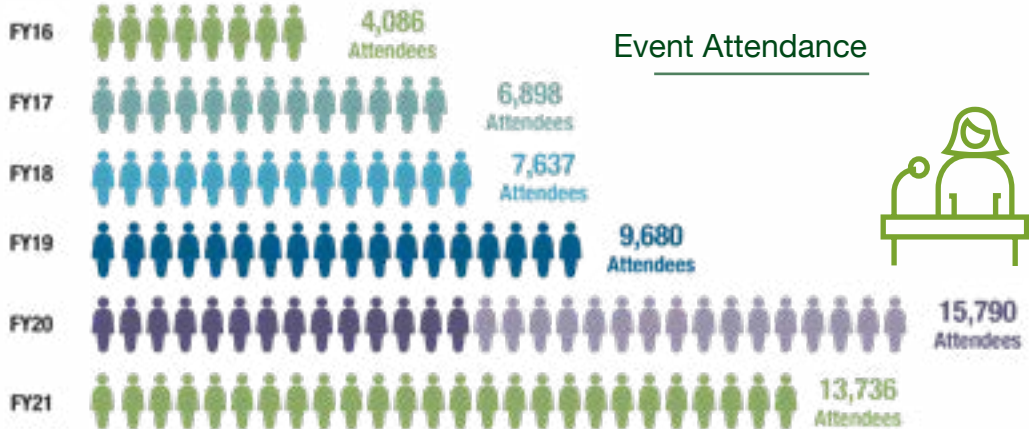
Top District Councils by Membership



Podcast Listens



Event Attendance



MEMBERS ATTEND  
**3.7**  
EVENTS PER YEAR ON AVERAGE

## SPONSORSHIP BENEFITS

Priority membership to ULI Toronto Committees

Advertise job openings on ULI Toronto website

Complimentary Memberships

Complimentary registrations to ULI Toronto events  
(6 Signature\* + 4 Women's Leadership Initiative\*)

Complimentary table at Annual Trends event,  
priority location or 10 virtual registrations

Complimentary registrations to all additional  
webinars

Featured sponsor of Diversity, Equity & Inclusion  
Programs

Logo on closeout slide of all webinars

Invitation to Corporate Partners Reception

Invitation to join ULI Advisory Board

Profile in member profile or podcast (31.6K  
listens)

Logo in monthly webinar roundup (12,000+  
distribution list)

Logo recognition on email blasts (12,000+  
distribution list)

Logo recognition on digital signage at 6 signature  
events (~300 attendees) or webinars

Logo on ULI Toronto website with hyperlink to  
company website

Recognition on Twitter (5,500+ Followers, 75K+  
impressions)

Priority registration to Curtner Urban Leadership,  
UrbanPlan, Mentorship, and Annual Trends  
program

Choice of 2 exclusive, customizable upgrades:  
Host a Members-Only Tour, Host a Roundtable,  
Host a Member Event, Participate on a Panel,  
Introduce ULI Toronto program

|  | DIAMOND<br>\$25,000                 | PLATINUM<br>\$20,000      | GOLD<br>\$10,000             |
|--|-------------------------------------|---------------------------|------------------------------|
| Priority membership to ULI Toronto Committees  | ✓                                   | ✓                         | ✓                            |
| Advertise job openings on ULI Toronto website  | ✓                                   | ✓                         | ✓                            |
| Complimentary Memberships  | 2 Full<br>2 Associate<br>2 Under 35 | 2 Associate<br>2 Under 35 | 2 Associate                  |
| Complimentary registrations to ULI Toronto events<br>(6 Signature* + 4 Women's Leadership Initiative*)   | 8 Registrations                     | 4 Registrations           | 4 Registrations              |
| Complimentary table at Annual Trends event,<br>priority location or 10 virtual registrations   | ✓                                   | ✓                         | 50% Discounted<br>table rate |
| Complimentary registrations to all additional<br>webinars  | 8 Registrations                     | 4 Registrations           | 4 Registrations              |
| Featured sponsor of Diversity, Equity & Inclusion<br>Programs  | ✓                                   |                           |                              |
| Logo on closeout slide of all webinars   | ✓                                   |                           |                              |
| Invitation to Corporate Partners Reception   | ✓                                   | ✓                         | ✓                            |
| Invitation to join ULI Advisory Board  | ✓                                   | ✓                         |                              |
| Profile in member profile or podcast (31.6K<br>listens)  | ✓                                   | ✓                         |                              |
| Logo in monthly webinar roundup (12,000+<br>distribution list)   | ✓                                   | ✓                         | ✓                            |
| Logo recognition on email blasts (12,000+<br>distribution list)  | ✓                                   |                           |                              |
| Logo recognition on digital signage at 6 signature<br>events (~300 attendees) or webinars  | ✓                                   | ✓                         | ✓                            |
| Logo on ULI Toronto website with hyperlink to<br>company website   | ✓                                   | ✓                         | ✓                            |
| Recognition on Twitter (5,500+ Followers, 75K+<br>impressions)   | ✓                                   | ✓                         | ✓                            |
| Priority registration to Curtner Urban Leadership,<br>UrbanPlan, Mentorship, and Annual Trends<br>program  | ✓                                   | ✓                         | ✓                            |
| Choice of 2 exclusive, customizable upgrades:<br>Host a Members-Only Tour, Host a Roundtable,<br>Host a Member Event, Participate on a Panel,<br>Introduce ULI Toronto program | ✓                                   | ✓                         |                              |



# Thank You To Our Annual Sponsors

## DIAMOND SPONSOR



## PLATINUM SPONSORS



## GOLD SPONSORS



## BRIDGE SPONSORS



## Truth and Reconciliation

ULI Toronto is committed to advancing a deeper understanding of our region's Indigenous history and the opportunities to embrace Indigenous values in the advancement of our global mission.



## UrbanPlan

UrbanPlan has been operating in ULI Toronto for over three years in more than nine local high schools. The classroom curriculum provides high school students with a hands-on experience in developing realistic land use solutions to real estate challenges and provides them with an understanding of how residents can engage in the development their city.

## Curtner Urban Leadership

An annual curriculum-based program designed to immerse mid-career professionals from different disciplines in Toronto city building to create positive change in our city. Led by former City of Toronto Chief Planner Paul Bedford, participants have an opportunity to provide leadership on a critical Toronto issue over the course of 8 months.



## Equity, Diversity & Inclusion

The Pathways to Inclusion initiative was created by ULI to increase the participation of equity-seeking communities who are currently underrepresented in the real estate development, land use, and city-building fields. The Pathways to Inclusion Program is supported by the Equity, Diversity & Inclusion committee.



## Digital Content & Connection

By leveraging the power of the ULI network, our community can foster industry resilience and endure together during these uncertain times. In the current environment, we are committed to providing timely, practical guidance; best practices; and global insights.

