

Thursday November 4th, 2021

The New Urgency

Responding to the growing demands of our future



Toronto
ESG Symposium
Environment Social Governance

As a Toronto Region based organization, we acknowledge the land we are meeting on is the traditional territory of many nations including the Mississaugas of the Credit, the Anishnabeg, the Chippewa, the Haudenosaunee and the Wendat peoples and is now home to many diverse First Nations, Inuit and Métis peoples. We also acknowledge that Toronto is covered by Treaty 13 with the Mississaugas of the Credit.

We are all Treaty people. Many of us of have come here as settlers, immigrants, and newcomers in this generation or generations past. We'd like to also acknowledge and honour those who came here involuntarily, particularly those who are descended from those brought here through enslavement.

MESSAGE FROM THE CO-CHAIRS



Heela Omarkhail
Vice President, Social Impact
The Daniels Corporation



Antonio Gomez-Palacio
Principal
DIALOG



Cyndi Rottenberg-Walker
Partner
Urban Strategies

Dear Symposium Attendees,

Thank you for joining us for ULI Toronto's ESG Symposium, The New Urgency, our fourth symposium since 2015 – but our first in three years.

Today is an especially important milestone for us. As the world inches out of the global pandemic, albeit inequitably, we find ourselves facing our shared challenges with heightened perspective.

Against the backdrop of the United Nations COP26 conference in Glasgow, our symposium acknowledges the significant role that real estate and development – and city building more broadly – must adopt to meet the demands of the existential challenges of the climate crisis. Equally important are the social challenges associated with the inequities of wealth distribution and the injustices of structural racism.

Our industry and our urban region must play a leadership role in this global moment of opportunity. Cities represent upwards of 40% of carbon emissions, largely associated with buildings and transportation. And obviously most of the population of Canada and the world reside in cities – making them the critical frontier of social cohesion.

Today is about exploring the role of the growing accountability framework of Environment, Social & Governance (ESG) in focusing our industry on broader performance measures of transformative impact. We recognize that ESG alone is not a perfect tool and demands scrutiny. It risks being a fad that fades to other interests' overtime – or a process that creates the appearance of impact without adequately delivering.

For these reasons we hope today serves provocation to strengthen our commitments and strategies toward a more sustainable and just urban region in the context of the global challenges facing us all. And we hope to infuse a New Urgency in this pursuit.

Yours,

Heela Omarkhail, Antonio Gomez-Palacio and Cyndi Rottenberg-Walker

THANK YOU VOLUNTEERS

Kumsa Baker, Director, Community Benefits Campaigns, Toronto Community Benefits Network
Kathleen Delicaet, Analyst, Corporate Development, Graywood Development
Jayashri (Jay) Deshmukh, Associate | Manager, Architecture, IBI Group
Micah Domingo, Motion Graphics Designer, Norm Li
Antonio Gómez-Palacio, Partner, Urban Planner, DIALOG
Kelly Graham, Planner, SvN Architects + Planners
Dorsa Jalalian, Senior Urban Designer, DIALOG
Norm Li, Principal, Norm Li
Abigail Moriah, Founder, The Black Planning Project | The Black Planning Group
Vivian Nguyen, Planning Intern, SvN Architects + Planners
Heela Omarkhail, Vice President, Social Impact, The Daniels Corporation
Sameer Patel, Vice President, Tate Economics Research
Cyndi Rottenberg-Walker, Partner, Urban Strategies Inc.
Fatima Saya, Manager, Social Impact, The Daniels Corporation
Jeanhy Shim, President and Founder, Housing Lab Toronto and Partner, PMA360
Linda Weichel, Principal, Weichel Consulting



VIDEO BY:

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AGENDA

8:00AM: Welcome



Co-Chair: Cyndi Rottenberg-Walker, Partner, Urban Strategies Inc.



Co-Chair: Heela Omarkhail, ViP, Social Impact, The Daniels Corporation



Co-Chair: Antonio Gomez-Palacio, Principal, DIALOG



Master of Ceremonies: Kofi Hope, CEO & Co-Founder, Monumental



Master of Ceremonies: Zahra Ebrahim, CEO & Co-Founder, Monumental

8:05AM: Land Acknowledgement



Carolyn King, Chair, Shared Path Consultation Initiative and Former Chief, Mississaugas of the Credit

8:20AM: Opening Keynote – The New Urgency



Joel Bakan, Author/Filmmaker, *The New Corporation*



Julie Di Lorenzo, President, Mirabella Development Corporation, a Diamante Legacy Company

Joel Bakan is a professor of law at the University of British Columbia and an internationally renowned legal scholar who studied law at Oxford, Harvard, and Dalhousie. A former Rhodes Scholar and law clerk to Chief Justice Brian Dickson of the Supreme Court of Canada, Bakan has published widely on constitutional and corporate law. His recent book and film, *The New Corporation* (2020), are sequels to his earlier bestselling book and global hit film, *The Corporation* (2004).

9:05AM: The measure of success. The cost of failure.

As the fastest growing urban region in North America (& Europe), the GGH is a critical frontier in advancing toward the UN's Sustainable Development Goals (SDG) by 2030. But what are the goal posts for the real estate and development industry – and the communities its serves? How is the industry rising to the challenge and demonstrating action rather than simply saying the words? And what is the cost of failure?



Leslie Najgebauer
Vice President,
Impact &
Engagement, TAS



Jonathan Westeinde
CEO and Founder,
Windmill Development
Group



Ana Bailão
Deputy Mayor, City
of Toronto



Richard Florida
Vice-Chair, Impact,
Dream

10:15AM: Unintended Consequences?

The pursuit of environmental and social objectives in city building poses many apparent conflicts from public infrastructure gentrification and displacement - to higher green construction cost and affordability. How can we recognize that environmental and social priorities are intertwined? And create the policy and economic frameworks to advance both simultaneously?



Karen Chapple
Director, University
of Toronto School of
Cities



Tim Coldwell
President, Chandos
Construction Ltd.



Rosemarie Powell
Executive Director,
Toronto Community
Benefits Network



Steven Mennill
Chief Climate
Officer, CMHC

11:15AM: Keynote – Our Moment to Lead



Stephen Poloz, Special
Advisor, Osler LLP and
Author, *The Next Age of
Uncertainty* and Former
Bank of Canada Governor



Richard Wong
Partner, Commercial,
Osler LLP

Stephen is a widely recognized economist with nearly 40 years of experience in financial markets, forecasting, and economic policy, including 35 years in the public sector. Prior to joining Osler, Stephen was the 9th Governor of the Bank of Canada, Canada's central bank. Stephen is also the author of the upcoming book titled *The Next Age of Uncertainty: How the World Can Adapt to a Riskier Future* that maps out the powerful economic forces that are shaping our future and the ideas that will allow us to master them.

11:45AM: Industry Leadership - Our Moment to Lead

How have Toronto developers retooled their corporate strategies to meet and exceed ESG goals to address the new urgencies at the local and global level? And what does accountability & transparency look like as companies pursue ESG and other impact strategies?



Andrew Duncan
Chief Investment
Officer, RioCan REIT



Andrew Garrett
Senior Principal,
Real Estate, IMCO
(Ontario Pensions)



Danielle Feidler
Senior Vice
President, Brand
Experience, Tridel



Tsering Yangki
Head of Real
Estate Finance
& Development,
Dream



Ariel Feldman
Director, Sustainability
& Environmental
Programs, Choice
Properties

2:00PM: Walking Tours: Through Different Eyes

Starts at Daniels Spectrum; ends at Daniels Artscape Launchpad (virtual option avail.)



Lightning Talks



Celia Smith
CEO,
Luminato



Peter Ballon
Managing Director,
Global Head of
Real Estate, CPPIB



Sandra Odendahl
VP, Social Impact
and Sustainability,
Scotiabank

TOUR #1

**URBAN
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Tour Stops



Stop 1: Paintbox Bistro
555 Dundas St E, Toronto, ON M5A 2B7
Canada's first B-corp certified restaurant and catering company was designed to counter gentrification of Regent Park and meet the UN SDG's through such means as meatless plant based menus.

Chris Klugman, President & CEO, Paintbox Bistro



Stop 2: Fred Victor Centre
145 Queen St E, Toronto, ON M5C 1S1
The Fred Victor Centre provides housing and other support services for 3000 men, women and families daily who are experiencing poverty or homelessness. Fred Victor has been working in the eastern neighbourhoods of downtown Toronto for over 125 years and is invested in creating healthy and thriving communities where every person has a home and access to opportunity.

Keith Hambly, CEO, Fred Victor
Robin Masterson, Director of Housing, Fred Victor



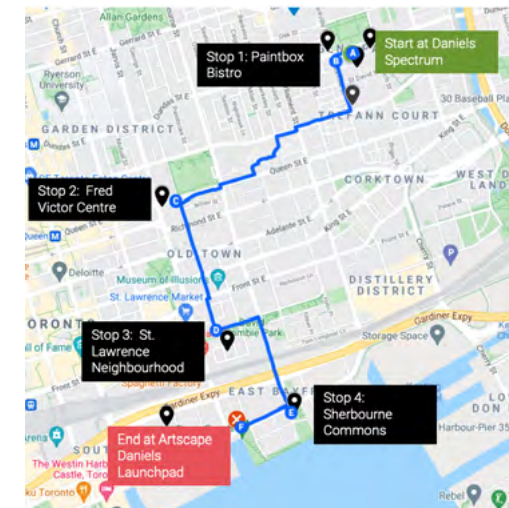
Stop 3: St. Lawrence Neighbourhood
131 The Esplanade, Toronto, ON M5A 4P5
This 1970's city-sponsored housing development continues to enjoy international acclaim as a highly successful mixed use, mixed income, midrise "new urban community."

Suzanne Kavanagh, Chair on the Development Committee and Past President of the SLNA
Carla Munoz, Senior Project Manager, Project Management, University Planning, Design & Construction, Operations & Real Estate Partnerships, University of Toronto



Stop 4: Sherbourne Commons
61 Dockside Dr, Toronto, ON M5A 1B6
A model of sustainable urbanism, this Waterfront Toronto park and public art installation, that meets Toronto's Green Building Requirements, is one of Canada's first a neighborhood-wide storm water treatment facilities.

David Kusturin, Chief Project Officer, Waterfront Toronto



Tour A (Start Time at 2:00 pm)

Join using Telephone:
+1 647 374 4685 or 855 703 8985 (Toll Free)
Meeting ID: 930 5382 8803
Phone Password: 895537

Tour B (Start Time at 2:20 pm)

+1 647 374 4685 or 855 703 8985 (Toll Free)
Meeting ID: 926 1170 4765
Phone Password: 012921

5PM: Tim Jones Creative Placemaking Awards Reception

Artscape Daniels Launchpad (4-130 Queens Quay East)



TOUR #2

MontgomerySisam

Tour Stops



Stop 1: Regent Park District Energy
252 Sackville Street, Toronto, ON M5A 3E9
The Regent Park Community Energy System is a natural gas plant embedded into a 22-story TCHC seniors residential building, that that at build out will service 50 high-rise buildings and townhouses.

David MacMillan, Program Manager, City of Toronto
Mary Henkelman, Resident of Regent Park and Founding Member, Regent Park Neighbourhood Association



Stop 2: Pam McConnell Aquatic Centre
640 Dundas St E, Toronto, ON M5A 2B9
Financed partly through section 37 development charges, the Pam McConnell Aquatic Centre is Regent Parks' civic crown jewel. However, access to the recreation facilities and programming continues to be a challenge for Regent Park residents.

Ismail Afrah, Community Coordinator, Access to Recreation
Hani Afrah, Resident of Regent Park and Founding Member, Access to Recreation



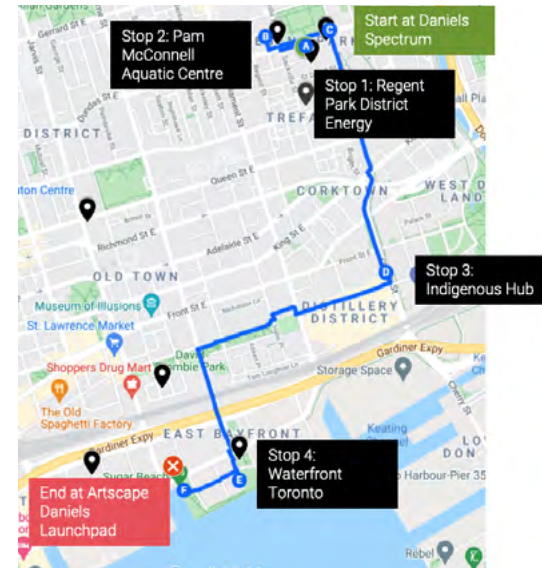
Stop 3: Indigenous Hub
425 Cherry Street, Toronto, Ontario, M5A 0G2
The 2.4-acre Indigenous Hub spans an entire city block at Front and Cherry Streets in the West Don Lands. The Hub will include the new home of Anishnawbe Health Toronto, the Miziwe Biik Training Institute, a childcare and family centre, mixed-use condominium building and restored Canary heritage building by Dream Unlimited Corp. and Kilmer Group, along with a purpose-built rental building, developed by Dream, Dream Impact Trust, Kilmer and Tricon Residential. The site will be a gathering place for the Indigenous people from across Turtle Island and a home to support the reclamation of culture and identity.

Janine Manning, Manager, Annual Giving & Donor Relations, Anishnawbe Health Foundation



Stop 4: Waterfront Toronto
11 Dockside Dr, Toronto, ON M5A 0B6
Waterfront Toronto is the steward of Toronto's waterfront revitalization. Created by the Governments of Canada and Ontario and the City of Toronto, its mandate is to transform Toronto's waterfront by creating extraordinary new places to live, work, learn and play.

George Zegarac, President & CEO, Waterfront Toronto



Tour C (Start Time at 2:00 pm)
Join using Telephone:
+1 647 374 4685 or 855 703 8985 (Toll Free)
Meeting ID: 923 6081 9701
Phone Password: 499983

Tour D (Start Time at 2:20 pm)
+1 647 374 4685 or 855 703 8985 (Toll Free)
Meeting ID: 928 4323 7549
Phone Password: 393046

5PM: Tim Jones Creative Placemaking Awards Reception

Artscape Daniels Launchpad (4-130 Queens Quay East)



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