





**Urban Land
Institute**

Toronto

Advancing the Greater Toronto Region



MEET THE CHIEFS GALA

April 24, 2017

ULI Toronto's 3rd Annual Regional Gala Event

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MESSAGE FROM THE CHAIR



I am pleased to welcome you to our third annual Meet the Chiefs Gala celebrating the public-sector planning and city region building leadership of the Greater Golden Horseshoe.

This year's dinner falls in the middle of our major two-day Electric Cities Symposium that builds on our inaugural 2015 symposium that pursued the Urban Land Institute's global mandate to "advance the responsible use of land." Through the intersecting lenses of mobility, place-making and technology our symposium programming reaches into many advanced urban topics that confirm the ever-evolving nature of what we do as city builders.

Our symposium launched this morning by doing something *unconventional*: we celebrated our region's global leadership. The Toronto Region is home office to some of the world's most successful city building companies. By extension, we are also home to some of the world's best examples of city building. We have a right to feel proud!

But we must also take stock of the growing global stresses that manifest themselves on global city regions like the Greater Golden Horseshoe - and of the increasingly important leadership role such city regions must assume to address these modern challenges. In doing so, the Toronto region can continue to cement its place as a beacon of urban leadership.

In this context, this year's Meet the Chiefs Gala is perfectly timed, because at the intersection of all the significant global urban challenges is land use. Our approach to urban development will centrally inform how we tackle these challenges, including climate change and poverty. But, as our guest speaker will address tonight, it will take boldness of imagination to leverage the opportunities of urbanism if we are going to be successful.

'Boldness of imagination' is a great way to describe what we are trying to accomplish at the Urban Land Institute. Through the many ways we intersect with you, our region's land use professionals, we constantly strive to be relevant to you, but also to our collective interest to create and sustain thriving communities worldwide.

Enjoy this evening of celebration and ideas.

We could not pursue the work we do without your support through your sponsorship of this evening's gala. On behalf of the Management Committee and Advisory Board I want to thank you for doing so.

A handwritten signature in dark ink, appearing to read 'D. Goring'.

Derek Goring
Chair
ULI Toronto

AGENDA

Networking Cocktail Reception

SOCO Ballroom Foyer - Delta Toronto

Welcome + Opening Remarks

SOCO Ballroom - Delta Toronto

Derek Goring
Chair
ULI Toronto

Hillary Marshall
Vice President
GTAA

Richard Joy
Executive Director
ULI Toronto

Dinner Discussion

Roundtable Discussions with Chief Planners and ULI Ambassadors

Introduction

Daniel Haufschild
Vice President
WSP

Keynote

Prof. Maarten Hajer
Professor of Urban Futures
Utrecht University

In Conversation With

Jennifer Keesmaat
Chief Planner & Executive Director
City of Toronto

Closing Remarks

Sheldon McCormick
General Manager
UBER

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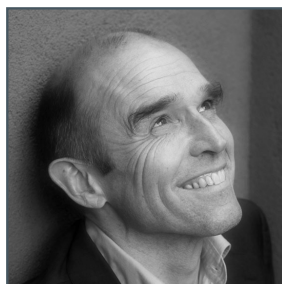
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ULI URBAN LAND INSTITUTE TORONTO

KEYNOTE



Maarten Hajer

*Professor of Urban Futures
Utrecht University*

Maarten Hajer (1962) is distinguished professor 'Urban Futures' at the Faculty of Geosciences of Utrecht University and director of the Urban Futures Studio. Hajer studied Political Science as well as Urban & Regional Planning at the University of Amsterdam and got a D.Phil. in Politics from the University of Oxford. From 2008 to 2015 was the Director General of the Netherlands Environmental Assessment Agency (PBL). In 2016 Hajer was Chief Curator of 'The Next Economy', the 2016 edition of the International Architecture Biennale Rotterdam (IABR). Hajer is the author of the acclaimed *The Politics of Environmental Discourse* (Oxford UP, 1995), as well as books such as *In Search of New Public Domain* (NAi Publishers, 2001, with Arnold Reijndorp) and *Smart about Cities – Visualizing the Challenge of 21st Century Urbanism* (NAi/oio, 2014, eds. together with Ton Dassen). For more information, visit www.uu.nl/ufs.

IN CONVERSATION WITH



Jennifer Keesmaat

*Chief Planner & Executive Director
City of Toronto*

As the Chief Planner for the City of Toronto, Jennifer is committed to creating places where people flourish. Over the past decade, she has been recognized by the Canadian Institute of Planners, the Ontario Professional Planners Institute, the Design Exchange and +EDRA for her innovative work in municipalities across Canada, with a variety of awards for planning excellence. Jennifer's work is characterized by an emphasis on the creation of complete communities, the facilitation of collaborations across sectors, and broad engagement with residents, municipal staff, Council, developers, business leaders, NGOs, and other stakeholders. Her priorities as Chief Planner include the implementation of the Planning Division's new Strategic Plan; the promotion of midrise development along the city's Avenues as part of a strategy to develop more complete communities; the improvement of the consultation process; a renewed focus on evidence-based transit planning; leading the Official Plan review process; and overseeing development review for the City's 3000+ annual development applications.

CHIEF PLANNERS



Jim Baird

*Commissioner of Development Services
City of Markham*

Jim Baird is the Commissioner of Development Services, City of Markham, Ontario. His portfolio includes the Planning & Urban Design, Engineering, Building Services and Economic Development Departments. Jim is a Member of the Canadian Institute of Planners, and is a Registered Professional Planner. Markham has come to be known as a leading municipality in such areas as new urbanism, environmental protection, heritage preservation, community planning, and the quality of the built environment.



Brian Bridgeman

*Commissioner of Planning and Economic Development
Region of Durham*

Brian Bridgeman is the Commissioner of Planning and Economic Development for the Regional Municipality of Durham. In this position, Brian is responsible for establishing and implementing a long-term vision the growth and prosperity of the Region. Brian has over 30 years of professional planning experience in both the private and public sectors. He is a Registered Professional Planner and is an active member of the Ontario Professional Planners Institute.



Larry Clay

*Assistant Deputy Minister
Ontario Growth Secretariat*

Larry Clay was appointed Assistant Deputy Minister (ADM) of the Ontario Growth Secretariat (OGS) in July 2013. As ADM, Larry oversees the policy, management and implementation of the Growth Plan for the Greater Golden Horseshoe. The award-winning Growth Plan, unique in North America, is a legislated framework to guide and shape growth in Toronto and the Greater Golden Horseshoe region. Its policies are designed to curb urban sprawl, support economic growth, reduce congestion and maximize infrastructure investments across all levels of government. During his career in the Ontario Public Service, Larry has held a number of senior positions at the former Ministry of Treasury and Economics, the Ministry of Finance and MMAH.

CHIEF PLANNERS



Meg Davis

*Chief Development Officer
Waterfront Toronto*

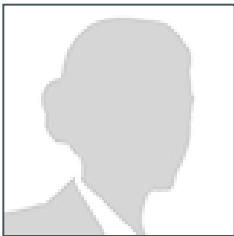
Meg Davis is the Chief Development Officer for Waterfront Toronto (WT) and is responsible for leading the marketing and development of all lands within the control of WT, as part of the revitalization of Toronto's waterfront. This includes overseeing development of the public infrastructure and coordinating the planning, design and construction phases of these significant developments. In addition, she manages the selection processes and on-going relationships with development partners to ensure development contributes to meeting the corporate objectives of high design and sustainable complete functioning neighbourhoods. Meg brings over 25 years of experience as a planner and development manager for both private developers and consultants. Meg is a Member of the Canadian Institute of Planners, Urban Land Institute, Ontario Professional Planners Institute, and Lambda Alpha International



Lorna Day

*Director of Urban Design
City of Toronto*

Lorna Day, as Director of Urban Design, has worked for the City Planning since 1989 in a variety of urban design and planning roles. In addition to Urban Design manager in Etobicoke, she was the manager for the Avenues and Mid-Rise Building Study, and for the Eglinton Connects Planning Study, a 20 km 'Avenue Study' which weaves the new Crosstown LRT into the vision of the city. Lorna has also been Director of Community Planning in Scarborough and Director of Project Planning and Development for Metrolinx. Lorna Day began her career as an architect with an interest in urban design. She is a member of the Canadian Institute of Planners and the Ontario Professional Planners Institute. Lorna guest lectures at the University of Toronto and Ryerson University and recently presented the Eglinton Connects Study to the American Planning Association conference.



Elizabeth Howson

The Town of Uxbridge

Elizabeth Howson has over 41 years of experience with a focus on the development of official plans, secondary plans, intensification studies and other policy documents for municipalities throughout Southern Ontario. Her work goes beyond vision to implementation including zoning by-laws, community improvement plans, and sustainability guidelines. Elizabeth was the project manager/lead planner for the award-winning Cornell Secondary Plan in Markham and the North Oakville Secondary Plans/Implementation Strategy, as well as for a range of other studies including the Yonge Street North Planning Study, City of Toronto and Secondary Plans for the Barrie Annexation Lands and the Milton Expansion Area. She has provided planning services for the Township of Uxbridge since 1994.

CHIEF PLANNERS



Joanna Kervin

*Director, Third Party, Planning and Property - TYSSE
Toronto Transit Commission*

Joanna Kervin is a Director on the senior management team responsible for the delivery of the \$3.18 billion Toronto-York Spadina Subway Extension (TYSSE) project. She is responsible for managing all third-party relationships and approvals, design review and approval, planning processes and property acquisitions. The project mandate included a focus on design excellence and strong aesthetics, with support for future development and planning and tightly integrated transit services. Joanna is also Special Project Lead for TTC for the proposed redevelopment of TTC's property at Yonge-Eglinton. She is a member of a joint team of TTC, City, and Build Toronto staff on this major city building project. Joanna has had a long career in the transportation industry spanning over 30 years. Prior to joining TTC, she worked for City of Toronto, Planning leading inter-regional transportation planning initiatives.



Laurie LeBlanc

*Deputy Minister
Ministry of Municipal Affairs / Ministry of Housing*

Laurie LeBlanc was appointed Deputy Minister of the former Municipal Affairs and Housing on September 3, 2013 and re-appointed Deputy Minister of Municipal Affairs and Deputy Minister of Housing on June 13th, 2016. Her previous post was Deputy Minister of Aboriginal Affairs (MAA) since March, 2012. Prior to joining MAA, Laurie served as Assistant Deputy Minister of Employment and Training in the Ministry of Training, Colleges and Universities and Assistant Deputy Minister for the Policy and Strategic Planning Division in the Ministry of Community Safety and Correctional Services. Laurie has more than 30 years of experience in the Ontario Public Service in a variety of policy, communications and operations positions.



Gregg Lintern

*Director, Toronto & East York District, Community Planning, City Planning Division,
City Hall, City of Toronto*

Gregg Lintern, in his 30 plus years of municipal planning experience, Gregg has had the opportunity to work across a wide range of City's urban and inner suburban neighbourhoods, including comprehensively planned communities and major infill projects. Previously the Director, Community Planning for Etobicoke York and the Manager responsible for Downtown Toronto, Gregg has been leading the Toronto East York Community Planning District office since 2011.

CHIEF PLANNERS



John MacKenzie (invited)

*Deputy City Manager, Planning and Growth Management
City of Vaughan*

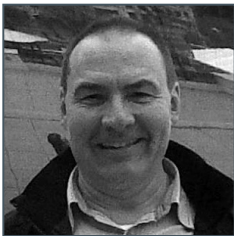
John MacKenzie is the Deputy City Manager, Planning and Growth Management, for the City of Vaughan where he is responsible for the City's Building Standards, Development Engineering & Infrastructure Planning, Development Planning, Economic Development & Culture Services, Policy Planning & Environmental Sustainability, and Parks Development Departments. He has managed a number of inter-disciplinary teams on land development, land use policy and infrastructure projects across Ontario and has led efforts to advance and facilitate the first phase of transit oriented development in the Vaughan Metropolitan Centre. John represents the City on provincial advisory committees and in 2015 was appointed to serve on the Advisory Panel for the Coordinated Review of the Growth Plan, Greenbelt Plan, Oak Ridges Moraine Conservation Plan and Niagara Escarpment Plan.



Heather MacDonald

*Commissioner of Planning and Development Services (Interim)
City of Brampton*

Heather MacDonald is an accomplished and respected public sector executive who has had a long-time career in municipal government. Currently, she is Commissioner of Planning and Development Services (Interim) with the City of Brampton, and previously, she held a number of senior positions with the City of Mississauga including Director, Policy Planning. Heather is a strong relationship builder and excellent communicator and these skills have allowed her to successfully lead teams to advance strategic city-wide business and planning initiatives.



Rino Mostacci

*Commissioner of Planning & Development Services
Niagara Region*

Rino Mostacci is the Commissioner of Planning and Development for Niagara Region. He has over 30 years of professional planning experience. Rino specializes in providing strategic advice relative to planning, development and economic growth opportunities. He is also currently serving as Interim Deputy CAO. Before joining the Region, Rino was the Director of Planning & Urban Design for the City of Markham and he previously worked for the Town of Fort Erie and the City of Stoney Creek. He has managed a wide range of municipal services throughout his career and has directed several large complex multi-disciplinary initiatives. Rino has been recognized with the Award for Planning Excellence from the Canadian Institute of Planners and the Outstanding Planning Award from the Ontario Professional Planners.

CHIEF PLANNERS



Gary Muller

*Manager of Planning
Town of Ajax*

Gary Muller is the Manager of Planning and is the primary planning project coordinator for the Town of Ajax. In this capacity, he provides leadership and project direction on policy planning, development review, transportation planning and heritage planning projects. Prior to his current position, Gary was the Supervisor of Development Approvals and a Senior Planner with the Town of Ajax. Over his 25 year planning career Gary has also been a planner with the Region of Durham, the City of Waterloo and private sector consultants. Gary has a Master of Urban and Rural Planning from Dalhousie University and a Bachelor of Applied Arts (Urban and Regional Planning) from Ryerson. Gary is currently the Vice Chair for the City of Markham Committee of Adjustment.



Nick Pileggi

*Director of Planning
Town of East Gwillimbury*

Nick Pileggi is the Interim General Manager of Development Services and Director of Planning at the Town of East Gwillimbury. He is most proud of his work on major infrastructure projects like the Humber River Hospital and Forensic Science Centre Master Plan and the 2015 Pan Am Games facilities. With the amazing team in East Gwillimbury, Nick oversees the major growth and development within one of Ontario's fastest growing municipalities.



Arvin Prasad

*Director, Integrated Planning Division
Regional Municipality of Peel*

Arvin Prasad is the Director of Integrated Planning Division, Region of Peel. He is a professional planner with over 25 years of progressive experience in the areas of policy and development planning. Arvin has been a long-time proponent for complete and well-planned communities. He is currently providing his expertise in leading the development of plans and policies to ensure the Region of Peel's growth and development is planned and managed to achieve a healthy, sustainable community. More specifically, Arvin is responsible for ensuring Peel's planning program meets the needs of a dynamic, fast growing, and diverse community now and into the future. He is directly involved in all planning issues facing the community such as housing, agriculture, climate change and natural resources planning. Arvin is a pro in conflict resolution, project management and experienced in various leadership topics.

CHIEF PLANNERS



Marco Ramunno

*Director of Planning & Building Services
Town of Aurora*

Marco Ramunno is the Director of Planning and Building Services for the Town of Aurora. Marco is responsible for the Town's Development Planning, Policy Planning, Economic Development, Development Engineering, Heritage Planning and Development and Building Standards Divisions. From 2002 to 2008 he was the Director of Planning for the City of Vaughan and prior to this, he was a Senior Planner for the Region of York. Marco has over 27 years of experience as a Municipal Land Use Planner. He is a Member of the Ontario Professional Planners Institute and Canadian Institute of Planners.



Catherine Rose

*Chief Planner
City of Pickering*

Catherine Rose became the Chief Planner for the City of Pickering in January 2013. Prior to that, she had spent over twenty years as the Manager, Policy for Pickering. In addition to her work on a comprehensive new Official Plan for the City and a strategic Growth Management Study, Catherine has been involved in assessing, commenting on, and implementing major Federal, Provincial and Regional policy initiatives over the last 30 years. Most recently, she oversaw the preparation and approval of a Pickering Official Plan amendment for the City Centre (an Urban Growth Centre) and the final touches are being made to a new City Centre zoning by-law. After years of slow growth, Pickering is poised for a tsunami of development spreading from the waterfront, to the City Centre, to the Duffin Heights and Rouge Park Neighbourhoods, and last but not least Seaton.



Toni Rossi

*President, Real Estate & Lending
Infrastructure Ontario*

Toni Rossi, a 25 year commercial real estate professional, leads the planning, transactions and overall management of the Province of Ontario's 46 million square feet and 150 thousand acre Realty Portfolio and is accountable for the company's \$5 billion loan program. Toni was a key member of the Executive Team merging Ontario Realty Corp (ORC) and Infrastructure Ontario (IO) in 2011. Prior to the merger she was Senior Vice President, Development and Project Services and Vice President, Strategic Asset Management at ORC. Before joining the Crown Corporation, Toni was with Oxford Properties as Director of Development. The majority of her Real Estate career was with Cadillac Fairview where Toni held many retail and office property management, business reengineering, national operations and marketing positions culminating as GM TD Centre.

CHIEF PLANNERS



Ed Sajecki

*Commissioner, Planning & Building Department
City of Mississauga*

Ed Sajecki is Commissioner, Planning and Building for the City of Mississauga, where he has responsibility to provide professional advice on planning policy, development applications and building construction. Prior to that, he was Assistant Deputy Minister at the Ministry of Municipal Affairs & Housing, Province of Ontario. Ed has wide ranging senior executive experience in urban planning, development and management with local governments and served as Commissioner, Planning and Economic Development for several cities in the GTA. He is a civil engineer and professional planner and has international experience related to local government in Africa, Asia, Eastern Europe and the Caribbean.



Carlos Salazar

*Manager of Community Planning
City of Clarington*

Carlos Salazar has over 30 years of experience in planning both in Canada and internationally. At the international level, he has worked with the World Bank, the Federation of Canadian Municipalities, and the Canadian Institution of Public Administration in projects ranging from public administration reform to the Downtown Belize Master Plan. Prior to joining the Municipality of Clarington as the Manager of Community Planning and Commercial Development, Carlos worked for the cities of Winnipeg and Sudbury. His experience includes projects such as official and secondary plans, downtown development plans, economic development strategies, and community engagement. In Clarington, Carlos coordinated the preparation of the Energy and Technology Business Park Master Plans and recently led the review of the Official Plan.



Robert Short

*Commissioner of Planning and Development
Town of Whitby*

Robert Short was a member of the first graduating class in Ryerson's School of Planning in 1973. He found employment in the Town of Whitby Planning Department in the same year. Bob was appointed to the position of Planning Director in 1979; and, continues as the Town's Commissioner of Planning and Development. Over the years he, with his staff, have worked with Council, community leaders and the public to provide guidance and direction for future growth in the Town while taking steps to secure the natural heritage areas within the Whitby's lakeshore community and Brooklin the second-tier settlement area north of Highway 407.

CHIEF PLANNERS



Valerie Shuttleworth

*Chief Planner
York Region*

Valerie Shuttleworth is Chief Planner and leads the Planning and Economic Development Branch. She is responsible for growth management and land use planning as they relate to the Region, including the Regional Official Plan. She champions York Region's growth and development challenges with a sustainability approach that emphasizes economic, community and environmental values and public engagement. Val has spent over 30 years in public sector planning. Before joining the Region in 2012 she worked at the local level for the Town of East Gwillimbury, the City of Markham, the City of North York and the City of Scarborough dealing with mainly urban, high density areas.



Mary Lou Tanner

*Chief Planner and Director of Planning & Building
Corporation of the City of Burlington*

Mary Lou Tanner is the Director of Planning and Building for Burlington and has worked in municipal management and leadership for over 25 years. Mary Lou was previously with the City of Hamilton, authoring downtown and waterfront plans including Putting People First and Setting Sail. While at the City, Mary Lou also worked in Public Works leading the City's infrastructure planning program. Mary Lou has been described as a "planner's planner", passionate about cities, city building, active transportation, and design. In her current role, Mary Lou leads the transformation of Burlington from a city growing out to a city growing up. To quote Burlington Mayor Rick Goldring, sprawl is done like dinner in Burlington. There's an exciting urban future in Burlington which drew Mary Lou back to this area from Niagara.



Jason Thorne

*General Manager, Planning and Economic Development Department
City of Hamilton*

Jason Thorne joined the City of Hamilton as General Manager of Planning and Economic Development in May 2014. Born and raised in Hamilton, Jason has been working in planning and community development his entire career. As a Manager with the Ontario Growth Secretariat, Jason was one of the key architects of the Places to Grow initiative and the Growth Plan for the Greater Golden Horseshoe. As Director of Policy and Planning for Metrolinx, Jason was one of the lead authors of the Big Move, the regional transportation plan for the Greater Toronto and Hamilton Area. Jason worked as a planning consultant for communities across Canada and in Africa and Latin America as a Principal with the Toronto-based planning, architecture and design firm planning Alliance.

CHIEF PLANNERS



Mary-Frances Turner

President

York Region Rapid Transit Corp.

Mary-Frances Turner is President of York Region Rapid Transit Corporation, a unique share capital corporation mandated to plan, design and deliver rapid transit and help shape transit-oriented initiatives in York Region. With over 30 years of experience in urban planning and corporate leadership, Mary-Frances' role has been central to the implementation and continued development of rapid transit in York Region. With the project since its inception in 2001, Mary-Frances led the public/private partnership team that launched the award winning Viva rapid transit service and is now implementing vivaNext – the next generation of rapid transit in York Region. VivaNext projects include subways, bus terminals, and dedicated bus lanes on key corridors. Under her leadership, vivaNext has grown from a vision to a reality, generating public interest and support and securing over \$3.6 billion in funding from all levels of government.



Eileen Waechter

Director, Airport Planning & Investment

GTAA

Eileen Waechter, Director Airport Planning & Investment Toronto Pearson International Airport Eileen has been with the Greater Toronto Airports Authority since its inception in December 2006. In her current position as Director Airport Planning & Investment, she leads a team of professionals responsible to establish long range infrastructure development plans in support of the corporation's business strategy and to preserve and enhance the capacity and integrity of the Airport's aviation facilities and ground access. Eileen has held previous roles at Toronto Pearson, including with Transport Canada, in the areas of commercial development and terminal operations. Eileen routinely speaks at conferences and forums on airport planning, development and strategic investments.



Leslie Woo

Chief Planning Officer

Metrolinx

Leslie Woo oversees the long-range plan for mobility in the GTAA. She is responsible for plan and policy alignment of GO Transit rail and bus services, capital project scope definition utilizing sound business planning analytics and research. Leslie ensures that the \$31 billion capital public investments are guided by evidence and robust policy research. She is also a champion for driving corporate sustainability, innovation, design excellence and leads Metrolinx's network for women in management. Leslie brings her expertise in addressing complex urban development challenges in constrained and often ambiguous environments to deliver results. Her leadership in tackling the integration of the \$13.5 billion GO Regional Express Rail with local transit initiatives, with challenging the status quo on transit fare structures in the Toronto region and her determination to deliver planning that is built on strong business case has been recognized nationally.

CHIEF PLANNERS



Paul Zuliani

*Director, Community Planning, Scarborough District
City of Toronto*

Paul Zuliani joined the City of Toronto in 1989 and has more than 28 years of professional Planning experience. Paul has had a varied career with the City that started in the former City of Etobicoke where he was a senior planner at the time of amalgamation. He later became the Manager of Customer Service for the West District until he joined the Development Application Review Project as a Co-Manager in 2002. In 2006 he joined and helped form the City's Affordable Housing Office as the Special Policy Advisor. In 2007, he came back to City Planning as the Manager of Community Planning, East District-North Area. For the last year Paul has been acting in the role of Director Community Planning, Scarborough. Paul is a RPP, OPPI and CIP Member.

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